



M E M O R A N D U M

September 12, 2017

GPAC Members:

Please find enclosed the following for you to insert into Tab #4 of your GPAC binder:

1. GPAC Meeting #3 Meeting Minutes
2. GPAC Meeting #4 Agenda
3. Draft General Plan Vision Statement & Guiding Principles
4. Envision Scotts Valley! Community Outreach Report
5. Existing General Plan Land Use Descriptions and Land Use Map
6. City of Scotts Valley Parcel Map

Draft General Plan Vision & Guiding Principles

This draft document is derived from comments received at our last GPAC Meeting #3 and subsequent coordination between City staff and Kimley-Horn. Please remember that this document is meant to serve as a high-level document that lays the foundation for subsequent general plan policies and actions. It should be reflective of community input received at the Envision Scotts Valley Community Workshop #1 and the Scotts Valley Community Survey.

At our GPAC Meeting #4, please be prepared to discuss any substantive comments. Grammatical edits and suggestions should be submitted in writing and will be reconciled among all GPAC member edits.

Envision Scotts Valley! Community Outreach Report

This report documents the results of the extensive community outreach that has occurred since May 2017 to assist the GPAC in understanding community perceptions, opportunities, and issues about Scotts Valley and its future. It includes findings from the Envision Scotts Valley! Community Workshop (held June 3, 2017), and the web-based Envision Scotts Valley! Community Survey, in which 813 people participated. This report will serve as an important reference in the development of goals, policies, and actions in the updated general plan.



Existing General Plan Land Use Descriptions and Map

The primary focus of GPAC Meeting #4 will be to discuss the existing General Plan Land Use Descriptions and Map. The objective is to collectively discuss GPAC recommended changes or refinements, particularly as they relate to areas in the city mostly likely to change in the next 20-30 years. Because most of the existing residential neighborhoods are built-out and not likely to change, it is anticipated that most of this future change would occur on opportunity sites (vacant and underdeveloped parcels) on Mt. Hermon Road and Scotts Valley Drive.

At the meeting, please be prepared to discuss your thoughts as they relate to these two corridors, and what changes, if any, in the land use designations or the respective land use definitions should be recommended to the City Council and Planning Commission, as part of their joint workshop this Fall.

Of course, land use recommendations for other areas outside of these two corridors are open for discussion as well. A parcel map is provided should you wish to record site-specific comments or recommendations.

We look forward to seeing you next Monday, September 18, at 6:00 at the Council Chambers.

Regards,

A handwritten signature in blue ink that reads "Bill Wiseman".

Kimley-Horn & Associates