

September 2017



ENVISION *Scotts Valley*

.....
Community Outreach Report



Kimley»Horn





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Executive Summary

The Scotts Valley General Plan is the City policy document that provides guidance for many important issues such as how and where we should grow; improving traffic circulation and safety, mobility options such as bike routes and trails; housing affordability, improving our education facilities; and increasing parks and recreation opportunities.

The existing General Plan was adopted in 1994, 23 years ago. As part of the update Scotts Valley General Plan update, the City of Scotts Valley conducted an extensive outreach effort with the community. The objective was to get broad input from as many residents as possible. This was done through a community visioning workshop and an on-line community survey.

The workshop was held on Saturday, June 3, 2107, at the Scotts Valley Community Center. It was facilitated by members of the General Plan Advisory Committee (GPAC), with support from City staff and Kimley-Horn & Associates. Utilizing an open-house format, more than 100 participants recorded some 250 + comments organized according to five broad topics, namely; 1) Built Environment, 2) Natural Environment, 3) Mobility, 4) Community, and 5) Looking to the Future.

An on-line community survey was also conducted to receive input from the broader community. The survey was comprised of 50 questions addressing a range of topics including land use and future development, aesthetics and urban design, mobility, parks and recreation, public services and community of life. Fifteen questions included an opportunity for narrative comments. 813 people responded to the survey.



While it's important to carefully review the community comments and survey responses in detail, the following general conclusions can be made:

- The community places a high value on the small-town character of Scotts Valley and want to retain this quality of life into the future.
- Maintaining the valley's natural resources and visual character is a high priority for the community.
- Development of the Town Center into a mixed-use, pedestrian-friendly project is a high priority.
- The pace of future development should be done carefully, with a focus on more high-quality restaurants and retail options.
- More housing choices (types), that are also affordable, is a very important issue to the community.
- The expansion of pedestrian sidewalks and bike paths, as well as trails through open space, is a high priority.
- Residents frequently use the City's parks and other public facilities and are generally very pleased with the facilities and programs.
- Aesthetic improvements through landscaping and building design guidelines were recommended along the Mt. Hermon Road and Scotts Valley Drive corridors.



Envision Scotts Valley! Community Meeting #1

Following are comments made by participants at the workshop. Comment stations were provided for each of the four main general plan categories; 1) Built Environment, 2) Natural Environment, 3) Mobility, and 4) Community. A fifth station “Looking to the Future” was an informal “graffiti” station where participant was asked to provide open-ended comments.

Built Environment

Town Center

- Please do something with the Town Center property to mitigate the eye sore it creates on a permanent through fare as it will be some time before Town Center is built.
- Make downtown center walking/bike friendly. No driving in middle of it. Park outside of it. Please don't mess this up!
- Town Center make it mixed use with condos/rentals on top 2-3 stories.
- Open Town Center area for multifamily housing to increase demand for retail activity. Existing and future.
- If a town center is built make it car free zone, ideas from Stanford shopping center.
- Design Town Center with parking around and walk friendly between stores.

Commercial

- Need to fill our empty businesses and seriously consider merging with SLV schools in the future.
- Too many hotels. No more buildings.



- Too many hotels for a small city.
- I don't think more hotels is the right growth for our City. More culturally innovative structures like museums or even a bowling alley for the youth of our community to have for a place to hang out without having to go into Santa Cruz.
- Solar power on businesses, buildings.
- Protect jobs by protecting commercial, zoning and development.
- Too many commercial venues on Scotts Valley Drive.
- Different variety of restaurants, more family sit down restaurants. We have a lot of Asian but very little European (Italian, French and English).
- Do not require commercial building in front of new housing along Scotts Valley Drive.

Residential

- Accessibility
- Single story housing that allows aging in place
- Affordable housing
- Allow everyone to access our streets in Scotts Valley, wheelchair, and visually impaired
- Cramming houses on lots that are too small for them. See Lockwood for a prime example.
- Stop building residential in the middle of commercial. More separation between street front and front door.
- Apartments so our kids can move out.
 - Yes
- Need for affordable housing, including rentals, condos.
 - Definitely
- More workforce housing so people who work in the City can be part of our community.
 - Yes
- Expand schools or stop creating housing, as more houses are built, classes in the schools are getting overcrowded.
- Not enough affordable single family homes.
- Create well planned med-high density affordable housing along Scotts Valley Drive to interact with retail and create a more "town" instead of ugly strip wide sidewalks and protected bike paths included.

- Affordable housing with adequate parking access, water supply, road access.
 - A Must!!!! Need inclusivity.
- Space around houses, condos and apartments to breathe our fresh air.
- I am not interested in seeing further residential development.

Parks, Recreation, and Open Space

- Keep parks free.
- Open up the Green Hills/Meadow Way/Navarro Gate.
 - Yes please
- More activities/organizations for teens to keep “busy” away from mischief and drugs/alcohol. Bring ice rink/skating back.
- Please fund and build the Scotts Valley Sports Complex.
- Build Scotts Valley Sports Complex.
 - Now!!
 - Ditto
- Protect our beautiful trees.
- Create trail in open space across from high school.

Design

- The city should take into account building height which blocks existing building view. Please re-visit building height.
- Green bike lanes, apartments and walkability.
- LEED certified building.
- Scotts Valley needs more architecture that incorporates natural elements. Could be a mountain theme, not rustic but something with mountain character.
- Need community pool.
 - Yes!
- Maintain the views of the mountains from Public right-of-way.
- No more cookie cutter PUDS like what is on Scotts Valley Drive. Looks like Sunnyvale. Scotts Valley needs a unique identity, not the same styles as over the hill.



General

- Help keep Scotts Valley small to the General plan. Don't override it so often.
- Find a city in the world we like and copy it.
- Community Power.
- Let's grow our City in a responsible way, keep jobs, minimize crime but don't keep it a secret. Needles, etc. are found all over the streets of Scotts Valley. Please keep our children safe.
- First need to identify an end goal, then can identify the details (i.e. milestones) to get there. With no end goal, it's too open ended.
- Responsible growth.
 - Right on

Natural Environment

Access

- Access for the community to the fields across the high school with biking/mountain biking trails.
- Set aside right-of-way/easements for trails associated with development.
 - Yes
- More trails and mountain biking trails. More open space.
- Open RE community park behind Santa's Village. Make it clear it is a community park from the beginning so new residents don't try to keep people out.
- Open Glenwood Trails
 - More walking paths
 - Yes
 - Ditto
- Make sure all persons can access our beautiful parks. Preserve rather than tear down, as in Polo Barn Tree circus, etc.! We are resembling strip mall city.
- Creation of a loop trail around Scotts Valley.
 - Yes
 - Good idea
- Maintain green open spaces, more bike paths and walking trails.

Maintenance / Safety

- Loitering on the bottom of Sand Hill Road.
- Coordinate with schools and community organizations (I'll help).
- The banks of Camp Evers Creek need a haircut! They also need trash removal Boy/Girl Scouts?
- Improve neighborhood, fire risks (overgrown grasses, dry wood etc.).
- Should FID do annual drive by of high risk areas?
- Impact of weekend tourists using Wise app to use community mountain roads and the impact they have (trash, erosion of already fragile roads, noise, pollution etc.).
- Scotts Valley Drive between Oak Creek and Mt. Hermon Drive large trees and shrubs always shedding debris, always on sidewalks, fire hazards from dry matter.

Preservation

- Set aside, preserve and conserve open space, especially the Sand Hills.
 - Yes!!
- Housing to get more dense while open space is preserved.
- More green space, dense housing.
- As much green space and walk ways as possible.
- Minimize unnecessary housing.
- More vegetation round housing developments. Protect our large trees.
- Emphasis of "native" to Scotts Valley and preservation of it to keep small town feel.
- Preserve small infill natural habitats when development is approved. We lost ALL spring peepers in and 100% destroyed natural habitat at ground level for lawns. SAD
- Our city is very beautiful, but a lot of our housing is very dense. Some of this area needs to be protected, but not at the cost of neighborhood conditions.

Resources

- Expand recycled water lines.
- Recharge aquifer and bring back water table.
- Make sure there's adequate water for all the building being done (Housing, hotels, Kaiser, 1440 etc.).
- Better tree preservation.



- Preserve open lands.
- Ease permit requirement for tree counting. Some properties have tree issues that others DO NOT! (i.e. not all tree situations are created equal).
- I can't water my plants or wash my car in the summer because they are building 3 new homes across the fence. Stop the building!!! No infrastructure.
- Glenwood preserve as an outdoor classroom, endangered species make it an amazing opportunity
 - Yes
- We have the blessing of getting good rainfall to other areas of Silicon Valley. Can we have a storm water collection system and store this water locally for Scotts Valley and Santa Cruz benefit?
- I live in Carbonera Creek lots of wild life bobcat, coyote occasional cougar, deer. Keep the wildlife in mind. Ban rat and gopher poisons that go up the food chain and kill the predators that keep vermin under control.
- For every tree that gets cut off, plant a new one. We refer to trees cut down due to construction.

Mobility

Bicycles / Pedestrians / Transit

- Bike and pedestrian crossing over/under Highway 17 by Vine Hill school safe routes to schools.
 - Yes
- Better bike lanes.
- Bike and pedestrian crossing over/under Highway 17 by Disc Drive.
- Bike/pedestrian bridge north side of town over Highway 17.
- North Scotts Valley bike/pedestrian Highway 17 overpass.
- Work with Caltrans to install the Highway 17 pedestrian overpass at Vine Hill (Save our kids) vs. wild life underpass!!!!
 - Good idea.
- Scotts Valley Drive/Glenwood, Highway 17 off ramp intersection is dangerous to bikes and pedestrians.

- Protected bike paths separated from cars, from residential/parks/mobile homes to retail, events etc.
- Make sure trip from middle school is safe, especially Wednesday early release.
- Protected bike lanes.
- Bicycle improvements – more paths and bike lanes.
- Develop circulation patterns that encourage safe bicycling within city rather than cars. We are an excellent town to become an example for sustainable transportation.
- Connect Scotts Valley with Santa Cruz and Felton with a protected bike route.
- Better bike lanes with something to separate cars. Could be curb even?
- More green lanes for bikes, protected bike lanes on Scotts Valley Drive and Mt. Hermon Road.
- Bike paths off road.
- Granite Creek needs sidewalks and designated bike lanes.
- Pilot project for protected bike lanes along Scotts Valley Drive.
- Scotts Valley Drive has the opportunity to be a walkable/attractive street.
- Highway 17 bus great for commuters over the hill.
- Create network of protected bike lanes connecting all the schools (Brook Knoll and Sky Park).
 - Scotts Valley Drive
 - Mt Hermon (Highway 17 to Lockhart Gulch
 - Lockwood
 - Glenwood
 - Granite Creek
- Bike /walk friendly, trees to cool the town.
- Downtown center that is bike/pedestrian friendly (they spend more money).
- Expand parking at Cavallaro Transit Center.
- Separated bike paths throughout city, connectivity N&S, and E&W, connect to Felton.
- Make all current sidewalks and businesses wheelchair accessible before more construction.



- I want more sidewalks leading from neighborhoods to the main through fares. It is unsafe for kids and adults to get around and hence, we are raising poorly conditioned kids that get around by cars!!
- Make sure wheel chair, scooter users can get safely to Post Office, stores, etc.
- More ADA pedestrian facilities.
- Make sure people of abilities can get to public stores, post office, library, Drive. offices safely. No safe route exists from Spring Lakes to Post office.
 - Yes
- Safe routes to shops for wheelchair users.
- Improve sidewalks by adding wheel chair accessible accommodations.
- Work to keep Scotts Valley smaller. Continue sidewalk on Glen Canyon to Green Hills Rd.
- More sidewalks and bike lanes in residential areas.
- Encourage biking and sustainable transportation to reduce Mt. Hermon Road congestion. Zip bikes and cars, bike paths separate from cars, wide sidewalks (without hydrants in middle) shade trees along paths.
- No dedicated bike lanes, prioritize transportation methods that people use most.
- Go after Grant money for improvements around schools.
- Bus rides for kids to Vine Hill and Brook Knoll.
- Create a protected beautiful bike path from Scotts Valley to Felton and from Scotts Valley to Santa Cruz. Connects us to “outside world” and promotes good health, reduces pollution.
 - Good idea
- Fix Bethany Avenue sidewalk (street ramp) at Baymont Pre-School and repave Bethany Drive (particularly in light of 1440 org traffic).
- Many people walk Glen Canyon Road from Mt. Hermon to Green Hills it is dangerous. Sidewalks desperately needed and bike path.
- Traffic signage upgraded (3-way stop missing on corner of Green Tree and Oak Tree Blvd).
- Hop on/Hop off open trolley bus that takes you places just around Scotts Valley.

Highway 17

- No new on ramps on Highway 17. Find a way to help Granite CK ramp off load Mt. Hermon to Scotts Valley.
- Work with Caltrans to improve on/off ramp prior to next General Plan update.
- Mid-town interchange, please.
- Good idea
- Mid-town interchange.
 - Please investigate.
 - I second that.
- Access to Highway 17 from vine Hill area is very bad du to traffic. Maybe back-ways to get to Scotts Valley easier.
- Entrances to Scotts Valley from Highway 17 are too short and cars accumulates against the blind curves, rising an accident.
- We need a sound wall along Highway 17, the ambient noise is a problem. You can hear the highway everywhere in Scotts Valley.

Arterial Streets

- Study the thru traffic on Mt. Hermon and change the county and Scotts Valley communities accordingly.
- U-turn at Mt. Hermon and Scotts Valley Drive. Many cars need to back up to complete the turn.
 - Yes
- U-turn at Mt Hermon and Scotts Valley Drive. Cars often need to back up to make turn.
- Consider alternative routes and road configuration to increase accessibility to the North end of Scotts Valley to decrease traffic jams at peak hours. Put speed bumps on Green Hills Road when it's repaved. People speed routinely.
- Keep Scotts Valley Drive at 35 mph to keep small town "slow" feel and re-enforce it.
- Open up Green Hills Road, remove gate.
 - Second this one, strongly agree.
- Have Caltrain assist with maintenance of Mt. Hermon Road, used as primary connection Highway 9 to Highway 17.
 - Is this possible?
- Coordinate red lights.



- Second that
- Third that
- Better planning and light control of Scotts Valley Blvd. and Glenwood intersection is very dangerous to pedestrians and cyclists.
- Better (signal) timing on Scotts Valley Drive/Glenwood/Granite.
- Need crosswalk guard at Scotts Valley Drive/Granite Creek/Highway 17 intersection.
- With all the new development on Scotts Valley Drive and the Granite Creek area, the intersection there will be negatively impacted. Any new development needs to have mitigation plans for this?
- Waze App on iPhone redirecting traffic up Glenwood Drive is a huge issue with not being able to get home, blocks road for emergencies and concern for fires.
- Need right hand lane on Glenwood at Hacienda and Scotts Valley Drive.
- Glenwood, 17, Scotts Valley Drive, Hacienda mess need to be reworked for future traffic.
- Glenwood Drive from street to city limits especially around the “turns” before Canyon the road is going to crack and fall into the meadow.
- Synchronize the lights. Traffic is horrible. I see at least 5-10 cars a day running red lights in Scotts Valley.
- Repaving of road that runs parallel with Scotts Valley Drive behind Ivey’s Porch is a nice way for locals to take a back way through town when traffic is very heavy, while still respecting neighborhood.
- Build infrastructure to traffic before approving projects (signals, intersectional lanes).
- Something needs to connect all the neighborhoods to central parts of town.
- Too many U-turns on Scotts Valley Drive turning at Quien Sabe Road. When I try to exit Quien Sabe Road going left, I had a few close calls. Would signage help?
- Live on Sky Park. Town Center will kill Mt. Hermon Road round-a-bout is not a good idea or will fix any traffic issues?

Local Residential Streets

- Scotts Valley is a mixture of public and private roads. Many private roads are used by the whole community. It is unrealistic to expect a few homeowners to maintain what are effectively public roads.

- Private rides without street, HOA structure and funding are a crisis pending. There needs to be an effort to organize a solution before it is an emergency and costs to repair will be even greater.

Parking / Design / Other

- Medians (more) street trees, landscaping, art.
- Why are there NO electric vehicle charging stations throughout city properties and required for new development? We are far behind the norm on this.
- Fix chewed up streets, public and private.
- Parking garage at the corner of El Pueblo and Scotts Valley Drive and have all the buses pick up there (Google, Yahoo, Apple).
- Subterranean parking in downtown, underground parking.
- Building is out of control. NO parking in town.
- Solar Power infrastructure for charging electric vehicles.
- Car parking.
- Fix potholes.
- Enforce red light runners.
- Look into how Napa fixed issues with Highway 29. Dug a main street and added frontage roads on sides.

Community

Events / Activities

- More community events.
- Focus on after school activities.
- More community activities for older kids, clubs, groups etc.
- Sports option at SVMS and SVHS are limited due to a few student's that have had previous practice or are inherently good at a given sport. We need to allow more kids to engage by allowing our schools to have more trainers and facilities.
 - Yes
- Keep 4th of July celebration, parade activities.



Land Use / Design

- Make Scotts Valley welcome to persons of all abilities in parks/rec and housing etc.
- Keep small town feel but offer more great eateries so we don't have to go out of town for more variety.
- Keep it small.
- Funds to maintain the trails. How can we do that?
- Decrease commercial development, Keep Scotts Valley quaint.
- City Center, Community Center.
- As much accessible green space.
- More art, museums.
- Help maintain small town feel.
- Bring back community yard waste bins to encourage better yard maintenance and care.
- Make Scotts Valley an inclusive community.
- Extend Camp Evers on Glenn Canyon along the creek to Mt. Hermon.
- More varieties of restaurants such as Italian (the only type of food we don't have here).

Facilities

- Dog park area is great, thank you.
- Sky park is wonderful, maybe more walking trails.
- Please keep the private gun range available.
- Connect all of our beautiful parks with paths.
- Water features (pay the liability insurance for gosh sakes).
- Bicycle cops patrolling Sky park (i.e. skate parks) and businesses on Mt. Hermon to deter shop lifter/crime.
- City should have helped fund a pool at Boy's and Girl's club (for high school and community use).
 - Interesting idea.
- Thank you for the senior center. The library and emerging theatre/performance arts center.
- Community guy workout facility.

- What happened to the Boy's and Girl's on Scotts Valley Drive. Lately, I see lots of cars and Google bus.
- Build Scotts Valley Sports camp.
 - Yes
- Build high school pool and use as community pool on weekend.
 - Yes
 - We really need a good swimming pool for school and community like the one hosted in SLV.
 - Definitely.
 - Why can't we do a bond to build Scotts Valley high school pool for community pool.
- Keep dog park and bike track in Sky Park. People like to let dogs off leash in park and it's nice to point, need to fence area.
- Town Center slows plans to remove track and dog park but as community these things bring people together.
- Fix up Scott House.
- Dog park – new one if current one removed.
 - Yes
- Lodato Park, Lovely Park. Dog off leash is dangerous, please enforce.
- Sky Park, please install lower basketball hoops on poles for younger children, so they can play too.

Access / Inclusion

- Consider traffic at school let out and drop off times.
- Another over pass?
- Bicycle and pedestrian safety.
- Safe for kids to walk / bike everywhere.
- Open trails on Glenwood.
- Open up all of Glenwood, work with Land Trust.
- Let developers dedicate right-of-way to trails in the back (steep parts) of their properties, park, impact fees?
- Work with State parks to create a mountain bike trail to Santa Cruz.



- Trails in Glenwood Meadow \$10 million in state (often that the friends of Government worked hard at getting back the 90's -speaker pro-term 5th division).
- Do more for the handicapped, elderly, shut ins, mentally ill, developmentally challenged etc. Members of our community.
- Expand safe routes to school efforts and beyond the entire community for pedestrians and bicyclists.

Looking to the Future

Community Character & Design

- Work to keep Scotts Valley a small town
- Scotts Valley needs more mountain town character in its designs. Create design guidelines so the commercial properties are developed to create more of a unique identity. Cookie-cutter designs, such as regarding PUD on Scotts Valley Drive, should be discouraged. Protect the views of the mountains from the public right-of-way.
- Let's become a city with a sense of community, identity and diversity. Not just a bedroom community. Support all kinds of populations (Economic differences, age differences, ethnic diversity, political diversity) Add your favorite diversity here_____.
- More cowbell.
- Learn from the past, improve upon what we have – no need to “recreate” Scotts Valley, just keep what is loved.
- Planned growth only, meaning no growth until infrastructure need are addressed, primarily roads and traffic needs (Hwy 17, access.... major town interchanges).
- Move people in the streets to more affordable housing. Respecting the environment and community.
- Scotts Valley needs a better Instagram page.
- The future of Scotts Valley depends on meeting the needs of all-old, young, businesses and families. The trick is not to favor one group over all but to have a balanced approach.
- More diversity of people, flavors, opinions, experiences. More openness, more acceptance.
- Willingness and courage to see what is on the other side of the door.
- Include water features, pay for liability insurance.

- Make Scotts Valley beautiful, more public arts and landscaping.
- Continue to be safe place to live.
- Quality of life-clean air, clean water.
- Great landscaping – trees along Scotts Valley Drive.
- All “eye sores” empty lots cleaned up.
- Trees down Scotts Valley Drive.
- For Lori – “The Box” we have all the components of a great city, but to drive through you may not know that. We need to “wrap the box and put the ribbon on top”.
- Communication
 - City leader’s involvement and communication with the community, keep up the good work.
 - Keep our town a place where everyone is safe, feels connected.
 - Bring in more businesses with professional opportunity (i.e. tech/startups) so we can work where we live and support housing growth.
- We are happy to live in a small and family oriented town. Please we need to keep up with the times but stay a small town.

Housing

- Scotts Valley needs to have safe and affordable housing for everyone. More single level housing units which allow people to age in place.
 - Good idea
- Mixed living and affordable for all from first time owners to seniors.
- More dense housing and so more green. 3 stories too high, obstruct view.
 - Yes, thank you.

Commercial

- Scotts Valley needs a quality bookstore, record store and museum.
- I think we should have stores focused on clothing.
- Downtown development (a true downtown for Scotts Valley).
- Healthy business community by local owners.
- Town center – walkable, lots of places to gather.
- Quality bakery.



- We need to bring tech to the city, like Amazon.
- Work on leasing or empty buildings to these companies.
- We need more family restaurants. I currently have to take family to Santa Cruz for good food.
- Bring in businesses like East Side Eatery in Capitola.
- Town center should be in the middle of town. Should have put it where the middle school is and have the middle school by Sky Park.

Mobility

- More walking trails similar to Lodato that take advantage of the beautiful mountain surroundings.
- Traffic flow instead of deliberate traffic block, co-ordinate signals.
- Improved City Planning, regards to traffic lights, etc. Need better parking logistics as well.
- Bicycle center of a community.
- Safe sidewalks which can take people in scooters and wheelchairs to get their basic needs met, safe routes to buy food, go to post office, library, doctor's office etc.
- Well cared for roads and parks.
- Open gate at Meadow Way/Green Hills Road. Easier for people going North-go North and people going South-go South.
 - Good idea.
 - Nooks and crannies side by side with open seating spaces like on Catalina Island and Los Gatos).
- Have underground parking. Keep above ground pretty.
- Now is the time to plan for improved transportation to/from schools. Emphasize bussing and/or ride sharing. Also, improve pick up/drop off access for school traffic.
 - Plan for auto/truck traffic and pedestrian, bicycle traffic.
- Traffic mitigation handled.
- Open Glenwood trails.
- Time to create a sustainable pedestrian and bike friendly real town of the future. Think out of the strip-mall box. Create shaded, car-free transport/walking corridors to encourage health, reduce congestion and keep residents in town for events, shopping and fun.

- Create a long-term plan to absorb private roads into city infrastructure and don't permit anymore non-conformity streets.
- Infrastructure (roads, interchanges need to be upgraded to keep up with the development especially Granite Creek intersection.
- Let's develop and use clean energy, fix the potholes.
- Bus stops ship Apple/Google/Yahoo employees.

Public Facilities

- I believe that there should be more activities for the youth community. For example, music/band in the park, and sports competitions, video game competitions with rewards like money gift cards. Also, have the drama department do more performances in the parks. I think this would help the youth be more active in Scotts Valley since most believe it's boring. Have more things like Santa Cruz.
- Fund and build the Scotts Valley Sports Complex
 - Please
- I think the little town of Scotts Valley should have more activities for the youth. Also, hopefully a pool for the high school.
- Community pool in Sky Park.

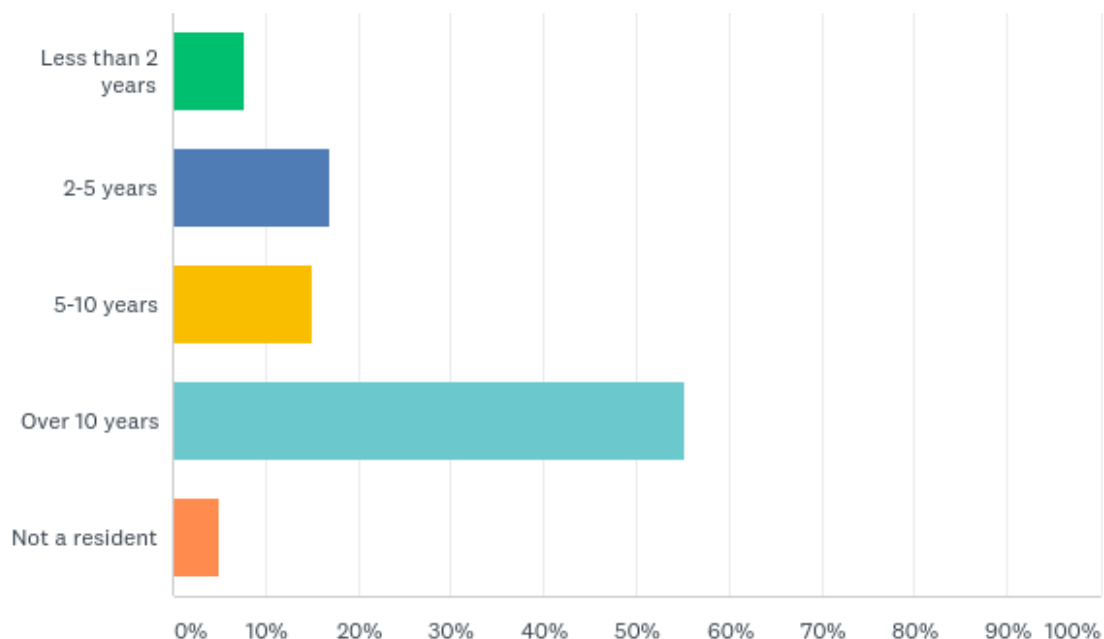
Great day care for children and seniors.



Envision Scotts Valley! Community Survey Summary

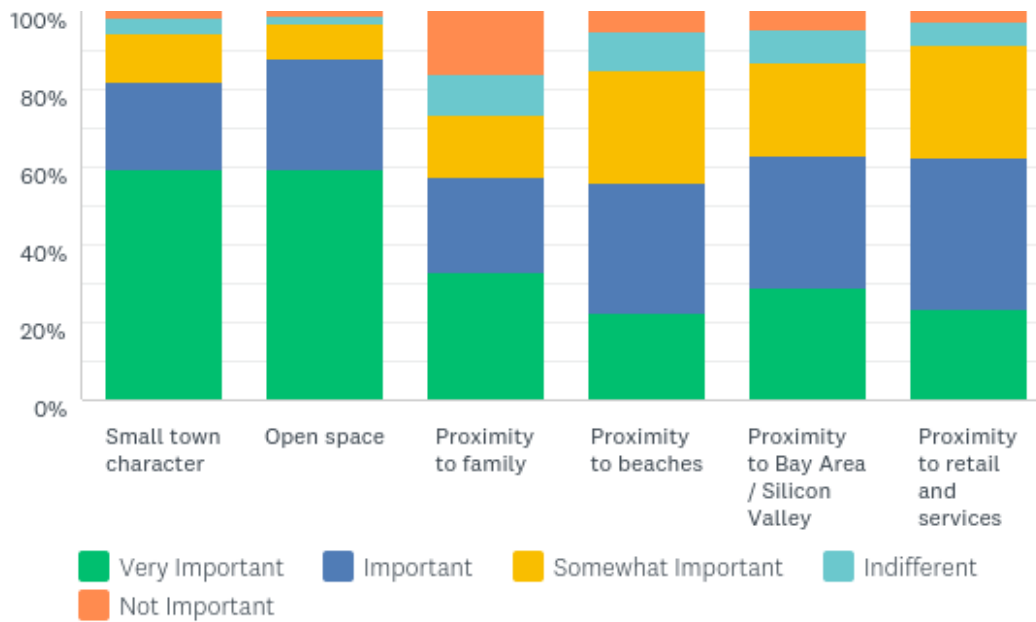
The Envision Scotts Valley Community Survey was a web-based survey that was accessible from early May to mid-September 2017. 813 individuals completed the survey. Several key survey results, particularly as they relate to quality of life and future development are shown below, followed by individual response comments. A complete copy of survey charts and individual response to comments are shown in Appendix A and Appendix B, respectively.

How Long Have You Lived in Scotts Valley?

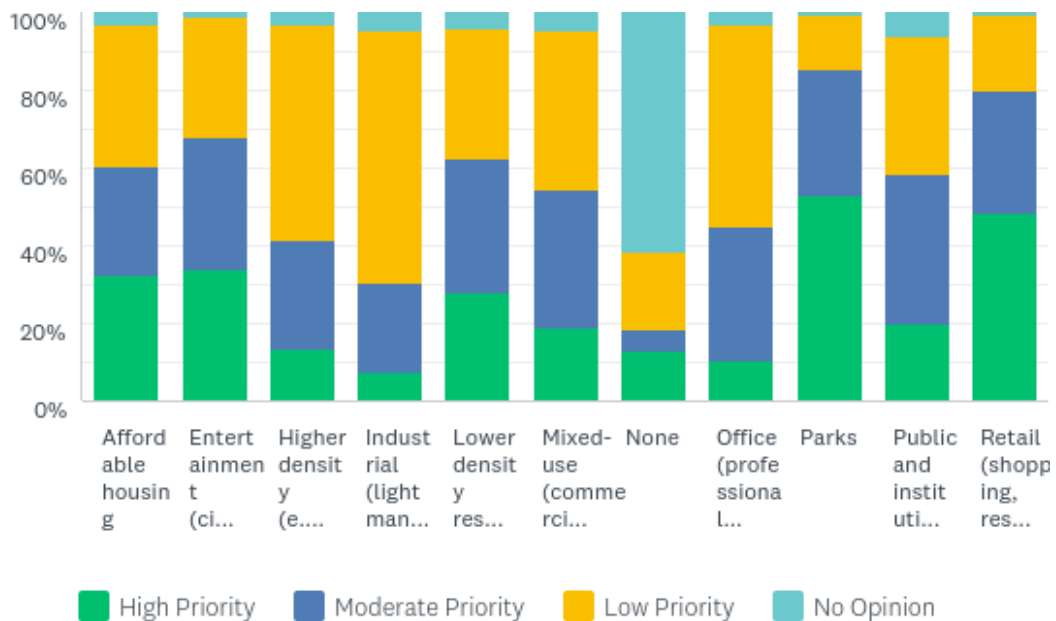




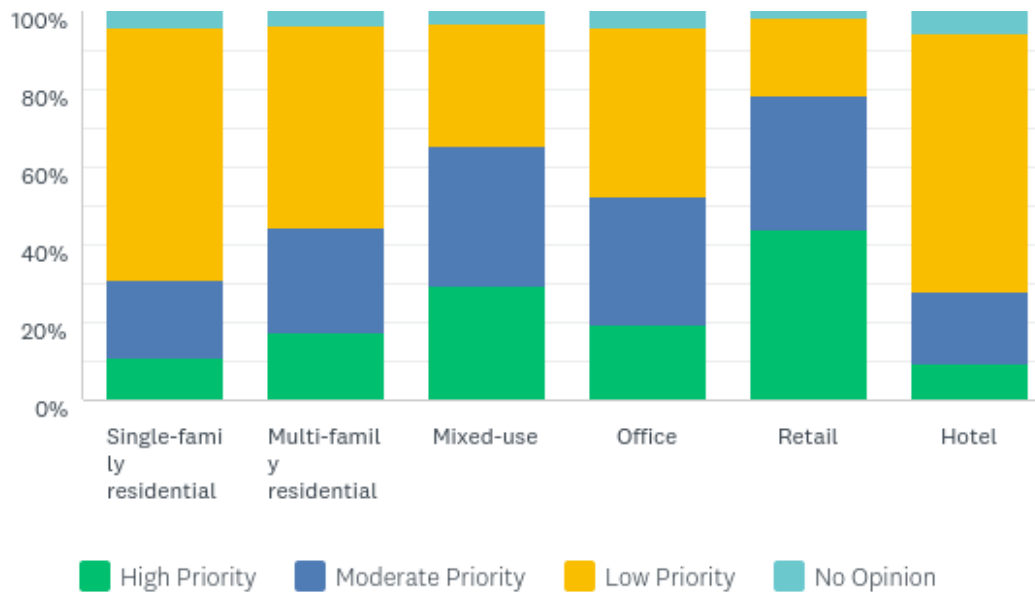
By deciding to live in Scotts Valley, how important are the following?



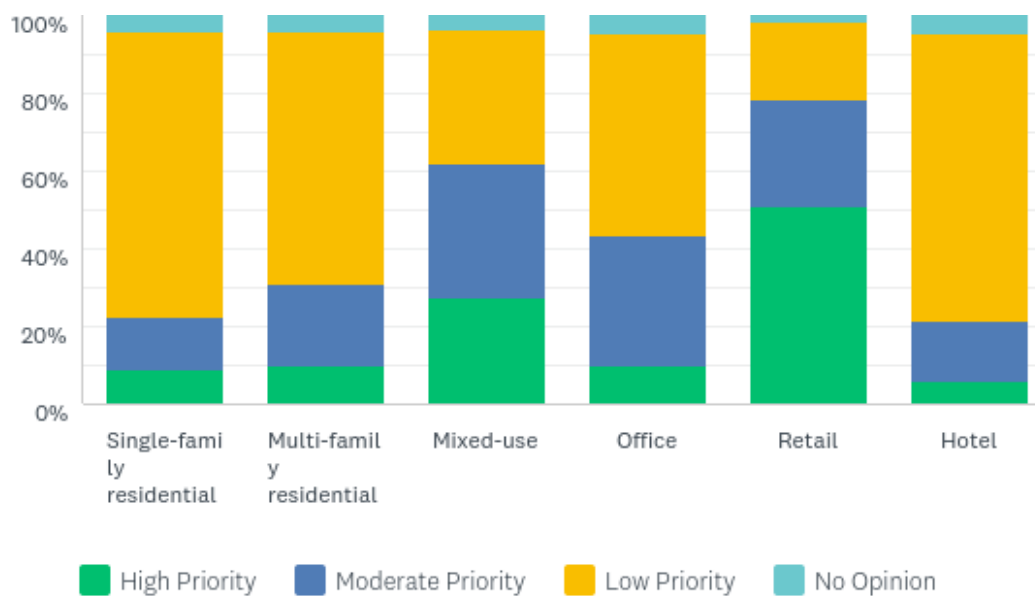
What type of NEW development do you feel is most appropriate in the future in Scotts Valley?



What types of development should the City encourage along Scotts Valley Drive?

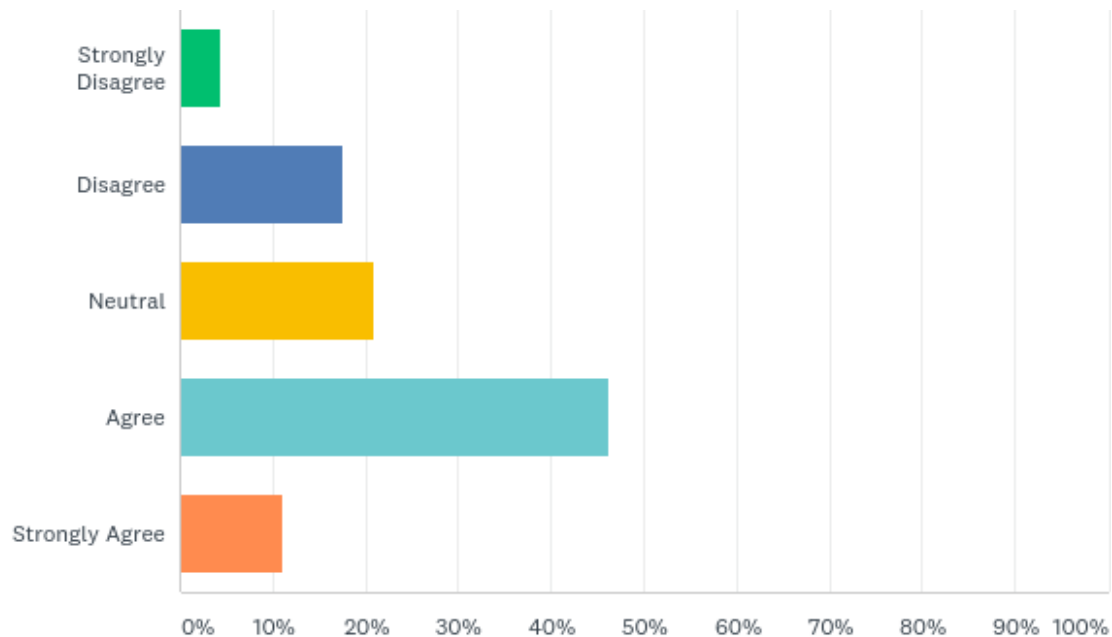


What types of NEW development should the City encourage along Mount Hermon Road?

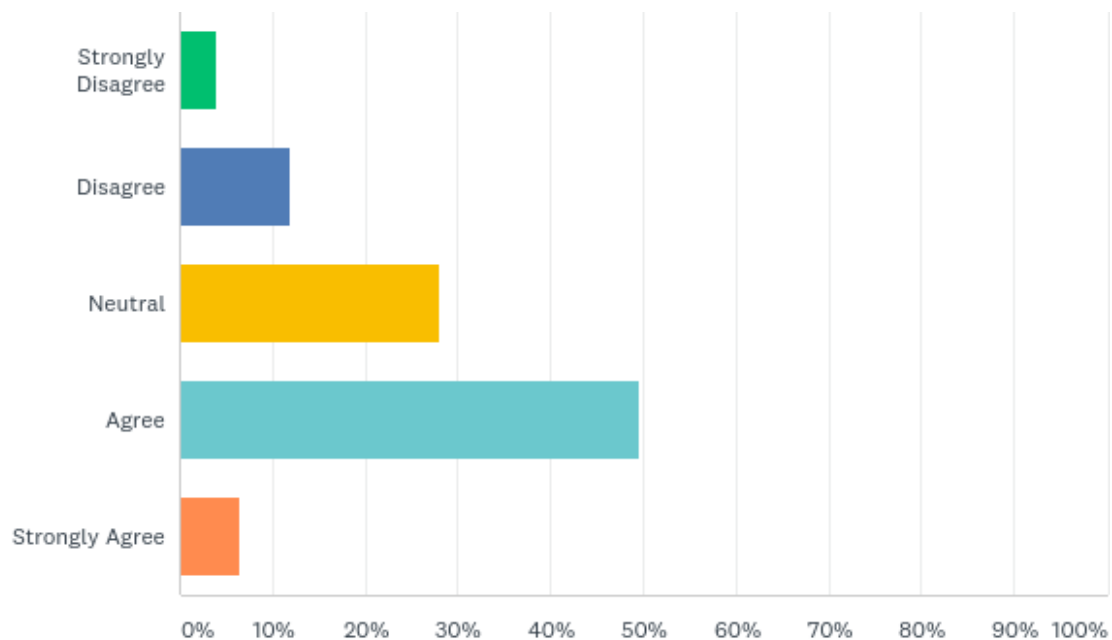




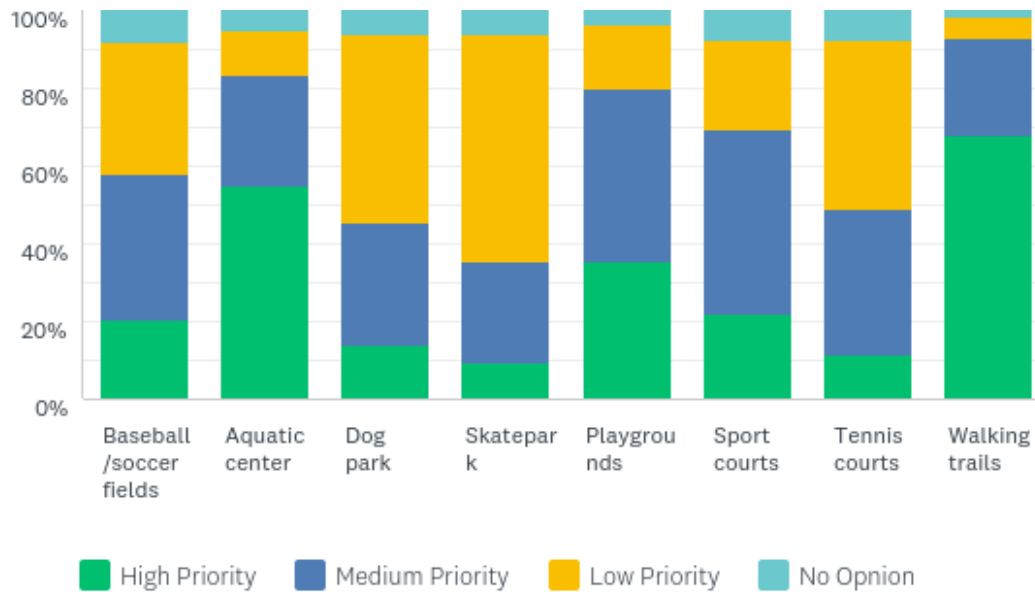
Even during peak "rush" hours in the morning or afternoon, it is relatively easy and safe to drive through Scotts Valley.



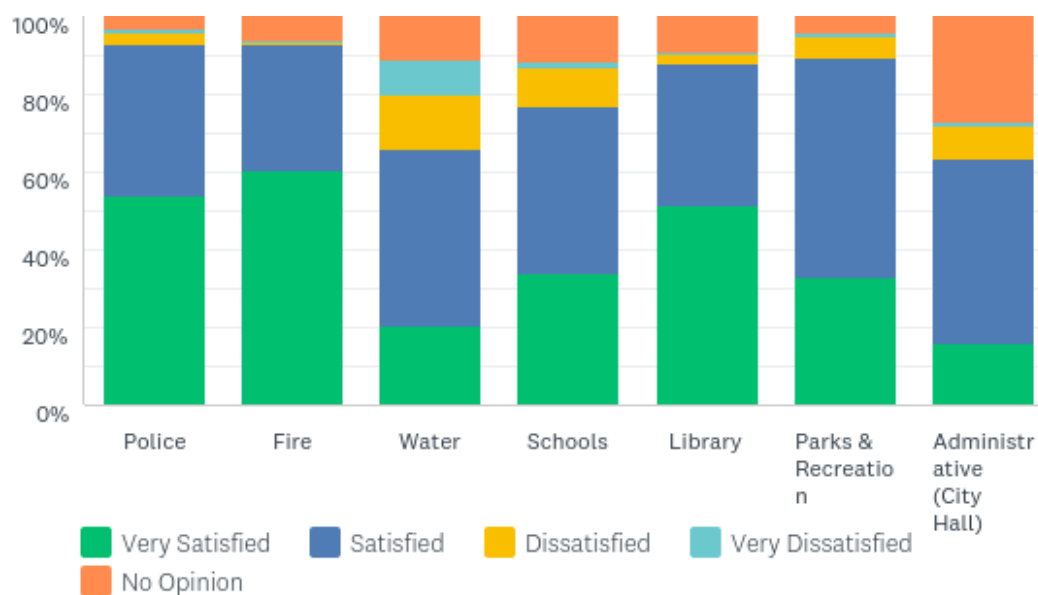
The City has done a good job managing the public roadways in the City.



What priority should the City place on expanding the following recreation facilities?



How satisfied are you with the following public facilities and services?



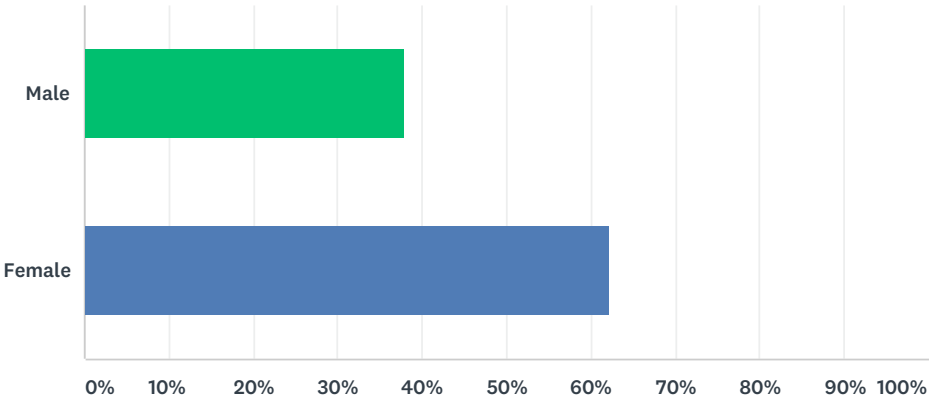


Appendix A

Envision Scotts Valley! – Community Survey Charts

Q1 Gender

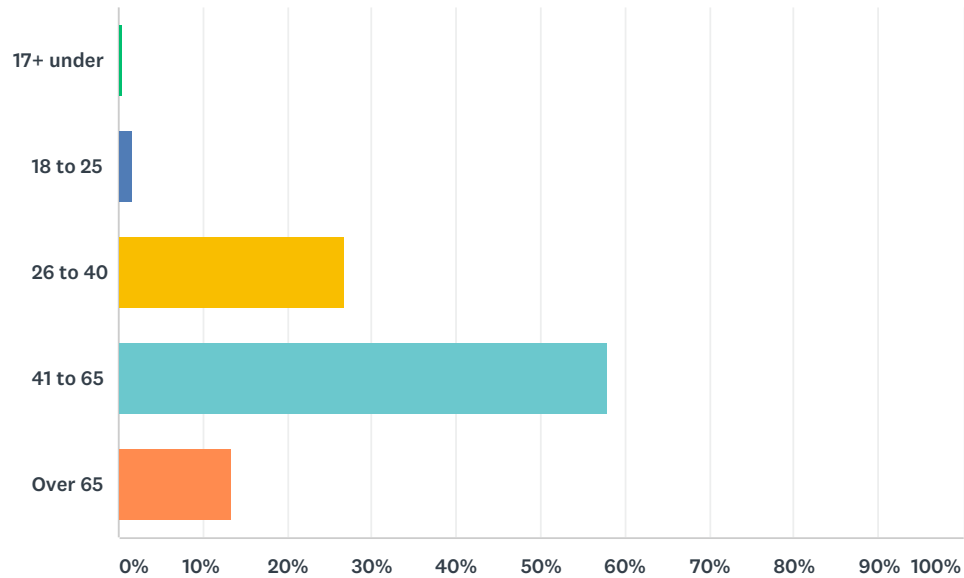
Answered: 804 Skipped: 9



ANSWER CHOICES		RESPONSES	
Male		37.81%	304
Female		62.19%	500
TOTAL			804

Q2 Age Group

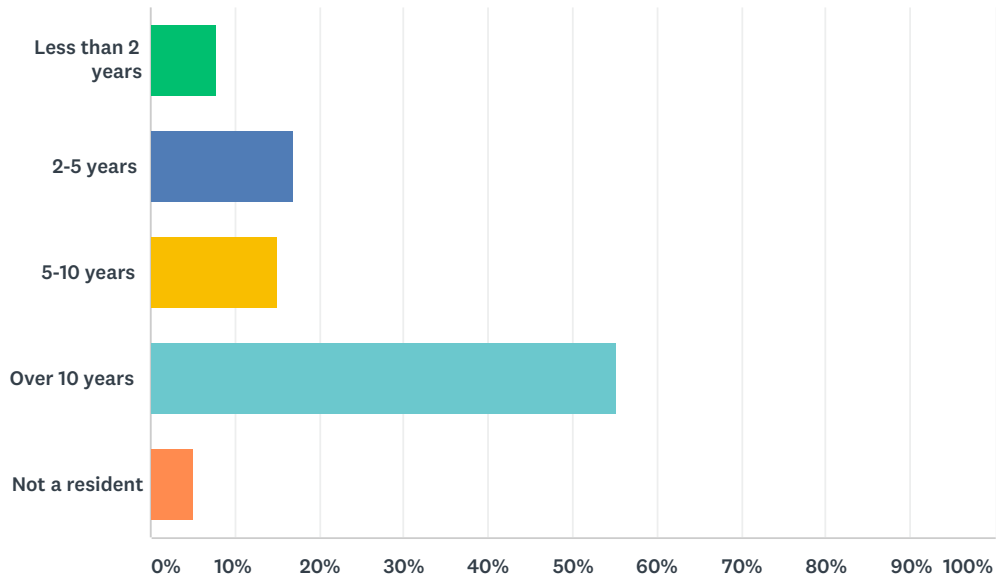
Answered: 805 Skipped: 8



ANSWER CHOICES	RESPONSES	
17+ under	0.37%	3
18 to 25	1.74%	14
26 to 40	26.71%	215
41 to 65	57.89%	466
Over 65	13.29%	107
TOTAL		805

Q3 How long have you lived in Scotts Valley?

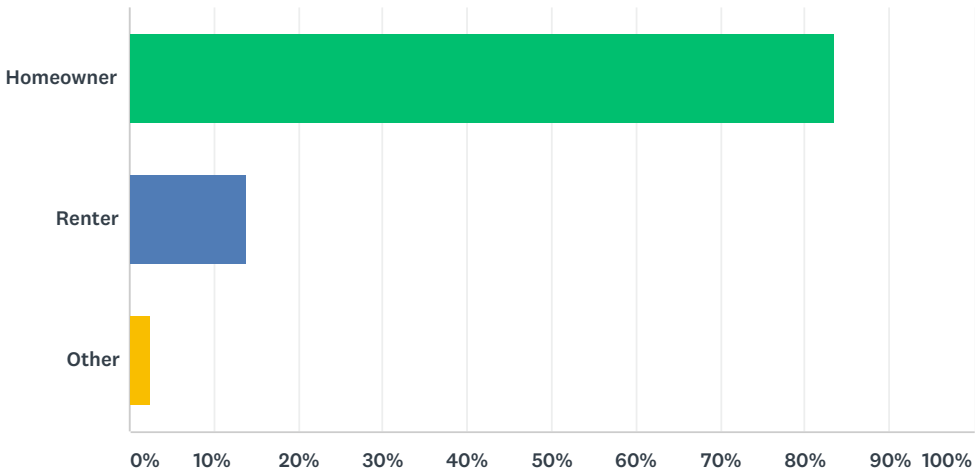
Answered: 813 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less than 2 years	7.75%	63
2-5 years	16.85%	137
5-10 years	15.13%	123
Over 10 years	55.23%	449
Not a resident	5.04%	41
TOTAL		813

Q4 What is your housing status?

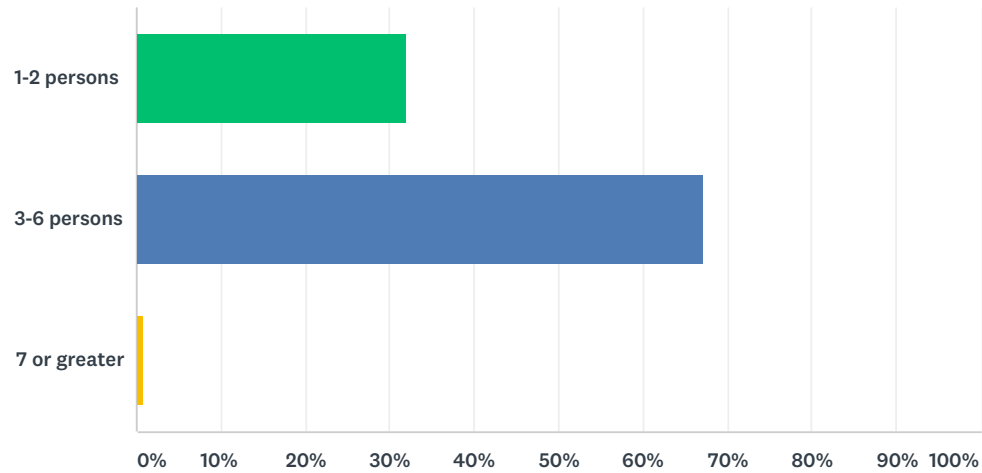
Answered: 806 Skipped: 7



ANSWER CHOICES	RESPONSES	
Homeowner	83.50%	673
Renter	13.90%	112
Other	2.61%	21
TOTAL		806

Q5 What is your household size?

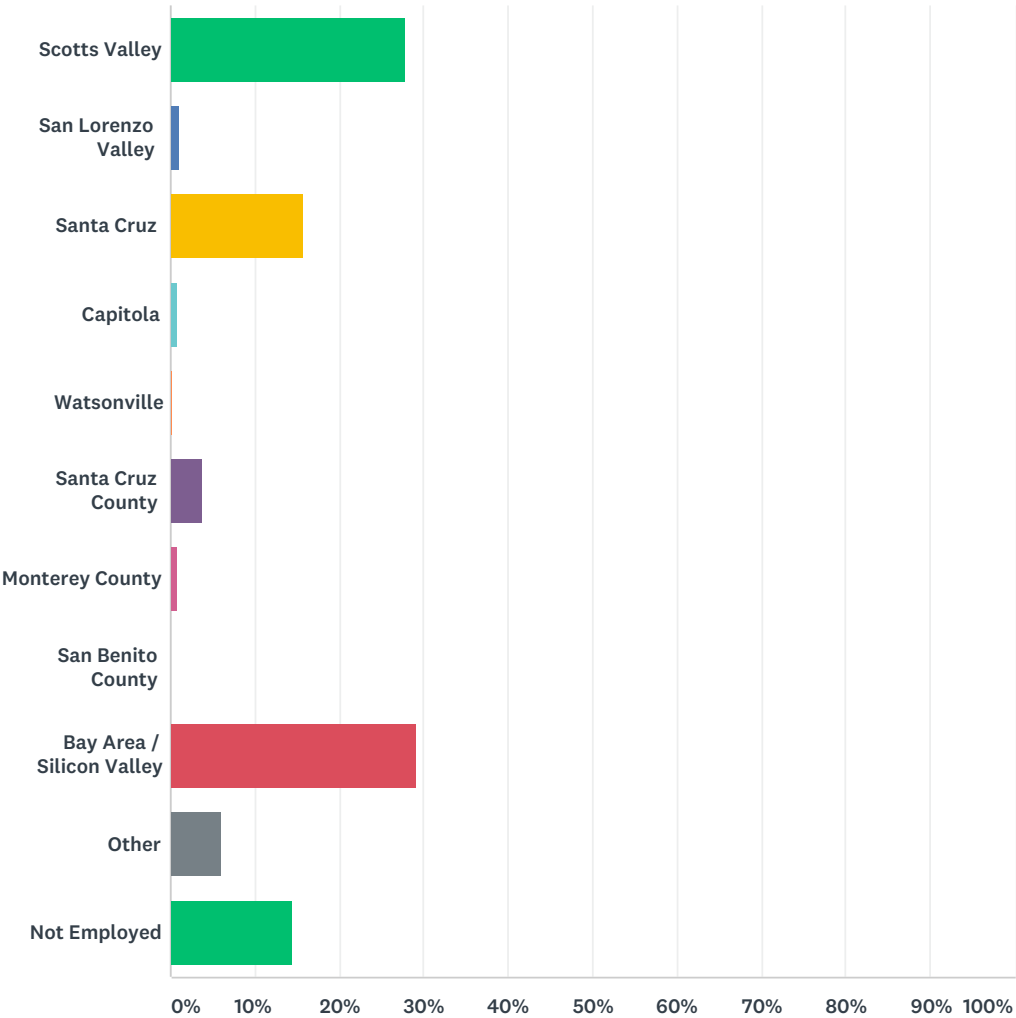
Answered: 807 Skipped: 6



ANSWER CHOICES	RESPONSES	
1-2 persons	32.09%	259
3-6 persons	67.16%	542
7 or greater	0.74%	6
TOTAL		807

Q6 Where do you work?

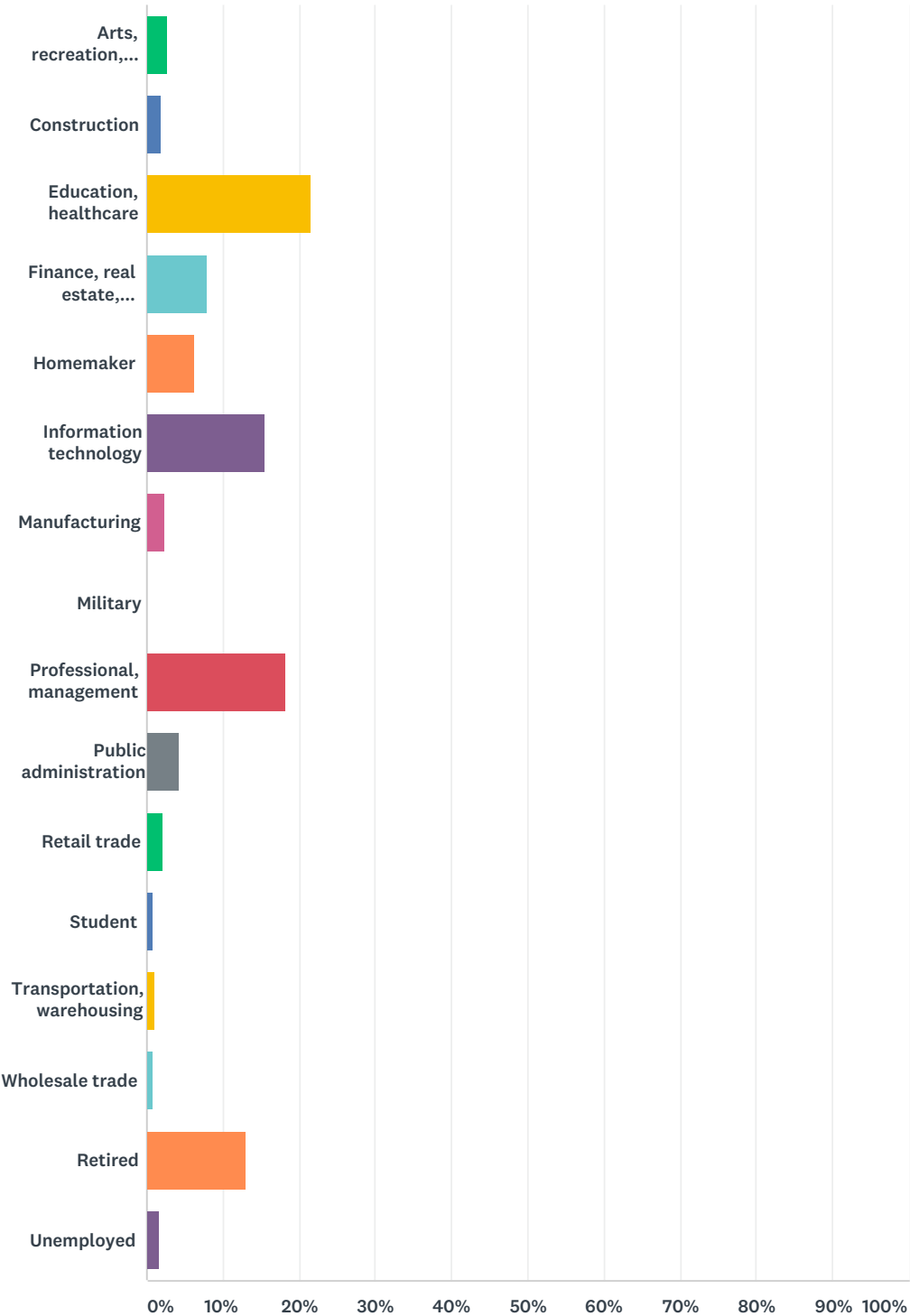
Answered: 806 Skipped: 7



ANSWER CHOICES	RESPONSES	
Scotts Valley	27.79%	224
San Lorenzo Valley	1.12%	9
Santa Cruz	15.76%	127
Capitola	0.87%	7
Watsonville	0.25%	2
Santa Cruz County	3.85%	31
Monterey County	0.74%	6
San Benito County	0.00%	0
Bay Area / Silicon Valley	29.16%	235
Other	6.08%	49
Not Employed	14.39%	116

Q7 What type of work do you do?

Answered: 681 Skipped: 132

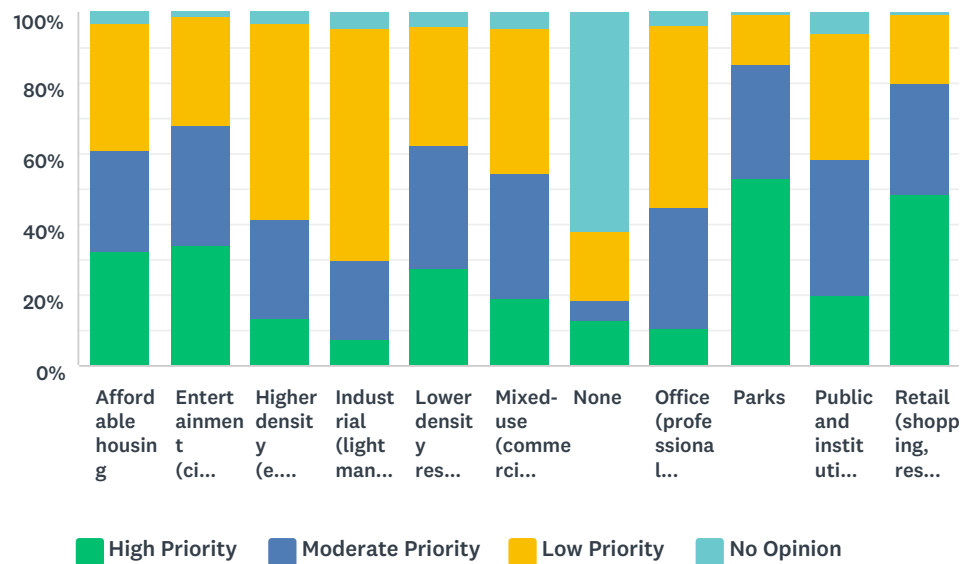


ANSWER CHOICES	RESPONSES	
Arts, recreation, entertainment	2.64%	18
Construction	1.91%	13

Education, healthcare	21.59%	147
Finance, real estate, insurance	7.93%	54
Homemaker	6.31%	43
Information technology	15.57%	106
Manufacturing	2.20%	15
Military	0.00%	0
Professional, management	18.21%	124
Public administration	4.26%	29
Retail trade	2.06%	14
Student	0.73%	5
Transportation, warehousing	1.03%	7
Wholesale trade	0.88%	6
Retired	12.92%	88
Unemployed	1.76%	12
TOTAL		681

Q8 What type of NEW development do you feel is most appropriate in the future in Scotts Valley?

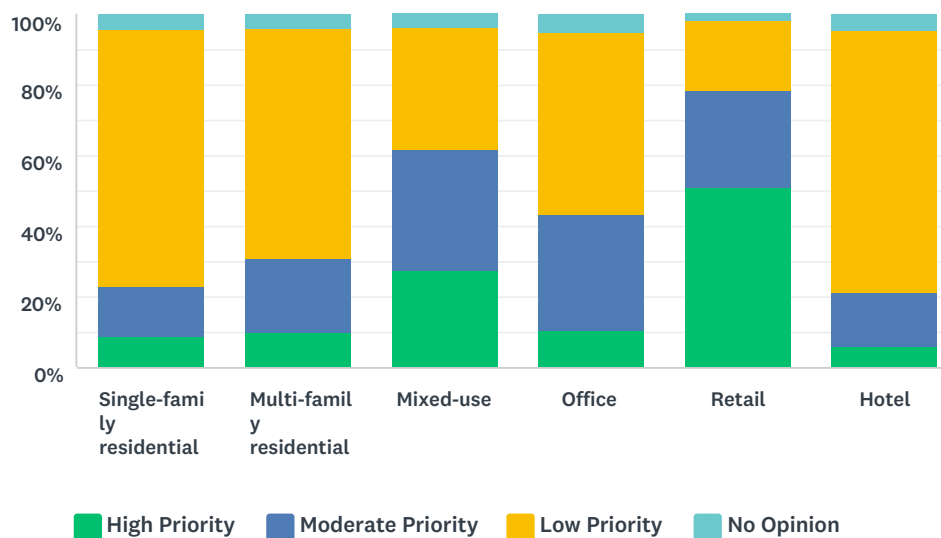
Answered: 734 Skipped: 79



	HIGH PRIORITY	MODERATE PRIORITY	LOW PRIORITY	NO OPINION	TOTAL
Affordable housing	32.29% 228	28.61% 202	36.26% 256	2.83% 20	706
Entertainment (cinema, performing arts center)	33.99% 242	34.13% 243	31.04% 221	0.84% 6	712
Higher density (e.g. townhomes, condominiums, and apartments)	13.58% 96	27.86% 197	55.73% 394	2.83% 20	707
Industrial (light manufacturing, warehouses, etc.)	7.25% 51	22.90% 161	65.15% 458	4.69% 33	703
Lower density residential (e.g. single-family)	27.62% 195	34.84% 246	33.71% 238	3.82% 27	706
Mixed-use (commercial & residential)	18.92% 133	35.70% 251	40.83% 287	4.55% 32	703
None	13.02% 44	5.33% 18	19.82% 67	61.83% 209	338
Office (professional services)	10.44% 73	34.62% 242	51.65% 361	3.29% 23	699
Parks	53.16% 379	32.40% 231	13.88% 99	0.56% 4	713
Public and institutional facilities	19.86% 138	38.42% 267	35.97% 250	5.76% 40	695
Retail (shopping, restaurant, and service businesses)	48.26% 346	31.66% 227	19.80% 142	0.28% 2	717

Q9 What types of NEW development should the City encourage along Mount Hermon Road?

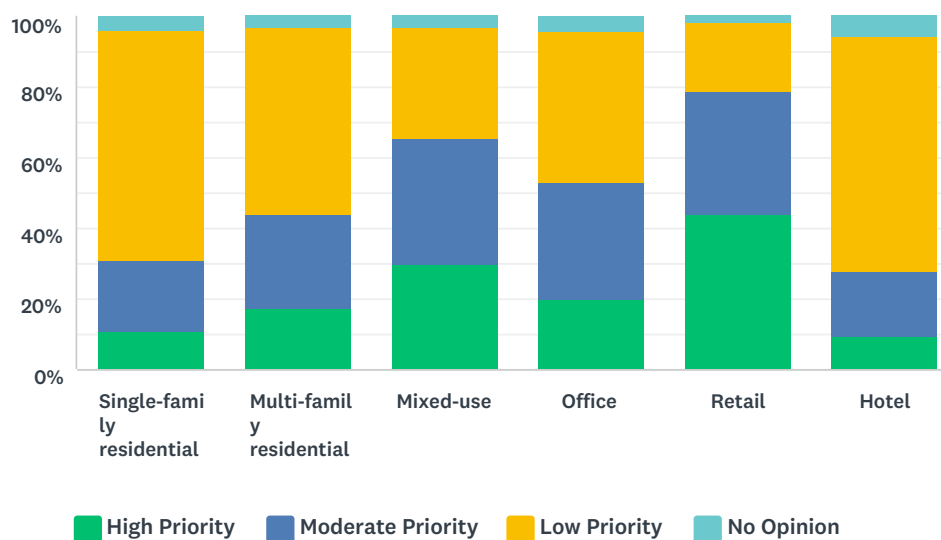
Answered: 723 Skipped: 90



	HIGH PRIORITY	MODERATE PRIORITY	LOW PRIORITY	NO OPINION	TOTAL
Single-family residential	9.13% 60	13.85% 91	73.21% 481	3.81% 25	657
Multi-family residential	9.95% 66	21.12% 140	65.01% 431	3.92% 26	663
Mixed-use	27.56% 191	34.20% 237	34.78% 241	3.46% 24	693
Office	10.29% 67	33.18% 216	51.77% 337	4.76% 31	651
Retail	50.93% 356	27.32% 191	20.17% 141	1.57% 11	699
Hotel	6.00% 40	15.59% 104	74.06% 494	4.35% 29	667

Q10 What types of development should the City encourage along Scotts Valley Drive?

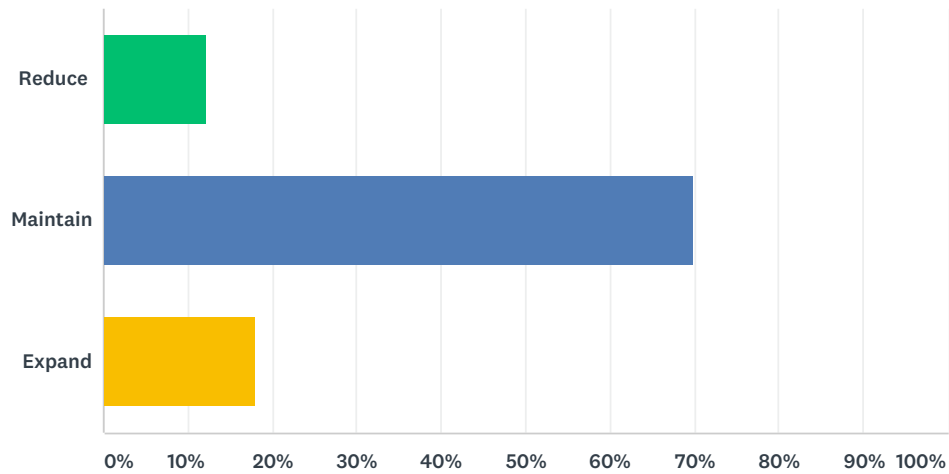
Answered: 722 Skipped: 91



	HIGH PRIORITY	MODERATE PRIORITY	LOW PRIORITY	NO OPINION	TOTAL
Single-family residential	11.08% 72	19.69% 128	65.08% 423	4.15% 27	650
Multi-family residential	17.51% 114	26.73% 174	52.53% 342	3.23% 21	651
Mixed-use	29.78% 204	35.77% 245	31.24% 214	3.21% 22	685
Office	19.88% 133	33.03% 221	42.90% 287	4.19% 28	669
Retail	44.08% 305	34.68% 240	19.80% 137	1.45% 10	692
Hotel	9.63% 63	18.50% 121	66.51% 435	5.35% 35	654

Q11 What should the City do regarding the existing light industrial uses in the City?

Answered: 706 Skipped: 107



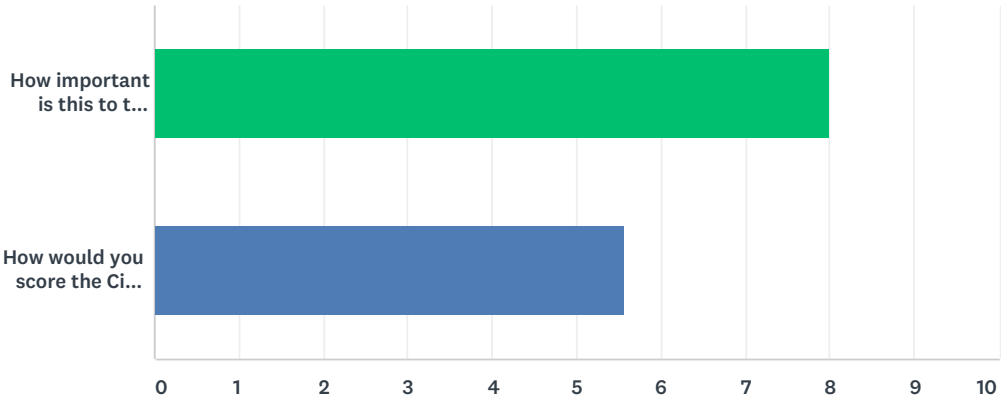
ANSWER CHOICES		RESPONSES	
Reduce		12.18%	86
Maintain		69.83%	493
Expand		17.99%	127
TOTAL			706

Q12 What other suggestions do you have as it relates to Scotts Valley's Built Environment?

Answered: 229 Skipped: 584

Q13 Street shoulders (curb, gutter, sidewalks)

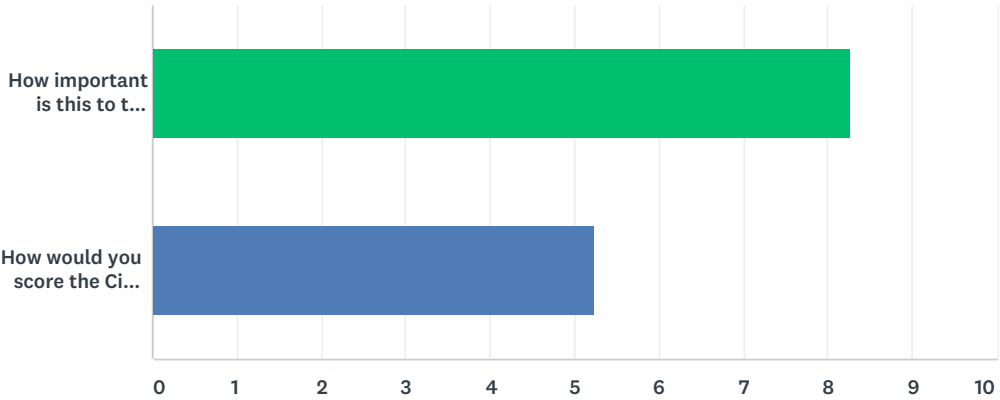
Answered: 689 Skipped: 124



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the visual quality of the City?	2.47% 17	1.60% 11	1.89% 13	1.02% 7	6.25% 43	5.23% 36	11.92% 82	22.53% 155	12.79% 88	34.30% 236	688	8.00
How would you score the City on this today?	2.20% 15	5.43% 37	7.33% 50	12.32% 84	22.87% 156	15.25% 104	18.91% 129	9.68% 66	4.40% 30	1.61% 11	682	5.56

Q14 Visual appearance of Mount Hermon Road

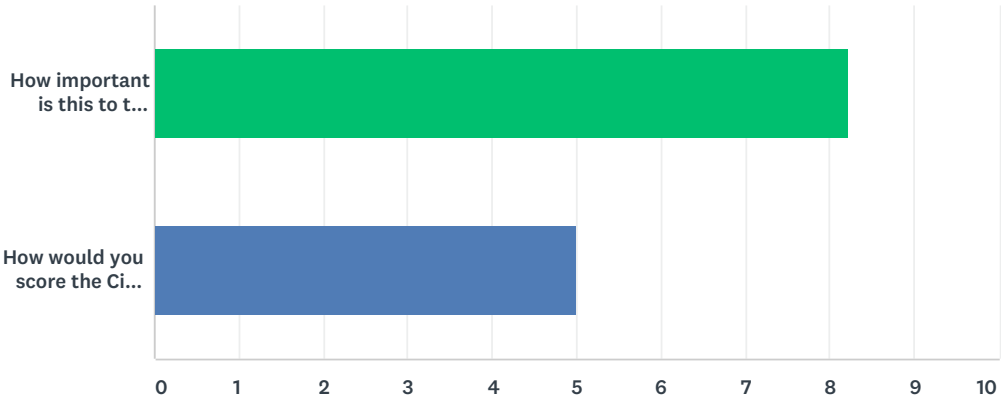
Answered: 691 Skipped: 122



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the visual quality of the City?	2.03% 14	0.44% 3	1.60% 11	2.47% 17	4.50% 31	3.34% 23	9.29% 64	22.35% 154	16.69% 115	37.30% 257	689	8.27
How would you score the City on this today?	3.63% 25	5.81% 40	10.47% 72	12.65% 87	24.42% 168	15.55% 107	14.10% 97	9.30% 64	3.05% 21	1.02% 7	688	5.23

Q15 Visual appearance of Scotts Valley Drive

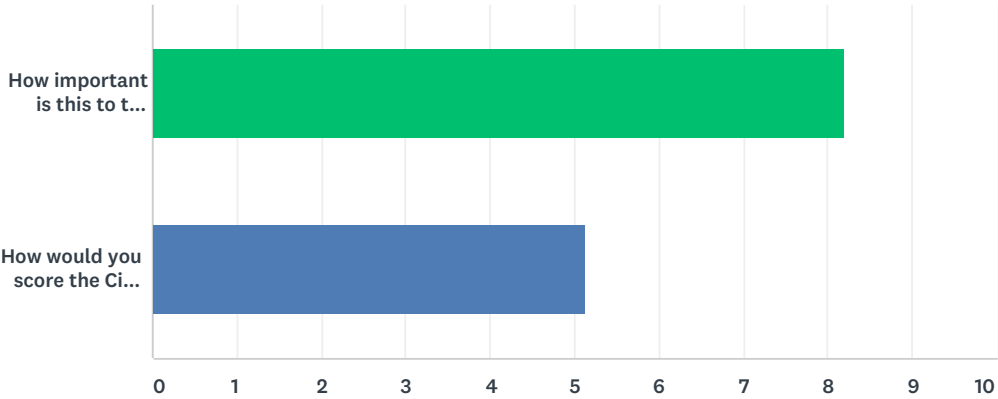
Answered: 694 Skipped: 119



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the visual quality of the City?	2.45% 17	1.15% 8	1.59% 11	0.87% 6	5.92% 41	3.61% 25	10.10% 70	18.90% 131	17.03% 118	38.38% 266	693	8.23
How would you score the City on this today?	5.08% 35	7.11% 49	11.47% 79	15.82% 109	21.92% 151	13.35% 92	13.06% 90	7.84% 54	3.48% 24	0.87% 6	689	5.01

Q16 Design guidelines and development standards for commercial buildings

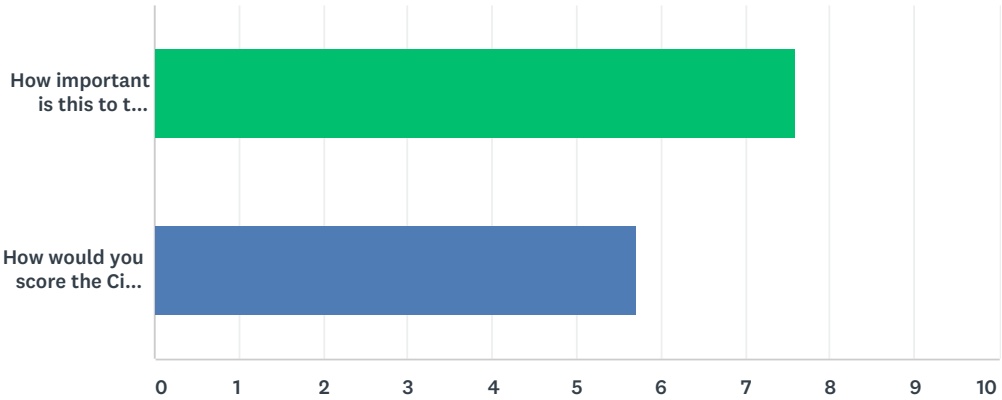
Answered: 685 Skipped: 128



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the visual quality of the City?	2.05% 14	0.58% 4	1.17% 8	1.90% 13	4.68% 32	5.85% 40	10.53% 72	20.91% 143	15.94% 109	36.40% 249	684	8.21
How would you score the City on this today?	3.83% 26	7.22% 49	8.69% 59	13.99% 95	24.59% 167	16.49% 112	14.14% 96	8.10% 55	2.36% 16	0.59% 4	679	5.13

Q17 Sign regulations

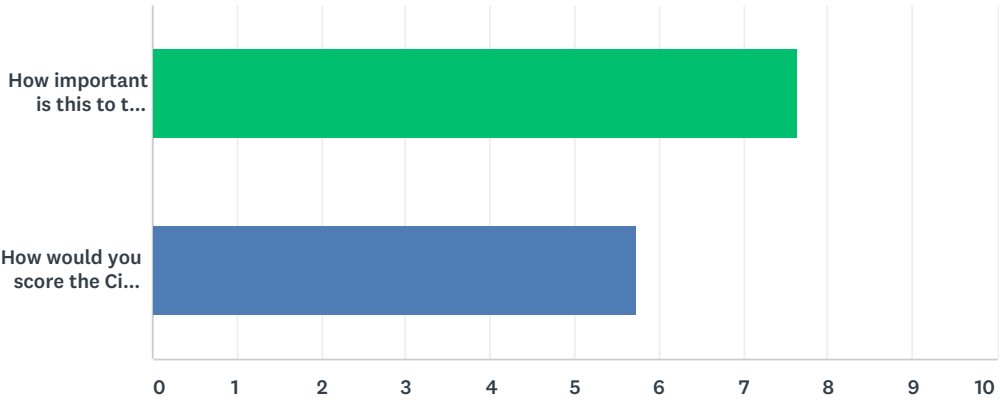
Answered: 680 Skipped: 133



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the visual quality of the City?	2.50% 17	1.76% 12	1.62% 11	2.65% 18	11.62% 79	9.85% 67	11.32% 77	16.32% 111	12.65% 86	29.71% 202	680	7.59
How would you score the City on this today?	1.91% 13	4.71% 32	6.48% 44	10.01% 68	23.56% 160	16.05% 109	19.59% 133	11.63% 79	4.27% 29	1.77% 12	679	5.71

Q18 Code enforcement

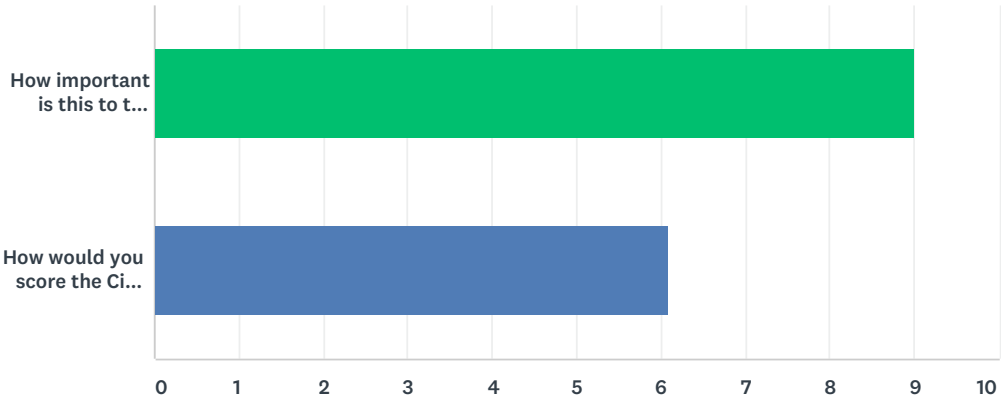
Answered: 633 Skipped: 180



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the visual quality of the City?	2.22% 14	2.06% 13	1.90% 12	3.48% 22	11.23% 71	6.80% 43	11.08% 70	18.51% 117	13.29% 84	29.43% 186	632	7.63
How would you score the City on this today?	3.92% 24	4.40% 27	4.89% 30	8.32% 51	25.61% 157	15.82% 97	17.29% 106	11.75% 72	4.57% 28	3.43% 21	613	5.74

Q19 Trees and landscaping

Answered: 690 Skipped: 123



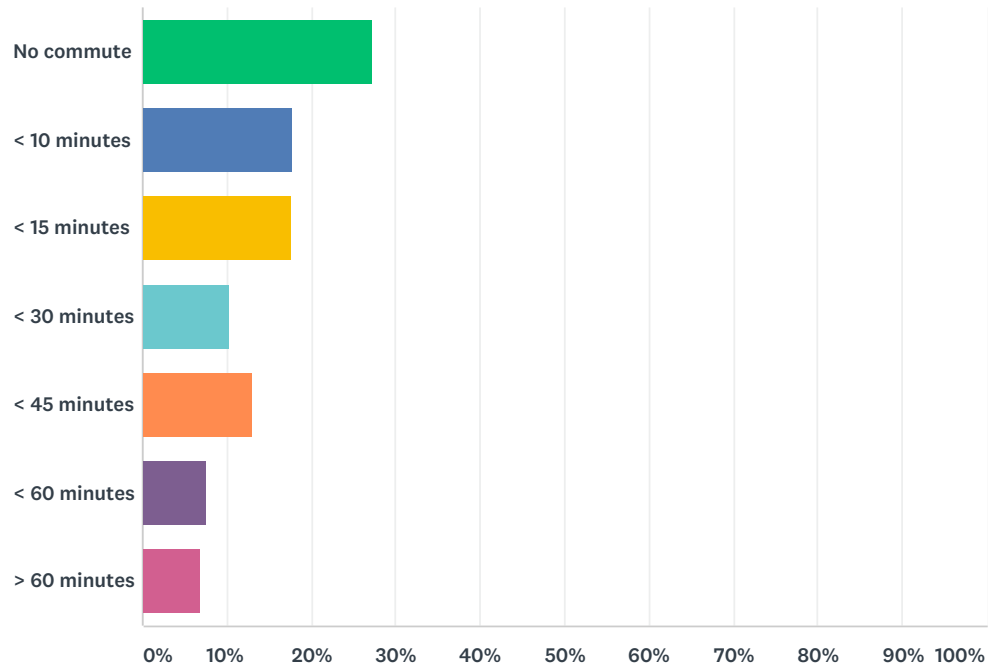
	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the visual quality of the City?	1.30% 9	0.87% 6	0.87% 6	0.00% 0	1.74% 12	2.90% 20	3.62% 25	14.35% 99	16.23% 112	58.12% 401	690	8.99
How would you score the City on this today?	2.18% 15	3.06% 21	6.11% 42	7.42% 51	17.18% 118	16.59% 114	23.00% 158	16.45% 113	5.68% 39	2.33% 16	687	6.09

Q20 Additional comments or suggestions

Answered: 123 Skipped: 690

Q21 What is your typical commute time to work?

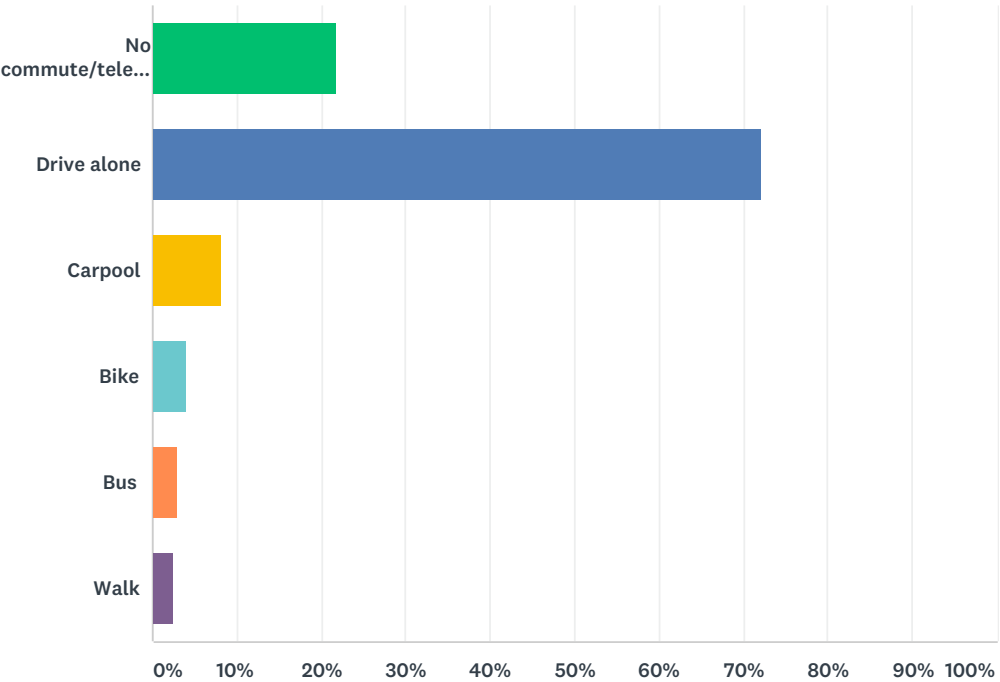
Answered: 682 Skipped: 131



ANSWER CHOICES	RESPONSES	
No commute	27.13%	185
< 10 minutes	17.74%	121
< 15 minutes	17.60%	120
< 30 minutes	10.26%	70
< 45 minutes	12.90%	88
< 60 minutes	7.48%	51
> 60 minutes	6.89%	47
TOTAL		682

Q22 How do you typically get to work/school?

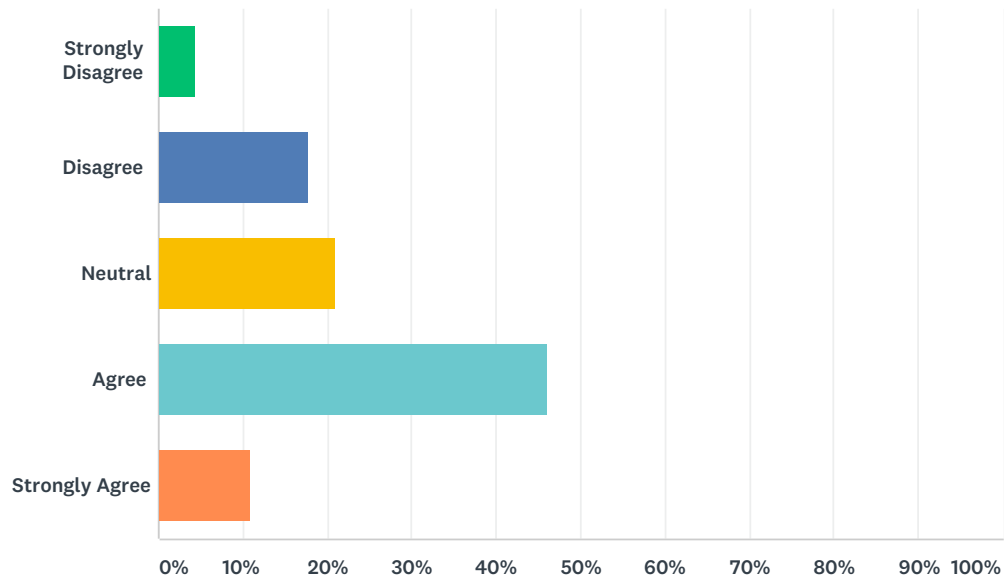
Answered: 660 Skipped: 153



ANSWER CHOICES	RESPONSES	
No commute/telecommute	21.67%	143
Drive alone	72.12%	476
Carpool	8.18%	54
Bike	3.94%	26
Bus	3.03%	20
Walk	2.58%	17
Total Respondents: 660		

Q23 Even during peak "rush" hours in the morning or afternoon, it is relatively easy and safe to drive through Scotts Valley.

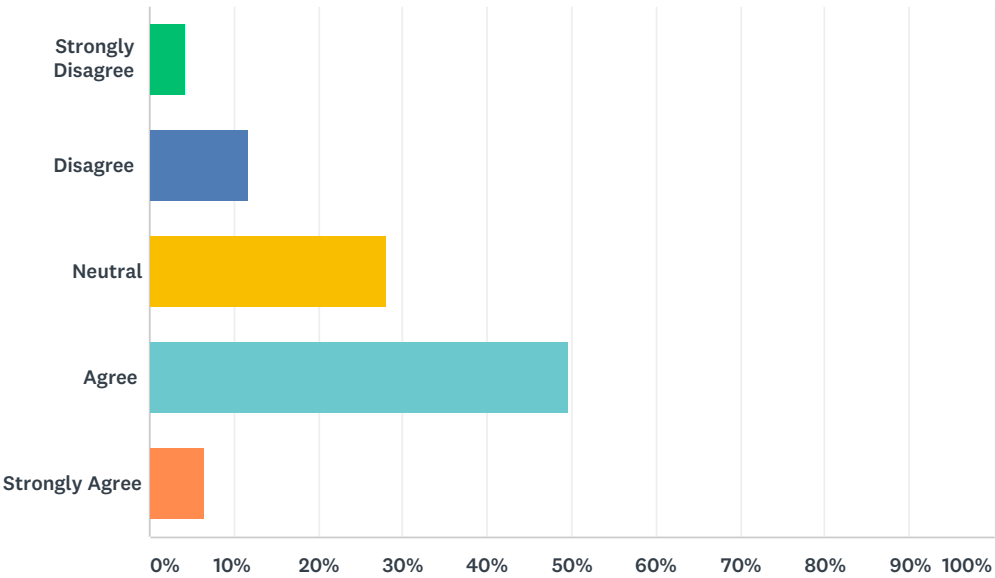
Answered: 677 Skipped: 136



ANSWER CHOICES	RESPONSES	
Strongly Disagree	4.43%	30
Disagree	17.73%	120
Neutral	20.97%	142
Agree	45.94%	311
Strongly Agree	10.93%	74
TOTAL		677

Q24 The City has done a good job managing the public roadways in the City.

Answered: 681 Skipped: 132



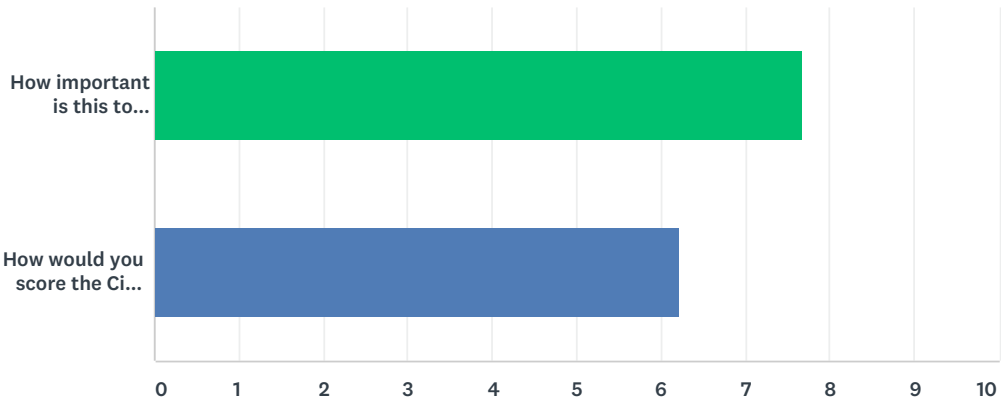
ANSWER CHOICES	RESPONSES	
Strongly Disagree	4.26%	29
Disagree	11.75%	80
Neutral	28.05%	191
Agree	49.49%	337
Strongly Agree	6.46%	44
TOTAL		681

Q25 What suggestions do you have on improving mobility along Scotts Valley Drive and Mount Hermon Road?

Answered: 274 Skipped: 539

Q26 Lane capacity/reconfigure congested intersections

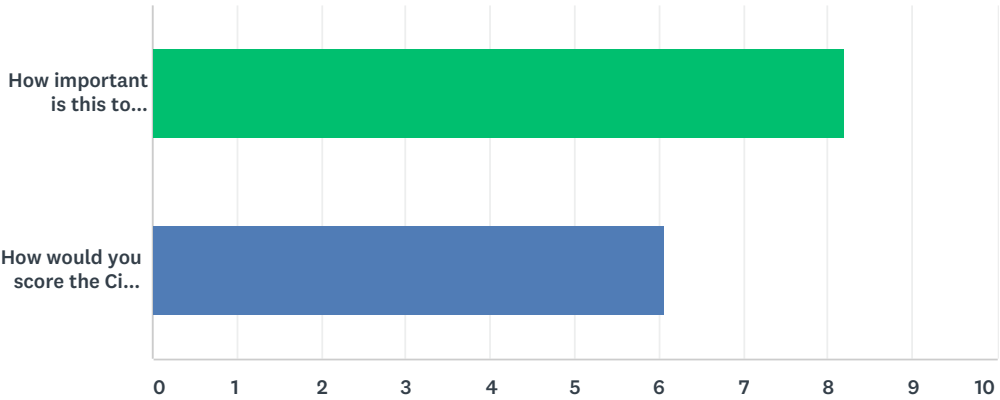
Answered: 640 Skipped: 173



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to mobility in the City?	4.38% 28	1.25% 8	2.50% 16	2.19% 14	9.84% 63	5.00% 32	10.94% 70	19.38% 124	12.66% 81	31.87% 204	640	7.67
How would you score the City on this today?	1.42% 9	2.52% 16	3.46% 22	8.66% 55	19.53% 124	17.80% 113	21.26% 135	15.12% 96	7.09% 45	3.15% 20	635	6.21

Q27 Improve signal timing

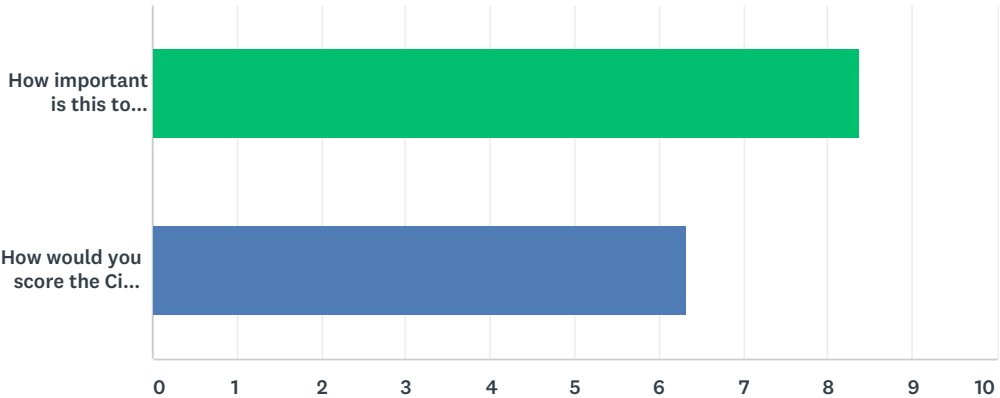
Answered: 641 Skipped: 172



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to mobility in the City?	2.66% 17	0.31% 2	2.35% 15	0.94% 6	5.79% 37	4.69% 30	10.02% 64	18.47% 118	16.90% 108	37.87% 242	639	8.20
How would you score the City on this today?	3.92% 25	3.61% 23	6.74% 43	7.99% 51	15.67% 100	13.32% 85	20.38% 130	16.77% 107	7.84% 50	3.76% 24	638	6.07

Q28 Repair public roadways more often (potholes, striping, etc.)

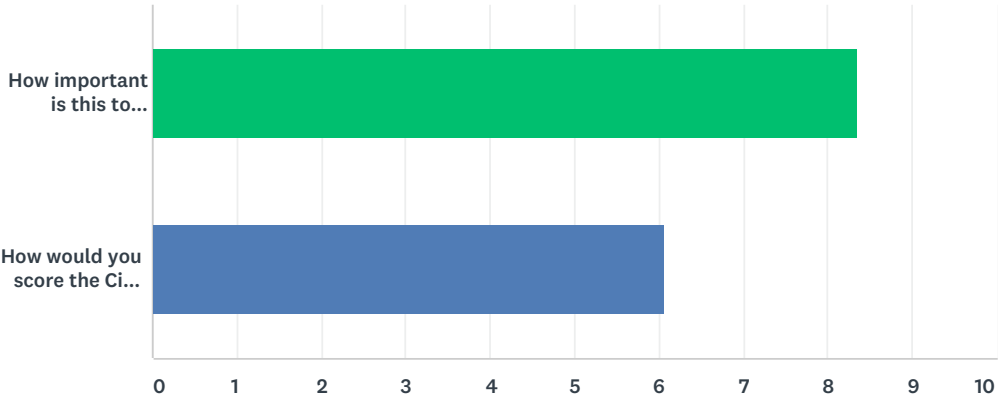
Answered: 648 Skipped: 165



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to mobility in the City?	1.39% 9	1.08% 7	0.46% 3	0.46% 3	4.49% 29	5.42% 35	10.22% 66	21.36% 138	17.80% 115	37.31% 241	646	8.37
How would you score the City on this today?	2.48% 16	3.10% 20	6.05% 39	8.06% 52	14.26% 92	11.16% 72	21.40% 138	20.31% 131	9.46% 61	3.72% 24	645	6.32

Q29 Improve pedestrian accommodations such as sidewalks, crosswalks, transit stations, etc.

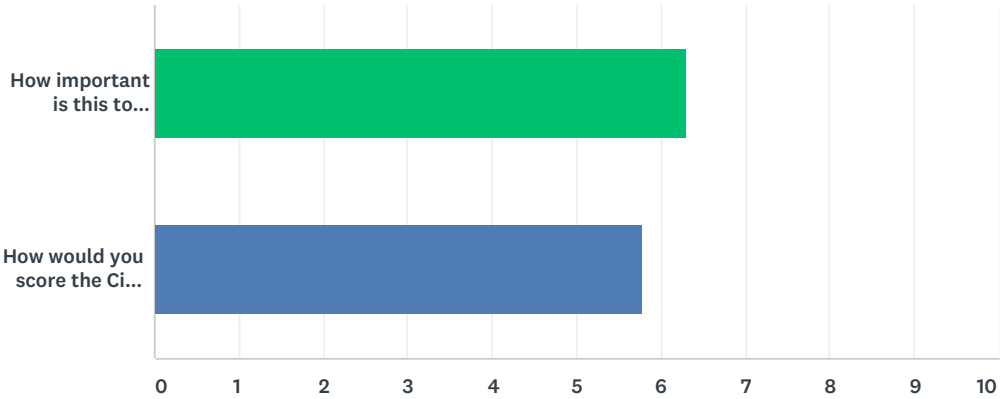
Answered: 646 Skipped: 167



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to mobility in the City?	2.48% 16	0.78% 5	1.55% 10	1.55% 10	4.96% 32	2.64% 17	10.85% 70	16.43% 106	15.97% 103	42.79% 276	645	8.35
How would you score the City on this today?	3.45% 22	4.08% 26	5.17% 33	7.84% 50	18.97% 121	12.70% 81	20.53% 131	16.14% 103	7.84% 50	3.29% 21	638	6.06

Q30 Constructing traffic-calming devices in neighborhoods (e.g. speed bumps, medians, narrowed lanes, curb bulb-outs)

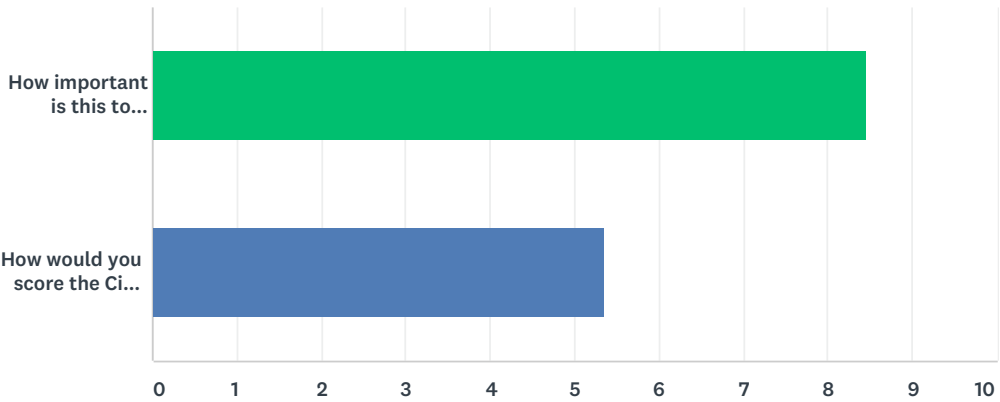
Answered: 632 Skipped: 181



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to mobility in the City?	9.65% 61	3.48% 22	5.54% 35	6.17% 39	13.61% 86	10.60% 67	11.87% 75	12.82% 81	8.23% 52	18.04% 114	632	6.30
How would you score the City on this today?	3.88% 24	3.88% 24	6.46% 40	8.72% 54	25.53% 158	14.05% 87	14.22% 88	12.92% 80	6.30% 39	4.04% 25	619	5.78

Q31 Improving pedestrian and bike routes to schools

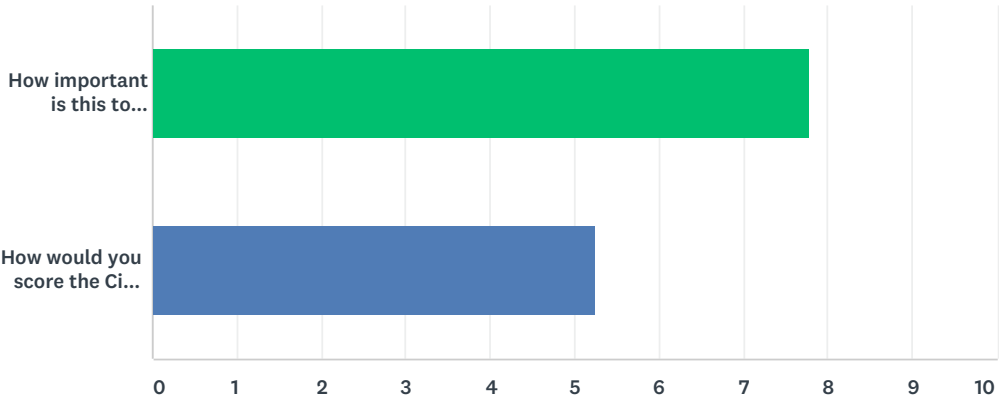
Answered: 638 Skipped: 175



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to mobility in the City?	3.45% 22	0.94% 6	0.31% 2	1.25% 8	3.92% 25	3.61% 23	8.31% 53	15.67% 100	16.61% 106	45.92% 293	638	8.45
How would you score the City on this today?	6.47% 41	5.52% 35	8.52% 54	9.31% 59	21.92% 139	16.40% 104	16.09% 102	9.46% 60	4.26% 27	2.05% 13	634	5.35

Q32 Constructing more bike paths and bike lanes

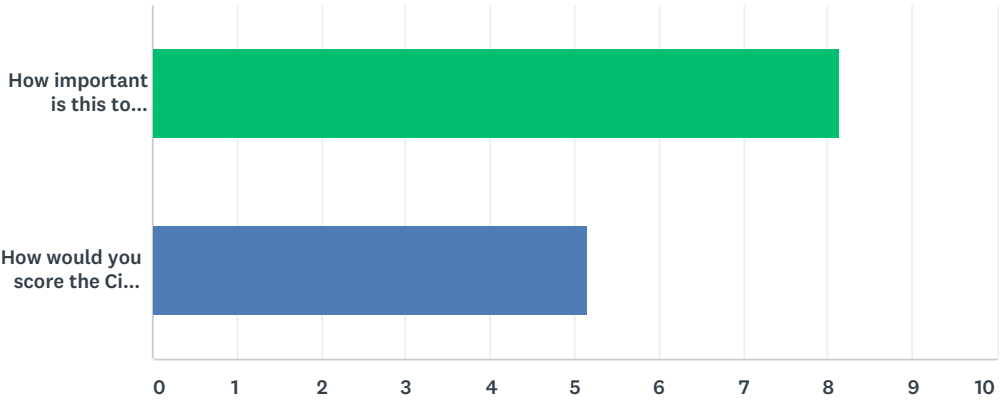
Answered: 640 Skipped: 173



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to mobility in the City?	4.84% 31	2.19% 14	2.50% 16	1.88% 12	6.88% 44	4.69% 30	10.47% 67	16.41% 105	13.91% 89	36.25% 232	640	7.79
How would you score the City on this today?	6.78% 43	5.68% 36	9.31% 59	9.94% 63	21.45% 136	17.35% 110	14.35% 91	9.94% 63	3.00% 19	2.21% 14	634	5.26

Q33 Constructing more pedestrian paths and trails

Answered: 644 Skipped: 169



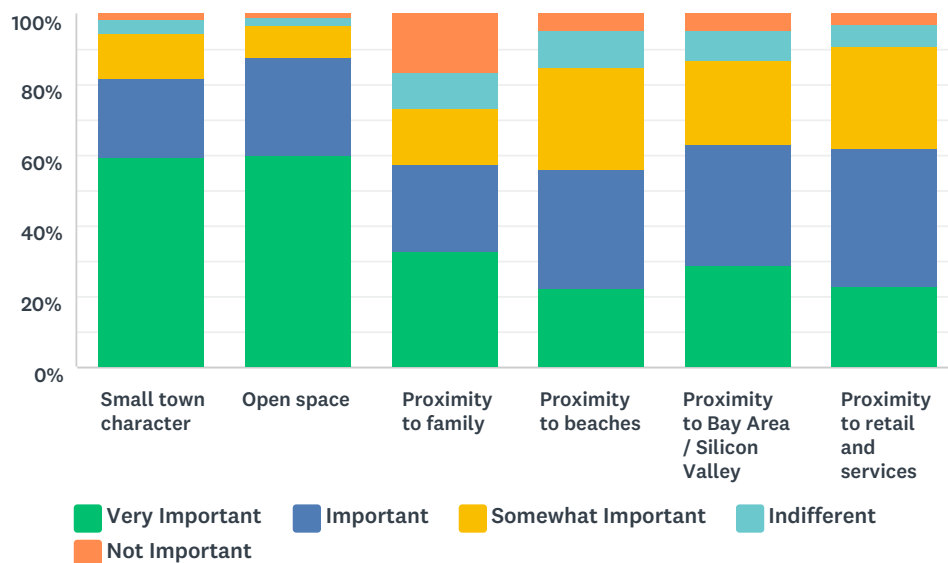
	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to mobility in the City?	4.19% 27	1.40% 9	1.40% 9	1.09% 7	6.06% 39	3.73% 24	9.94% 64	15.06% 97	15.99% 103	41.15% 265	644	8.14
How would you score the City on this today?	7.01% 45	5.30% 34	9.66% 62	9.19% 59	26.01% 167	16.51% 106	14.33% 92	8.26% 53	2.18% 14	1.56% 10	642	5.14

Q34 Comments regarding mobility enhancements in Scotts Valley?

Answered: 155 Skipped: 658

Q35 By deciding to live in Scotts Valley, how important are the following?

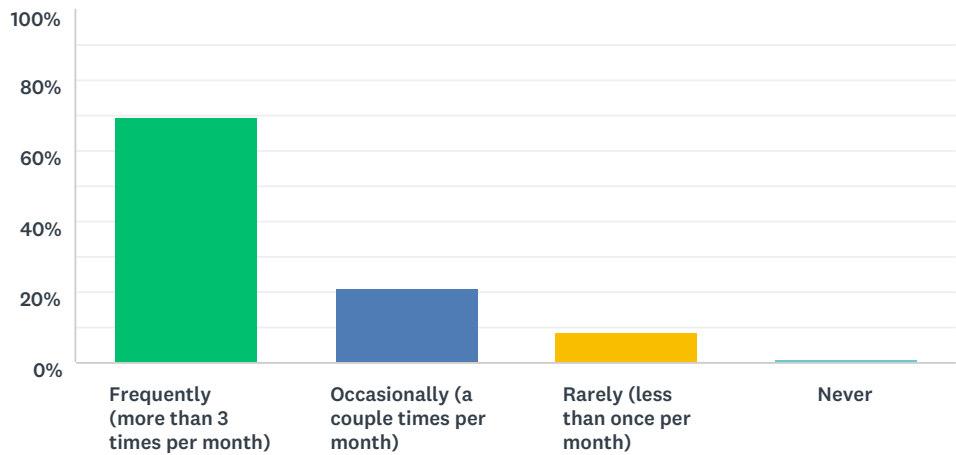
Answered: 639 Skipped: 174



	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	INDIFFERENT	NOT IMPORTANT	TOTAL
Small town character	59.72% 381	22.41% 143	12.23% 78	3.92% 25	1.72% 11	638
Open space	59.81% 381	28.41% 181	8.95% 57	1.88% 12	0.94% 6	637
Proximity to family	32.86% 207	24.60% 155	15.87% 100	10.32% 65	16.35% 103	630
Proximity to beaches	22.56% 143	33.28% 211	29.18% 185	10.25% 65	4.73% 30	634
Proximity to Bay Area / Silicon Valley	29.18% 185	33.60% 213	24.45% 155	8.52% 54	4.26% 27	634
Proximity to retail and services	23.23% 148	38.93% 248	29.04% 185	5.81% 37	2.98% 19	637

Q36 On average, how often do members of your household use the parks, library, and other community facilities in Scotts Valley?

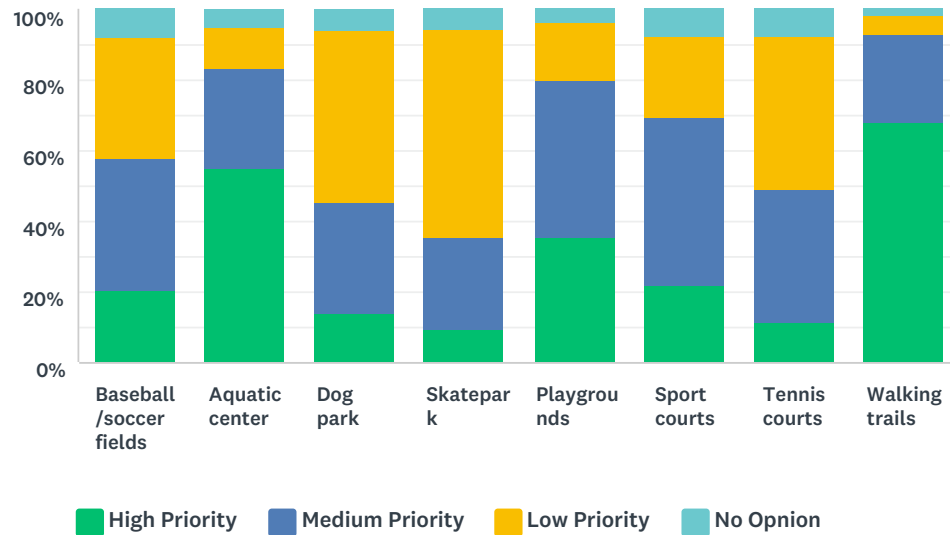
Answered: 642 Skipped: 171



ANSWER CHOICES		RESPONSES	
Frequently (more than 3 times per month)		69.31%	445
Occasionally (a couple times per month)		21.18%	136
Rarely (less than once per month)		8.72%	56
Never		0.78%	5
TOTAL			642

Q37 What priority should the City place on expanding the following recreation facilities?

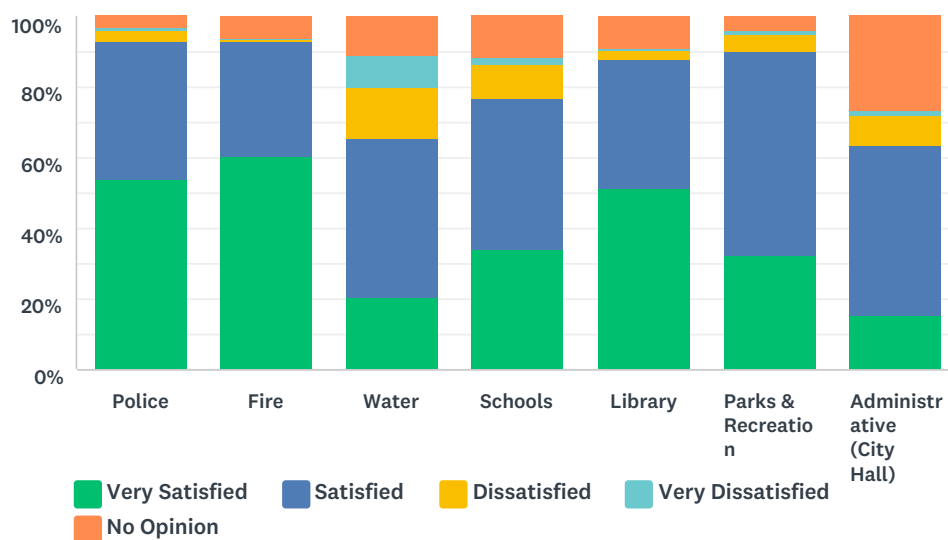
Answered: 641 Skipped: 172



	HIGH PRIORITY	MEDIUM PRIORITY	LOW PRIORITY	NO OPNION	TOTAL
Baseball/soccer fields	20.35% 128	37.68% 237	34.18% 215	7.79% 49	629
Aquatic center	54.95% 350	28.57% 182	11.46% 73	5.02% 32	637
Dog park	14.22% 90	31.44% 199	48.34% 306	6.00% 38	633
Skatepark	9.55% 60	26.11% 164	58.60% 368	5.73% 36	628
Playgrounds	35.67% 224	44.27% 278	16.72% 105	3.34% 21	628
Sport courts	22.04% 138	47.28% 296	23.16% 145	7.51% 47	626
Tennis courts	11.25% 70	37.78% 235	43.41% 270	7.56% 47	622
Walking trails	67.92% 432	25.00% 159	5.50% 35	1.57% 10	636

Q38 How satisfied are you with the following public facilities and services?

Answered: 642 Skipped: 171



	VERY SATISFIED	SATISFIED	DISSATISFIED	VERY DISSATISFIED	NO OPINION	TOTAL
Police	53.89% 346	39.25% 252	2.80% 18	0.93% 6	3.12% 20	642
Fire	60.69% 389	32.45% 208	0.47% 3	0.31% 2	6.08% 39	641
Water	20.44% 130	45.13% 287	14.47% 92	8.96% 57	11.01% 70	636
Schools	33.91% 216	43.17% 275	9.58% 61	1.88% 12	11.46% 73	637
Library	51.41% 328	36.52% 233	2.35% 15	0.78% 5	8.93% 57	638
Parks & Recreation	32.71% 209	57.12% 365	5.01% 32	1.41% 9	3.76% 24	639
Administrative (City Hall)	15.72% 100	47.80% 304	8.49% 54	1.26% 8	26.73% 170	636

Q39 What do you like MOST about living in Scotts Valley?

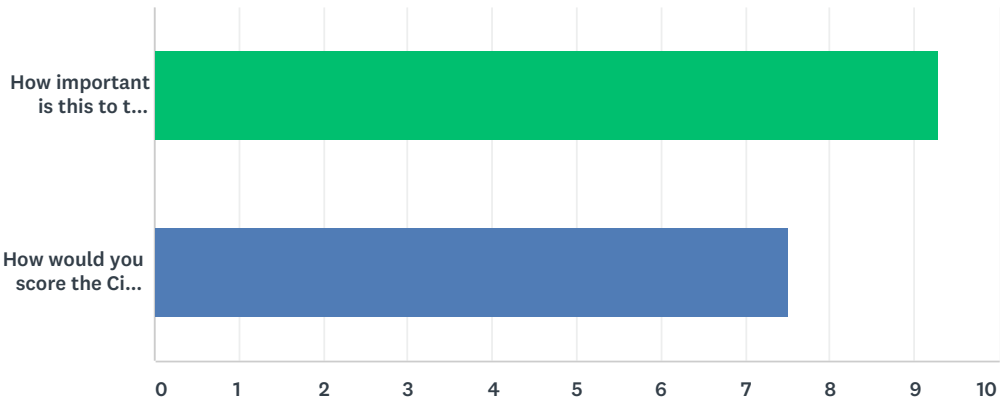
Answered: 455 Skipped: 358

Q40 What should be done to IMPROVE Scotts Valley?

Answered: 453 Skipped: 360

Q41 Quality of Schools

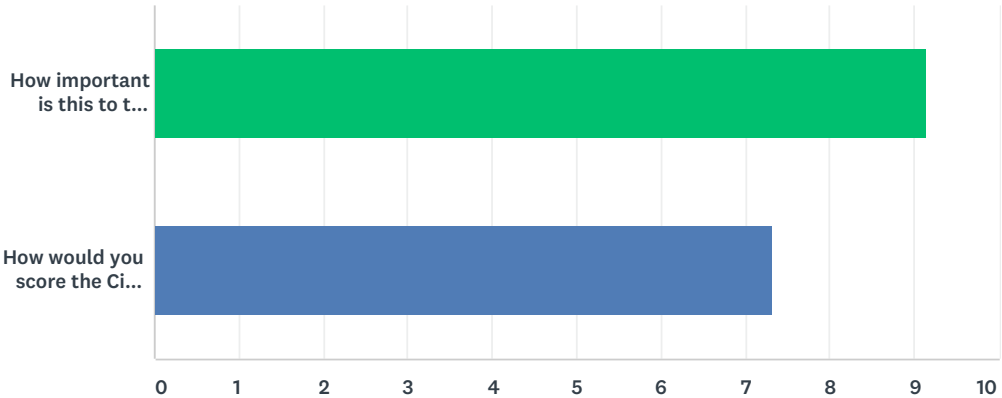
Answered: 623 Skipped: 190



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the quality of life in the City?	1.77% 11	0.32% 2	0.32% 2	0.48% 3	0.96% 6	0.64% 4	2.41% 15	10.27% 64	13.00% 81	69.82% 435	623	9.28
How would you score the City on this today?	0.65% 4	1.63% 10	2.12% 13	3.26% 20	7.00% 43	7.65% 47	18.40% 113	27.69% 170	18.08% 111	13.52% 83	614	7.52

Q42 Quality of parks and open space

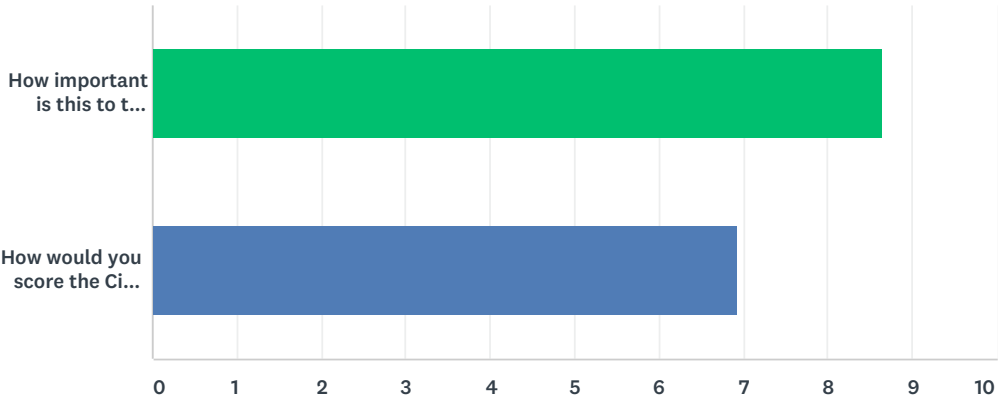
Answered: 629 Skipped: 184



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the quality of life in the City?	1.75% 11	0.16% 1	0.16% 1	0.16% 1	1.27% 8	0.48% 3	4.46% 28	13.22% 83	18.31% 115	60.03% 377	628	9.14
How would you score the City on this today?	0.48% 3	1.12% 7	2.24% 14	1.44% 9	7.52% 47	12.80% 80	22.56% 141	29.60% 185	15.04% 94	7.20% 45	625	7.32

Q43 Quality of recreation programs for children

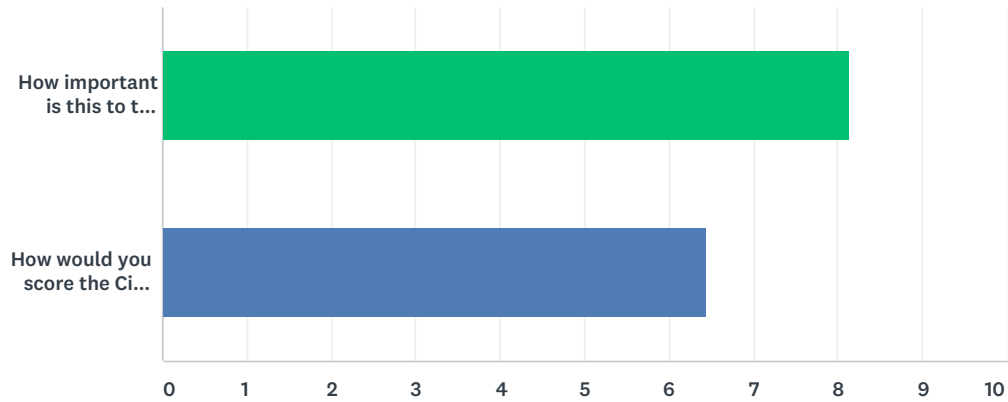
Answered: 611 Skipped: 202



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the quality of life in the City?	1.31% 8	0.82% 5	0.49% 3	0.65% 4	2.62% 16	3.60% 22	9.66% 59	18.33% 112	16.53% 101	45.99% 281	611	8.65
How would you score the City on this today?	0.34% 2	1.85% 11	1.85% 11	4.89% 29	13.66% 81	13.49% 80	22.26% 132	24.28% 144	10.29% 61	7.08% 42	593	6.92

Q44 Quality of recreation programs for adults and seniors

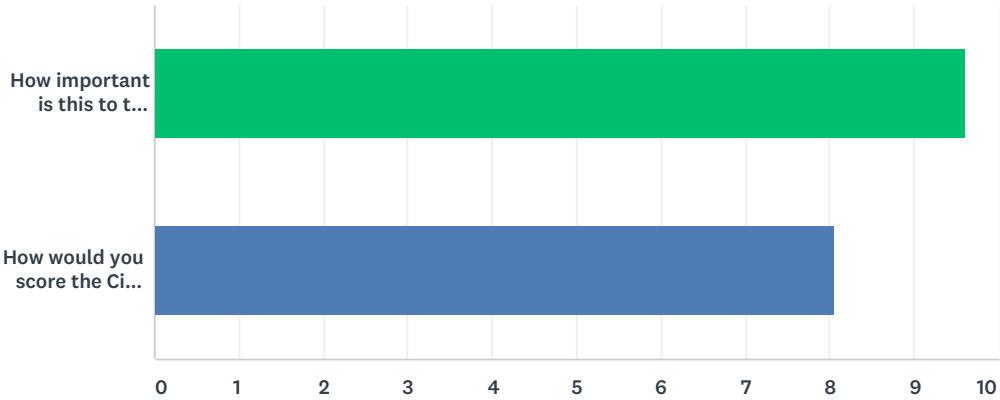
Answered: 607 Skipped: 206



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the quality of life in the City?	1.15% 7	0.99% 6	0.82% 5	1.32% 8	5.93% 36	7.58% 46	10.87% 66	24.05% 146	13.51% 82	33.77% 205	607	8.14
How would you score the City on this today?	1.02% 6	2.22% 13	3.41% 20	5.46% 32	19.28% 113	17.58% 103	18.60% 109	20.48% 120	7.51% 44	4.44% 26	586	6.45

Q45 Safety / low crime

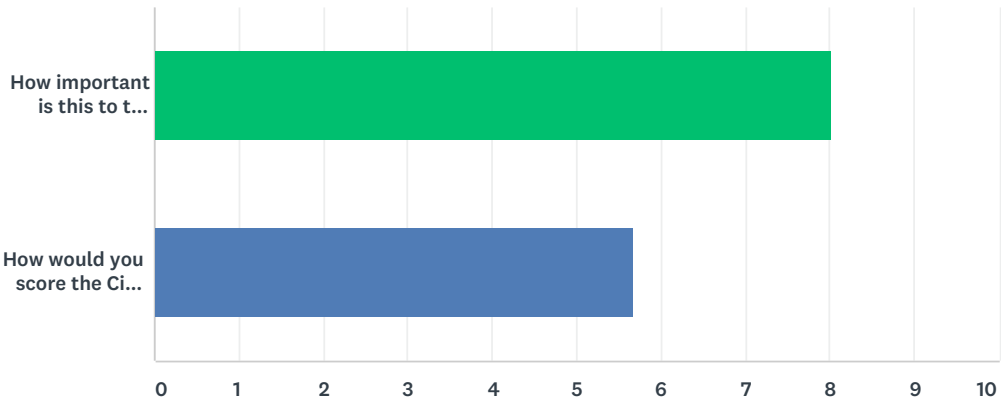
Answered: 629 Skipped: 184



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the quality of life in the City?	1.75% 11	0.16% 1	0.00% 0	0.00% 0	0.00% 0	0.16% 1	1.59% 10	3.50% 22	9.86% 62	82.99% 522	629	9.61
How would you score the City on this today?	1.12% 7	0.80% 5	1.28% 8	0.96% 6	4.79% 30	5.11% 32	12.94% 81	27.32% 171	25.24% 158	20.45% 128	626	8.06

Q46 Job growth / employment opportunities

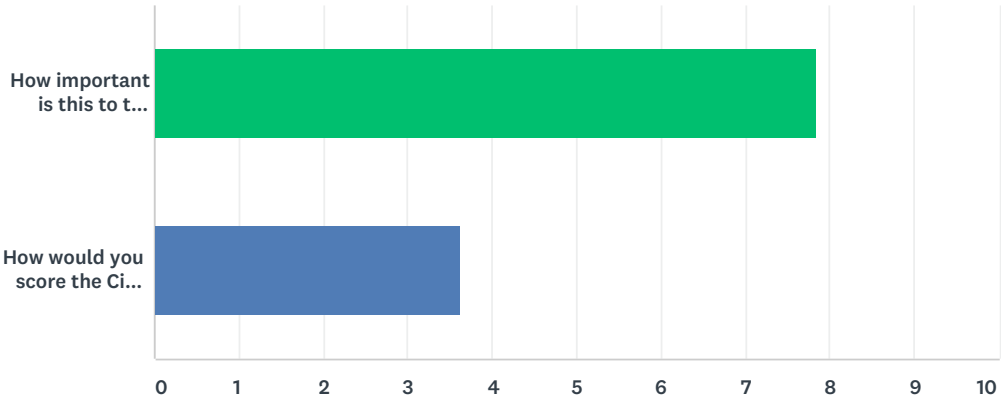
Answered: 617 Skipped: 196



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the quality of life in the City?	2.59% 16	1.30% 8	1.30% 8	1.46% 9	7.13% 44	5.83% 36	11.02% 68	21.88% 135	11.67% 72	35.82% 221	617	8.01
How would you score the City on this today?	2.16% 13	3.65% 22	7.46% 45	9.62% 58	23.55% 142	17.74% 107	19.73% 119	12.27% 74	2.32% 14	1.49% 9	603	5.67

Q47 Development of the Town Center

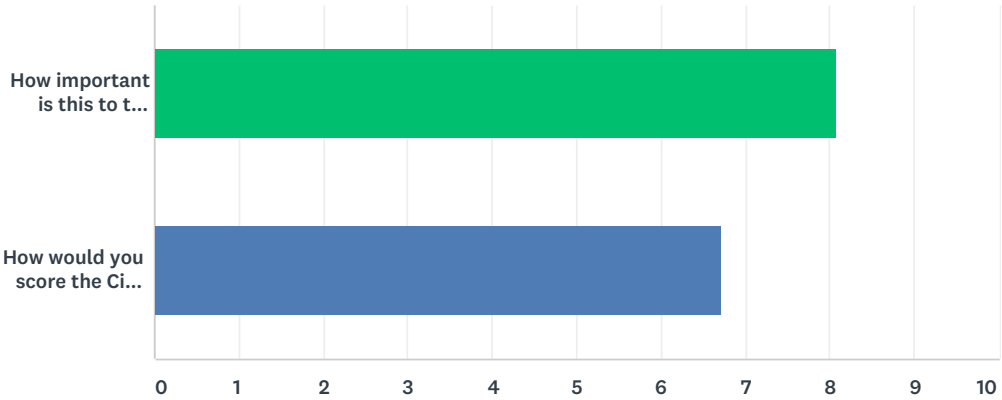
Answered: 624 Skipped: 189



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the quality of life in the City?	6.73% 42	1.12% 7	2.08% 13	2.72% 17	6.41% 40	4.01% 25	8.17% 51	15.38% 96	12.02% 75	41.35% 258	624	7.84
How would you score the City on this today?	27.66% 169	12.44% 76	11.62% 71	9.98% 61	17.84% 109	9.00% 55	5.73% 35	3.44% 21	0.49% 3	1.80% 11	611	3.61

Q48 Water conservation / use of recycled water

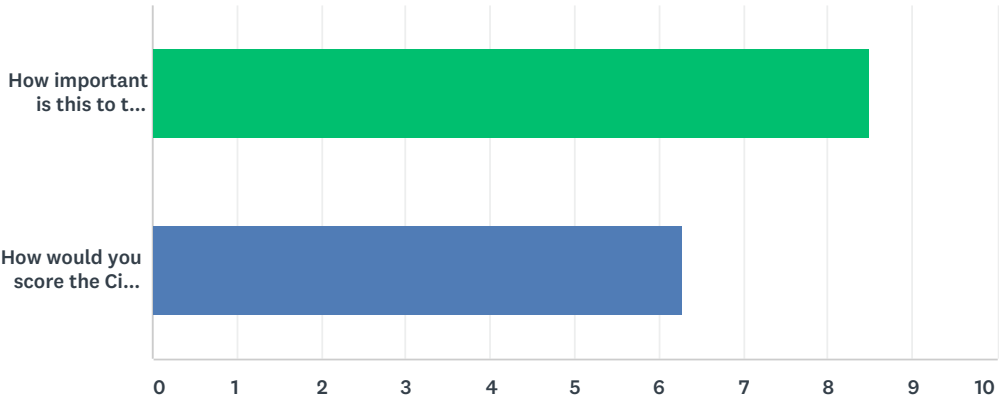
Answered: 615 Skipped: 198



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the quality of life in the City?	3.09% 19	0.49% 3	1.95% 12	1.79% 11	6.51% 40	6.19% 38	9.93% 61	18.24% 112	12.70% 78	39.09% 240	614	8.07
How would you score the City on this today?	1.69% 10	2.03% 12	2.36% 14	5.57% 33	19.93% 118	13.34% 79	15.37% 91	19.93% 118	8.95% 53	10.81% 64	592	6.71

Q49 Neighborhood beautification and nuisance abatement

Answered: 619 Skipped: 194



	1	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
How important is this to the quality of life in the City?	1.78% 11	0.32% 2	0.81% 5	0.97% 6	3.07% 19	3.88% 24	9.55% 59	21.52% 133	17.48% 108	40.61% 251	618	8.50
How would you score the City on this today?	1.48% 9	3.61% 22	3.77% 23	6.07% 37	16.56% 101	19.84% 121	21.31% 130	17.38% 106	6.56% 40	3.44% 21	610	6.28

Q50 If you would like to be placed on the Scotts Valley General Plan email list to hear about future meetings and receive project updates, including a summary of survey responses, please give us your name and email address. All personal information will be kept strictly confidential.

Answered: 310 Skipped: 503

ANSWER CHOICES	RESPONSES	
Name	99.35%	308
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	99.35%	308
Phone Number	0.00%	0



Appendix B

Envision Scotts Valley! Community Survey – Individual Responses

Question 8: What type of NEW development do you feel is most appropriate in the future in Scotts Valley? (154 responses)

- Don't want to over fill this small community by attracting more growth and industry. Don't want to encourage more high priced homes or a lot of stackable living that increases density and traffic.
- I'm disgusted that there are no good restaurants or shopping. We look and are a very boring city. It totally caters to family with small children. What about retired adults we have to go to Los Gatos or maybe Santa Cruz for our entertainment
- We have lived in Scotts Valley for 11 years, after raising our kids in Santa Cruz. We liked a lot of things about SC but I really like the fact that there is a center or heart here with all types of housing within short distances of each type - trailers, condos and apartments, large homes, tract homes, cabins in the hills, along with public services and shopping, all of which are mixed in and close by. What is missing is more independent businesses, especially for markets and specialty shops; these are what's missing in my mind. I love how Santa Cruz creates and supports new businesses, and would like to see more support for specialty stores - like a natural foods store, a bakery that stays around, a real art gallery, restaurants with high quality cuisine similar to Santa Cruz, sprucing up Scotts Valley Drive with unique stores, a bike trail, etc.
- Don't develop too much and lose the small town feel
- With traffic growing, can we not bring in more residents? Let's take care of what we have. Perhaps high-density housing should be OUTSIDE of Scotts Valley.
- New development always means growth - and I'm not sure that growth is what we want. Scotts Valley is a wonderful alternative to nearby cities that are bigger and that have all the things that go with being bigger (crime, homelessness, etc.). I think we should be happy with what we have UNLESS we really, really need more income to keep the city going. But I suspect that's not the case.
- Single family homes and apartments are needed. Define low cost housing. A single parent - a nurse - a teacher could afford? Mixed use - hotels NO
- There is far too many housing units being built without the commercial base to support the services they demand. A good shopping center with a Walmart and other larger retailers would be a boon to our local economy and tax base.
- A nice mix of commercial and residential with the focus on keeping our natural landscape like trees and native plants. No more clear-cutting lots and putting as much house on a parcel as possible.



- It seems like we have a large amount of available commercial sq. ft., especially along Scotts Valley Drive. I'd love to see more of that space be utilized.
- this is a small community. I am a 5th generation Santa Cruz county resident and I moved to Scotts Valley because it still has the small town feel that Santa Cruz is losing/has lost. No additional construction, please. Leave open space and repurpose the buildings that are vacant or the space on Mt. Hermon.
- Local sales tax generating services.
- Scotts Valley needs more affordable housing for renters and more places and things to do for/with kids.
- The Downtown area (specifically Mt Hermon business area) needs a more cohesive walk/bike friendly atmosphere. The restaurants & stores exist, but no one wants to walk around. A central square. Think Europe. Where there's a square, a place to meet, people will come. Think Santana Row in Santa Clara without the prices!
- We seem to have a good percentage of higher density housing. If there is a need for more higher density housing, it would be wonderful to see it executed in a well thought out and aesthetically desirable manner and include some commercial opportunities.
- I would like to see a health food store, a good coffee house/bakery and a wine bar
- Keep open space as much as possible
- We need a signature downtown area
- Any development needs to focus on the city center project and upgrading businesses/buildings along Scotts Valley drive
- We need to focus on filling all our buildings with business rather than continuing to build. We also need good restaurant. We take our family to downtown Santa Cruz because of our lack of options and quality of food in Scotts Valley. Bring in restaurant like Easts Side Eatery and tech businesses like Amazon, Looker, Google, etc. Santa Cruz is doing a better job at filling their buildings with good tech companies while we sit with empty buildings or lease half of a building to businesses that will not make an impact for us. Companies like Google will come on, gut the building and renovate everything at their own cost. Helping our community look better with more job opportunities.
- Scotts Valley needs to be the Los Gatos of Santa Cruz County
- Because of the tax base method of our county, the only thing that might "help" Scotts Valley, we've already passed up. You'd need 1-2 big box businesses (like a Home Depot) that dropped a sales tax buffer into the city. Since that is an unlikely option, anything to "bring in more money" is a dead end unless you come up with a business that produces a large tax base. More commercial property is also sort of out as we can't straighten up/clean up/sell inventory that is here. Without city standards on commercial property,

we have nothing that looks like a common area. The "best" improvement in the city was the before/after change of the buildings on Mt Hermon where Starbucks is. Between a banner store and a complete makeover by the building owner, it turned a loss into a profit and useful space. We have a lot of wasted space to clean up before we think about making more.

- Please ensure that ALL paved surfaces use appropriate technology to allow rain water to penetrate, helping to replenish our severely depleted groundwater supplies. Also, please ensure that Scotts Valley is a pedestrian and cyclist-friendly city. I enjoy walking to do my errands, and there are many spots where there are no sidewalks. This is ridiculous!!!
- We need services that will attract residents and visitors alike to spend their time and money on Scotts Valley business.
- No BOX Stores! If Kmart leaves, try for a Trader Joes. The rest of the businesses in that shopping center would benefit.
- Housing prices (own and rent) seem to be at an all-time high and still going up. I would love to be able to purchase a home of some kind in the town I live in and work in and love. I don't see that happening as the demand for housing far exceeds availability, just driving prices higher. My children will not be able to afford to live here and I will not be able to afford to retire here. I would like to see the city put a majority of effort and resources into helping mitigate this challenge that so many of us long-time residents are facing.
- Parks and facilities for recreation. Swimming, shooting, golf, tennis and other types of recreation. Less retail stores, etc.
- None would be best...
- Massive increase in established restaurants, shopping, and the destruction of the terribly outdated buildings on Scott's valley drive
- Town center is an interesting idea, less interesting that Safeway was chosen as the center. I've been to the cookie cutter Safeway town centers in other towns. They are all the same. Safeway, Starbucks, Subway etc. Generic and a lack of soul.
- Scotts Valley is getting too crowded. No more major housing developments.
- Scotts Valley really needs a downtown area on Mt Hermon with retail shops, dining, book stores etc.
- Scotts Valley is in dire need of small to medium size light industrial warehouses / industrial condos for residents to start businesses, to create workplaces where one can work locally. Amidst the plethora of vacant office space for lease, thousands of square feet that continues to lie empty, there are no spaces available for purchase. Scotts



Valley is well positioned to be an incubator of new businesses. With soaring home prices residents can secure home equity and related loans to purchase a space and start new businesses without incurring insurmountable rents to launch and establish cash flow. If the businesses fail the spaces can be sold quickly as the demand is very high. There is a county-wide shortage of these type of places for sale.

- The public pool is pathetically small and hardly ever open. Most backyard pools are bigger. Please do something to expand.
- Our community is just the right size in my opinion.
- We should have more high-end establishments
- Define what is meant by none
- Let's not pack people in like Santa Clara county. The small-town charm is important
- Affordable housing: truly affordable, not just to purchase, but to maintain. It should be fully accessible and dedicated to seniors.
- Homelessness is on the rise...panhandling is here for the first time. no matter what development is put forth, these matters are a blight on the community.
- News tax base. Retail is where it is at.
- Scotts Valley retains a comfortable, "small town" atmosphere that is among its greatest assets. It would be a waste and a shame to try and fill it with commercial and retail properties. It's a small town, and it needs more affordable housing, not more malls. Refer to the New Urbanism approach to urban planning for great ideas - <https://www.cnu.org/resources/what-new-urbanism>
- More restaurants
- Less development, part of the charm of Scotts Valley is that we're not San Jose
- No growth!!! That is an option. Lots of successful examples. (Monterey, Carmel, Los Gatos, Saratoga). Preserve what we have while we still can. Growth is not inevitable and not desirable except for the greedy.
- Development that makes our community great -- schools, parks, public facilities -- should be prioritized over projects like yet another hotel which will take forever to develop and may never fill. The schools and community is the draw for residents like us who pay taxes to keep the community going. More mishmash of strip mall feeling odd commercial development isn't what we want in our town.
- I think a lot could be done to improve already existing developments versus building new ones.

- Do we have the infrastructure to add more; can the schools support more kids? Can the water support more? Can our roads? Intersections like granite creek, Glenwood- can there be more cars? What is the capacity?
- Due to the housing crisis, a moratorium on rent hikes needs to be put in place while the city(s) figure out how to accommodate everyone.
- We need new development that will bring revenue to the city.
- Housing crisis.
- We need one story homes that are appropriate for senior citizens.
- Whole Foods, target and Trader Joe's are must haves. Chipotle and Betty's burgers would be great. By not having these basic services in Scotts valley, you are essentially diverting tons of local money outside the city and into Santa Cruz. We want to serve the residents and keep them here!
- I suggest that all the available and currently empty retail/professional space be filled before new properties are developed.
- I would like to see employers that pay a decent wage move into our area.
- For new development, we need to see the Town Center proceed, and maintain that which we already have. There are many eyesores along Scotts Valley Drive from lack of remodeling and maintenance. We have and are currently adding high-density, unattractive, and undignified housing in the area, attracting low-income people and overcrowding. The parks are also not being very well maintained due to lack of staffing. The community center has been in need of painting and better ongoing maintenance since the beginning. The city is barely able to prove it can support what is currently in place.
- As a single mother, I'd love to see more options for affordable housing.
- - More good restaurants - A decent department store (like the old Gottschalks we used to have) Those are the two main destinations that require me to travel to Santa Cruz.
- We need more diversity desperately, and that means, like it or not, we need more affordable and high density housing. Don't let Scotts Valley become out of touch with the rest of the world.
- Food nice restaurants/ pizza my heart/ in and out / five guys lower the taxes on all small business new Safeway like mission street
- Affordable single family homes is top priority. Homes under \$600,000
- Trader Joe's
- Although there needs to be a plan in place for the schools to increase their numbers of students if new housing is out in.



- My family and our neighbors discuss Scotts Valley growth monthly and we are very concerned with the direction its going. I have also been to local gov. meetings because of these concerns. 1. As a family with 2 young kids I am afraid our school infrastructure will not be able to keep up with all the new high density developments being squeezed into every nook and cranny of our town. We came here because of the small-town charm and good schools. 30 kids per class would be doing our children a disservice if it happened. We already teach out of modules. 2. No one I know wants our town to turn into little San Jose with the same type of Spanish style townhomes everywhere. 3. Since we live in a mountain town we should require a certain look to any new buildings to make them more uniform rather than the hodge podge we are seeing from developers over the hill.
- Restaurants, at least a couple fine dining. Trader Joe's
- Housing that will allow the next generation to return to their hometown after college and be on their own as their start/build careers.
- Do not ruin the small-town character of Scotts Valley. I was born and raised in the City of Santa Clara in 1962. Over the last 50 years it was ruined with development. It is congested and ugly. Do not let this happen to this beautiful City of Scotts Valley.
- Maintain the quality of our resources and infrastructure with as little residential and commercial growth as possible... MANY people living here came here specifically for the small town mild growth effect. The road outlets cannot comply with growth on an accelerated level nor do the residents appreciate growth of this nature.
- too much building going on and too many vacant buildings just left and not being occupied no land left to do anything with.
- More restaurants, a full-service bakery. No big box stores.
- We are in great need of new places to eat that will actually succeed and bring in revenue. Our parks need to be upgraded.
- Town Center!
- There is no affordable housing locally, with the rising cost of housing going up 10-30% annually, and those who work locally only receive a 2.5-5% annual raise, there is no possible way to keep up with the increasing costs. That and greed has overtaken most landlords, so no pets or a monthly increase of \$100-200 for "pet rent", coupled with limiting/modifying normal amenities such as charging for parking spaces, increasing costs for maintenance, no longer including garbage or water, etc. It makes it literally impossible to live here unless you are fortunate enough to have a supplemented life (parents, inheritance, etc.).
- I believe in LIMITED development, based on the actual needs of the city. For example, we did not need another hotel.

- Scotts Valley is getting crowded. I like the small town feel and less growth. Let's work to clean up and improve our current buildings, businesses, parks, etc.
- I am truly unsure about housing in this town because our schools just can't fit any more children. Vine Hill is bursting at the seams! Perhaps higher density, more affordable housing would help without impacting schools as much? I don't know.
- Entertainment is a low priority since we have the theaters already. We need bigger restaurants in town that have a varied menu and stay open longer. We have enough sushi!
- With aging populations as well as children with disabilities specifically autism aging, we need the ability to be able to have accessory dwelling units for people as well.
- For how expensive it is to live in Scotts Valley, it needs to step up its game. We need more restaurants, and better shopping. We need a town center. We need more housing; there is very little available housing for purchase right now in the \$600-800,000 range. We need a splash pad at one of the parks for the summer heat.
- Prefer to keep Scotts Valley small - I do not want to see multiple housing complexes being built without supporting infrastructure such as roads, sewers, and more public safety employees to ensure our city stays safe.
- I'm not fond of any more *new* development. I like our town small...I don't wish to see it get impacted or grow.
- What is happening with the City Center? So many of us residence want to shop and dine locally and we would love to not have to go to Santa Cruz or San Jose to get a nice date night or girls night out. Get Kmart OUT, get Target or another store in. Too many burger joints, fast food, and sports bars...not enough nice restaurants with romantic ambiance.
- There are many areas of the city where infrastructure (roads, water, sidewalks) is not appropriate for higher density housing or business use. Infrastructure upgrades must be a pre-requisite for ANY development.
- You should stop trying to grow your tax base for your personal projects. Support your police, consider improving walkability (over street foot bridges) so the kids can walk home from school. Stop trying to grow.
- It saddens me to see our beautiful town turn into a stuffy and snobby isolated upper class city. However, if we offer more affordable housing and help people we will all benefit from a more balanced society. We will always need people willing to work, but they will not be found if we don't have housing for them around here. No one person is more important than another, we are all connected.



- Skatepark, Pump Track, Mountain Bike Trails, Bike Lanes, Play Structures, Tennis Courts, Dog Park (Although the dog park could be downsized) Hiking, are all valuable assets to the City and should be the highest priority.
- It's time to get the Skypark center built so we have a community meeting place, shops restaurants, theatres all in one area.
- We need to find ways of generating tax revenue for our schools without our town looking like Milpitas
- Separate bike paths off the road would be ideal
- Recreational and the arts would be a draw for people in our area. Shopping is already plentiful, or nearby to Scotts valley, and the strip malls are not needed.
- Please STOP building the boxes like the ones that are littering Scotts Valley Drive. (across from Car Wash). We have beautiful land here that deserve beautiful homes. If people want to live in a box, there are plenty of them in Santa Clara/San Jose. I do understand that they bring in higher density tax revenues but for Christ sakes, you'll destroy the quality of life for us residents.
- I believe after living in Scotts Valley for over 20 years, and a local born and raised in Santa Cruz, CA that Scotts Valley is growing too much. I did not move to Scotts Valley for it to become a Santa Cruz.
- We need a town center like downtown Los Gatos where people can congregate. We also need a better market like Trader Joe's.
- How much more building can we actually do in our little city? Is the goal to cover every square inch with a building?
- A restaurant that is open for dinner besides sushi
- Provide your own Facebook page, not one that just advertises his own work.
- We do not need more hotels. Also, both elementary schools have lots of portables. The more townhomes we build, the more portables the schools are going to need.
- Accessible affordable housing near the transit center!
- I think the biggest area to focus on is affordable housing. It is so difficult to find places to rent. The opportunities move too fast and people are so desperate to find a place to live that it is resulting in bidding wars. So sad.
- Scotts Valley growth is out of control. They can't fill the office and retail space they have, parking and traffic is terrible. No need for more growth.
- I've lived in Scotts Valley for over 30 year's this is a town not a city. People complain about a water shortage yet construct more buildings more homes which guess what use water. Kind of a contradiction.

- We don't need more buildings. There is plenty of empty offices and half built hotels to go around.
- Would like to see a really good market like Whole Foods come. Long way to go to Santa Cruz. Also, don't consider discount clothing stores or the like and discourage shops like the formaldehyde smelling store next to Kmart...like the Dollar store. Try to develop a cohesive style to the town when doing the new development...for example Spanish like the PO or mountain like the Safeway whatever you're going for. Redo the corner of shops on Mount Hermon/Scotts Valley Boulevard. Bad first impression coming into town. Develop SFH to increase your tax base and encourage strong shops to come to your town. Market strong big company to come to old Seagate. You can become a thriving, adorable town if you plan well. Maybe hire big consultant to help.
- Rent has gone sky High as have home prices. My family has been here since 1840s and I am the first one not to be able to afford to live here. Wages have not gone up to meet the prices everyone is asking. I had to move into my Moms house at the age of 54 just to stay in the area after my rent tripled in the same year. My landlord was nice about it he raised my rent every month until I could no longer stay in his shack.
- swim center
- Focus on revitalization - Scotts Valley Drive has great potential but is poorly planned. We need broader focus on creating a town center and feeling. We need community lifestyle centers that bring together restaurants, retail, and community activities.
- Would love to see the town center project materialize so that we have a city center.
- I would like to see local businesses and services with housing but not high density.
- I'm 21 and I think it would be nice to see more youth orientated facilities, perhaps a tech/science museum or cool hands on workshop for young adults. Something besides school to bring intellectually like-minded individuals together.
- Scotts Valley is ideally situated to offer high quality housing, strong education facilities, and enticing shops and restaurants. We should consider the character of our city.
- Slowdown in building more homes. Don't want to be like SJ
- more restaurants, a Trader Joes and a mini-Target would be great
- Mixed-use development along Scotts Valley Drive could provide much needed affordable housing (apartments, condos, etc.). Parks and/or green space should be incorporated into these communities I want to see the opposite of the current/most recent residential developments along this corridor - SFRs with no yards or even driveways. Developments like Frapwell Circle & the one next to Malone's on Scotts Valley Drive. simply do not promote healthy lifestyles & healthy communities).
- We need a Performing Arts Center! Most Cities with high standard of living have them.



- The building that currently houses the Scotts Valley Branch Library needs to be used completely for the library. The arts center isn't happening and is taking up space that the library and its patrons need badly.
- Where does the water problems fit in?
- Planning & Roadway beautification on Mount Hermon Road is of High Priority
- Be sure traffic plans for growth are adequate and sufficient water and other resources are available.
- We don't need any NEW anything. There are plenty of housing developments. Stop building them. Stop building NEW office space and fill what we have. We don't need any more hotels. Instead, find some big business to bring to Scotts Valley. Think Seagate, Borland, etc. Employees will spend their money in Scotts Valley, bringing in tax dollars. You need to think of ways to bring in revenue without new buildings.
- There is so much new construction in the works, or planned for, while at the same time, I see so many vacant buildings. I would rather see a prioritization to fill vacant (or beautify run-down) commercial buildings and spaces than for new construction. The only new construction I'd like to prioritize is the Town Center (or some type of "downtown" community feel). I'm not technically a resident, although I live just outside city limits in SC county, within Scotts Valley School District and shop within the town nearly exclusively. I consider it my community.
- We do not need more housing and especially do not need affordable housing. We have enough crime as it is and our schools are already bursting with students. We need retail businesses and restaurants that cater to the families already living in Scotts Valley and that will attract people to come and spend money. REI would be a fabulous addition to our town as would Target. We don't need Walmart or other types of "cheap" businesses.
- We need more rental-only apartments. We need small, non-luxury apartments that people with moderate incomes (including recent college graduates, newly divorced people, and other people who can't get million-dollar mortgages) can realistically afford.
- More restaurants and shops. Bring back the town center plans!
- It is unfair how many low-wage jobs are in Scotts Valley but there is NO AFFORDABLE PLACE TO LIVE for so many of the hard workers in the city. It's frustrating and very depressing that so many of us have to commute long distances just to serve in this community. We serve this community, we deserve to enjoy living in it, too.
- Too much traffic and new housing is already threatening the city
- Maybe consider rezoning some of the empty office space on Scott's valley drive to high density residential or mixed use.

- Seems that there is a lot of empty office and retail space here already- so should not be a main priority
- Scotts Valley is great because of its small-town vibe. Not everyone can or should live here.
- We need better dining options with more diversity. We need better, higher quality retail stores. We do NOT need more new housing crammed into insanely small spaces (ex new "development" on Scotts Valley Drive near Malones).
- We do not need another hotel in Scotts Valley. The infrastructure cannot withstand the increased use of roads, highway on/off ramps and public services, such as fire and police will also be stretched beyond tenable limits. Any new large construction projects should be brought to the residents for review and we should be allowed to vote for or against the project. Trying to force as many new homes and hotel rooms as possible into the remaining open space in the city is not the answer.
- Scotts Valley desperately needs more housing on all levels to bring the demand down which would help bring the prices down.
- We need to fill up the existing commercial spaces instead of building new ones.
- I'm really against stuffing townhomes and condos on every square inch of land and packing in as many units as possible for the profit of the builders. This type of housing is one of the reasons traffic increases and quality of life goes down. Well thought out housing developments with parks are so much nicer for those of us who want to be here long term and appreciate a slower, less crowded way of life. I think more bike paths and a nice central downtown area would be great. Biking on Mount Hermon road or Scotts Valley Drive is frightening for experienced riders and completely unsafe for most kids.
- Town Center as Destination Location
- Get rid of the trailer parks and create more high density affordable housing instead
- I wasn't sure exactly how to answer this. For example, I don't think we "need" new office buildings given we have empty spaces, but I think working to bring office/professional jobs to Scotts Valley, should be a high priority.
- Higher density & mixed use is appropriate along Mt Hermon, Scotts Valley Drive, maybe the industrial area between Scotts Valley Drive & Hwy 17, and by the Hilton on La Madrone.
- this is not a good opportunity for smart growth development. keep Scotts Valley small and charming. Do not mimic the non-sense over the hill.
- Number One priority should be affordable workforce housing so people who will work in the new hotels and 1440 as well as other businesses can live in the City where they work and become a part of our community.



- You neglect to put an option of accessible housing. It should be included in any survey. This is a critical need in Scotts Valley as we have an aging population and most new housing is multiple stairwells in one unit. We need to have more housing on one level. You can have 6 accessible units in the same footprint as 6 townhomes. Given that the majority (90%) of the population will not be able to use a stairway at least temporarily in their life, it is foolish to continue to build multi-story townhomes.
- town center
- You need to find out if Scotts Valley can attract more manufacturing jobs like Zero Motorcycles, and if not, then repurpose that land for townhomes and condos for younger families or mixed development with retail and housing above it. Smaller units could be more affordable. What about a co-working place?
- I find buildings such as the Lexington Hotel and the three buildings across the road too close to S.V. Drive, and I hope that it's not the design of the future.
- low income should be very low priority, it has brought more crime, needles all over civic center drive, trash all over
- Letting in more and more low income families will push out business and higher income families
- I don't think we need more housing, although we could use more businesses. I think more entertainment would be nice, but not needed. We should keep Scotts Valley a nice place to live, especially with young children. We do not need more office space but more companies in the space we already have would be great. We NEED to improve ALL our schools, especially the elementary and middle schools.
- We hope Scotts Valley will remain mostly residential. Medium and high-density housing could be a good compromise to keep Scotts Valley green and family-friendly, with plenty of parks, trails. As long as business zones are keep as of today, I think we are still ok. Please, I don't think we need more hotels in Scotts Valley.
- add a bookstore
- I have become very concerned with the high-density housing and the building of single family residential units on very small lots. Specifically, I am concerned in regards to the stress such development places on the towns' infrastructure (schools, roads, water, etc.) and that it is creating urban sprawl, which is what my family was fleeing when we moved here 14 years ago from Silicon Valley.
- I feel strongly that the City needs to provide more workforce housing to meet the needs of lower wage workers who will be employees of new hotels and 1440 development. People who work in the City should be able to be part of our community.
- we must be sure that the people who care for us a decent place to live



- Repurpose and upgrade empty storefronts. Make better use of existing properties and buildings, e.g., along Scotts Valley Drive.
- California is in the midst of the worst housing shortage ever. More housing of all types must get built!



Question 9: What types of NEW development should the City encourage along Mount Hermon Road? (131 responses)

- High end retail. Let's bring some class to this town. A good grocery store. We need New Leaf, Whole Foods or Trader Joe's. Scotts Valley Market, Nob Hill and Safeway are a joke. I'm tired of driving on a freeway to get good food. Please no more fast food and get rid of what we have.
- Mixed housing together - flats, townhouses, single homes mixed together with higher end homes as well.
- Mt. Hermon Rd. seems to be for businesses. A good restaurant would be great! Let's keep the dog park, bike hills, skateboard park, and soccer field. They add substantially to our quality of life, as does our fantastic library, and upcoming actors stage. I do not want a huge mall in our town. No need for it. Find a different way to bring in money for the city. How about a theme and template for small businesses?
- See my answer to #8 - I am not sure that we need ANY development along Mount Hermon Rd. It is already a crazy-busy road and I don't think we should encourage more of that.
- Public use development, athletic fields for baseball, soccer and general grass area. Swimming facility for school and public use.
- NO more hotels. NO mixed use - what we have is a major joke and should not have happened. Duplex's and apartments are sorely needed.
- Mt Hermon Road and Scotts Valley Drive should be business focused.
- I feel like Scotts Valley will have plenty of hotel capacity with Lexington coming on line soon.
- a Downtown would be nice
- "none" was left out... already heavy traffic and plenty of shopping, etc., etc. on this major thoroughfare
- See comments above
- Walk/bike friendly.
- Expansion of the park at Skypark. Possibly an aquatic center.
- Mt Hermon Rd already has a great layout with 2 shopping centers. I would just focus on improving or expanding those and adding the city/town center project that has been on the table for years.

- Mt. Hermon Rd. Is too traffic impacted right now, don't need any more development on this road.
- Where along Mount Hermon? We need more single-family homes but better choices of retail in the retail areas we have. I would like to see Target or something better than Kmart.
- Focus on single-family homes, if possible. We do not need another hotel. They are a waste considering the amount of hotels in Santa Cruz and the amount of businesses in the area. 1440 is basically a hotel since they have housing on-site for those in classes. Creating more hotels is running our town into the ground.
- We really need a walking downtown area.
- Keep the homeless out of our town
- We don't have jobs here in Scotts Valley that "draw" urban living styles that are promoted in a mixed-use setup. The city doesn't have the combination of "things" that gets good "tech companies" or other light industry companies to come here. Our two "banner" companies (Seagate and Borland) have run their course and gone. What we have left behind is the fact that we never followed up on the initial boon/precedent that they provided. We recreated our own version of a "ghost town" situation. Having more residential will drive up the cost of city services (which we can't even afford now) without providing any of the income necessary
- I urge you to ensure that any business development serve a range of economic target populations - i.e., that there is affordable office space, affordable retail space, etc. - that business opportunities are not limited only to the most wealthy among us. Communities cannot thrive on monoculture.
- Mt. Hermon Road has too much traffic congestion to encourage too many new developments.
- Love the idea of Sky Park/New Downtown but can't really consider it an actual downtown when the anchor tenant is Safeway. Name ONE downtown worth walking through that includes a Safeway...they don't exist...developing this in this fashion is literally just putting another strip mall into Scotts Valley. Let's get a real down town. There is plenty of retail money with pent up demand...it just happens to go to Los Gatos for a relaxing walk and shop experience.
- Smaller single-family residences and larger multi-family residences than can be afforded by regular working residents, not landlords owning multiple properties, is urgently needed in Scotts Valley.
- the less the better...
- restaurants other than fast food



- I don't think family homes should be too close to Mt Herman due to increasing cars and traffic through town.
- Must improve traffic flow by widening Mt Hermon road.
- I think Mt. Hermon closer to Skypark could use space for some bar and grills.
- Mt Hermon should not focus on housing IMO. It should be the gateway to downtown retail, dining, stores etc. Can we finally get rid of the ugly camper / trailer lot and old natural gas sites and get a down town area built?!?!
- Keep this the commercial core just fill in the holes like that old gas station eyesore.
- Mt. Hermon road area is congested enough now.
- No further development, to congested now.
- The "town center" site would be a good place for commuters: very near the bus station. We don't need more retail space, let the current businesses thrive. Be prepared for K-Mart to fail and close: That space is in the most distant in invisible spot in town: for business to succeed it would have to be essential to the community or be a "destination" business.
- City needs good restaurants...ours are terrible
- Retail with some hotel for a good tax base.
- More hotels? The one on Scotts Valley Road has remained in construction for years! The existing hotels are barely filling. No more hotels, please!!
- I don't want a hotel on Mt. Hermon.
- No growth on Mt. Hermon. See my other comments on no growth
- We would like to see a downtown area created like Los Gatos or Santana Row.
- Again, same questions - where will all the cars go? Is there room for hotels and retail?
- no more hotels.
- Housing crisis.....
- Small single family houses on medium size lots ~5000sq foot. It seems that the majority of homes here currently are pretty large 2000+ ft. I would love to see some affordable 2-3 bedroom, ~1200 square foot homes or cottages that can be protected from the traffic noise as Scotts Valley Drive. develops. Something that a teacher can afford, is safe and perhaps walking distance to a few restaurants.
- High quality, non-tourist retail is desperately needed. Please get rid of the Kmart center... it is run down and cheap!
- Restaurants

- Green spaces.
- Mt. Hermon Rd. is currently quite congested, and the Town Center will attract enough extra traffic as it is. Do not forget the impact that the SLV population presents in the area. Scotts Valley attracts far more than its residents alone. Why include Hotel in your list? Where on earth are you thinking it will go?
- No more hotels!
- No more hotels - we already have 2 and are building 2 more
- Scotts Valley does not need another hotel!
- New Safeway like mission street nice high price stores
- There doesn't seem to be a lot of space along Mt. Hermon Road for anything other than retail businesses. I'd love a store like TJ Maxx or Marshalls along Mt. Hermon Road or an In-n-Out near the freeway on Mt. Hermon. I'd also love a Target store if there was space for it.
- I have no idea; it seems pretty packed already. But it would be nice to have a better department store than K-Mart, like maybe JC Penney, Kohl's, or Macy's.
- We need single family homes and wide open spaces for our families to go to celebrate our community. If it's true they are going to take out the golf course for another development that is a true shame. Mt. Herman already has plenty of retail and with the new Skypark shopping center that will be more than enough on one of the busiest roads in the county.
- NOT STRIP MALLS. The new town center concept would be wonderful. Try to create a "Downtown / Main Street" kind of vibe. A meeting place that draws residents is the goal. Los Altos and Palo Alto and Soquel have some elements of this in their downtown areas. Scotts Valley is missing this.
- Again, increasing commercial or residential development is not
- We have too many hotels already in Scotts Valley why do we need 3 Hotels? The new one on Scotts Valley Drive. looks terrible too large for the spot it is in. We need to stop building and start occupying the vacant building in Scotts Valley the traffic is horrible.
- Restaurants and update the old dilapidated shopping centers
- Town Center
- I am opposed to more high-density condominiums.
- Would be nice to have more family friendly and affordable restaurants in town
- With the building of the new hotel on Scotts Valley Drive, we certainly don't need another new hotel in town.



- Consider traffic.
- We need retail and beverage & food. We need businesses targeting the young so they can have access to activities after school.
- We do not need another hotel in Scotts Valley, we need housing for families!!
- NONE
- I think maybe the only thing we need is a bit more retail/restaurants. No more new housing! Don't want to turn into a mini-Silicon Valley. I think most people have moved here because they like it small, not because they want it to keep growing.
- City Center!! No more fast food. Get Kmart out. It's a horrible store and is where all the riff-raff happens. Get a Trader Joe's or a New Leaf or a Target. Bring this town into the 21st century.
- Trader Joe's A bookstore/quality game store
- Mt. Hermon is a service corridor for the entire SLV. Focus should be on traffic improvement and providing easy on / off for through travelers to utilize these services and spend their money in Scotts Valley on their way to / from SLV.
- If you build it the will come. Don't build it.
- Something that would draw people and bring them off the freeway, such as an In 'n Out Burger or Yogurtland.
- Keep a small-town community feeling for Scott's Valley. No more hotels!
- Stop building we already have buildings that are not being used. I am going to move away because of this over building and congestion. Fill in the buildings we have. Don't build more crap to bring in more people and traffic. Raise taxes if you need but stop the influx of people. We're not sc. also keep the few open spaces that we have and open the ines that are sitting stalled by the land trust. You know what I'm talking about.
- Restaurants
- Single Family homes please. No more Sky Park type homes. The neighborhood looks silly from afar.
- Please, no more hotels, motels. Water to supply what is currently there should be a thought. The hotel/motel on Scotts Valley drive cannot even get completed.
- Where is there room to build MORE?! If the alleged town center is still moving forward, where else is there to build???
- Let's not make Scotts Valley a parking lot. Why would we need more hotels, there is nothing to do in this town

- Vague question, only the frontage? If so retail only. Aviza property should be high density housing. a multi-story tower with a pedestrian bridge in the building that would connect to the Sky Park, Park. This would allow pedestrian access to transit, park, and retail. We do not need more high end large homes!
- We need more housing, not more stores.
- Stop already!!!!.
- I don't suggest any building as again this isn't a city it shouldn't be treated as such. You guys are overpopulating a town which is reckless and greedy.
- We live in such a beautiful environment. Too bad the road is made up of ugly strip malls and buildings. Too bad we don't have more of a cute, walkable village.
- Greenspace
- This is your one place to do retail and restaurants so I think it's not really a choice. Residential there will look weird and condos would look bad.
- We need more restaurants and bar options
- No more hotels please!!!!
- We need a downtown or central location to congregate. Let's attract higher quality restaurants!
- Greater variety of restaurants & clothing shops, such as Marshals or Ross
- I know that the San Lorenzo River runs near Mt Hermon Rd. and do not want to see this river or any endangered areas of nature damaged from expansion and all that I wish is from you (Scotts Valley) is to be very mindful of the environment when expanding with Housing. I do not think anything other than housing should be done, as you know natures mark on this town is a large part of what makes it so appealing.
- The last thing we need is a mega grocery store or a hotel that gets slowly built and will never be full. Create an attractive retail and restaurant corridor with green space.
- None. Don't we have a water problem? Why are we adding to the water shortage? Where in the Mt. Hermon Rd. is space? I thought the section next to King's Village Shopping center was targeted for retail.
- Mount Hermon Road offers the opportunity for upgraded Quality development in Scotts Valley
- Restaurants
- None. See my comments above. Keep on building and our wonderful small town Scotts Valley will be no more.



- Again, please fill empty commercial spaces first! New construction should be the Town Center or some way to get away from the strip mall feel and closer to a downtown vibe. I'm not sure why there are so many hotels in town (existing/in progress)... Is there really a demand for hotels or is it just a way to take some tourist market share from Santa Cruz and other nearby communities?
- Mixed use as long as it does not involve housing.
- Most of Mt Hermon is too busy and noisy to be an attractive housing location.
- Don't we have enough hotels already in Scotts Valley?
- Restaurants.
- Dining & retail - not more housing!
- Scotts Valley needs a PROPER downtown. One that enables and encourages visitors to walk from shop to shop. A downtown that is a destination. Our current "downtown" is not destination but a place you go in your car only when you need something. Just go spend some time in downtown Los Gatos, Campbell, or Saratoga -- that is what we need!
- Large developments should include a plan to upgrade city streets and the smooth flow of traffic from that development to the highways they need to use several times a day.
- No more hotels! No more drug stores! So many non-residents drive through Scotts Valley and would prefer to do their shopping there. Consider stores such as Primark or Lidl's. Think about restaurants that aren't fast food but offer take-out. Realize that SLV brings a lot of money into Scotts Valley.
- We should consider the commuters who travel from Hwy 17 to Hwy 9 along Mount Hermon Road and fill their needs. Since the median household income for Felton (69K), Ben Lomond(68K), Boulder Creek (77) is much less than the median household income in Scotts Valley (98K) the focus should be on businesses & housing that are affordable. Scotts Valley and its neighbors are not wealth like Los Gatos (134K).
- I don't think we need more businesses or housing along Mount Hermon. Improving the existing structures or housing new business with improved sidewalks and bike paths would enhance utilization of what we have. Safe bike and pedestrian access to buildings will reduce traffic. Once you have that in place, then you can consider new developments which may not affect the traffic flow. The cross walk into Kings Village from the Spring Lake side is an unsafe. The left turners ignore the walk sign and have nearly hit me a few times while I was walking with a stroller. This is also unsafe for the middle schoolers. The right turn onto Mount Hermon road from Scotts Valley Drive is also unsafe for pedestrians. It is not well signed and people fly through it.
- Change Strip Mall environment into Town Center Destination Experience

- Reduce Strip Malls and encourage Town Center type community Retail/Mixed Use. Walkable
- High traffic areas should not be used for housing, nobody wants to live on a busy street, offices and retail are ideal, easy access
- I think Mount Hermon should be focused more on business/retail than housing. I would love for the city to focus on a place for a Target. I know the residents close to the Hilton shot that down years ago, but perhaps in the "New Town Center".
- Hotels are a benefit to the city but generate traffic.
- Build a foot bridge over Mount Hermon Road to join the two shopping areas on both sides of the street.
- As a main thoroughfare, Mt Hermon Rd should be primarily a site for retail businesses and services. If the golf course is considered to be on this road, that would be an ideal site for an affordable multi-family residential development.
- Affordable and accessible housing is a critical need in Scotts Valley. If there is to be a town center it should be the center of access and affordability. This is one good place to but people with disabilities who may not own cars and need to be able to access food, postal services and medical care.
- town center
- This road is burdened by traffic so unless there is a traffic solution I would say do not overload the road with more development other than the Town Center project. Is that still happening?
- Retail below and residential above done in a lovely quaint, inviting way - akin to Santana Row or Catalina Island or Los Gatos make sure to keep plenty of underground parking and some small separations of green space.
- Density the major corridors with multi use activities and link these areas with active transportation facilities to promote walking and biking within the community
- Not sure yet
- Restaurants that serve fresh and healthy food.
- San Lorenzo valley passes through our city every day. Give them a reason to stop and shop
- build apartments and retail, but allow them to be in separate buildings
- Maintain a delineation between commercial and residential
- Again, we do not need ANY more housing, as our schools are overflowing.



- I would like to see more 'rate-ables' and know that the loss of Borland and Seagate hurt the tax base, so I would fully support any effort to attract new technology businesses to move into the area, but I am not in favor of further development for development sake.
- we must house the people who care for us;
- Carefully consider impacts on traffic flow; Mount Hermon is an essential link between Hwy 17/Scotts Valley and neighboring communities, including unincorporated areas where many people live.

Question 10: What types of NEW development should the City encourage along Scotts Valley Drive? (96 responses)

- Nice restaurants with maybe white table cloths. Get the idea, not bars or fast food
- Scotts Valley Drive. is rather desolate looking. Again, a theme and look to unify incoming businesses. No super-stores. Not needed! Small businesses of many varieties, with excellent zoning criteria to enrich our life here.
- If you REALLY, really have to encourage development in Scotts Valley, office and retail might be the way to go here. But my preference would be to keep our slow and peaceful way of life intact.
- This is a repeat question
- As stated above, less development efforts until more existing space is utilized.
- It's a disgrace that the City allowed five town homes to be shoe-horned into a lot on S.V. Drive near Quien Sabe. Apart from the buildings themselves, it's my understanding that the developer did not follow local rules or ordinances during building. The City seemed to give the developer carte blanche. The rockery on Scotts Valley Drive is also unfortunate. I am not commenting on the quality of service but on its presence near the beginning of the main thoroughfare in Scotts Valley. Is this what the City wants visitors to see when they first come to town?
- This area has too many places that cannot stay in business since the loss of Seagate
- Leave Scotts Valley drive alone! Repurpose Seagate building(s) and others that are vacant.
- We have enough of all.
- No more hotels please...
- See comments above
- Again, sidewalks that encourage using. More shade trees lining street.
- Is there really a need for more hotels?
- Off to a good start with the hotel. Need to focus on the older businesses/buildings along Scotts Valley drive to upgrade/improve them to increase the foot traffic. It seems pretty dead along Scotts Valley drive.
- Scotts Valley Drive needs improvement. Too many empty buildings and unsightly businesses (i.e. the auto repair shops, motorcycle business). Gives the impression that Scotts Valley is blue collar and low brow. The empty buildings make Scotts Valley look like it's in financially bad shape.



- Scotts Valley drive is a mess. Based on the old design it is really hard to even know if a good business or restaurant is on the street. If you are going to encourage development you need to section areas of it and create an environment for each section. Based on current design everything is mixed vs providing a section that is business focus vs a section that is entertainment focused vs a section that is auto motive/services focused.
- We really need a walking downtown area.
- How to incent existing "problem" locations to either upgrade or change/sell...
- Single family homes are already financially inaccessible to residents of average incomes. We do NOT need more high-end real estate. Multi-family residences need to have yards. Children need safe places to play freely, and all residents need outdoors spaces to hang out. Studies are showing that lack of time spent outdoors, in nature, in gardens, is having negative impacts on our mental health. The socio-political landscape of this nation over the past 20 years is highlighting the need to take mental health, on all levels (not just schizophrenia, bipolar, etc.) much. more. seriously. Popular economic trends since the '80's have had a severely negative impact on our society's collective mental health, and we have really paying the price over the past 20 years!!!
- Scotts Valley Drive could use more eating establishments and other business that would attract visitors staying at the new hotel. Is anyone ever going to use the 2 empty buildings in the Woodside development?
- We don't need another hotel with the construction of one already in progress.
- finish the hotel that is already started !!! and restaurants other than fast food
- Please no more strip malls.
- Scotts Valley Drive is the place for offices. I think the housing should not be focused on Scotts Valley Drive or Mt Hermon, but on the cross streets, adjacent areas
- Scotts Valley Drive. is just about right now.
- No further development, too congested now.
- Tax base...sorry for sounding like a broken record you don't want to end up like Santa Cruz.
- Stop building hotels that we don't need. Stop building homes side by side on small lots. Preserve open space, historic buildings, and small town charm
- No more hotels
- Housing housing housing
- Restaurants! We have a real shortage of reasonably priced take out. NOT fast food, but chipotles, stone fire grill, trader joes. Somewhere to get a quick dinner. Love to see

some outdoor seating around some cute courtyard. And junior high kids could go for lunches on Wednesdays.

- Scotts Valley Drive is better for multifamily residences, hotels and restaurants. Not as good for retail.
- Restaurants
- Retail along Scotts Valley Drive had done as well as Mount Herman.
- Hotel? You've already set in place a (much delayed) monstrosity on Scotts Valley Drive. Mixed-use presents more undignified housing and attracts low-income residents, crime, and an atmosphere for transients.
- No more hotels!
- See comment above
- Definitely need more affordable housing. all the new single family houses being built on subdivided lots are ridiculous. the row houses built on blue bonnet are GREAT! something like these, maybe some with retail on street level would be a good idea in my opinion. maybe the ones with retail below could be designated as "affordable" housing.
- I would like it if there was a Rite Aid or another pharmacy on the Granite Creek side of town.
- Not Applebee's or the like. Keep it to privately owned restaurants. The Hampton Inn will hopefully bring in enough revenue that we won't have to see any more hotels.
- A park like vista Del logo but city-owned or non-profit owned so the space rents are affordable AND would be income to the city. 200 homes at an average of \$700/month is over 1.6 mill a year. Also have some single-wides or "tiny homes" for starter homes.
- This is a big mix right now. Need to pick a direction here. I would say develop housing with what is left. As old buildings become obsolete - convert them to housing.
- Same as above.
- No more development to much traffic we don't need any more buildings or hotels in Scotts Valley
- Bring in commerce. Scott's valley drive could be a great place for restaurants, shopping and activities but it is a run-down, outdated waste of space.
- There is no need for more hotels!
- If we encourage more office and residential on Scotts Valley Drive, we will need to keep in mind the Granite Creek exit. It is already becoming hard work during the morning commute.



- We need retail and beverage & food. We need businesses targeting the young so they can have access to activities after school.
- Affordable condominiums or apartments are necessary. Again, the ability to care for our loved ones ADUs would be great. The city of La has just passed legislation to help make this happen. Tiny home communities are also something that is a very green concept that can make housing more attainable.
- Bike / Walking trail path down Scotts Valley Drive to tie the two ends of town together.
- See above - no new development in my opinion.
- Finish the current hotel-under-construction please? After that we are good with hotels. Get some decent restaurants that aren't sports bars, burger joints, or fast food.
- We already have 3 hotels.
- One side of Scotts Valley is residential, the other side is business / industrial. I recommend continuing this split as much as possible.
- Something that would draw people and bring them off the freeway, such as an In 'n Out Burger or Yogurtland.
- We seem to have plenty of empty office space as it is, make use of it.
- The roads are already clogged in the mornings and weekends when people use it as a short cut. Also the intersection at Scotts Valley drive and Glenwood on school mornings is usually gridlock
- None
- I hope the hotels go broke as it seems they are before they are built. That's all we need is more people in our town. Stop the building and fill the properties that we have.
- Again, the hotel/motel sits on Scotts Valley drive, unfinished with no answers from the city as to why.
- Please, no more hotels.
- Scotts Valley Drive is an excellent example of very poor planning. Any developer with any money can erect whatever they want. No overall plan is obvious.
- Please fill the just built office space that is sitting empty before adding more buildings
- Again, mount Hermon and Scotts Valley Drive only place for restaurants and retail you have.
- Same comment as above.
- don't need any more hotels

- More landscaping to buffer strip commercial development. Scotts Valley lacks quality restaurants?
- Restaurants
- None. See my comments above.
- I'd live to see the vacant/run-down buildings come to life along Scotts Valley Drive. And, it would be fantastic to create easier/safer pedestrian access to the business along this busy road. I dislike that I need to drive from place to place as I'd rather park in a central location and walk to various stores. Could pedestrian footbridges be an option? I would also like to see more business come to Scotts Valley. I want to be able to work where I live, rather than commute outside of the area. I know many people feel this way as they drive over the hill.
- Mixed use as long as it is not more housing.
- Don't we have enough empty retail storefronts on Mt Hermon? I know that sales tax is important to the city's budget, but empty storefronts don't generate sales tax, and demand for bricks-and-mortar retail is declining.
- Maybe a plan to make the existing businesses on Scotts Valley Drive follow some sort of architectural-aesthetics plan? It's such a mish-mash of buildings and structures that look dated and old and like nothing fits together in any sort of appealing style (except for buildings constructed in the last five years). Updating existing buildings would be preferred as opposed to adding new ones (like the new overly large eye sore of the Lexington Hotel).
- Retail and dining - not more homes!
- Figure out ways to bring in white collar jobs, to reduce the number of people driving over the hill to work. People from SLV and SC would prefer to work in Scotts Valley than SJ.
- We should consider the needs of commuters who travel on Hwy 17 and might want to shop in Scotts Valley on their way to/from work. The median household income for Santa Cruz is about 60K. We lost out on Target and we should look for another store like that to bring into Scotts Valley at one of the highway exits. I believe that we have enough development for the citizens of Scotts Valley but it doesn't bring in enough revenue so we need to reach others.
- Again, improve pedestrian and bike access, then add housing and businesses. The lone two houses are a ridiculous use of space! A well thought out apartment complex with safe entries and exits and parks, maybe.
- Upgrade Scotts Valley Drive properties with parking for Restaurant and Improve Retail Presence



- High traffic areas should not be used for housing, nobody wants to live on a busy street, offices and retail are ideal, easy access
- I think our business streets in Scotts Valley, should be focused more on business/retail than housing. Goodness knows we don't want another hotel, given I've been here two years and there is one that is still being built.
- Need to relieve the pressure on Granite Creek-17 or Scotts Valley Drive-Mt Hermon by building another on/off ramp from SR17 (i.e. @ Carbonero Creek/RV park), otherwise there is no real need for more development along Scotts Valley Drive.
- Stop building residential housing on the major roadway. It should be developed commercial and incorporate the look of the buildings at the new 1440 Multiversity.
- open spaces for gathering with children
- With construction, underway for the Marriott and Lexington Hotels, I don't think the City can support another hotel development. Where would their low wage workers live???!
- Scotts Valley has been ruined by strip malls. These need to be phased out and something which encourages small shops and small residences that are accessible and affordable. Obstacles need to be removed so people can access city hall and have basic needs met whether they be in a wheelchair, scooter, deaf or blind or developmentally disabled. The building in the old quarry area of Scotts Valley Drive looks ugly and cramped. If that is what mixed use is....NO! Look at English towns for ideas on local shops and residence mixes.
- Need to keep businesses going on SVD (empty office buildings) and Lex Hotel needs to still get going.
- A lot of old properties here could be repurposed to mixed use or multifamily housing
- Retail below, residential above again, in a lovely, quaint inviting way....like Los Gatos or Catalina Island with subterranean parking and also plenty of parking and separated by small green spaces
- Ditto above
- In and around the city center
- slow down Scotts Valley Drive. Have this become our Main Street for the community.
- build apartments
- Stop building residential literally right on the drive smack in the middle of commercial zones. It looks ridiculous and creates a hodge-podge effect to the environment.
- Please no more hotels! We have enough already.



- Same comment as above, regarding development along Mt. Herman. I am in favor of commercial development as long as it is not another RV parking lot, trailer park, or too much light industrial, and would greatly prefer the town offering tax incentives to Tech, Bio-Tech, or Professional (Finance, Bank, Medical) companies to locate in Scotts Valley.
- AFFORDABLE HOUSING



Question 11: What should the City do regarding the existing light industrial uses in the City? (78 responses)

- Like Saratoga. No industry just nice neighborhoods, fine dining. We have the potential.
- In the areas that they exist now - in the old Seascape and other high tech businesses areas.
- We're a good starting place for light manufacturing. Look at Zero Motorcycles. We've many assembly shops for electronics, which is good support for Silicon Valley. Let's think about sustainable energy startups.
- Everything we had the city managed to drive out. It would be good to have some again that could stay.
- We need light industrial for jobs and to afford parks and green space.
- As long as there are no pollutants
- leave it alone
- Industry creates primary and secondary employment within the community.
- Keep light industrial use between Scotts Valley Drive and Hwy 17. Make better industrial use of the old Watkins-Johnson property with another access maybe off Lockhart Gulch and not through Skypark.
- Unsure. I need more information about this subject to make a decision or suggestion.
- Light industrial can be incorporated.
- Industry brings jobs for locals
- Santa Cruz as a whole and more specifically Scotts Valley, is in DESPERATE need of more low income public housing and/or more landlords who take section 8 vouchers!
- Reduce or keep out of sight of Scotts Valley Drive.
- We really need a walking downtown area.
- It seems fine, but if we can increase this sector in a way that brings in jobs to which people can walk or ride their bikes, or the bus, then this would really be a great thing!
- Encourage light industrial. It drives the economy and provides jobs.
- Scotts Valley has always been a 'bedroom' community. There are better suited sites in the county for industry to be located.
- Not just maintain but actually utilize. Some of those unused buildings could be used as a performing arts center or Cabrillo extension.

- Scotts Valley has some good success stories from light industrial. Seagate. Borland. Zero motorcycles. Fox.
- Having some light industrial in Scotts Valley provides a good place for small business to operate. Ideally located off Scotts Valley Drive
- Expand aggressively. Please review previous comments. The option to start a business and stay local versus continuing to commute over 17 is extremely attractive for many many residents.
- Existing maintained is sufficient now.
- If there is a way to keep the commercial square foot cost as low as possible to attract more manufacturing to the general area we will be in much better shape
- Bring some high-paying jobs to Scotts Valley so the residents can work locally instead of commuting to Silicon Valley.
- Try to encourage satellite locations for bay area companies (this has the potential of reducing traffic over 17).
- It still needs more light industrial and manufacturing jobs. Otherwise it gets pushed to Watsonville and Hollister, creating more traffic problems. As Seagate, Watkins Johnson and other large employers left, there hasn't been big groups backfilling.
- Good employers for local workers.
- The high school needs lights and when they have the funds again keep the liberal out of it you can't even see your kids cheer or play football
- I was going to say maintain, but it sounds like expanding this area would increase the city's revenue significantly.
- The light industrial is fine if we could just clean it up. Ex: along Scotts Valley Drive there are many industrial type businesses but there is no willingness to at least make it look cleaned up, trimmed, painted.
- Industrial use maintains jobs.
- Many of the businesses in our light industrial buildings supply valuable services for the local community. It is very nice to have these services available locally. Maintain this resource.
- I don't even know what area you mean here...
- No opinion
- Use what we have (existing buildings, warehouses etc.), but seems like land could be better used for other purposes within the city limits.



- We need jobs and a tax base. Expand in the appropriate areas -- Hwy 17 side of Scotts Valley Drive, the quarry, open space on Mt. Hermon before Scotts Valley Drive.
- Maintain is good.
- The US is seeing growth in this area and we could benefit greatly by offering ROP classes at the HS level and night classes at Cabrillo to teach a new generation the skills needed to do these jobs.
- Attract More and Keep: Bell/Eastons, 1440's, Fox, Zero
- Manufacturing of goods is American. Why not do it closer to home.
- If they are occupied, leave them be.
- Business is the back bone of financially supporting the city. Many of the older buildings are ripe for redevelopment to appeal to current start up needs.
- More jobs and reasonable housing are critical to the growth of the city
- Move it. Get more SFH to encourage strong shops and business to come.
- Encourage a developer to properly convert Aviza into anything other than a crumbling eyesore. Maybe a project like the tannery, sash mill, etc.
- What is light industrial?
- Consolidate into multi company facilities.
- small industrial units are in demand
- not sure what you mean.
- You need to get bigger businesses to Scotts Valley who employ large number of employees. They will eat in our restaurants, shop in our stores, get gas at our stations, use our dry cleaners, see our dentists, etc.
- Bring more jobs to the town!
- More local jobs
- Honestly, I am not sure what this is even referring to. A few examples would have been nice. I am assuming this refers to the rockeries, shops like TR Engineering, etc.
- It depends on what the allowed existing uses would be.
- Bringing jobs to Scotts Valley helps the local economy in numerous ways from taxes to supporting restaurants and retail.
- Jobs will bring money into the area, through taxes and spending.
- I feel the City should let the businesses decide if Scotts Valley or this market/location is right for them, rather than say "Hey, this city is right for you" or have a quota for one

type of business that makes it hard for another to move in. Any potential business owners/managers should know more about their own required demographics and potential success here than the City might know.

- Make sure they are not polluting our environment and creating clean up problems down the road.
- Grow small business options off main streets
- Encourage Small Business use and expansion
- You want a local economy as well, not just a town for commuters, bring back Seagate and Borland like companies
- I believe that many residents commute Hwy 17 for work in the Valley, I did for 36 years. It would be nice to attract some tech companies to Scotts Valley so people can work where they live.
- I'm assuming these industrial Uses come with jobs for residents. It would be idea if zoning could be better so they aren't sitting along our two main roads.
- High tech incubator space to promote well-paying jobs in City
- Take a good hard look at traffic before you do anything changes.
- I don't know enough about what types of business would be considered light industrial users
- Gas companies should be nowhere near residential areas. City council did not listen to the people on relocation. I have low confidence that 3 of the 5 city council members will listen.
- always a concern for this type of industry in terms of water & air quality
- Need more info on whether manufacturing is viable. Hard to answer without more info
- Keep filled with businesses so we have employers/jobs!
- Allow new entrepreneurs to flourish while managing environmental and community impact.
- Keep light industrial between Scotts Valley Drive. and the freeway, such as on El Pueblo and Carbonera Way.
- As long as they remained relatively tucked away off the main drives as they are now.
- The mix of manufacturing and tech industries in the city is good. Seagate leaving didn't help too much so maybe a good replacement would be great for the city.
- I am not aware of much light industrial and think it is limited to over along route 17 behind Scotts Valley drive and feel that it is properly located and that some is alright but



I would not want to see the light industrial expand. It is ugly and generally bad for the environment and not what I want my town known for.

- No opinion. I don't know what this is.
- Health and safety should be first priority. Consider long-term health & environmental effects of manufacturing by-products. Remember that Scotts Valley already has a Superfund site on the old Watkins-Johnson (now Aviza) property. Do not make that mistake again.

Question 12: What other suggestions do you have as it relates to Scotts Valley's Built Environment? (228 responses)

- It would be really great to get a spray park at Sky Park, that kids could use during the summer months.
- All over the city we need sidewalks to connect so that the city can be more pedestrian friendly. We are almost there, with just a little more planning the city would be so much more walkable. Along Mt. Hermon, consolidate intersections and eliminate strip mall parking lot entrances in places close to intersections where it is hazardous for someone to slam on their brakes without signaling and pull in.
- More constructive areas and stuff for the kids. More limited access affordable housing for fire/police/teachers.
- Keep it simple. No desire to turn Scotts Valley into a thriving retail and rental housing district bursting at the seams and losing the small community feel.
- Marijuana dispensary
- I like the mix of different types of homes, business, community centers, parks, etc. just keep it that way but add more in low use places
- Santa Cruz and San Jose are close enough for our big "box" stores. I see Scotts Valley as mainly residential, with supporting businesses. Let's keep our magic. Underground electric along our streets and good plantings just as we have near the intersection of Scotts Valley Blvd and Mt Hermon.
- Permanent dedicated Pickleball Courts at Skypark.
- Support rail transit network to connect to Santa Cruz, Watsonville, Monterey. Improve Highway 17 for safety and commuters.
- Consider the possibility of NOT growing Scotts Valley. It is a wonderful place and encouraging too much growth will change its character entirely. I think maintaining the current, and possibly another, dog park would be good. I don't know if that counts as "built environment," but this is the type of thing that encourages healthy relationships and lives.
- Link the Mt. Hermon and Scotts Valley Drive. areas with through biking walking connections. Improve swimming facilities at Siltanen or build new facility at sky park.
- Where is the Town Center that was promised????
- Affordable housing that a single parent working full time with two kids could qualify to buy. Scotts Valley has developed the reputation as the most expensive place in the county to live - after living here 40 years it would be nice to see our city more inclusive.
- There are far too many condo units and not enough retail of the larger nature.



- Not sure what you are asking? Our environment should be keeping a good balance between residential and commercial. Commercial located on Scotts Valley Drive and Mt. Hermon and homes in the other areas with parks and walking paths and green trees and landscapes. A safe place for families and kids to grow up and seniors to have a place enjoy the beauty of our area.
- The open space is an issue, there is too much high-density housing going in ruining the beauty of our town
- Our infrastructure can't handle much more growth without improvement
- Slow development to retain high quality residents. Curb high density development.
- Need new city council members. Same ones for far too long. Need fresh ideas.
- Keep Scotts Valley small
- Stop building
- Traffic in built areas as it relates to proposed new build: 1. Plan new build for another way to get from north to south other than Scotts Valley Drive and the Freeway. 2. Find a way to expand Glenwood Drive access at the corner of Scotts Valley Drive and Hacienda (and the freeway on-off access) as it is a bottleneck.
- Maintain the environment and resources
- More affordable housing and less million dollar plus homes. Perhaps affordable housing programs with preference given to long term residents? I sincerely worry if my children will be able to afford to live this community we love when they grow older.
- I feel that it is important to leave room for parks and open space. It certainly improves the aesthetics of any city to have meandering bike/pedestrian trails such as the one on Lockwood Lane. The residents in our area are generally active outdoors and providing pleasant walkways among the mixed use/retail areas would encourage shopping and dining in Scotts Valley. This would not only improve the appearance of our city, but additionally ease some of the traffic congestion. I would also encourage the use of either trees or solar panels in large parking lots, (such as the Safeway shopping center has done), to provide shade and reduce the "heat island" impact on our environment. We are fortunate that our valley is in such a lovely setting surrounded by a plenitude of natural beauty. This should be taken into consideration during any developmental planning. We are the gateway to both the ocean and the redwoods and we should take full advantage of our position. A pleasant, shaded, nature inspired atmosphere for shopping, dining and entertainment would be a wonderful respite for those coming "over the hill" or to wait out the traffic before heading back. Since we are already known in the county as a safe, desirable and family-friendly community, we should add to that reputation an environmentally-friendly leader, aesthetically pleasing and culturally vibrant.

- The aesthetics and usability of an environment are very important to me when frequenting or supporting places of business and interest. If an environment, building, business, park, etcetera looks nice (has good curb appeal), serves a needed purpose, and creates good flow of energy*, myself, and i believe the general public, are more likely to be in favor of its development or improvement.
- http://www.rogerbrooksinternational.com/20_Ingredients_Handout.pdf THIS SAYS IT ALL better than i could.
- Affordable housing for local residents is essential, long time members of the community are being forced out due to ever climbing rent prices. Hard working renters are unable to even dream of purchasing a home in Scotts Valley due to astronomical sale prices and limited purchase options.
- Encourage a "Trader Joes", "Chipotle" & "Whole Foods" to move in to Scotts Valley.
- Bring in Trader Joe's & chipotle Do not bring in affordable housing Continue with town center on Mt. Hermon
- Companies that will employ people with higher value celery or hourly pay. Such as Manufacturing.
- Scotts Valley is definitely lacking a "heart" where residents and visitors can spend time and money.
- Less development, more open space. I moved here because I like the small-town feel. I would like to see more/better restaurants.
- Scotts Valley is becoming over populated. I moved here for its more rural feel with wealthier population, safe environment, and convenient, albeit limited, retail. Over the past 25 years it seems our leadership hasn't met a development they don't like. Construction of housing in spaces previously un-buildable is out of control. I know the county puts a lot of pressure on Scotts Valley to add low cost housing, but this is not the environment sought of our community. We need better representation at the county level, and to resist degrading our community at the whim of the county. Additionally, I think it's okay that we keep our community rural with limited retail. We don't need to be a destination, just a good safe place to live. I'm happy to drive to Santa Cruz (even over the hill) for shopping. I also would hate to see an In-n-Out, especially at the Granite Creek end of town.
- There is no consistency in the development of Scotts Valley. It appears a hodgepodge of projects approved with no continuity toward a basic design framework which would complement the aesthetic appeal of our city. Allowing developers to profit at our expense appears to be the excepted practice.
- (above) and I would love to have more fine food



- Keep open spaces, add more parks, walking and biking should be encouraged....maintain population density so that we don't become too crowded of a community.....that's why we moved here out of Santa Cruz.
- With Scotts Valley's proximity to Highway 17, I think small 1-2 bedroom apartments are in great need for younger professionals who either don't have families yet or plan not to have large families. I also think we need to step away from the strip mall design of the city, and create a town that can be walked, rather than driven. Scotts Valley is quite small, yet is designed in a way that requires a car at all times. I would also love if the city of Scotts Valley could work with the Santa Cruz County gov't to create a bike path that safely allows kids and adults to bike from Sims Rd to Lockewood Lane, allowing an alternative way for the population in Pasatiempo and Rolling Woods to get to Scotts Valley. And a great way for parents in Scotts Valley to get their kids to and from Brook Knoll.
- Limit growth.
- Better maintenance of trails, bike paths, and city landscaping. Enforce CCRS for horrible paint colors in planned neighborhoods. Enforce the law on abandoned vehicles and not make up lenient policy. Get an anchor business into the city. Run the homeless out of this town. There are no services here for homeless and there is no reason for them to be here. Beautiful the "green" areas of Skypark (half the irrigation doesn't work). Get a real football stadium at Scotts Valley High as well as a swimming pool. Add police officers and pay them enough to stay here. Charge for parking on 4th of July. Resident only parking in neighborhoods during "special events".
- Scotts Valley needs more public gathering spaces with higher end shopping dining and places for teens to have fun. We should also plan bicycle paths to get to these places encouraging walking and riding.
- MORE LOW INCOME PUBLIC HOUSING!
- Don't sacrifice quality for quantity. There is a good existing mix of housing/office/business. I would focus on improving the existing areas before developing empty land into new ones. I would not add more housing that would create more traffic - people move here to get away from the traffic and crowds over the Hill & in Santa Cruz - if it gets more crowded here then it would remove the small town feel that attracts people and families to Scotts Valley.
- How about a "downtown community". There isn't any community feel where you can go and shop and eat and hang with friends.
- Small town doesn't have to look low class. Buildings need to be well maintained and businesses need to occupy the empty buildings along Scotts Valley Drive.

- I know the city has a limited amount of money so I understand that it may not be possible, but I do wish Scotts Valley would be more quaint and clean with an area that had retail stores and restaurants. Something like Los Gatos or Saratoga, but I do realize they are bigger towns.
- The town center is a bad idea. Focus on filling the current buildings we have vs spending money on development. We need to look at solidifying our income... meaning that we need to think about things like attracting companies like Target to replace Kmart and having Amazon fill the entire campus of the old Seagate building. Instead, we've been focused on the luxury items (town center) that will not make the impact we need on our community. By having a company fill half of a building vs. strategically insensitivity large tech companies take entire buildings we are hurting our city in the long run. If the Marriot ends up coming to Scotts Valley and we have a 4th hotel we are making a huge mistake. Sometimes you need to sit back and fix what you have vs focus on the shiny new object.
- It would be great to get some fun restaurants with live music in the evenings. More parks would also be wonderful. Everyone loves Target and Trader Joe's.
- Bring hi tech back
- I'd like to see the city's foot print stay the same insofar as retail/industrial/and rental apartments. We need to update out stores like get the awful customer service Safeway out and brink in something else or get Kmart out but not sure how the city will be able to influence this.
- Keep the character of small town, so no high rises or huge apartment complexes. Townhomes are fine. We need a town center with a gathering place and mixed use.
- We still need to invest in the city's younger population. Support for the Boys and Girls Club to actually become functioning would be great.
- The city really needs some retail anchors - Target, Trader Joe's, etc.
- Light noise at night has gotten a lot worse in recent years. Scotts Valley needs to ensure that anything built will be done in a night sky friendly manor. Did you enjoy seeing the milky way when you were a kid? It would be nice if our kids could enjoy that too. Right now, we cannot see the milky way. The bus depot is horrible. Check with the Santa Cruz Astronomy Club for more details on what works and what doesn't.
- Many area cities are building more and more retail and high density housing. Let's do something better by building and supporting more recreation. Maintain the level of retail and R&D we currently have.
- Leave plenty of open space. Please don't turn Scotts Valley into a miniature San Jose.



- Continue to upgrade and beautify - especially the schools NO MORE FAST FOOD RESTAURANTS
- TRAFFIC! Please keep in mind how much traffic would be added to Scotts Valley and Mount Herman Drives. Also, the timing of the traffic. For example, hotels have low traffic all the time versus businesses have higher traffic at opening/closing times along with the impact of the schools.
- Create more homes for developing families, but do so while keeping parks present in town. Families AND tourists come to this area because it is beautiful. There needs to be parks for the kids to go and play their sports.
- Focus on Scotts Valley becoming a destination for wine Lovers by attracting local wineries to open tasting rooms in the future downtown along with nice restaurants and retail.
- Bar and bar + grill near Skypark would be awesome. I'd love to have someplace in walking distance. Currently, it's McDonalds or Chubby's. Not sure where something like this could go, Safeway dominates with its strip mall and another strip mall is nearby. The 80's called and they want their strip malls back. :)
- Trees!! and greenery, maintain/sustain existing trees in new development
- Would love more dining and retail establishments
- The city needs to be more walkable. It's not very safe to walk around, especially at night. Not enough sidewalks (or they suddenly end and you end up on the street!) enabling pedestrians to walk from residential to retail. Can we do something about the litter? We need to have more signs to promote not littering and start to fine people. Especially around the skateboard park and along Blue Bonnet lane where there is heavy foot traffic.
- We have been looking forward to Scotts Valley developing a new down town adjacent to Sky Park for years now. This would be a fantastic thing to have down town.
- New businesses create cash flow for the city via property / sale taxes and related fees, not to mention increased local density during business hours. Scotts Valley is in dire need of small to medium size light industrial warehouses / industrial condos for residents to start businesses, to create workplaces where one can work locally. Amidst the plethora of vacant office space for lease, thousands of square feet that continues to lie empty, there are no spaces available for purchase. Scotts Valley is well positioned to be an incubator of new businesses. With soaring home prices residents can secure home equity and related loans to purchase a space and start new businesses without incurring insurmountable rents to launch and establish cash flow. If the businesses fail the spaces can be sold quickly as the demand is very very high. There is a county-wide shortage of these type of places for sale.

- It's not much of a town. There's no real downtown or homey feel. Do something to bring this together. Right now it's two main drags with things sprawling up the hills on either side. Needs a town center. Skypark is just a big field with a playground.
- Please consider making sidewalks wider than usual along Scotts Valley Drive and Mount Herman Road and planting trees every few feet.
- Low to no new growth is appropriate.
- No further development, to congested now.
- To reiterate, I strongly suggest obeying New Urbanism design strategies - <http://www.newurbanism.org/sustainability.html>
- I would like a downtown
- K-Mart is an eyesore and a waste of retail space. Are there plans to get a replacement? We routinely have to go out of town to get our shopping done.
- Please limit the population here! People move to Scotts Valley to enjoy the Santa Cruz mountains, we don't want it to become a mini Silicon Valley
- Traffic concerns need to be a high priority in any plan especially along Mt. Hermon Rd.
- All development I've seen in Scotts Valley in the last 10 years has only created "Santa Clara like" blight. Ugly housing developments, and hotels we don't even need. Planners and developers appear to only be focused on short term profit, and don't care about aesthetics of our town, and retaining our small town feel that made Scotts Valley so desirable in the first place. Adding housing does not solve any long-term housing problems. It just encourages more need for more infrastructure and more housing. We need to stop the Ponzi scheme where the only way to sustain our town is to never stop building and growing. When does it end? May as well stop now before we make things even worse. Learn to live with the tax base we have. Other small towns have done this successfully and retained their charm which can't be replaced once it's gone.
- Less strip mall like development. We have way too many ugly strip malls as it is.
- What I would like to see is a general cleanup of the existing structures along Scotts Valley Drive. to make shopping more appealing. Square foot cost on the commercial and needs to be as low as possible because buildings are just sitting empty but if we were to be able to build the town center and start attracting more shopping from out of the area then that would be ideal.
- Design in such a way that it appears there's a plan, not just a bunch of ad hoc questionable new developments popping up. Prioritize projects that benefit the community and give the town a great identity, not just add to the strip mall feel along our two main roads.



- Remodel. All the buildings look really old and outdated. The city itself is not very inviting. Look at the traffic downtown since it's been remodeled. A lot of new stores and restaurants have brought a lot more people down there.
- Green spaces, restaurants, mixed residential-commercial
- Bringing UCSC into the Enterprise Technology Centre was great. We need more jobs like that in Scotts Valley. For this reason, I think we should keep the former Watkins-Johnson site and try to attract a major employer, rather than converting it into residential.
- Housing!
- We need to open up Glenwood preserve to pedestrian or bicycle use. We need restaurants that are popular. If possible replace K-Mart with Target or better. Would like to have better grocery stores like: Trader Joes or Whole Foods.
- Scotts Valley residents come from all walks of life but really there is a fair amount of money living within city lines. Why on earth does our downtown not reflect the characteristics of our amazing residents? There is nothing keeping me here aside from the theater, park and a small handful of so-so restaurants. There is no retail or shopping, no entertainment, no natural food store and no big box stores. I go to Santa Cruz for all of my regular, weekly retail/food needs and it's sad because i want to support the community but cannot access my needs here. We have a terribly run down Kmart and dollar store? Really? Where's the pride and warmth in our town? Please work on making our outside as welcoming and rich and warm as our inside (aka the local residents).
- Need more restaurants that appeal to families as well as retail businesses so we don't have to go to Santa Cruz or over the hill for amenities, restaurants, Trader Joe's or other upscale grocery store
- Make green engineering (energy, water conservation, etc.) a requirement for new development.
- Ideas like removing the portable storage containers from Scotts Valley Drive and Mt. Hermon are great long term ideas, but poorly executed. There are dozens of storage container violations along Scotts Valley Drive, some violators notified, others just slide. the 3 fancy buildings at El Pueblo and SVD were overbuilt, really expensive and as a result it's hard to figure out how some companies will be able to operate with a profit while the rent rates are averaging double the going rates. They look awesome but not affordable to attract a business.
- Offer full day kinder option
- It appears that you let in just about any type of business just to expand your tax base, such as tattoo parlors and gun shops. If you continue to add high-density, low-income housing, I'm sure they will be happy to support these types of businesses.

- Make sure it will not affect traffic or lower home values do existing home owners
- We should update and clean up the "strip malls" as best we can. The Safeway center did a nice job on mount Herman but the Kmart center and others all along Scotts Valley Drive are outdated and frankly a bit ugly. Until the dream of a large town center is reality we could use a little face lift.
- How could approval be given to the new hotel along Scotts Valley Drive if they were unable to complete the project? What is the holdup? It makes our town look like a has-been.
- Community center with swimming pool, indoor athletic facilities.
- We need more community gathering places - restaurants, square, brewery, etc. Trendy and fun.
- None keep the environmentalist out the regulations stop growth it's a waste of money for our city to have consultants
- encourage more affordable housing developments on Scotts Valley drive and Mt Hermon rd. developers should be required [or at least strongly encouraged/incentivized] build solar powered structures. maybe some sort of tax on new developments/businesses moving into area to fund more solar projects -- high school parking lot solar collecting shade structures for example.
- Affordable single family homes!!!
- Please consider parking realistically when approving projects- even residential ones!
- My biggest concerns with growth in Scotts Valley is the traffic at the Granite Creek/Scotts Valley Drive/Shell Station intersection. It's already kind of a mess and adding more with Kaiser, 1440, Marriott, and new developments is just going to compound it, especially in the morning when it's time for school.
- If more housing then need to think about flow of traffic and timing of lights
- I question why we seem to be moving so fast on high density homes.
- When is the hotel on Scotts Valley Drive going to be completed!?
- Overall cleanup of old buildings
- Stop building too many houses in a small spaces that have no room for parking, no outdoor/back yard space for kids/family. Would love to see studios integrated into the downtown project. Would also love to see developers/architects create housing with intentional granny or young adult units.
- Don't overbuild please, we'll lose what makes this city great-it's small town feel! Also-no more hotels.



- People moved to Scotts Valley because of its character, charm and small town feel. This is being diminished as new projects are approved. Do not ruin this town by trying to build another San Jose.
- Rent control... prices are way too high and owners are literally raping renters financially
- Scotts Valley has a lot of potential-- beautiful climate, easy to get to. It needs to be more of a destination. Have more outdoor seating restaurants, etc. Kmart needs to go -- completely outdated. Add some place people will want to go to. Get some cool, local businesses (maybe mirror off of Swift street??)
- Stop all the building and keep Scotts Valley a Valley and not a large commercial City
- The intersection of Scotts Valley Drive and Granite Creek is a disaster in the mornings with the high school, business park Kaiser expansion, freeway access and now UCSC in the Borland campus. Scotts Valley drive can't handle any more.
- This town needs better sidewalks. There are many areas where sidewalks, that should take you to commerce, drop you into the street. For a town that says it's family friendly, they do not take pride in making it a family friendly walkable city. I feel like I'm endangering my family when I try to walk places.
- some buildings just need updating or maintenance. Doesn't need to be new just spruced up a bit. :)
- Build the Town Center
- Consider the demographics, try not to be a sheep in the gentrification process of our beloved town, stand up/speak up for reasonable housing options, reasonable placement of businesses and houses, reasonable max capacity for this city. The roads are already backed up with traffic, due to locals and non-locals trying to bypass other avenues of traffic, as well as those of us trying to get to school and work.
- When I say it is a priority to add retail development, I am talking about small business, not businesses like Target.
- Affordable housing is desperately needed so that young and long term Scotts Valley renters can buy. My family of 4 makes \$160k a year and we still can't afford a home in our hometown of Scotts Valley.
- More building means more traffic. We live off of Granite Creek exit which it not very well designed and may not meet the traffic needs going forward especially with all the new construction in the area.
- affordable single family housing is top priority.
- Scotts Valley is a great place to live but clearly we have a housing shortage. People are looking to downsize and have green or more efficient homes in this day in age. The tiny home movement would be something that I think Scotts Valley should embrace for

numerous reasons, including elderly and disabled people being able to have their own residences perhaps in communities where they can care for one another or have limited oversight. We have a real issued Nationwide about our elderly and the numerous people with Autism who will not have a place to live as they get older.

- It would be good to see renovation and improvements along Scotts Valley Drive without an overabundance of corporate cookie-cutter building styles. Our small town "funky" atmosphere is what separates us from being another Silicon Valley suburb.
- Bike / Walking trail path down Scotts Valley Drive to tie the two ends of town together.
- Too many homes (single family, etc.) are being built on top of each other. More residents are being brought to Scotts valley but there's holes are in weird locations (right on Scotts Valley drive). They look awkward in my opinion. As a resident I'd much rather see more restaurants (family friendly, brewery or bakery with outdoor seating- something like the yard house or a place like the Farm Bakery with food and gifts, retail shops (book store, clothing/shoe store, toy shop), a bowling alley or indoor batting cages, etc. Please stop building homes!!!! Those of us who already live here need more to do. We only have a theatre and a few decent restaurants. We don't need more people crammed into weird houses with no yards.
- We've lived here for 11 years, and have heard about the 'town center' for 11 years. If that's not going to happen, then why not a multi-purpose field (multiple soccer fields, lacrosse, etc.) to replace the horrible Skypark field, where tournaments could be played year-round, bringing people to stay/eat/spend in Scotts Valley, not to mention provide a place for our own local teams to play.
- Pay close attention to the water situation. It is the singular limiting factor.
- Until you do traffic calming and make it safe to cross the streets you have no business increasing traffic. People paid a premium to buy in Scotts Valley instead of Capitola. Don't try to be something you're not. Public safety and safe streets. That is your job. If you have extra money try paying your cops.
- We have a beautiful city, but if you take a walk around it, it won't take long to realize there are several eyesores. We could do with a bit of clean up and along Scotts Valley Drive, for instance.
- Attract More and Keep: Bell/Eastons, 1440's, Fox, Zero. Build some campgrounds. Skatepark, Pump Track, Mountain Bike Trails, Bike Lanes, Play Structures, Tennis Courts, Dog Park (Although the dog park could be downsized) Hiking, are all valuable assets to the City and should be the highest priority.
- Become the national model for the use of green and advanced technology. Allow companies to show case their green tech and cutting edge high tech in our city for our residents and businesses to test and use. Not only will this put Scotts Valley on the Map



nationally but also globally. This is a great marketing tool for the company but a great benefit to the city and all who reside and work in Scotts Valley.

- We need to keep our small-town character. Los Gatos should be our model, not Milpitas.
- Keep change coming!
- We need more walkable retail and restaurants
- Restaurants and retail are important to bring revenue to our city. Rather than building more, we need to encourage use of current empty space. With Seagate leaving, the space could be re-imagined as a mixed-use space and this has a potential in other areas as well. It allows for growth but also not rapid growth where resources may not yet be available.
- Need to fill up all the empty newer buildings. Destroy all the run down unoccupied ones.
- We enjoy being a sleepy bedroom community. We do not need high density housing or more manufacturing/technology jobs. We currently have the perfect balance.
- There is nothing to do in Scotts Valley. We have to go over the hill for any shopping. The kids are bored and need somewhere to go and hang out. Something fun to do.
- Need a Wells Fargo ATM on the north end of town.
- We need to beautify the current older retail buildings.
- Focus on completing the town center in the next three years. It's been talked about for over ten years and the lack of progress has been a disappointment. Make sure Pizza my heart is there too :0
- Very odd question, don't know what you are asking? You cannot dictate to property owners what to do to their property. How about enforcing ADA codes when business license is issued? Enforce the sign ordinance or get rid of the city code.
- Every project should contribute to making the city better. Not just build it because someone wants to. What I mean is the need to make the sidewalks better, not just put some junk sidewalks in. I feel that the future of the city is walking and biking and it is really difficult to do right now and it is such a small city.
- We need a downtown! Character! High-end retail and restaurants. People who want more of the same and refuse change need to get over it
- Stop building things that sit empty for years and use what we already have.
- Trader Joe's, target, Nordstrom rack, more FOOD (American) options! Indoor play place for kids, walking friendly areas

- Better bicycle infrastructure. General beautification around retail areas. Better pedestrian/cyclist access to shops. Sidewalks.
- Trader Joe's, better non-fast food restaurants
- Bring in more specialized smaller companies and services. Music stores? Apple Store? Etc.
- It is essential to increase infrastructure of the city in conjunction with the increase in development. Better access to highways especially at the Granite creek off ramp and on ramp. The interchange at Granite Creek can get crazy during school and students especially for students who ride bikes to Vine Hill or the high school. It would also be great to see improved bike lanes that access the middle school.
- Invest to improve before building more
- Design of new buildings must meet a general architectural look and feel with materials and colors. For example, the bus station would NOT be approved as having a Scotts Valley feel. 1440 is an excellent example of buildings that should represent the look of Scotts Valley. Big box buildings like the 2 office spaces of Scotts Valley Drive and the hotel that is not completed yet don't represent Scotts Valley. The use of stone and colors are nice, but giant Kleenex boxes without elevations are eye sores.
- Have a master plan for all of it and have it makes sense. Make sure have a traffic and parking plan for the overall master plan. You supply a town for all of Bonny Doon and San Lorenzo Valley. Build it nice and everyone will come. You are the next Boom town. It will be great :)
- Scotts Valley Drive is an eyesore. There is so much potential. No housing on the main roadways, encourage commercial owners to remodel or sell, provide new small business incentives to take the time to start a risky business while taking on costly tenant improvements.
- LEED buildings. Retrofit existing so our city fixes and improves existing and we stop looking stuck in the '80s. Existing building need modernization and a facelift. Cheaper and more ecofriendly to incentivize that than to do new development. New development should be car/ped. friendly and utilize alternative energy and water conserving technology.
- nothing
- No more sushi restaurants
- This city needs more walkable retail spaces that build community. Not just strip malls and parking lots, but 1 large space something more like Santana Row, and smaller spaces with outdoor use areas with plantings and seating and shade trees like the Pacific Garden Mall. We should study downtown Los Gatos for a great model of how retail and



parking are managed to maximize walkability without hurting traffic flow, keeping parking underground or organized into areas that are away from the primary shopping experiences. Maybe the OW family could be incentivized to renovate their properties in ways that encourage longer stays and window shopping.

- Town Center please! We need a place to gather! Good restaurants please
- Please develop a gateway plan and specific plan for both Mt. Herman Drive and Scotts Valley drive. Create a sense of place.
- The extremely large houses that are build are only for the 1%. If Scotts Valley can have medium houses no only condos like in other parts of the world. Small family homes will be great for the community. It sea like right now the only option is condos or extremely luxury homes.
- At this point, all is good!
- Town center
- Big Public swimming pool
- Would really like to see a bakery, permanent fenced dog parks at both ends of town and more low income housing near transportation. Please STOP high density housing/shopping with limited parking until you have actual data indicating this matches the demographic of real people living here, otherwise the extra cars just park in nearby neighborhoods creating parking issues for everyone.
- Less strip mall, more green space and attractive retail and restaurants. Entice people.
- Slow down the building.
- Townhomes/condos are more water and energy efficient than single family homes
- More visible art in the way of statues, utility boxes, murals, etc.
- Get rid of the many shacks along Scotts Valley Drive. They look terrible.
- Lack of parking and strip commercial makes development on Scotts Valley difficult.
- The low flying aircraft are a constant source of noise pollution
- Try to put some multiple family housing in the old Watkins Johnson site.
- Fix the existing roads and revise traffic plans to support growth. Put speed bumps on Green Hills Rd.
- Put into policy to have a low impact on the environment around the building site and reduce water use as much as possible, by having all water be recharged into our ground water or storage tanks to be used for irrigation.
- S-T-O-P building new buildings.

- I'd like the city planning team to really consider a community feel with each decision they make. This is a close-knit town and we want to be able to spend our retail dollars here and even work here if possible. We want the town to be beautiful (greenbelts, gardens, cleanup vacant spaces/provide funding for existing run-down looking spaces, etc.) More pedestrian/bike-friendly use would be a huge benefit. In general, get away from strip malls and think more about a walk-able retail area (downtown/Town Center). Most residents like a quaint feel while also keeping up with modern amenities and conveniences. A huge plus would be to lure businesses so more jobs can be found here at home.
- We need a book store or music store
- The city needs to expand its dining and retail so residents don't leave for Santa Cruz, Capitola or Silicon Valley for these things.
- We moved to Scotts Valley from Santa Cruz because it is cleaner, safer, and the schools are better. Unless we provide more opportunities for the families that currently live here to spend money, they will continue to drive to Los Gatos, Santana Row, and Valley Fair. Although we love the hometown feel of Scotts Valley, increased theft, homeless people camping behind Skypark, and the current impression that the town wants to cater to and attract more of this, has us nervous. A nice chain restaurant or two or three would be great. A nice town center with good shopping would be awesome (no need for Gucci, Prada, etc., but GAP, Banana Republic, Hollister, etc. would be the right way to go!). Scotts Valley needs to bring more things in for the people who pay a fortune to live here. It would create a better tax revenue and we'd have people shopping here who would normally pass Scotts Valley by on their way over the hill. We do not want to end up with drugs and crime like Santa Cruz and I fear that is the direction we are heading if we can't get things cleaned up and on a better track. It's a privilege to live here, not a right. More housing will only put an even bigger strain on our already full schools. Scotts Valley should move towards staying as a holy grail of communities to live in, not continue turning into a one size fits all that suits nobody.
- What we really ought to do is push for statewide tax reform, so that building housing (and especially building non-luxury housing) improves the city's budget, instead of hurting it -- and perhaps so that building strip malls has the opposite effect. The tax system is structured so that no well-managed city wants to support their fair share of housing, because each extra resident harms the budget by using resources (parks, roads, police, etc.) without bringing in enough revenue to cover those costs (unless the resident recently bought a million-dollar house). So we keep building strip malls and office buildings, in the hope of collecting sales tax money from people who live in neighboring communities but shop here, and we keep dragging our feet about building homes. Housing in this beautiful and geologically limited area will always be something of a scarce and expensive resource, but we need serious tax reform to stop the



statewide housing crisis. Increasing housing should not be harmful to a city's budget -- not our budget, not any city's budget.

- Better traffic control. Better upkeep of common areas (sidewalks, river areas)
- Improve the existing, run-down buildings.
- SLOW DOWN on new developments. SLOW DOWN on plans to expand or grow Scotts Valley. The appeal of being here is that it's a SMALL community compared to what's nearby. That IS the attraction.
- I would like to see Scotts Valley actually begin construction for the town center.
- Take a step back and look at the potential for a charming, visually appealing town that feels connected and not randomly developed over the course of several decades.
- scale Mt Hermon road for traffic growth...tough decisions have to be made to enable widening (San Lorenzo Valley traffic is going to increase, Scotts Valley business will increase ...this street needs to flow well) if u do that, then hang all the city center and other dev projects on and off that road, location wise. get more parks, startups and light industry into Scotts Valley Blvd space on 17 side. Road is right sized already.
- I would love to see either Mount Hermon Road or Scotts Valley Drive have more establishments that front the sidewalks with parking in the rear, with nice lighting and streetscaping, and restaurants/cafes with outdoor seating. This is likely difficult with existing buildings, but as new development is proposed or sites are redeveloped, making either of those roads more attractive to bikes / pedestrians rather than cars would be nice. Something similar to downtown Santa Cruz where you can park and then walk everywhere to different shops and restaurants. Perhaps the proposed town center would accomplish this as a specific destination, but just considering how Scotts Valley Drive could serve this as a pedestrian corridor.
- It seems very sporadic, no real town center. Scotts Valley Drive has so much potential. It's a wide road; you expect more retail, but many places are hard to find and many buildings are spread out. It's nice that there's uniqueness re: styles, just missing some sort of continuity.
- Don't understand the question.
- We moved from SF area and would love more density and more fun things to do targeted at millennials and their kids.
- People have moved here for the safe, clean quality of life we have. Please think about the unintended consequences of large developments such as hotels, and the problems they bring to communities nearby, and the stress on police and fire and other community services. Is it worth degrading the quality of life in our community to move these projects forward?

- Clean up the run-down housing along the right side of Mt Hermon Rd as you drive into Scotts Valley from 17 off ramp. Bad first impression of our town. Businesses on Scotts Valley drive also look run down.
- It appears that there is no thought or strategy going in to new buildings in Scotts Valley. For example, there are 4 small homes being built right along Scotts Valley Drive- terrible entrance and exit for the future residents and not cohesive with the other existing buildings along Scott Valley Drive. Most of the buildings along Scotts Valley drive are commercial or mixed use- not single family homes crammed on a small lot. Scotts Valley really needs to have a strategy with new developments to manage traffic flow, increase housing demand, increase retail, increase public areas. Smart design necessary.
- Keep the environment in mind when building new structures. Keep the parks available for use.
- Stop trying to be "Los Gatos Lite," and start being a destination for SLV and SC. My family would much rather go see a movie, eat out, and shop in Scotts Valley. Think about encouraging a kitchen shop, independent book store, Italian restaurant (not a pizzeria). Think ahead for the inevitable closure of Kmart. Stop trying to only please the wealthy in the area, and look to the far more numerous middle- and lower-income residents in the valleys who are far more likely to spend their money locally.
- Scotts Valley should have enough affordable housing so that workers here can afford to live here and reap the benefits that they are helping to provide.
- The most important priority to me is safe pedestrian and bike access. There is such a high density of people within Mount Hermon road and many people are quite health and environmentally conscious. Safe walkways and bike paths increase sense of community, use of restaurants and local business and is better for traffic and the environment. Most of us have to commute to work and being able to leave the car at home once we get to Scotts Valley, would be so nice. Instead, I drive less than a mile to the store because there is no safe way to get me or my family to Safeway.
- Focus on upgrading aging building etc. to encourage quality environment
- Scotts Valley needs a 'down town', I hope the plans will be executed at the former airstrip
- My biggest concern about Scotts Valley is traffic. Mount Herman road is a disaster in the afternoon and Scotts Valley Drive continues to get worse. I can't imagine what it's going to be like once the new hotel opens. Scotts Valley needs more things for the young people of our town, the skate park is great but what else is there?
- It would be great if we could focus on bringing more retail and restaurants to Scotts Valley. We are constantly having to drive into Santa Cruz and over the hill for basic



items, food and entertainment. Would be convenient and great if those tax dollars could stay within our city limits.

- Large parking lots fronting major roads are an eyesore; keep limited parking out front but figure out a way to move the rest to sides or backs of buildings? Maybe even allow street parking to slow vehicle speeds if it can be done in such a way to not endanger cyclists or block bike lanes.
- Fill the vacant office and industrial buildings with new businesses
- not much
- create design guidelines that help create more of a mountain town identity. keep reviews of mountain from public/right a way
- Make sure there are trees to help keep the air safe.
- Consider the types of developments that improve the local economy, and do not increase crime. Office buildings, retail, and single family homes over multi-family, hotels, or residence inn type facilities, as the latter can often encourage crime.
- Create walkable, bike-able corridors
- We need to retain service businesses along Scotts Valley Drive. The last thing we need is another hotel.
- My big concern is the Aviza development. The traffic is going to be a big problem on the Blue Bonnet Street and then the affect it will have on Bean Creek Road residents. 80 proposed homes is way too much for an area around a city park. I realize it will come to many discussions but it is way too big for our area. And it seems there is no affordable housing in the plans. This needs lots of attention.
- How about an affordable housing development for seniors similar to the wonderful senior housing development that will opening soon on the St. Stephens Lutheran Church property on Soquel Drive in Santa Cruz. You should check it out!
- No more building or renovation should be undertaken until we fix disabled access for existing areas of Scotts Valley.
- Clean up the not so good looking pockets or empty lots on Scotts Valley Drive.- need landscaping & trees down the entire length of Scotts Valley Drive.
- Think about a second exit for Scotts Valley High to reduce the traffic crunch in AM and PM.
- Have water features Design in keeping with the environment NOT funky designs
- Kids love the friendly and safe environment. Watch the movie "Citizen Jane" for what is important in urban planning -- people. People in the streets, plazas and parks make it safe, fun, and successful.

- Maintain roads, update signage, keep the streetlights glowing, do a quarterly street sweeping.
- break up the town center into smaller pieces get something done, build a critical mass
- No building higher than two story.
- get a bookstore
- Planned growth only, meaning only have growth once infrastructure needs have been addresses (i.e., roads and traffic needs appropriately developed to accommodate added residents/business traffic).
- I would very much like to see tougher building requirements, specifically as related to the size of residential units as related to lot size. Right now on Lockwood there are 3 single family homes being built on a lot that is suited for one, or at most two units. On Scotts Valley drive, some builder has carved out of a hill side two new (very ugly) homes that will have no useable front or back yards for children to play on. I feel very badly for the families that are relegated to living in these houses and realize that packing more and more people into town is just making Scotts Valley like Campbell or San Jose, which is not what I want.
- we need better planning. Scotts Valley Drive is a good example of lack of planning - mish mash of all sorts of developments - mobile home parks, offices, retail etc.
- PLEASE RECONSIDER THE AVIZA DEAL O MORE 5 BEDROOM HOUSES EXO IN THAT POLLUTED GULLY WITH NO VIEWS.... "LUXURY HOUSES???"
- My Grandfather built the house I now reside in in the early 1960's. As a longtime resident, we have seen many changes (as to be expected). I would like to see some character and charm retained instead of strip malls and the appearance of a Silicon Valley suburb. It would be nice to retain some continuity with the town's history. I do appreciate how UCSC has moved their administrative offices here and the retreat center 1440 Multiversity has opened its doors. I think Kaiser having a medical office building in Scott's Valley is helpful for those who are members. I would also like for us to be seen as a gateway to the natural environment (state parks, redwoods, beach) and to San Lorenzo Valley. A vision that ties us to our history and retains small town charm but also looks to the future with public institutions for education and healthcare. There is a lot of opportunity for development along Scotts Valley Drive.
- BUILD MORE HOUSING.



Question 20: Additional Comments or Suggestions (122 responses)

- The center medians along Mt Hermon Rd are the largest fail in this area. The private shopping centers in the same area have consistently updated their landscaping and some signage. The medians are under planted/under hardscaped, have overgrown trees and years of accumulation of weeds and tree/leaf litter.
- This city is nuts and flat out anti-business when it comes to signage for businesses. I have had more than one new business owner express great frustration at how many redesigns they have to do and how much pressure they got from the city on reducing visibility. Somebody has a huge anti sign agenda and it hurts us needlessly. Balance is good but we don't need to be a special snow flake.
- I think Scotts Valley Drive is incredibly unattractive! There appears to be no plan since I moved here in 1976. It is a hodgepodge of rundown buildings, new construction with no central theme, bad landscaping, etc.
- Need to landscape the medians on Mt Hermon Rd near Skypark & near Scotts Valley drive - both look dried out and dated.
- Scotts Valley to me means trees, parks, and just enough business to support the town and the residents. No more.
- City needs more trees and green landscaping. Park strips should be planted and maintained, both public and private.
- Our experience with the planning dept... They will do NOTHING unless you fill out a formal complaint against your neighbor if you suspect a code violation. Anonymous complaints should be accepted without question. Is it not the planning dept. job to investigate these claims? Seems like a better idea than pitting neighbors against each other. Or worse, which is the case in our neighborhood. People are afraid to speak out against neighbors for fear of retribution. Police seem to apathetic. shameful.
- 13 depends completely on where in Scotts Valley you are talking about. As far as sidewalks and curbs make up your mind for each street/road - are they required or not? This some are and some aren't on the same street/road does not look good. Truth is that this is a mountain bedroom community and the city is trying to make it Carmel or Redwood City and it's not. Commercial buildings - signs - enforcing codes - same comment - make up your minds. Over the last two years I know for a fact there are codes not being enforced.
- Vine Hill School Road is full of dried hay each summer and trees need trimming on City property, especially the Eucalyptus.
- Seems like the first thing a developer does is bulldoze down all trees and growth. Look at the two places on Scotts Valley Drive. that are being built right now. Not a tree or bush in sight. We need to have a balance in appearance. Not just plant after the fact and

hope someone waters the new non-native plants they put in. That just doesn't make any sense at all. No one even addresses the existing sign ordinance. All you have to do is drive down Scotts Valley drive and see toooooo many signs

- No new developments.
- The median on Mt. Hermon road needs attention!!!
- These two arteries should also be art corridors.
- I love how much greenery we have in Scotts Valley. Our parking lots could use more shade. Can we add trees or solar paneled covering?
- The little road islands on Scotts Valley drive are very lovely and well cared for, and the parks are great, but overall Scotts Valley lacks the cozy feeling of neighborhoods and walkable streets. The new commercial is aesthetically pleasing but still perpetuates the strip mall, big parking lot look and feel. Walkable commercial storefront with mixed use creating a "downtown" feel would be fantastic. (Although I know pie in the sky)
- It seems that city planning has NO regard for aesthetics in this city
- The appearance of our town can and should be much better, with a more coherent look. As for appearance of Scotts Valley and Mt. Herman roads, we could greatly improve landscaping. The segment of Scotts Valley Drive between Bean Creek and Civic Center Drive is a good example. With all the excess recycled water from the treatment plant we have plenty of water to beautify the roads. Additionally, I find it absurd the schools (esp. the high school) look the way they do with our excess recycled water.
- You can drive down any side street and see a multitude of RVs, trailers, boats or large trucks parked for long term storage. This detracts from our neighborhood living presenting a white trash appearance when driving through. Code enforcement is not taking place.
- On Mt. Hermon Rd. The trees and landscaping on the sidewalks outside of Safeway and Kmart are nice. The rest need improvement. Scotts Valley drive seems to have nice trees and landscaping.
- Neither mount Hermon Rd or Scotts Valley Drive seem to have built with much of a plan or regard to visual quality. The town has the potential to be like Los Gatos, but is a poorly planned mix of buildings
- "Code enforcement" is too vague. My rating would depend on which codes are at issue.
- Scotts valley is dated and needs a face lift again not sure how much the city can influence land lords but city owned areas need Improvement such as Skypark. We need to add speed numbs, better cross walks, clear signage, put a stripe down the center of the roads- it is not safe for kids



- the median in the beginning of Scotts Valley Drive looks great - we need more of this type of landscaping
- Scotts Valley Drive is looking better but the area near Santa Cruz Pasta Company still looks dilapidated and poor.
- We have quite a lot of out dated and rundown buildings right along Scotts Valley Drive. The new buildings are attractive. As the old gets torn down and rebuilt it will look nicer all along the road. Mount Herman Road sidewalks need a lot of work. Concrete needs to be replaced in many areas, landscaping would be very beneficial to the visual.
- We are at a unique time in Scotts Valley. Silicon Valley is pushing onto our doorstep. They always will be...let's use this influx of tax revenue to develop a consistent and pretty building code. I like to think Santa Barbara where even the In 'n Out burger sign is a pretty wood grain to fit in with the overall plan.
- Many city streets need patching with gutter improvements. Scotts Valley Drive and Mt Hermon are kept in good shape. Basic weeding is all I have noticed that needs to be addressed.
- The city needs to maintain and improve the residential streets in the city limits that are designated as "private roads". Same taxes are paid by these homeowners yet the roads are in disrepair. Brings down property values and could result in accidents and injury.
- No more strip malls. Please.
- Not listed is the importance of creating legislation and initiatives for locals to start businesses in Scotts Valley. Reasonable sized workplaces that can be purchased. The is currently zero inventory.
- Again, the city could use some curb appeal. What's there isn't terrible it just needs some pizzazz.
- Please consider wider than normal sidewalks along busy streets with trees incorporated into the design.
- plant and maintain all trees along the roadways so they don't end up blocking signage, street, stop, and business signs.
- The best thing you could do to improve the visual quality along Mt. Hermon Rd. would be to put ALL the overhead lines underground. Waiting for PG&E or private developers to do it will mean waiting for generations.
- Green spaces, and other beautiful open spaces are the most important thing for a livable city. Places for people to walk and meet one another are vital for a city to be a vibrant place to live

- The ability to safely and pleasantly walk between places is a high priority for me. There are a few places, like Kings Village Rd. near Mt. Hermon Rd. that have no sidewalks that make it more difficult to walk between stores, services, and restaurants.
- Develop bicycle friend lanes for adults and students to bike to both Vine Hill and middle school.
- San Ramón does a beautiful job landscaping. They make it a high priority.
- The Skypark sub-division needs more improvements regarding safety and visual appearance. The roads are owned by the city; however, we are missing center lines, on most of Navigator Drive. We have a lot of foot traffic however not all of our streets have the appropriate cross walks and sidewalks joining them.
- Residential code enforcement needs to be stronger.
- All new building has had a negative effect on our town aesthetic. Anything new should be limited to single story, with ample green space. no new development would be best.
- Trees, signage should all be high priorities for the city
- Some new developments are replacing natural landscapes. What makes Scotts Valley special is the trees and nature. We need to keep that, and not let the city become just concrete and asphalt, like Cupertino.
- Please eradicate sandwich board signs.
- We love that we live in a somewhat rustic small town and would love to limit the florescent colors and plastic type signs and monochromatic stucco as much as possible.
- Our outward appearance is very irregular from run down and shabby to somewhat acceptable. It is not at all unified or welcoming.
- Work on intersections of Scotts Valley Drive/granite creek/17 South/Glenwood
- Ocean containers on Scotts Valley and the odd enforcement of the containers is a great example of non-code enforcement.
- Congestion by shell station. School parking lot VH needs expanded. Offer full day kindergarten. Rent is outrageous.
- The medians on Mt. Hermon are largely a mess - always full of weeds. Business signage along the roads are an important part of the aesthetic as there are so many.
- The overhaul of Scotts Valley drive several years ago made a huge difference in its appearance. Keep up the good work.
- New housing developments need more guest parking! This should be obvious to everyone.



- You guys need sweepers out more 5 times in summer a month all streets and winter every week maybe twice a week all streets pine needles debris clean streets parking lots and Whispering Pines needs new paving and the back residential by the high school needs paving these roads haven't been paid for 30 years need to start working on these things for the next big rain season that comes which will be in 10 more years all trees need to be cut way back now on residential streets
- Scotts Valley drive is still very inconsistent in terms of a cohesive visual plan. Of course, it takes time to phase out former residential properties and outdated commercial properties. underground utilities are great! landscaping done thus far is great!
- There are a few run-down looking areas along Scotts Valley Drive -- just older businesses. The bottom of Granite Creek could look much better with sidewalks along Baymonte and maybe a welcome sign as you get off the freeway. The fence along the Granite Creek bridge isn't very pretty either. The newer development along Scotts Valley Drive looks very nice. They need a cross-walk near Canepa though -- on Saturdays when they have their events, people are always j-walking across the road with children.
- There are a couple businesses that do a fantastic job maintaining their property but others that do not take any pride in maintenance and they are a blight on our town. Sadly, there are more of the latter.
- I have felt, for a very long time, that Scotts Valley really needs to invest in improving its aesthetic attraction, ESPECIALLY along Mount Herman. When the desert landscape was taken out along the Walgreens shopping development and replaced with rock, as well as the Christmas tree area, I thought it looked horrible, but understood that it was due to the drought. At this point, I feel like it's time to take those rocks out and instead plant the desert landscape again. I also have strong feelings about the center divide as you come off of 17 and enter Scotts Valley on Mount Herman. If we could landscape as we had years ago, on Scotts Valley Drive I think it would give our City a more welcoming and beautiful entry way. This is a high priority for me as I feel like the aesthetic value is very important to giving the City a feel of beauty and presenting a welcoming appeal.
- My husband and I like to walk a lot and we are always so sad at how run down our city looks. Would be nice to clean up sidewalks and planted areas around town for a better curb appeal.
- If it anytime there is no development careful consideration should be made towards the Aesthetics. Scotts Valley is beautiful and we don't want it turning into just another city with a bunch of signs and random stuff.
- Help businesses landscape or beautify older buildings to look more inviting or welcoming
- It would help if there were less fast food chains and no Kmart. For the size of this town, we can do better!

- The medians on Scotts Valley Drive could be vastly improved (with seemingly minimal effort for a huge difference in looks). Get rid of the weeds and replace with 'example' zero-scaping (showing others how it can be done...similar to Palm Desert area), or low water landscape like what is next to the sidewalks on the Safeway shopping center side. Or have a local garden club/school club or class, or local nursery 'adopt' a median.
- We live in a beautiful place. Scotts Valley Drive is beautiful. Let that be the standard.
- It seems like you are allowing too many structures per lot. SVD, MH, Lockwood, all look too busy. They have lost their charm.
- The city does a great job maintaining the existing landscaping. However, there are areas that have no landscaping and areas with naturally growing trees and shrubs that could use some attention.
- Both SVD and MH are major thoroughfares for traffic, and both should maintain a high visual pleasing landscape. Entry into Scotts valley from either end is not appealing.
- I love nice landscaping and curb appeal and enforcement of it. I'd love Scotts Valley to look adorable.
- Code enforcement seems to be hap-hazard in the city. It is normally just used for neighbor disputes. Would like to see the city to become more proactive on enforcement, especially on Scotts valley drive. We regularly see large trucks blocking the center turning lane or right lane to do deliveries; this is very dangerous. Yet it has continued for years while the city turns a blind eye.
- Camp Evers, the gateway to our city, is an eyesore.
- Keep up the good work keeping the homeless out of town. This deserves a 10.
- Stop chopping trees down along Scotts Valley Drive
- Landscaping on Mt Hermon is a disgrace, broken irrigation has caused trees to die. The city's parks are not receiving the necessary maintenance, issues at all parks, leaky irrigation, trees not trimmed, broken fences, weeds, trash. Need more maintenance workers, the few do the best they can.
- Scotts Valley Drive is good but it is difficult to walk or bike because there are so many driveways. Mt Hermon has sidewalks right on the road, except the new ones that were put in front of Safeway. Those are great! Off the road a safe for the pedestrians. Nice for the drivers too because they don't have to worry about the pedestrians. The sidewalks right along Mt Hermon need to be moved back from the road.
- This isn't a city it's a town. Development is what's ruining this town. I'm open to diversity when a city can handle it this town cannot. You guys keep building and complaining about a water shortage.
- more sidewalks, and bike lanes needed



- Scotts Valley Drive is too big. It encourages speeding and is unattractive. It would be nice if the median down by the middle school continued up to where the new hotel is and if we had protected bike lanes all the way up to vine hill and Scotts Valley High School.
- City looks like a place with no real plan. Some areas are attractive next to trashy building and vacant lots.
- Make codes to discourage junk and tarps on owner's property front. Don't put random houses on Scotts Valley Drive like those two random ones. Looks random. Would have moved the middle school off Scotts valley drive.
- Traffic lights need to be worked out so traffic doesn't stop at every light all the time. gas and air quality along with frustration having to stop start at every signal. GRRRRR
- Many of the existing buildings and retail parking lots are old and run down or the layout makes locating businesses difficult and frustrating
- Strip malls are Miami vice. Pedestrian and bike friendly outdoor shopping districts are the future. People linger and spend money there. Please don't build another car centric strip mall.
- I'd like if Scotts Valley Drive had more planted medians like it does on its South end.
- I would like to add that I feel there is far too many fast food restaurants on many of the street corners of Scotts Valley, these buildings are visually un-appealing in my opinion and release the pungent smell of fast food and grease. It would be nice if these building where set back more, or even demolished.
- Please regulate signage and provide strong guidance commercial design guidelines, multifamily design guidelines, and hillside residential design guidelines. Protect the City from poor design choices.
- there are "problem" residences along Mt Hermon between Glen Canyon and where the Carpet King is located. Trashy homes and sidewalks are narrow due to weeds and debris. Trees are not trimmed in one area, we have to walk in the road to get around them. Sidewalk along Bean Creek is in horrible shape and someone is going to get hurt
- SVD is vastly more appealing since its upgrade, but remains degraded in appearance due to a high number of shrubby undeveloped lots and some of the unattractive older buildings.
- The like scale options offered in this part of the survey are not logical to the questions. Degree of importance cannot be used to rate how the city is doing. That aside, other than a small landscaped section on SVD, the city's main streets are a jumble of architecture, strip malls dominate, and there is little landscaping. It is functional, but not attractive.

- there is room for improvement to make Scotts Valley look like the great place that is to live
- I do not know what code enforcement means.
- More tree and brush trimming along roads would clear the path for pedestrians.
- The landscaping on Scotts Valley Drive looks good, but the Skypark Learner park is bad, need to get new landscapers
- Clean-up the old run-down buildings!!! Offer incentives for building owners to clean-up. Before new buildings can be built, fill existing spaces. The landscaping in place is fine, I'd just like to see more of it (or have more greenbelt/park space). Scotts Valley Drive is not visually appealing - A lot of these buildings (on the North side) need facelifts.
- You can always stand for more trees, especially along sidewalks and foot paths. We have lots of sidewalks in this city but walking on them can be next to painful due to the lack of shade. Adding trees can encourage foot traffic for local businesses, beautify the area, provide a barrier between pedestrians and traffic and reduce net carbon emissions.
- There doesn't appear to be too much attention given to the aesthetics of Scotts Valley. As a new resident, it's disheartening to see such a low level of attention to detail.
- There are too many abandoned buildings and run-down in-use buildings (homes visible from Mt Hermon road and Scotts Valley drive that need improvement and commercial properties - auto-body shops, etc.). The exteriors need to be updated and the grounds should be maintained.
- The "hotel" sitting as an eyesore...sometimes super confusing signage like for getting on 17 or getting to 1440. The empty buildings at the new development. Surely Scotts Valley is not that undesirable. Maybe it's the cost?
- Scotts Valley Drive looks as though there was a major pandemic that broke out in town that killed people off and everyone else fled to Mount Herman Drive.
- simple weeding along existing vacant properties like the propane properties, u see the Scotts Valley Xmas tree.
- The visual appearance of Mount Hermon Road is just shopping centers. The visual appearance of Scotts Valley Drive is slightly better, but as I mentioned, it would be nice to have streetscaping - public art like Capitola, more/bigger trees, and destinations to walk/bike to like restaurants/cafes with outdoor seating. I also feel like Scotts Valley Drive is wide enough to serve traffic that you could reclaim one of the lanes (road diet). Maybe something like this rendering for Park Blvd in Oakland, with outdoor seating and protected bike lanes: <https://wobo.org/wp-content/uploads/2016/12/parkBlvdbeforeAfter-1-554x200.jpg>
- While I love the median landscaping along Mt Herman, it can also block vehicle visibility



- We need more manicured landscaping
- Cities in the east bay all have very nice landscaping and they receive way less rainfall than Scotts Valley.
- More trees on Scotts Valley Drive. Walking in that area is brutal in the heat.
- There seems to be little rhyme or reason to what gets built where, especially on Scotts Valley Drive. Is it residential, light industry, offices, small businesses, housing?
- In all honesty, the best part of Scotts Valley is the older streets and homes and the local woods. Most of the shopping areas are quite ugly. Sorry. I'm here for the woods.
- Scotts Valley Drive and Mt Hermon feel like unplanned 1970's sprawl
- I think most of Mount Hermon looks very nice, with the exception of a couple of places, such as the boarded-up propane tank building, the RV storage (nuts that is on our main road like that) and that shopping center close to 17 that seems a bit broken down. Scotts Valley Drive could use some help in updating some of the broke down buildings and requiring them to have some sort of upkeep and visual maintenance.
- Sidewalks are in pretty bad shape overall, many obstructions like tree branches, signposts in the middle of the sidewalk, etc. Mt Hermon Rd & Scotts Valley Drive need more visual interest so people will slow down.
- Scotts Valley city (proper) isn't easily visually distinguishable from the surrounding towns or service areas. Trees are the least concerning, given Scotts Valley's visual context.
- We need many more trees planted on Mt. Hermon.
- The city is doing some great work on Scotts Valley Drive with beautiful medians I suggest they do the same on Mount Hermon Road.
- Skypark is a gem!
- I feel too many projects have been decided under the table. Like the Lexington Hotel.
- Making the city more walkable with more sidewalks would be great. Let's do something about the Town Center property which is such an eye sore on the main roadway.
- Tree regulations are too strict.
- Why does this survey have NOTHING on accessibility??? you have plenty of graphics on bicycles, but not even lip service to access. This is a huge omission!
- Overall Scotts Valley looks very good and well maintained. Keep up with the good work!
- Storm drains need regular cleaning of debris sitting on the top of the grate.
- I go around town (usually Graham Hill, Lockwood, and Mt. Herman) on the weekends and pick up trash and I have seen a big increase in litter. I think it is very important to

add resources to the road department for litter removal and would very much be in favor of a tax on the fast food establishments in town to pay for the resources. I can't tell you how much litter I pick up that is from McDonalds, Burger King or Jack in the Box.

- Excessive regulation and design standards and reviews can kill housing projects. Make sure the process of approving housing is based off of primarily building safety merits and less so or not at all of things that can easily be subjective from one person to the next.



Question 23: Even during peak "rush" hours in the morning or afternoon, it is relatively easy and safe to drive through Scotts Valley. (108 responses)

- Traffic at north end of town is a mess during school rush hours. Light at Hacienda blocks traffic up Glenwood drive in the PM. Getting through Hacienda/Glenwood/SVV Drive intersection in the morning can take several light cycles.
- It is very congested, at times, and it is very easy to hit every light on both Mt Hermon Drive and Scotts Valley Drive.
- Th numerous traffic lights make it cumbersome and the numerous trip mall entrances make it chaotic.
- Log queues at Mt Hermon exit in the afternoons. Median at SV drive poorly engineered for left turn onto Whispering Pines causes backups.
- The lights on SV drive and Mt. Hermon Rd are frustratingly timed. Instead of being synchronized you end up hitting EVERY red light in a short period of time. I feel this encourages speeding to try and make the green light.
- We live on Hacienda Drive and the intersection at the bottom of the hill is a nightmare at times during the day. Hacienda is a racetrack for high school parents and students trying to avoid the congestion of Glenwood Drive.
- Many speeders and reckless driving.
- Traffic lights should be better metered...Another, basic problem that could be solved!
- Not around Our three schools
- Mt. Hermon Road frequently seems congested. Other areas of Scotts Valley seem to run pretty smoothly. The Glenwood / Highway 17 / Scotts Valley Drive / Hacienda Drive / Granite Creek Road / Kaiser Building area seems like it could use better synchronization of lights or active controls for optimal flow, especially in the mornings and afternoons around school start/stop time. It seems like the city should work more actively with CalTrans to resolve this issue.
- Beach traffic makes SV traffic awful!
- SV drive is horrible, especially in the morning. I leave before 6am to avoid it. Mt. Hermon is getting worse and worse.
- Bottleneck on SV Drive at Hacienda and freeway access. That intersection needs to be reworked somehow.
- Lights need to be synchronized
- Lights are timed very well during commute hours

- Granite Creek Road and overpass is horrible during school commute, and will get worse with proposed development near the former Borland complex.
- Safe but frustrating, the timing of the lights especially at the Scotts Valley/Glenwood/17 intersection is ridiculous in the morning. And with so many teenagers and busy/late parents trying to get students to the high school drivers end up making rash decisions, making turns in the middle of the rd right past the intersection to bypass the gridlock. Either more police presence or better timing of lights would be great. Also very much appreciated the cross walk light on Bean Creek, but cars still speed excessively (we live on Christel Oaks and have walking students) again I would appreciate a more consistent police presence during school commute times for the safety of the walking students.
- The school related traffic is terrible
- I have not experienced rush-hour traffic within the city; however, I think that rush-hour times can be among the safest, as it's not possible to gain much speed. It's when there's more space between vehicles that aggressive drivers become much more dangerous.
- Loads of speeding, timing on lights could be better and left turn lanes need to be extended
- traffic is getting worse during rush hours
- It may be safe for me to drive through Scotts Valley but I am still very hesitant to allow my children to ride bicycles to school.
- Simms Road and Graham Hill Road get very heavy usage since Highway 9 closed. Speeding is getting a bit ridiculous.
- Code enforcement at red lights is very weak. Every day I see people driving through red lights and often blocking traffic, especially near SVMS, left turn from Mt. Hermon Road to Scotts Valley Drive
- Not when Wade is directing traffic onto our local roads so folks avoid traffic on 17.
- Better timing and synchronizing of signal lights to better control speeding main roads.
- Constant annoyance that people ignore the speed limits in school zones. They give me dirty looks while passing me as I slow from the normal 35 MPH to 25 MPH near the Middle School every day.
- In the mornings, it is pretty good and the timing of the lights going in to Scotts Valley as I take the kids to school works well. In the afternoon it is horrible. The timing of the lights are different and do not work well with the amount of traffic on Mt Hermon Rd from rush hour. The lights should all have sensors / cameras measuring the flow of traffic and optimizing the timing of the lights to save as much energy / momentum as possible. The afternoon lights seemed to be timed to optimized the most disruption to the flow of traffic - ie wastes tons of energy every day



- Three schools with the same start times cause major headaches
- The nickname for Scotts Valley is, "Stops Valley".
- Lights on Mount Hermon Road are not timed - most days when going from my house on Twin Pines to Highway 17 or vice versa, at least four of the seven lights are red.
- granite ck and SV drive onramp to 17 S. a nightmare
- The left turn lane onto Whispering Pines from Mount Herman is a dangerous back-up of traffic area. The intersection of Lockwood and Mount Herman is dangerous; drivers are impatient because the light is so long.
- The high school commute times can be brutal
- No opinion. I walk to the bus stop.
- It could be very safe if they enforced driving regulations! Never a day goes by that I don't see people driving right through red lights and stop sings and never use their signal lights!
- school-related traffic could be better managed especially at the middle school and Baymonte
- Intersection at Hacienda, Glenwood, and Scotts Valley Drive. needs to be greatly improved.
- We already have too much traffic for our infrastructure, thus, no new housing should be created and no new business. Our town is "right sized" and is at maximum capacity (population per sq mile)
- The corner of Glenwood Drive and Scotts Valley Drive gets ridiculous in the morning.
- Compared to other cities, yes, this is true. However, over the years Scotts Valley has become more difficult to drive through. More stoplights and more traffic. And the Granite Creek / Glenwood / Scotts Valley Drive intersection has been getting worse, especially in the mornings.
- Bike lanes are great
- Safe for car not so much for bike.
- Lots of back up on Mt. Hermon during commute times which is problematic
- in summer but during school year roads get backed up in am and after school
- The lack of planning for the high school inlet and exit from a single lane into a complex intersection only gets worse when UCSC fully populates the Borland complex. Seems like this was an oversight, maybe there should have been more lanes to support this complex intersection, some mornings you can sit at the freeway offramp light 2 or 3

times before being able to make a left turn to get to Baymonte or just south on Scotts Valley Drive

- Intersection of Hwy 17 and Scotts Valley Drive by high school very dangerous.
- Too many parents take their kids to school when they live close enough for those kids to walk or ride bikes. This creates intense traffic near schools in the morning and afternoons. What if we add a city bus at those times, particularly if it goes to areas where kids have tutoring or other activities after school.
- There's a lot of trucks that go through I wish there was alternate route but we need to miss make sure those roads are paved about either every year or every other year there's too many cars I go through Mount Herman Road now with Ben Lomand Felton in Boulder Creek unless you guys think of an alternative route for them
- It's only difficult if I have to take one of my kids up to the high school from the Granite Creek area. That intersection is always difficult at school times.
- Bicyclists seem to be in more danger during this time. People are not paying attention to the bicycle lanes (what little there are of them) which causes greater danger.
- Hard to get through the intersection at Glenwood and SV drive, especially when all the schools starting of letting out.
- See previous comment regarding Scotts Valley Drive and Granite Creek intersection
- sometimes the lights seem out of sync with each other which causes traffic build ups that seem uncessary. This particularly happens around 8 am
- People drive way too fast on Mount Hermon.
- Scotts Valley Drive Traffic in the morning is dangerous -- schools (high school, vine hill) plus other traffic (workers, etc.) especially near the north side of town.
- More congested, for sure, but manageable right now.
- I feel that easy with Cars but extrememly dangeous on bike. We should do much more to make kids able to bike with out the danger of parked and right turning cars
- We have way to much traffic for this small town and our roads
- Sadly, during the school year traffic has reached "nightmare" level according to our family.
- It's more when school drop-off and pick-up happens that it gets traffic-ridden. We should be encouraging more walking/biking to school...too many parents are driving kids that could easily walk or bike! THANK YOU for the footbridge from Glenwood to Siltanen...my Vine Hill kid walks with friends to school every day now because of it :)))



- School back up for the middle school and high school is horrible, with non-school traffic often passing where there is not room, etc.
- Morning/afternoon school traffic around SVHS and Vine Hill can back up on Scotts Valley Drive causing both congestion and erratic driving/road rage.
- There are bad pockets like around the middle school, vine hill and the high school. The middle school drop off should be completely reimaged because it is dangerous and slow. Dangerous includes Auntie Mames, Duncan, BofA which are all used for drop off.
- The Granite Creek area and high school access is horrible. The timing of lights etc. is also horrible. I read recently that work is going to be one on the Mt Herman intersection of SVD, but there is no problem there. The problem is at the SVD/Granite Creek/Glenwood -SVHS intersections.
- Kaiser has screwed up the intersection at Granite Cr.
- The Scotts Valley Drive and Glenwood intersection is difficult in the mornings, especially coming from the center of Scotts Valley on Scotts Valley Drive.
- The area by granite creek is a nightmare
- I see people disobeying road laws all the time. From running red lights to speeding at very excessive rates on Mt. Hermon and Zayante. Also the increased noise with people on motorcycles significantly reduces the peaceful atmosphere; which is why I chose to live here and commute for over an hour each way.
- Still too many people trying to take shortcuts through SV. I also blame the Waze app.
- Both of my kids go to Vine Hill. Getting through the intersection at the 17 south off and on ramp at Scotts Valley drive is problematic. Especially on bicycles.
- Bean Creek Middle school traffic
- See statement above about traffic lights, Hwy 17 needs help not sure what to do. however the left lane from South bound to Vine Hill or cross traffic from Vine hill to South Bound needs to be closed during commute hours. I am seeing long lines of stopped traffic of cars waiting to make a left. They might find it faster to continue into Granite Creek and come back up or just take Granite Creek Rd depending on where they are going.
- There is a lot of traffic on SVD and MHR I live near the middle school and would not feel comfortable with my kids walking to school because of all of the traffic, speeders, and road rage that I have seen in the area.
- But not so for biking and walking

- The exchange from 17 / Scotts Valley Drive / Glenwood, etc. is a DISASTER. This should be replaced with a traffic circle to maintain flow. Trying to turn right from Glenwood and get into the left turn lane to cross over 17 is frequently problematic.
- Mount Hermon gets really backed up from everyone trying to get into Felton/SLV
- Mount Hermon road gets really backed up
- the intersection of Mt. Hermon & Kings Village is dangerous!
- The intersection of Scotts Valley Drive., Glenwood and Hacienda is very tricky at commute time, especially during the school year. Maybe a traffic circle would be better than the traffic lights.
- Though I work over the hill, I get back to Scotts Valley around 4:30pm. I am continually amazed at the amount of traffic. STOP building new homes. We have enough people living here.
- Need to time lights
- It is definitely more congested during peak commute times, but it is nice not to be "scared away" by the thought of sitting in traffic to get through town during peak times.
- Scotts Valley Drive / Glenwood near 17 is dangerous for bikes and pedestrians. Mt. Hermon is probably similar.
- Depends on the season, but now that apps are giving people who haven't been here "an awesome shortcut," it's seriously worse.
- congestion over stresses Mt Hermon
- The junction by by victor square/high school/two entrances to 17 is TERRIBLE. Rest of SV is good.
- The timing of the stop lights at SV Drive and Hacienda need re-timing / re-engineering. The same is true at SV Drive and Mt. Herman and all lights on Mt. Herman between SV Drive and Lockwood. I avoid Nob Hill due to the traffic and go to the SV Market due to the traffic though I would rather go to Nob Hill as it is less expensive.
- Since the high school went in, and Baymonte increased the size of their school the traffic at Granite Creek and Scotts Valley drive is painful.
- MHR needs a sidewalk in front of the old airport. Kings Road needs a proper sidewalk on both sides.
- Traffic backs up and people rush through lights. The right turn on to Mount Hermon road from SV Drive is scary for pedestrians and cyclists. The cross walk into Kings Village from Spring Lake isn't signed well for drivers to look for pedestrians. The sign warns of oncoming cars from Spring Lakes but not of looking for pedestrians who have a green as



well. The right from Lockwood onto Graham Hill is also scary for hikers and cyclists entering Henry Cowell. Thank you for the spotlight.

- SV Drive and Glenwood/Granite Creek intersection extremely dangerous. Especially with all the pedestrians and bridge/High School traffic
- High School Traffic Appalling. SV Drive, Glenwood and Granite Creek intersection one of the most dangerous and confusing I've encountered anywhere.
- The traffic in the morning and afternoon from the High Scholl is terrible, there has to be a better way to control the Granite creek intersection during these times. The traffic created by the middle school is also very bad. Mt. Herman traffic in the afternoon is just like San Thomas expressway, terrible.
- The intersection at 17/SV Drive and Glenwood is a mess during drop off and pick up school hours. A Roundabout might solve a lot of those issues.
- We should not expand road capacity just to handle peak demand that handles for an hour per day. When will city migrate away from LOS traffic impact standards to VMT per SB 743?
- Commute time on Mt. Hermon is getting like Mission Street in Santa Cruz.
- main intersections get clogged during peak commute times. Longer left turn lanes and better timed signals would help and I think those issues are being addressed.
- However recently with the use of WAZE app on Iphones, beach traffic off of highway 17 is making getting home up Glenwood Drive impossible. This is a concern for emergency issues, & in general inconvenient.
- I am not on the roads at peak hours
- could be better but SLV county traffic is to blame; don't punish the city for the county mistakes
- Enforce speed limits, a LOT of SLOW drivers
- Glenwood Exit and SV Drive can get bad a couple times a day early and late.
- The stoplights sometimes get backed up in front of the Shell station/Carl's Jr. area.
- The intersection at Kaiser Permanente gets a little bit crazy for dropoff at Vine Hill and the High School. The other funky crossing is at Scotts Valley Drive and Mt Hermon, when cars try to do a U-turn.
- I leave very early in the morning (drive through town between 6 and 6:30 am), so I may not have an accurate mental image of 'rush hour' traffic in Scotts Valley. I know I am shocked at the traffic on the weekends.
- Glenwood Drive during school starting/ending hours is completely backed up.



- Congestion is an issue during both morning and evening commutes.



Question 24: The City has done a good job managing the public roadways in the City. (90 responses)

- Seal and or repave them now. It's cheaper than having them fall apart completely and rebuilding the road beds.
- Mt. Hermon medians look awful. Have so for years.
- Relatively well. I appreciate their willingness to evaluate and make changes as our city changes. This is important. Focus should always be "what can be improved upon?".
- We have pretty sensible traffic ways, and great left turn lanes and lights. Good use of yield signs. Of course, the northern freeway access ramps are a bit dicey. Dangerous, especially with increased traffic to old Bethany.
- The resurfacing of Scotts Valley Drive was beyond ridiculous. They did not prepare the surface before, the resurfacing layer was so thin that after a few days it was as if it had never been resurfaced.. I assume the city accepted the lowest bid and it we got what we paid for, a crappy job that needs to be re-done now. I would like to know who made that decision?
- Public roadways are managed by our PD. It is well known SV is not a place to speed etc. Our PD does a really good job but sadly cannot be everywhere.
- Some of the city intersections seem undersized for the amount of traffic -- especially the Granite Creek / Scotts Valley Drive / Highway 17 / Glenwood / Hacienda Drive area. Also, several locations around the city where old street markings were painted over to change the use (Glenwood/Casa/Kerry, Kings Village at Blue Bonnet) are weathering and the old markings coming through seem to confuse some drivers.
- There is an issue at the Scotts Valley Rd - Granite Creek Road - Highway 17 off ramp intersection . Mt. Herman has a bit too much traffic but is not too bad
- Traffic on Mt. Hermon and Scotts Valley Drive, especially at Granite Creek was not planned or managed well.
- My experience is development out ways infrastructure and fees.
- Mt. Hermon Road is very congested during rush hours especially on freeway entrance.
- Left turn lane from southbound SV Drive on to Glenwood/Granite Creek (freeway overpass/ to N 17 onramp) is constantly impacted during peak HS traffic hours, even when there is no HS traffic. That intersection can be improved with better engineering and light timing.
- Poor stretch of road entering Mt Hermon from 17 North
- I feel like the roadways themselves are well maintained, but we are lacking in sidewalks and paths

- Mt. Hermon Road seems to have more potholes than it should.
- It's improved over the last few years but needs to improve more.
- If by City you mean the Council, then no. Approval of developments has clogged roadways.
- Main drives, yes, side streets need patching and gutter improvements.
- I would love to see a speed bump on S. Navarra Drive. There are no sidewalks, lots of people walking and way too many cars parked on the street with no room for 2 cars to pass safely. Especially on the blind hill. A resident there had their dog hit and killed by a car. The driver was speeding and never even stopped. Maybe put one of those machines that measures how many cars travel that road and record their speed.
- Any road other than Scott's valley drive or Mt Hermon is a neglected mess
- Manholes on Scotts Valley drive are too deep in a lot of places. Traffic actively attempts to drive around them.
- I don't really understand this question. What does "managing" mean in this context?
- Commuters are using streets from Lockwood to Whispering Pines to avoid Scotts Valley Drive. It is dangerous with no sidewalks, many children walking home from school, cyclists and dog walkers. Traffic signs are missing.
- Roads are not well maintained
- All of Scotts Valley residential rds. Need repaving and repair work.
- The lack of right turn lanes into retail locations makes getting through Mt. Hermon Rd. dangerous at times.
- Way better than Santa Cruz
- Neighborhood streets are not maintained at all where I live. The neighbors themselves pitched in to have our streets repaved. When you live in an area that is unincorporated and Inc. then you are left to fend for yourself
- In general, the city roadways seem to be in good repair.
- The Skypark sub-division roads are owned by the city, and until the end of our last summer, they were not being updated. We are missing center lines on at least one of our drives, (Navigator). We have crosswalks that need improvements. The speed limits are too high for all of the driveways with kids playing in them, as well as greenways opening up to the main roads. 25 MPH is too fast for all of these blind spots.
- There are any un-repaired potholes on residential streets.
- Need to work with county and state to close Glenwood Drive and Glenwood Drive as shortcuts to CA 17 on Summer weekends. Drivers are using the left turn lane from



Glenwood Drive at High school as a passing lane. Need to reconfigure to inhibit this behavior. Traffic circle is inappropriate because of fire station.

- Its been a tough year and I know the city has been very busy.
- Residential neighborhood roads are full of potholes and are irregular.
- Residential roads degraded and in need of significant repairs.
- Some of the small streets off Scotts Valley Drive should become 'public' - it is crazy for homeowners half a block off the main street in town to have to collaborate to pave 1 or 2 blocks. Feels like the city is shirking its duties.
- Motorcycles do not trigger most stoplights. this is a safety problem
- Pave every year or every other year on Mount Herman Road whispering Pines needs to be paved and all residential needs to pave there's a bunch of potholes up on those residential areas by the high school where the kids cut through Horrible road it all needs to be repaved I need to tension in the winter time
- With exception to the Hwy 1 South offramp at Mt. Herman. Turning left to get onto Granite Creek Rd. is usually very difficult.
- It would be nice to have a public crossing from Green Hills through to Navarra -- even if just for the locals with a passcode and an automated gate.
- City needs to re-do lanes being painted - especially roads off of Mt. Hermon and in residential areas.
- Scotts Valley Drive, which was repaved and improved several years ago has been allowed to deteriorate again.
- This city has so many pot holes and roads that look forgotten.
- The lights at the end of Scotts Valley Drive are terrible. Dropping my kids off at Vine Hill in the morning is a nightmare.
- North Scotts Valley Drive is a mess. Mount Hermon Road at peak hours is dangerously over packed with the multiple signal lights.
- The City maintains the two main thoroughfares fairly well, but the side streets - pretty shitty job, if at all.
- I agree the city has done what it can with the current infrastructure, but we need to address this problem.
- I don't know much about this.
- Mt. Hermon, SV Drive and Glen Canyon are all maintained OK. Pretty much every other street is not well-maintained, with some being a real mess. Note that there are a

number of privately owned streets in the city. Is there no enforcement for owners to maintain them?

- Strongly disagree with adding extra lanes to send more traffic through residential streets, such as Whispering Pine's.
- Roads in the neighborhoods are neglected
- Residential streets in some neighborhoods are nice; but neighborhoods like Casa need desperate repair. Also, sidewalks on hacienda and casa do not exist; which makes is very dangerous for kids walking to school in the morning.
- Mostly great except going to the high school in the mornings. The stop lights at SV drive and Hwy 17 are not timed to help the flow of traffic causing a lot of back up each and every morning and afternoon.
- Its been over 20 years since the road I live on has had a slurry seal or any paving done on it! The road has disintegrated with roots causing expensive damage. Lack of slurry has reduced the Life of the road, in the end costing the city more money. There are clogged storm drains in my neighborhood that have been filled with sand of years. Why does a major road like Lockwood lane still flood?
- Felton commuters cut though Lockwood and Estrella which has resulted in theft and crime. If we prevented this traffic it would result in safer neighborhoods but it took an act of god to put up a sign that said no cut through traffic and it has failed. Do more to support our locals and keep us safe. Listen when we tell you they are speeding, stealing from our mail boxes, stealing from our yards and garages. Now we have to install cameras and security systems because the city refuses to do more!
- Going on to 17 from the Bethany area is confusing if you're not used to it.
- SV Drive and Mt Hermon, yes. Smaller roads not as much maintenance. Speed bumps and stop signs could be helpful in some areas.
- Need better protection for pedestrians and bicyclists. There are multiple places where crosswalks should exist. Vine hill school Road next to Siltanen - there should be a second crosswalk and then on Glenwood. One was taken out when the stop sign was taken out. However, a crosswalk should still be there. Parents should feel safer about their kids biking to school and the kids shouldn't have to use the sidewalk.
- SV drive needs work with safety and timing of lights.
- Great job
- Estrella, Bean Creek are bad
- Better timing of the lights at intersections to help traffic flow better



- Please add beautiful sidewalks, street trees and landscaped medians in the center of Mt Herman and SV drive. The streetscape can be radically improved.
- Looking forward to improvements at SVD and MHR
- There are far too many areas in the city limits without roads being maintained. Such as crescent drive. Water trucks, garbage trucks and City vehicles use this road and are not held accountable.
- There is not a lot to be done about having two main roads and more and more people driving on them as the population grows.
- SV Drive is okay, but Mt. Hermon Road needs help.
- For years it was dangerously difficult to see the lines in areas of Mt. Hermon Rd.
- Little to no maintenance of public roads, in particular is very poor storm drain system throughout the City
- There needs to be a longer left turn at the Mt. Herman /Whispering Pines Drive. intersection.
- I'd say the Maintenance crew does a great job with the resources they have.
- The roadways themselves are ok. The design is not.
- LMAO, it takes 6 cops to manage a flashing red traffic light?!
- Terrible job going beyond the high school to serve the community, even if they are county roads Scotts Valley needs more representation at the county level to get these roads repaired and maintained, they are a hazard
- City allows additional construction creating traffic congestion without requiring developers to mitigate the traffic. The Glenwood intersection with Scotts Valley drive is one example. Granite Creek at the overpass will be then next.
- Our roads are in great shape -- thank you SV!!! I just wish the timing of the lights I already mentioned could be fixed.
- Elementary schools are impossible/unsafe to get to by bicycle.
- The sidewalks are inconsistent and narrow. They are unsafe for kids, people with strollers and bikes. The decision to make parking overnight at the Transit Center was insane. Now even if people want to decrease traffic by taking the 17 express, you can't have an overnight anywhere because you might get ticketed or towed. What's the point of a transit center that is unusable overnight? Now you have to drive to the airport too. The school access for Brookknoll is pathetic. We are 2 miles away and there is no safe way to bike to the school. La Madrona is frightening as is Graham Hill. Why not make a bike path along Graham Hill? Parents are forced to drive their kids which decreases the social connections and community building that could take place dropping off kids every

day. Instead, they have created a crazy, rushed, stressful environment that increases friction within families dropping off kids as well as parents trying to navigate the car congestion.

- Stop blocking and start opening up additional routes.
- Opening up Thruways instead of closing them would be helpful.
- I wish the city would sweep the bike lanes on Mt Hermon. I've moved rocks and leaves out myself after weeks of inaction by the city.
- Poor patch jobs fail to address pot holes in many areas (Mt Hermon @ La Madrona for example), and there is no oversight on privately maintained roadways.
- The city should reseal some of the public roadways and fill a few pot holes. They also should be re-striping more of the cross walks every year. I am always impressed by the City of Irvine who maintains a beautiful large city.
- New developments need to take into consideration the impacts of intersections already heavily impacted by traffic during peak times of the day. - traffic problems should be solved before new developments are approved in these areas.
- There are too many main roads that have inaccessible sidewalks for persons in wheelchairs and on scooters. Can't even get over the Granite Creek bridge in a wheelchair because only half of the route was made accessible. Half is as good as NO ACCESS!
- My street is really quite bumpy and needs resurfacing Green Hills Road is popular with cyclists but road is very narrow under the overpass, should have more room for cyclists
- Need to focus more on active transportation, protected bike lanes to encourage more people to bike and not only seasoned bikers.
- Many public/ private roads are in disrepair. Fix the pot holes!
- The main roads seem mostly fine and the rural roads are crappy, but I like it that way. It keeps down the Sunday drivers and people cutting through my neighborhood.
- Roadway upkeep is generally okay, although some projects seem to move slowly (e.g., painting/marketing the resurfaced Mount Hermon Road took weeks to complete). Sight lines in some intersections are partially obscured by vegetation, creating a risk to safety.



Question 25: What suggestions do you have on improving mobility along Scotts Valley Drive and Mount Hermon Road? (273 responses)

- No more development at north end of town.
- Make it accessible!
- Bike lanes Sidewalks
- Have an established and regular street sweeping schedule for roadways that you have designated bicycle lanes on. Mt Hermon and Scotts Valley Drive are your main thoroughfares for this. With the street and sidewalk particles all accumulating in the bicycle lane and gutter it pushes bicyclists further towards the lane of traffic to not have debris flying up in the face.
- Skybridges to link the Kings' shopping centers, for foot traffic, across the road. You would need two of them: one at the upper area, and one at the lower.
- develop a better solution for peak times when students are being transported to and from schools
- Pedestrian and bike right of ways or bridges. Ideally a end to end green way between town ends for pedestrian and bikes.
- Demo the median at that intersection on Mt Hermon and allow left turning vehicles access to do so.
- Sync the green lights on SV Drive and Mt. Hermon.
- Add bike lanes (green striped)
- The only problem I see is the left turn lane from Mt. Hermon (coming off the freeway) and turning onto Whispering Pines. It backs up with cars because those in the left turn lane and those who are heading straight are fighting for space. It backs up all the way from the Mt. Hermon exit on the freeway and onto Mt. Hermon Rd. There needs to be a longer lane for those turning left.
- Add one more lane in each direction on Mount Hermon. Raise speed limit to 40 on SV Drive.
- Seems to be fine
- The additional housing and hotel units will crowd our streets. See if special turn lanes will be necessary to accommodate this new traffic going in and out of the driveways for these new buildings. The right turn lane from SV Drive onto Mt. Hermon is a great example - it keeps traffic moving smoothly.
- More enforcement of speed limits. Speeding through town is endemic.

- Don't build more businesses there. That is what will increase traffic.
- Compared to SV Drive - Mt Hermon is a nightmare. Perhaps a CHP / Sheriff / SV project on Mt Hermon would encourage drivers to slow down and not run lights!
- Better education about how the turn lane from Scotts Valley Drive (southbound) to Mt. Hermon Road (eastbound?) is intended to work. It seems like drivers have many different ideas about what to do at that junction. Can the middle school traffic be adjusted to enter one side and exit another? Also, Scotts Valley seems to have a "floor it" mentality. Drivers accelerate to the prevailing speed faster than I experience in many other locations.
- I suggest the use of SV roads - Mt Herman, Glen Canyon, SV Drive, and Glenwood somehow be discouraged from use for avoiding traffic on 17. WAZE is routing folks off the road and they do not know where they are going and are then dangerous drivers.
- Safer bike Lanes, more crossing guards for schools
- Enforce bicycle laws.
- Costly widening of the Highway overpass. or Stop building on the east side of the Highway.
- Do something about the Glenwood/Hacienda/Scotts Valley Drive intersection. It is horrible!
- Don't overbuild
- None
- It's ok as is
- Improve Mt Hermon landscaping
- Better timing of traffic lights
- Better/safer bike lanes and infrastructure. Cars are too fast and aggressive on these two roads. Although I realize this is not under the city's control, it would be great if SVUSD operated busses. There would be a lot less traffic, and areas around the schools would be much less impacted. This just seems like an obvious case for mass transit.
- Need longer turn lanes. Improve signal timing. SVD at Hacienda is in desperate need of improvement!!! Getting to SVHS is horrendous...
- Fix the bottleneck at rush/school times at Hacienda and freeway access.
- Traffic is congested along major roads due to poor planning, especially at Granite Creek and Scotts Valley Drive. *****Strong suggestion for bus route that has destinations in Los Gatos and San Jose Airport. The only available route for alternative travel is to the Diridon Train Station.*****



- Wider intersection at Mt. Hermon Road and SV Drive, perhaps turn lanes..?
- Need for bike and pedestrian routes that are separated from vehicles by a physical barrier. Likely a long time project that starts with requiring for all new development.
- bike lanes and more transit service
- Require all fees for development are paid and traffic load is considered prior to approvals.
- Sidewalks that encourage walking.
- more bike paths. With more retail and restaurant businesses along SV Drive, a system of town bike rental could encourage people to ride more.
- Better bike lanes or alternative bike routes. I wouldn't feel comfortable with my kids biking most places in Scotts Valley, which is a shame
- Better drop-off for the middle school
- This is a tough one as long as we continue to build, and therefore reason for people to clog up the roads.
- The problem area for us is the Middle School. That area on Bean Creek should be widened making better access for residents and parents alike.
- Encourage walking and bikes by having open spaces, bike lanes and sidewalks.
- We need easily visible and buffered bike lanes to encourage alternative modes of transportation.
- Maintenance of neighborhood roadways is lacking and they are deteriorating. Driving over every single manhole cover for in Scotts Valley Drive is annoying and doesn't seem it was well planned. Get rid of left turn into Safeway except at a light and no left turn out of Safeway into Mt Hermon. Finish sidewalk on Mt Hermon. Watch height of landscaping that obstructs vision of oncoming traffic.
- Alternate bike paths off the road
- Only suggestion I can think of is to study the timing of traffic lights - the roads seem to be in good shape with adequate turn lanes.
- Obviously there are no easy fixes but it's one of the only ways to get to Felton, Ben Lomond is to come across Mt. Hermon so it's always going to be busy from 3-6pm, but can't give any easy fixes
- Mount Hermon Road is already an issue and if we have a town center it will be a traffic nightmare. Living in Skypark, we only have one way in and out which is an issue if we have a town center so close to us. Look at our traffic during 4th of July and Halloween. The round-about idea is horrible and would not help traffic flow when people are trying

to fly through our town to Felton. We need to focus on what has worked in the past. Napa did a huge update to HW 29 creating side roads and overpasses to help traffic flow. This type of design could be implemented in our city and help with the traffic flow issues from and to Felton/17. I don't want to spend 30+ min trying to get from 17 to Skypark because of a town center. We also need to focus on the impact of technology. Waze is here and it's not going away. We need to look into closing our highway exits on beach weekends similar to Los Gatos. I worry that it will get to a point where Waze is going to suggest people get on Mount Hermon and go through Lockwood lane as a short cut. If that and the town center happen we will have huge issues. Please Please Please think about long term impacts. Having another off ramp from 17 is a waste of funds and will not help Mount Hermon Road.

- Traffic signal timing needs to be improved, especially on Mt Hermon road.
- Consider replacing traffic signals along Scotts Valley Drive with traffic circles (roundabouts). Exceptions would be at Mt. Hermon Road, near Middle School and two lights at Granite Creek.
- Synchronize the lights at rush hour
- Restore sidewalks!!! Also, implement the green bike lanes. :-D
- better coordination of traffic lights
- Stagger school hours.
- Syncing traffic signals.
- Less Strip Malls...more actual "Walkable storefronts... Create a real pedestrian friendly shopping experience. Every store in this town relies on patrons driving to their doorstep. We've got plenty of strip malls. Let's do something different.
- School areas need improvement
- Address transport to the high school. The majority of students arrive one student per car. Force pooling/public transport options.
- Keep mixed-use high density developments clustered in nodes instead of sprawl.
- Coordinate lights, remove sensors from right turn lanes at carbonara & erba
- Quit approving so many commercial/housing developments.
- Synchronizing signal lights for speed control and fuel efficiency of drivers going speed limit. I feel the main roads look pretty good and function well with the use and abuse they are under.
- Sidewalks sidewalks sidewalks! Crosswalks and accessibility that does not force you into a busy roadway. There is one crosswalk in Scott's valley drive between victor square and el pueblo, incredible that someone hasn't been smushed yet



- possibly consider roundabouts The situation at SV Drive/Glenwood/Granite Creek is HORRIBLE!!
- Lighting for safe walking at night.
- Scotts valley drive is good but Mount Herman has too many lights, too congested ... maybe it needs to be re-engineered before any future development and require the developers to pay for the street improvements.
- Currently, while sitting at a red light, the light a block ahead of me is also red. Then, my light turns green while the light ahead of me is still red and now there isn't much room for traffic to move forward. Please turn the lights further up green before the lights behind.
- Timing of lights to improve flow along Mount Hermon and at Granite Creek/SV Drive intersections
- It would be nice to have HW 17 bus service Scotts Valley Drive.
- I mentioned previously that it is not a "walking-friendly" city. And there are alot of people speeding in cars! We need more sidewalks and cross walks. It's just not that easy to walk to a light/intersection to cross a road.
- Connect Blue Bonnet / Kings Village Road to Lockhart Gulch Road - Connect Bean Creek Road to Lockhart Gulch Road - local Scotts Valley Shuttle running from Victor Square to Scotts Village Shopping Center
- Keep on the potholes. Make sure that pedestrians and bikes have a safe path.
- Stoplight at Mount Hermon and Scotts Valley Drive is a mess at rush hour.
- Right turn lanes from Mount Herman into businesses--when traveling towards 17.
- Better enforcement of speed limits on Scotts Valley Drive. Improve intersection at Scotts Valley Drive, Hacienda, Glenwood.
- Mobility is not a problem, maintaining roads is
- Increase the speed limit. Use smart metering at intersections.
- Put a sidewalk in at the "town center" frontage.
- SV drive @ Granite creeks needs intersection rework
- Other than timing lights for flow not much.
- One issue that Scotts Valley has, in my opinion, is that many motorists drive way too fast on Scotts Valley Drive, and Mt. Hermon Road. I do not have a great suggestion on reducing this, but perhaps stricter enforcement of speed laws on both roads. One other thing - excessively loud cars and trucks! Some drivers seem to take great pleasure in

making as much noise as they can with noise enhancing tech on their vehicles. Probably can't enforce this away, but it would sure be nice if such devices were illegal in SV.

- Left turn lights at some of the intersections on Mt. Hermon Road would be helpful, particularly for pedestrian safety. It is easy to miss a pedestrian in the crosswalk while figuring out whether oncoming cars are turning left or not.
- Timing the lights a little better. Scotts Valley Drive right turn/merge onto Mt. Hermon constantly has people stopped at the light, can we get better signage telling them they have their own lane? Mt. Hermon left turn onto Scotts Valley Drive, we constantly have people driving through red lights after the light has changed to green for those of us heading into town on Mt. Hermon...maybe extend the left turn light time?
- Street lights should be more sensitive to pedestrian traffic on Mount Hermon (Scotts Valley Drive is great!). I often walk to/from those areas and I am waiting at lights a lot longer than I need to be since the priority is on the road traffic (especially the signal at on Mount Herman between Walgreens and Peet's Coffee. The lights tend to be less forgiving on Mount Hermon to cars as well. It's not unusual to hit every red light as you go from Scotts Valley Drive to Lockwood.
- Limiting housing and population
- Synchronized traffic lights.
- Discourage/stop building of additional high-density housing projects that bring in excessive vehicles to the already moderately burdened roadways.
- All light timings could improve.
- Monitor and keep the stop lights working properly. Sometimes the lights are out of whack and block up on SV Drive near SV Market/Starbucks shopping center
- Address Hwy17 flow that spills into SV to avoid Highway 17 traffic. Maintain quality of roads, marks, signs.
- Granite Creek intersection is becoming very congested with turning traffic stuck at lights. Opening of Kaiser facility will make this intersection worse.
- No u turns at Scotts Valley Drive and Glenwood / continually monitor this intersection for flow during all months,
- Increase speed limit on Scott Valley Drive.
- Improve the understanding of the right turn from SV drive onto mount Hermon. So many people stop there and wait for traffic.
- How about a roundabout at the Granite Creek / Glenwood / Scotts Valley Drive intersection? That intersection suffers from long red lights, and a short space between Granite Creek and Glenwood. Many times I find myself at a red light, but there are few



other cars in the intersection. And when traffic is heavy, it becomes almost gridlock there. A roundabout would keep all the directions moving. It seems to be working well at the intersections in front of the Santa Cruz Municipal Wharf and Depot Park in Santa Cruz.

- Biking over the overpasses is hard. I bike Mt Hermon to granite creek. I feel unsafe at times. Bike paths? I understand if it's low priority
- Synchronize lights along Mount Hermon Rd. I shop at Nob Hill because it is so hard to get to Safeway because of the congestion. Sometimes ambulances turn on sirens to bypass traffic in a non-emergency. Train the ambulance drivers to not use emergency sirens in a non-emergency. **Reconfigure the Granite Creek, Glenwood Drive., Hacienda Drive and CA 17 intersection. 1) Granite Creek should flow straight over CA 17 instead of the current dog leg. Need more lane capacity for backed up traffic.
- I would love to see a bike path connecting the brook knoll aka Rolling Woods track to Lockwood and Mount Herman so that students or families could safely ride their bikes into town or school especially to events at Sky park. Thank you for all that happens there by the way.
- Traffic control should be conducted at the light of Glenwood and SV Drive during peak times of high school traffic. The light is too slow for the amount of cars coming through there and it causes them to take residential streets with no sidewalks. I don't feel safe when my children want to go out and play due to the 200 cars going in front of our house on Casa Way. We have no sidewalks, our street is crumbling and it's very dangerous to be driving or be outside during high school traffic when it lets out. This is a daily occurrence and I personally have witnessed speeding and almost being hit head on by a group of kids passing a car full of more kids. It's just not right the cars have to resort to taking side streets due to the light being so slow and traffic backed up along Glenwood.
- Create bike lanes on graham hill road and improve bike lanes on Scotts valley drive
- Work on intersection at 17 & SV drive. Make it safe for kids to walk home from school.
- Better stoplight coordination. Longer green lights for thru traffic during rush hours.
- The side streets along Scotts Valley Drive trigger the stoplights too quickly. Also, the intersections at Scotts Valley Drive and Granite Creek Rd. and the freeway get too congested during peak times, and cars are forced into blocking the intersection. The stoplights on Scotts Valley Drive in this section are timed slower in the afternoon. This is a big problem when the schools are let out. Also! We now have a growing traffic problem on Glenwood Drive on the weekends, or when there is a problem on Hwy 17 during the week. Drivers are using Glenwood as a way to bypass stalled Hwy 17 traffic, and are taking the Mr. Hermon exit, driving down Scotts Valley Drive, and trying to make a left on to Glenwood, thereby clogging that intersection. They are also taking another

shortcut onto Glenwood by turning left at the Valero gas station, winding through the neighborhood, and ending up on Casa Way to turn left onto Glenwood.

- SV Drive is a breeze, almost anytime. Mt Hermon is another story. Congested a lot of the time. Too bad there's not a way to get from the Mt Hermon side of town to the high school side of town without traveling all the way down Mt Hermon to where it intersects with SV Drive; or short-cutting a little by turning off of Mt Hermon onto Kings Village Rd to Blue Bonnet to SV drive - which still means traveling all the way down SV Drive to get to the high school side of town. There is no "back road" that allows for bypassing these thoroughfares, if going from one side of town to the other is where you need to go. We live near the Heavenly Cafe, so are always needing to deal with Mt H to get just about any place in SV.
- More bike paths.
- Bike Lanes (with green lanes for them). Improvement to the intersection of Scotts Valley Drive and the road leading to the high school. It gets very backed up with the elementary school and high school drop off and pick up times. Mt. Hermon Road is getting very congested as well during rush hours. More lanes or improvement needed there.
- Wider bike lanes would be nice! The green ones down at the end of mount Herman are great!
- Protected bike lanes.
- Need more sidewalks and bike paths. You can't walk or bike with a kid safely in this town. It's embarrassing!!
- Encourage bikers and pedestrians to travel in the same direction as traffic (on each side). Add a bus that just circles through both main streets in town for students and shoppers.
- Improving the middle schools drop off and pick up
- Motorcycles do not trigger most stoplights. this is a safety problem
- Open the gate to cars at the end of South Navarra.
- the lights at granite creek/SV Drive during school commute hours are a mess. but i do not know how to make it better.
- Allowing local neighborhood traffic to go through the gate from Navarra across to Green Hills Road (automated with remote like in Pasatiempo if it was too much for all to pass through). I'm really glad that you took out the stop-sign along the way to the high school. Thank you for that!! The Granite Creek/SV Drive intersection takes longer now that Kaiser is there (more pedestrians crossing) which makes it get backed up a bit more over the bridge. I don't know if there's a way to encourage more foot traffic from the



light by the Sushi Garden to alleviate the other intersection. Mt. Hermon seems to do pretty well. The only time I've seen big issues is when they do road work on a Saturday, which does NOT seem like a good day to do it. It makes it really difficult for families going back and forth for sports and through traffic to the Felton area. All in all, I'm really grateful to live in Scotts Valley and have our traffic mobility concerns be so infrequent. Yes, it's a hassle getting up to the high school or at certain times, but compared to other cities, we are really fortunate.

- Wider bike lanes on Mt. Hermon, sidewalk on both sides of King's Village Rd. at Mt. Hermon so pedestrians can walk safely (and push a stroller!) to the post office, library, and Skypark.
- Intersection of Whispering Pines/Scotts valley drive and mount her on left turn lane bigger
- Some traffic lights don't let enough cars through.
- Enforce speed limit to stop folks from cruising it like it's a major highway. Otherwise, they're both great roads to walk or bike.
- stop the excess building and the traffic will improve along Scotts Valley Drive and Mount Hermon Road
- Synchronize traffic lights
- More policing of the speed of drivers on Mount Hermon during rush hours. People from Felton drive through SV like they're on a freeway. Some people also cut through the residential areas to avoid the intersection of SV Drive and Mount Hermon, which creates a dangerous situation.
- Enforce those running red lights. I see this daily, especially during school, when many people are trying to get to the middle school and are turning left from Mt. Hermon Rd (Starbucks side) onto SV Drive.
- Green or colored bike lane for better visibility
- I would love to see designated biking lanes all around our town - particularly in areas where children can ride bikes to school. I live off Granite Creek and would love to ride bikes with my children to Vine Hill each morning, but I don't feel that it is a safe commute for them. This would also help with congestion and the huge car lines outside the schools.
- The intersection at Granite Creek and Scotts Valley Drive is poorly conceived. I had witnessed numerous drivers run though the granite creel light, I think, because the light at glen canyon is green and since the lights are close together, drivers seem to get confused.

- Stagger school start times for High school, baymonte and vine hill. Glenwood and Granite Creek lights on Scotts valley Drive are dangerously close and confusing. Alternate routes?
- Optimize the light at Bean Creek and Scotts Valley Drive. during middle school drop off and pick up times.
- None
- Slow the traffic down come on Mount Hermon Road! Encourage alternative routes into Santa Cruz Mountains. Or, create an environment with alternatives where tourists and locals alike can stop along the way to enjoy Scotts Valley...pick up dinner on the way home or stop for a nice dinner on the way camping etc. Whatever the case may be (on the way camping or on the way home from work) for that "family" or that "commuter" - let's give them a "reason" to stop in Scotts Valley and not RUSH through our town.
- Dedicated and raised bike lanes. Forbid people to "Run" in the bike lanes and force kids out on the roadway. Make it highly illegal to park in bike lanes
- In general, mobility is OK here, but throw in a major event like the Fireworks or a graduation, and there seems to be very little police presence directing traffic and moving things along. That seems to be a communication/planning problem.
- This town is too small for overdevelopment. Already have to many empty buildings. To many businesses cannot survive . Trying to over develop is not the answer
- Synchronize lights so there is better traffic flow
- I'm at a loss here. The problem getting to and from school is not just these two roads. Glen Canyon Rd. has seen a significant increase in traffic in recent years with the added jobs in the Green Hills business buildings. I feel we should address the dangerous road conditions for pedestrians and bicyclists between The Camp and the Vern Hart Fishing Park. Were this addressed, children could walk and bike to the middle school, reducing some congestion.
- Intersection at SV Drive and Glenwood becomes very backed up during high school hours (in and out). That intersection needs to somehow be redone.
- develop a by-pass road from Hwy 17 to Felton to keep the traffic off of Mt. Hermon
- Anything you can do to encourage biking/walking.
- Not sure what can be done about school traffic as it wasn't designed well in the beginning? Surely there must be a better drop off/pick up solution? I have personally witnessed 3 accidents in the intersection near the end of Scotts Valley Drive/HWY 17/high school. Don't know what could be improved...signage? Lane arrows?
- Slow it down. More police. Foot bridges between shopping centers. Significant traffic calming near schools. You should be more concerned about keeping the kids safe than



bringing in business. You have 3 grocery stores, a good hardware store, and a theater. That is really all we need. I like getting a beer at Brunos then walking to a movies and the walking to Nob Hill or the Hardware store. More cops patrolling would be great.

- We need sidewalks and bike lanes everywhere. Build it in. Enforce it.
- The intersection of Scotts Valley Road at the Highway 17 exit and onramp is chaotic. Perhaps it could be redesigned. Cars pile up at the lights, especially during school times at that intersection.
- Keep it small, adding more lanes will encourage drivers from 17 to cut through to avoid Highway 17 traffic.
- It's ridiculous that they can't sync the light on the roadways. Most other towns are able to manage this.
- Better timing of traffic lights on Mt Hermon Rd
- Focus on pedestrian access to buses and shops.
- Enforce rules that delivery trucks cannot stop/park on the roadway or center turning lane on Scotts valley drive.
- Assess the SV Drive. - Glenwood intersection and flow patterns to and from the high school. It's congested and difficult to navigate when school is starting or ending. Especially the right hand turns to and from the overpass onto/from Glenwood.
- The intersections right before you turn to the high school need to be reconfigured to help the traffic flow during peak times.
- Improving Mt. Hermon will improve SV Drive. Merging onto Mt. Hermon in the afternoon basically sucks. Connecting Kings Village Rd. to Sky Park Drive. would actually help us locals out a lot!
- Stop the growth of the city.
- We need sidewalks on both sides of the street in both residential areas and all the way along mount Herman so people can walk safely around neighborhoods and town.
- more sidewalks and clear bike lanes
- Need improvement for new development and office occupancy in Santa's Village area! Also Mt Hermon congestion at busy times.
- Quit building unaffordable homes and hotels
- Sidewalks on Mount Hermon would be a good start. Bike lanes that are to code! Safe pedestrian access though business parking lots to the street, to encourage more walking. Kmart shopping center is a mess.

- In Los Gatos they shut down the on ramp near the toll house when traffic is snarled on 17 because they know drivers using phone apps like Waze will cut through the town. They got smart and now wake users have to revert back. We should do the same when 17 is backed up. Don't let commuters use our town as a cut through. Same can be said about Felton commuter cutting through Estrella why do you let them rip off residents and make it unsafe for children to ride their bikes. It seems like you are a generation behind on this non sense
- Time the lights better
- Frequent bus routes
- Make walking easier. The sidewalks for the most part are pretty bad. And visibility for bikers is less than ideal.
- Put in some road bumps to help people follow the speed limits making us safer. Increase police presence on the streets or put in cameras
- Dedicated protected bike lanes. More sidewalks around victor square area.
- I think the painted bike lanes are a good start. Possibly the timing of lights can be better as well.
- Stop overpopulating it. Treating it like it's a city, it's not, it's a town.
- Protected bike lanes
- Most retail is all grouped together. Always a hassle to get in and out of retail parking lots. Spread out future retail.
- Am not in favor of closing off-ramps or on-ramps to try to manage traffic such as Los Gatos is doing.
- Longer left hand turn lane at Whispering Pines, improved safety at the SV and Mt Herman intersection for pedestrians, eliminate all uncontrolled left hand turn lanes on SV Drive. Install flashing pedestrian lights near the High School intersection on SV Drive, the Middle School and big intersections on SV Drive.
- Just keep the traffic lights coordinated.
- Add parking along Scott's valley drive. This will give the visual effect of a more narrow road and will encourage cars to slow down.
- again see note about traffic signals they need to work together
- More lights on SVD, more law enforcement and possibly wider sidewalks on both SVD and MHR
- Speed limit of 45



- Right turn lane towards whispering pines on Mt. Hermon towards 17. Suicide lane across from Quien sabe all the way to Bank of America on SV drive. "No through traffic" signs on side streets to discourage Waze users. Suicide lane in front of Chevron (Denny's) for people who stop to turn into condo and mobile home complex. Traffic light at quick stop.
- Maintain bike lanes free of debris and clearly labelled
- The exchange from 17 / Scotts Valley Drive / Glenwood, etc. is a DISASTER. This should be replaced with a traffic circle to maintain flow. Trying to turn right from Glenwood and get into the left turn lane to cross over 17 is frequently problematic. Better solution for high school traffic situation exiting Glenwood.
- none
- Bike and walking paths, longer cross walk lights, speed enforcement on side streets, connections between neighborhoods outside of the big streets. Check out the trolley path in Bethesda, MD- it connects parts of the community with bridges so everyone can get around without getting run over
- Better signage
- Consider where roundabouts might be valuable. Find ways to add more turn lanes and "waiting in line" lanes for the schools so parents don't impede traffic. Post optimal speeds for hitting green lights in sequence.
- I'm a fairly patient individual however I feel like the city building planners need to coordinate some of the stop lights better, the one off of Granite Creek Overpass onto Scotts Valley Drive is particularly long on a red light. Honestly it feels like a complacency test driving through town sometimes.
- More turn signal. At Kmart center. Safeway center.
- Path from mount Hermon up to the post office.
- Trim trees in Center divider. They are taking a toll on my Truck mirrors.
- See above and paint green bike paths on the roads
- EDUCATE and SIGNAGE so people won't stop and sit when turning right from SVD onto MHR. HATE THAT, and it often causes backups past Bean Creek. Complete redesign of traffic flow and ingress/egress with Camp Evers center - it's a nightmare! NO MORE trucks stopping on SVD to unload for Camp Evers tenants!!! Expand to provide a proper loading zone, even if it means taking down the ancient houses on Bean Creek via eminent domain. Consider closing atrocious Mount Hermon access and building a truly adequate new entrance/exit - via Bean Creek if necessary. MUCH longer left turn pocket from MHR onto Whispering Pines - this mess causes big backups. This whole

intersection should probably be nuked and rebuilt from scratch; it's fundamentally still a kludge slapped on top of a pre-17 artery!

- Time lights during peak hours
- sidewalk needed on both sides of Mt Hermon where none exist. see previous comments about some homes and sidewalk issues along Mt Hermon
- Wide and shared driveways for businesses on Scotts Valley Drive. It harms traffic when people slow down so much to pull into businesses.
- Bike friendly path since there are so many families
- Green marked bike Lanes
- None
- A protected turn out of the CVS and Kmart lots. That some people can go straight across while others try to turn is dangerous. I strongly oppose closing any freeway entrances and exits on weekends to prevent tourists passing through. It inconveniences residents and hurts potential business.
- decrease the speed limit on Mt. Hermon
- Properly timed traffic lights. Limit development, especially residential, to avoid traffic congestion.
- Law enforcement! Get those scofflaws who run yellow and, yes, RED lights.
- The more stoplights you have, the slower the traffic. The turn into Whispering Pines and Lockwood lane people have to wait quite a while to get a turn and the light turns too fast.
- Roadway maintenance is expensive. Best option is developing a strong city maintenance crew. Recent roadway tax increase need to be effectively utilized.
- Widen Mt. Herman to three lanes in both directions from the freeway Lockwood Land or beyond.
- Possibly widening the roads at critical choke points would help.
- Synchronize traffic lights.
- Timing of lights during high rush hours
- STOP building new homes. More homes = more people. More people = LESS mobility along the Drive and Mount Hermon Road.
- Time the lights



- Synchronized traffic lights during commutes. Limit additional driveway ingress/egress. Switch lights to flashing after 10pm except major intersections or crosswalks. Improve crosswalk visibility and paint bike lanes.
- 1) There should be a proper sidewalk on Mt Hermon by the old Sky Park. Ideally, it would be set back from the busy road a couple of feet, so that pedestrians aren't walking right next to the vehicular traffic. 2) When the Sky Park development is finished, it should be easy to walk from the soccer fields to the new stores, without having to walk all the way down Kings Village Drive to Mt Hermon (which is what you have to do to get from the soccer fields to Kmart). 3) Reduce traffic by pushing the school district to get school buses. Yes, school buses cost money. So does having about 1,000 parents drive their children to four different schools twice a day. And that's true even if you don't count how much time the parents lose at work and how much environmental pollution is created during the 20-minute traffic jams in the school parking lots.
- Better traffic control. More enforced police activity.
- Wider bike lanes.
- More protected bike lanes throughout the city.
- I think they need to be completely redesigned near 17.
- A dedicated bike path system.
- Reduce traffic
- Connecting a safe bike rout from Scotts valley to the San Lorenzo valley. Make conference drive off of my Hermon road connect through to mount Hermon. It can be a safe passageway for kids going to sky park or bike commuters going to SV.
- See my previous comments about creating destinations that are walk/bike accessible and encourage people to spend time out in the community.
- Better bike lanes! Any way to make SV more bike friendly in general would greatly improve the overall feel of the town.
- The timing of lights on Mt Herman leaves a lot to be desired. It can be very difficult just to get two blocks during commute times. I often go a other ways to get where I need to be just to avoid it.
- Try to time the signal lights so we don't have to stop at every one.
- Fix the granite creek intersection/ highway 17 off ramp.
- I would love a safe bike path for our kids to ride on
- Time the lights better. Stop building family housing.

- Do not put more retail or office space in this area. It is a mess during the rush lunch hour.
- I wish it were safer for bicyclists, especially kids. The intersections are too unsafe for kids to ride to school, especially at SV Drive and Glenwood.
- More bike paths everywhere! Lockwood lane!!!
- Create a proper downtown that encourages walking. Just go spend time in downtown Los Gatos, Campbell, and Saratoga or even downtown Santa Cruz on Pacific Ave (minus all the drunks and beggars).
- I don't know how it can be fixed but something needs to be worked out at the highway 17 on/off ramp at granite creek and the traffic trying to get to the high school.
- Sidewalks!!!! There are so many parts along Scotts Valley Drive/Mount Hermon Road that do not have sidewalks. Do not trust drivers to share the road with bikes as much anymore. Too many ppl looking at their phones.
- Close an exit during the summer weekends and holidays, where 17 traffic gets off and tries to go on Scotts valley drive to get back on the highway.
- I homeschool my kids, which means I am constantly in the car with them, taking them to classes, driving to activities, and the like. SVD and MHR are usually very easy to get through.
- Clean up the sidewalks so folks can get strollers and bike trailers through what is now a maze of hydrants, guy wires, and poorly placed signage. Create a safe bike path along Mt Hermon between 17 and Felton. Construct and maintain pedestrian and bike easements between Manana Woods, Whispering Pines, and Skypark. Allow overnight parking at the transit center.
- 1. Need a bike lane on Mount Hermon Road. 2. Scotts Valley Middle School needs to come up with a better plan for pick up and drop off of students. 3. Traffic flow could be improved at Scotts Valley Drive & Granite Creek at high school pick up and drop off times.
- A two way bike path on one side of the street for bikes and pedestrians, like West Cliff. Well-marked driveways, crosswalks and lights. This would improve business use, community interaction, decrease traffic congestion and be a huge improvement to the haphazard, inconsistent driveways and lights. It would be safer for kids, seniors and facilitate neighborly interaction for those who commute and feel detached from the community here. Connecting this path to businesses and a town center would be awesome. Adding more people and high density housing before improving pedestrian and bike access will only make things worse and increase the frustration for drivers on these roads.



- First, Lobby Caltrans aggressively for Hwy 17 exits and bridge at Santa's Village to free up Granite Creek congestion and improve access to new construction around old Santa's Village Second, Create a bypass toward Bean Creek for High School traffic coming from west side of SV and link bypass with Santa's Village Exits Third, Reopen frontage road adjacent to Northbound 17 to allow easier access to business and residences. Get creative with San Lorenzo Valley traffic and High School congestion.
- #1 priority - Lobby Caltrans aggressively for Santa's Village Exit and bridge eliminating significant bottlenecks at Granite Creek intersection. #2 Priority - Establish additional bypass routing High School traffic etc. toward Bean Creek #3 Priority - Reopen the frontage road gate along the Northbound side on 17 enabling access from Granite Creek side to the businesses.
- Bike lanes are a great addition and loved that they were added to Mount Hermon.
- The city *really* should have narrowed the lanes on Mt Hermon east of SV Drive during the recent re-paving project. 85%tile speed on eastbound Mt Hermon (going from SV Drive to Hwy 17) is 45 MPH, and 50 MPH for the downhill direction from the highway. Narrowing the lanes would have really helped to create the perception that drivers are entering a town and encourage slightly slower (and safer) driving. Traffic noise for people living on Mt Hermon is very high. Sidewalks on both roads need maintenance work and maybe widening. Again, the bike lanes on Mt Hermon - I wish the city had a maintenance plan. They were unusable from January through the beginning of June in 2017, so I was forced to share the right lane on my bike, which is highly uncomfortable.
- See comment in section 10, re: 3rd on/off ramp need. Would relieve pressure, and make SV more attractive to commercial.
- Longer turn lanes to enter shopping centers, as these are often areas of congestion during busier times of the day due to vehicles being backed up into the #1 lane of traffic when the turn lanes are full.
- Make Mt Hermon a three lane road in each direction.
- More infrastructure planning and construction, more bicycle paths and more sidewalks
- Build a third lane from Kings Village Road to Skypark Road.
- separate bike paths
- More ramps in shopping centers
- N/A
- Stagger school start times, and make them slightly later than most commute times.
- 1. Expand Sims Road as an alternate.
- too many people and not enough lanes. Widen intersections? I would disapprove.

- Granite Creek Road needs to be expanded from 2 lanes to 4 lanes
- I don't think there is a cure. People want to drive themselves everywhere.
- Sidewalks and bike paths could reduce some traffic congestion. Also better planning when new developments are being considered to take into account how traffic will be impacted by new business and residential projects.
- When you do a survey you need to address disabilities! This is unbelievable! I can see very clearly that bikes and cars are considered by this commission as far more important than persons with disabilities. Persons with disabilities still cannot access their doctors, post office, library, and food stores without high risk to their safety by going through parking lots behind parked cars. In today's society, this is unacceptable. We need to improve access to all BEFORE building more!
- Times when there are landslides and beach traffic, back up becomes apparent on SVD. PD did great job assessing the situation last time the day after complaints. Issue currently with Glenwood and still not resolved. Potential closing of areas like Los Gatos?.
- None, but it would be nice if we had a right hand turning pocket on Glenwood Drive just at the Hacienda/Glenwood/SV Drive intersection for mitigating school traffic. Also, the left turn pocket on SV Drive going over the bridge to Granite Creek interchange is very small, as traffic builds up there, but not sure you can do anything about it.
- The ADA improvements are a good step forward
- Some more of the metal artwork in the center median
- Put even more emphasis on pedestrian and bicycle circulation along major roads and in separate safer paths for the younger and the younger at heart.
- follow through with proposed improvements to Mount Hermon and SV Drive intersection.
- Finish the sidewalk between Kings Village Road and the K-Mart shopping area.
- Mt Hermon is connector of two state highways. get Caltrans to assist with mountainous.
- stripe bike lanes - have the county pay for it!!!
- Need to focus more on active transportation, protected bike lanes to encourage more people to bike and not only seasoned bikers. Make Scotts valley top class by being biker friendly.
- The Granite Creek/SV drive/Glenwood intersection is becoming increasingly impacted by the development at the north end of town. Attention has to be paid to maintaining efficient flow of traffic. In addition, with the advent of apps like Waze, the traffic moving northbound on SV drive up Glenwood is becoming insane on the summer weekend evening as Silicon Valley residents attempt to bypass Hwy 17 NB traffic. Both the traffic



light getting on to Glenwood and the stop sign at the high school are the limiting factors. We need to develop a plan to ease this congestion.

- None.
- We need to improve bike paths.
- Reduce the number of exists out and into Kings Village and the shopping center on the other side of Mt Hermon. Highlight better the bike lane paths so it is easier for cars to respect these spaces.
- casa has a lot of potholes
- Add more Hwy 17 access!!!
- ENFORCE RED LIGHT RUNNING. IT IS RIDICULES HOW MANY CARS GO THROUGH AFTER THE LIGHT IS COMPLETELY RED, CAUSING THE OTHER TRAFFIC TO MISS A SIGNAL SOMETIMES
- get some businesses in there and build our economy! too many empty lots and buildings!
- Roundabouts could be something good to consider at Glenwood Drive. & SV Drive. & Granite Creek.
- Raise the gas tax and have higher tolls on luxury vehicles.

Question 34: Comments regarding mobility enhancements in Scotts Valley (155 responses)

- Traffic lights to pedestrians for traffic on Mt. Herman are actually a bit dangerous for elderly slow walkers. The left turn lane is given a green light into walkers and this consistently causes me to need to watch out for aggressive drivers. Friday walking home is unsafe even for me. Consider making Mount Herman shopping centers more walk & bike friendly. Pretty good now, but making it a bit better would make that an amazing downtown shopping experience. People would drive in, park, and walk around for most of the day. Many already do this, but increasing the walkability and bike ability would make it incredible.
- There needs to be a sidewalk on both sides of Bluebonnet Ln. for Middle School students coming to/from school. The crosswalk at Bluebonnet and Bean Creek is obscured by landscaping and presents a clear danger to students crossing to get to/from the Middle School.
- Improve safety for middle school children for drop off and pick up. The rest is good.
- More bike lanes, more areas like the trail around Skypark, perhaps along the tech areas.
- Need sidewalk along Mt. Herman between Kmart shopping center and Nob Hill Supermarket
- I think we've done pretty well with traffic so far. The freeway access in the north of the city is confusing and needs attention.
- The lights on Mt. Hermon Road need adjusting during commute time. It is very hard to make a turn off Mt. Hermon Road (left or right) at commute time.
- Scotts Valley seems very divided between north and south. I would not consider riding my bicycle across town, nor would I consider riding around the Mt. Hermon Road area. If there were better routes, my family and I would likely bicycle more often. I appreciate the local businesses (like Two Doors) that have made an effort to accommodate cyclists.
- bike paths and sidewalks should be required for all building, I find it hard to believe that the Vineyards did not require them
- Speed bumps and narrow lanes (Estrella) cause collisions with parked cars!!! I don't trust traffic on SVD to stay out of the bike lanes, so we bike on the sidewalk...
- Improve bus routes to more points in Los Gatos, San Jose and Monterey. Especially San Jose and Monterey airports.
- Having walkways/bikeways that were not a part of the roadway might encourage more students to ride or walk to school, thus easing traffic on SV Drive. Most parents do not feel that it is safe for their kids to ride in the bike lanes that are part of the roadway.



- Some questions are difficult to answer as there are so many private roads in Scotts Valley.
- Due to commute paths coming into the city from residents of Santa Cruz, there is a need for additional stop signs and slower speed limits. This especially needed on Granite Creek Road and Lockhart Gulch.
- Improve roads/infrastructure near schools
- Better walkways around the middle school
- Combining pedestrian and bicycle in the same questionnaire is not a good idea. Bikes should pay a license fee to build and maintain bike lanes
- The granite creek intersection is challenging for bikers and pedestrians.
- There needs to be a crosswalk at Glenwood and Casa Way/Kerry Court (by San Agustin).
- Societies where people walk, bike, and take the bus - get out of their cars! - are by FAR much safer, and residents happier and enjoy much higher levels of mental health. I have been leaving my car at home for the past three weeks, taking the bus to work. I LOVE IT! I walk more (yay!), get more sunshine (big yay!), and take in the views much better (yay!). My stress level is steadily decreasing, in spite of the fact that two significant new stressors have cropped up in my life. It's just plain healthier. It feels wonderful. Santa Cruz County used to have one of the best transit systems in the state, and the decline is appalling.
- Manage the speed Better in residential areas - people drive too fast, I cannot let my kids ride bikes without me because folks are speeding on roads that don't support the speeds
- we need more and safer bike paths
- I hate speed bumps and lane narrowing ! Safe reasonable speed limits with good sidewalks make safe streets.
- Would like to see a sidewalk along the entire Lockwood lane to Graham Hill Rd.
- Why can't my kids walk across Simms road at the designated school cross walk and get to Brook Knoll Elementary? Answer - Neighbors have fenced over the public right of way. This would greatly improve the "routes to school" metric above.
- NO SPEED BUMPS! THEY ARE NOT NEEDED! Awful! Bike paths to school is needed but not at the expense of more auto congestion. It needs to make sense.
- Signal timing on Mt Hermon needs improvement
- I would remove all speed bumps...they are simply not needed here.
- Need a speed bump on S. Navarra Drive.

- I don't even ride bikes now but when I lived in the Santa Barbara/Goleta area they had lovely bike/pedestrian tracks completely separate from the motorways that lead from one side of town to the other. It was so nice and felt so much safer when I rode there.
- The main mobility issue in SV is the poor timing of lights in the afternoon which fight the flow of traffic instead of improve it
- - local shuttle from Victors Square to Scotts Village Shopping Center
- School start times should be staggered to ease congestion
- no on speed bumps. More patrolling.
- Enough speed bumps! It's more about keeping traffic flowing. Signal timing, bike lanes, sidewalks for pedestrians. All of this is critical.
- Room for improvement.
- Restrict Glenwood Drive to local resident only.
- We need to prioritize road maintenance over walking trails. Speed bumps are not useful anywhere.
- Bike users need to be held responsible for sharing the road. They tend to act selfishly around vehicle traffic going two abreast or not moving to the side.
- It's time to focus on walkability, and given the linear nature of our city, truly separate bike paths might greatly increase mobility for many residents.
- I walk along both Scotts Valley Road and Mt. Herman nearly every week day, and it can be a little frightening. Many cars drive really fast along those roads, and it's not clear to me that the minor bump of the sidewalk is going to help if one of those cars loses control. Again, I don't have a solution, I am just noting for your information
- Getting to the homes on the north side of 17 by foot is impossible
- For the bike lanes, we need a level of safety implemented as well, a "line" isn't going to stop collisions from distracted drivers or those under the influence.
- My kids went to Brook Knoll and from the Whispering Pines area it is unsafe for them to get there. For Middle School they ride their bikes, and for High School I don't feel it's safe due to the intersection at Glenwood and SV Drive. Also Glenwood doesn't feel safe. Too many cars and not enough bike lane room. Car traffic would really be helped if there were more safe bike options.
- Would very much like to see more sidewalks. I try to walk rather than drive to errands throughout the city since it is relatively small. Yet you hit many major roads where the sidewalk ends and you have to walk in the street (e.g. Erba Lane, El Puebla Road).
- More hiking and biking trails



- All is fine from my point of view. Waste of taxpayer money to change.
- Needs to be better / we are a small town and people should be able to run and bike safely in it
- Round about
- Please do not waste money on marking bike lanes. I see this all over the Bay Area and yet I never see anyone bicycling in them. It's total BS. If there were tons of people cycling as a method of commute already I could understand. Adding these feature isn't going to make more people take up the bicycle as a method of commuting no matter what other study's may try to show.
- Safer overpasses
- Granite Creek/CA-17 needs to be reconfigured. This would include better bicycle transition to Glenwood Drive. Should paint bike lanes green along Mt. Hermon. Paint bike lanes green near middle school and high school.
- Please connect Rolling woods neighborhood to Mount Herman via Lockwood which would also connect the houses off Lockwood to Brook Knoll. So families can commute via bike with their families to event or for school.
- No speed bumps
- There is no real sidewalk on the Kmart side of Mt H Rd. So if you're on foot between, say, the library and Skypark, you're walking in the dirt.
- The main streets such as Scotts Valley Drive & Mount Hermon are ok in terms of potholes. One you get to the smaller roads, you start seeing problems. Same thing with sidewalks.
- Motorcycles do not trigger most stoplights. this is a safety problem
- Your lights suck to go to high school make the 2 longer and inter sink together for a long time from the hours of 7am to 9:00am and 2:00pm to 4:00pm Monday to Friday that whole intersection is dumb
- there are still some areas that could really use sidewalks! priority on/around MT Hermon rd./Skypark area
- Please don't make any more speed bumps. I don't think speeding is an issue in our town and speed bumps are just a huge headache to go over (especially with kids in the car). I'd rather not have any more medians either. They look nice in the town, but aren't very convenient to cross back and forth with and they make the road lanes more narrow. I would love more walking paths and bike trails. We could use more sidewalks in the Granite Creek area and near Brook Knoll (that may be Santa Cruz though).

- You can't even walk, bike, or bus to Brook Knoll. And the traffic congestion there is atrocious at pick-up and drop-off times. We actually had to go into debt purchasing a second car to get my child to Kindergarten when we first moved here because the school put her in afternoon (the time of day when I didn't have a car) and wouldn't move her to morning. I told them I had no way to get her there, but they didn't care. In hindsight, I should have dis-enrolled her rather than purchase a second vehicle. The fact that the school is inaccessible except by car is completely ridiculous.
- Bike routes are really lacking once you get into residential areas. Especially Lockwood Lane which is a major conduit. While a sidewalk is nice, it does not support bike riders at all.
- We have a middle schooler who rides her bike to school along SV drive... it would be nice if it were a little safer especially at the major intersections
- walkways and trails = less cars
- I would be very helpful to have a pedestrian path along or near SV drive. It is such a busy/unsafe road and it gets a lot of use
- Leave it a somewhat rural town. Do not try to make it like a big city where everything is perfect.
- There are no Bike racks in the 4 shopping centers on my Hermon. Discourages biking, encourages (especially kids) leaving bikes laying around, could encourage theft (suspicion but I don't know if it true)
- Existing trails are great, but we could always use more!
- Bike lanes for routes to Brook Knoll elementary on Madrone drive would be great
- Signal timing on Scotts Valley Drive and Granite Creek needs work. In the morning, exiting SB 17 onto Scotts Valley and attempting to get in the left turn lane to Granite Creek is impossible because it is so backed up. I have to go into the Kaiser business park, make a u-turn, so I can go straight on Granite Creek.
- The kids walking to/from the middle school via Quien Sabe still face a dangerous situation, especially with drivers who turn right on Quien Sabe from Mt. Hermon. I am always concerned that one of the students will be hit by a car. I'm not sure if anything can be done at this point due to the narrowness of the street, but it is still an issue.
- Add a bike path or sidewalk to Glen Canyon Road, both areas: from Mt. Hermon Rd to Green Hills Rd, and then all of Glen Canyon Rd. Many pedestrians have to walk in the road on the section from Green Hills to Mt. Hermon, as the sidewalk begins at the small park if I recall correctly, and on Glen Canyon Rd going towards Branciforte, if you are stuck behind a bicyclist going 10mph, there are not many straightaways on the road to safely pass the cyclist.



- We live in Green Hills Estates. We were the first subdivision built on Green Hills Road, therefore there was no sidewalk built to extend from our neighborhood to the downtown area (under the Highway 17 bridge and past Camp Evers fishing park. In the years since we have moved here 2 more subdivisions have been built. We have kids who like to walk/bike to downtown as well as many of our neighbors who like to walk. I've walked that path, under the freeway (from The Camp to the fishing park. It is like taking your life in your hands getting through that freeway tunnel~ Very, very dangerous. We've been hoping to get a sidewalk for years and it just doesn't happen. We were hoping as the population up here increased, the City might soon prioritize this, but again haven't seen any evidence of that happening. I feel that this is an urgent need for safety for our community.
- Paint green or colored bike lanes
- I would like to see a pedestrian walk/bike way over HWY 17 around midway between Granite Creek and Mt Hermon.
- The light at Mt. Hermon making a left to Lockwood takes forever to change.
- Encouraging more green activities like walking and riding bikes is very important. Again people are downsizing and becoming more energy conscious.
- The intersection at SV Drive and Granite Creek is a logistical nightmare during school drop-offs and pick up
- Bike lanes are very important for transportation in general but for kids in particular. Putting in bike lanes and then allowing cars to park there is dangerous and STUPID! (See the lower part of Hacienda in particular)
- See previous comments. I will that it has gotten better since the repairs were done on the over pass at Granite Creek. Those repairs have made it easier for pedestrians to get to SV Drive from Green Hills Rd.
- Bike / Walking trail path down Scotts Valley Drive to tie the two ends of town together.
- Sidewalks and bicycle paths are very good. Mt. Hermon needs a little work going past the Skypark area, but I'm sure with the new town center, that will be remedied.
- Colored bike lanes please, my kids ride home from school and I fear for them with drivers being unaware. Also--how about a NO STOP NECESSARY, YIELD sign turning from Scotts Valley Drive onto Mt Hermon, since often people come to a full stop, holding up traffic.
- The more pedestrian and bike-friendly options there are to schools and parks, the less traffic we'll have. And changing parent attitudes. So many parents are fearful of giving their kids independence. More crossing guards and police out during school drop-off pick-up times would help a lot!

- If you build anything make it a parking structure out of eye shot and improve walking.
- bike paths and sidewalk everywhere please
- More pedestrian trails!!! There is nowhere to take a vigorous walk without being on pavement in the entire city
- Scotts valley is a mix of a strip mall and a nice downtown. Improving walking paths and creating a walking area accessible via bike paths will greatly improve the city.
- Sidewalks should be mandatory in all neighborhoods and should be a priority. Cars park on the side of the roads - and neighborhood roads are narrow - so kids have to walk around them (almost to the center of the street on casa) when walking to school.
- I'd love to see more sidewalks, paths, and bike lanes. I love how Denver is built. Very wide safe lanes.
- More trails for walking and biking will reduce usage on roads. Trails are wonderful and extremely cheap compared with all the regs, unions, env. impact reports, costs associated with modern public works (a shame really).
- Intersection at Granite Creek and SV drive is horrible and dangerous during the school year. People do not follow traffic laws.
- Commuters cutting through our town represents the greatest danger to pedestrians. Fix That and you don't need to spend on concrete sidewalks
- No
- Yes, more alternatives to cars. Work with local bike companies and "last mile" companies like boostedboard and one board. They are all Bay Area companies and would be willing to help if you reached out. It'd be a win-win and a great way to advertise the city that it is easy to walk.
- Very dangerous trying to walk from green hills/glen canyon to the first avail sidewalk. Pedestrians very hard to see and surprisingly have not been hit.
- Scotts Valley is a progressive, forward thinking town, as new development increases vehicle traffic, it is essential to encourage alternative transportation ideas. Bike paths/lanes and bus routes are a good start.
- Blue Bonnet/Bean Creek/Viki Ct intersection desperately needs a 4-way stop sign due to limited visibility and heavy traffic both residential and middle school. From Blue Bonnet a vehicle has to pull through the crosswalk before the driver has visibility down Bean Creek. So many vehicles speed down Bean Creek making a turn on to the road can be difficult. A 4-way stop would slow traffic and allow vehicles to stop before the crosswalks. Much safer for all the walking students.



- The major problem with this is SV Drive at Glenwood / Granite Creek / 17 S/B off ramp intersection during commute hours during school year.
- I worry about the middle school students and the poor intersections they cross as they walk to and from school.
- Please put bike lanes on Glen Canyon. Also, I have to make a left hand turn on to Sunridge Drive from Glen Canyon. There has been an increase in traffic with Alliance for Health and other businesses on Green Valley, so many times I have to wait to make the turn. Drivers cross over the little bridge, usually speeding, and I have almost been rear ended to many times to count. There needs to be either better visibility here or something to slow people down or alert them to the fact that people could be at dead stops waiting to make a turn. I have had to speed up and make a U-turn many times to avoid someone driving into the back of my car.
- Wish closed campus for middle school. Too dangerous right now with all those kids pouring out there. Makes drivers nervous. Oh and great job on 1440 University. Great style of buildings :)
- Many of the neighborhoods don't have sidewalks or they are very narrow. Adding or widening them would be great. Bigger marked bike lanes on SVD would be great
- Pedestrian and bike mobility is the future of our small city
- The light at Mount Hermon Road and Lockhart Gulch is hardly visible as you're driving out of Scott's Valley. More signage would help drivers see it.
- We NEED all of these things. I've almost been run over at my house several times today. There's no enforcement, no options and no one pays attention...and I'm next to the middle school! Having paths and options would be a huge benefit to this community and would bring people together
- Love the addition of the bridge from Glenwood Drive to Siltanen.
- It is ABSURD how many key roads in SV are private roads, even though they serve as significant arteries for the population. The city has long shirked its responsibility to provide and maintain this key resource, and needs to step up and bring the full infrastructure under its responsibility. Shameful, really. GET RID OF THE GATE BETWEEN NAVARRA AND GREEN HILLS, upgrade Navarra, and provide proper access for North SV residents to access Lodato Park and workplaces on Green Hills, as well as GH employees to access businesses on the north side of town. BUILD THE MID-TOWN ACCESS TO HWY 17 and erase the kludges that currently exist at Granite Creek and Mount Hermon exits and the atrocious connection between Green Hills and Glen Canyon. OH, and the gate in Navarra? GONE!!! Erase it from the general plan and eliminate it from our lives. Did I mention the gate between Navarra and Green Hills? NUKED!!!!

- Please make Scotts valley walkable. Enhance the streetscape and signage. Please improve the overpass to granite creek. Make it beautiful and updated. It is the gateway to the city.
- The speeding in Whispering Pines road between Lundy Lane and Mount Hermon Road must end. There are so many kids in these area that live so close nearby. Also, there is a park that opens up (Hocus Pocus) to this section of the road. If something is not done to slow down the cars I am afraid there will be a tragedy.
- More walking/biking trails through natural terrain where feasible. I love the trail that connects Siltanen to the High School - more of this please.
- My favorite area in Scotts Valley is the trail along Sky Park.
- Narrow roads & Topography of Scotts Valley does not lend itself pedestrian & bicycle transportation. Public transportation, buses, would be the best option
- Redesign intersection of Glenwood and SV Drive. Visibility is a mystery for people visiting as it is hard to understand. Could be helped by overhead directional signs
- We don't need speed bumps and medians. We have two awesome Police volunteers who put the speed unit out each week. LE should use that data and go patrol/issue speeding tickets out where needed. Patrol Glenwood Drive when the high school gets out...issue speeding tickets to speeders. If LE starts issuing speeding tickets, people will stop speeding.
- Fix signal timing at SV Drive / Glenwood intersection. It is absolutely HORRIBLE during commute times! Traffic backs up onto SB 17, northbound SV traffic backs up to and through the Granite Creek light, and there are long delays where nobody is moving at all.
- The intersection at Glenwood/Scotts Valley Drive is horrible in the mornings and during school pick-up times. More kids would walk/bike to school on that end of town if it was safer.
- About repairing roads: It's hard to know whether the potholes are public or private roads. The big ones look great; some of the little ones look awful -- but I suspect that they are private roads.
- Congestion on Scotts valley drive and Glenwood is dangerous. Cars run lights and don't yield right of ways to Pedestrians.
- Be forward-thinking and progressive when you think about transportation in SV. The more people walking and biking - the better it is for everyone! Make people feel as SAFE as possible when biking or walking throughout the city.
- Need better / more safe biking and walking options.
- The walkability and bike-ability of a community is the NUMBER ONE measurement of quality of life. This is Scotts Valley's only major flaw.



- How about a roundabout corridor along Mount Hermon Road, replacing the signals?
- This isn't really a construction issue but as a pedestrian I find that drivers seem to ignore people in crosswalks. Not sure if it's visibility or the drivers lack of awareness to the laws.
- It would be great to have a bike trail to Santa Cruz.
- SV is not very walkable at all.
- Fix on ramp/off ramp at granite creek and 17
- Bike path to Brooknoll school. Bike lane on Lockewood. More sidewalks and enjoyable walking paths everywhere. Development that focuses on encouraging biking and waking please!
- It would be nice, long term to see a dedicated pedestrian / cycling path similar to the paved path that runs from Campbell all the way to Lexington reservoir..
- Make it a walking town. It's certainly small enough, especially along MHR.
- I live three blocks from a playground. Between me and it, there is a No Trespassing sign at a private driveway. To avoid this sign with my kid, I would have to go exactly one mile around the sign, and drive, or cross Mt Hermon road twice if I had a stroller or bike with me. This one example of a rampant problem makes the City seem negligent in providing for pedestrian, stroller, and bike traffic and I feel residents choose to drive more often than they might, had the City given them safe and practical alternatives.
- Educating the middle schoolers and their parents about how to use the bike lanes could improve safety on the sidewalks.
- I think this is the theme of my response to this survey. Our business on Mount Hermon road do not even have bike racks. This encourages car use and traffic congestion.
- In the absence of new roads, bike paths that bypass SV Drive for High School commuters from West end of SV/Sky Park etc. would help reduce congestion and improve pedestrian/bike safety. Way too many kids riding bikes on the wrong side of road because it seems safer than putting themselves at risk thru the granite creek intersections
- Where possible, bike lanes should have a divider, in many occasions cars are parked on the bike lanes, making it impossible to safely ride your bike
- I really feel like the biggest mobility issue is the intersection at 17/SV Drive/Glenwood especially during school. When the high school lets out, you can sit forever on Glenwood.
- Scotts Valley is mostly very bikeable (exclusive of the hills, but nothing to be done about that), but there are still easy fixes - mostly, improve the bike lanes on Mt Hermon

please! Get rid of high radius turns, especially in right turn trap lanes. Regarding signals, many signals in town don't recognize bikes (or even motorcycles). Forcing pedestrians to wait 90 seconds after the beg button (recall button) is pressed is ludicrous at intersections where cars get an immediate green light.

- It would be wonderful to have more places to hike/walk--in addition to Sky Park.
- The entrance/exit for the Camp Evers parking lot should be changed. It is dangerous with so many cars and kids, and an odd design.
- It's pretty good the way it is now.
- Again the more you build the more congestion. Take a look at Mission Street in Santa Cruz. many times it is bumper to bumper.
- Again, no addressing of disabled access. A sidewalk with a lamp post, fire hydrant or traffic light in the middle makes wheelchair access impossible. Look at Scotts Valley Drive and Civic Center. 36 inches is not enough space for most scooter users to access city hall. It is appalling that the city is so inhospitable to persons with mobility disabilities. Basic access for persons with disabilities should be ranked higher than bicycles!
- Erba Lane sees a lot of dirt & rocks from the rockery. They should be required to pave their lanes on their property, & to sweep or clean up the over flow of dirt & rocks as it is dirty & ripping up the road.
- Making sure kids are safe walking and biking to school should be a top priority
- On Bean Creek, on the south side, asphalt has risen and is cracked in places, from tree roots. Continue the sidewalk from Goodwill to the Transit Center.
- Figure a way for parents not need to take kids to school.
- plans for green Valley Road are very good and should be expanded throughout the city
- connect those parks!!!
- We have an active community with many bikers, plus I have kids and want them to be safe, so I would like to see more speed bumps, bike paths, and pedestrian paths.
- At the SV Drive/Glenwood intersection, it would be nice if the left turn arrow onto Glenwood had some more green time. Also, the SB thru of SV Drive. (at the Glenwood Intersection) has more green time than is needed.
- Bike lanes exist only on some high-traffic roads, which is a good start, but Mount Hermon Road is not a safe place to bike, even with the bike lanes, which require crossing over car lanes in several places. I would hesitate to send my kids to school on their bikes, for reasons of road safety. There is room for improvement in this area.



Question 35: By deciding to live in Scotts Valley, how important are the following? (67 responses)

- We use the parks daily and the library several time per month.
- The playground area at Skypark would benefit from some type of shade canopy, such as those at Highlands Park in Felton or Anna Jean Cummings Park in Soquel.
- Increase the parking some. Add more shade & seating, to both the dog park and the main park in general. I love the food truck events. Is there something more that can be done to help facilitate and help them? (better hookups/power/water?) I'd ask them what would make the events better and do it.
- Walk the dogs in the parks.
- We love living in Skypark where the library, pump track, playground, etc. are all within walking distance. We frequent these places at least twice a week if not more. Would love to utilize more parks and open space on the other end of SV without having to use a car. Encourage bike friendly options.
- Parks only at this point
- Love it. Do not let new development cut into it.
- Every day and multiple times per day.
- Skypark is a gem. I love, love, love being able to walk my dogs there and see people I know. I also very much appreciate Siltanen and Hokie Pokie Park. These are some of the best attributes of our town.
- Very important to offer things that keep families here in our town to live, shop and play
- Parking or public transit improvement would make this more usable.
- we work a lot and have aging family members to take care of
- maintain the fields better for year round use. monitor helmet use & the "vibe" in the skate park to be more family friendly. longer season for farmer's market. larger pump track.
- A disc golf course would be a great addition! It is a very popular sport nationwide. In the past 15 years the course at DeLaveaga (a more professional course) has gone from seeing occasional other players to being quite crowded. An amateur course would be wonderful here.
- We love Skypark!
- Remove homeless camp behind Skypark.

- I like Skypark park. My kids really enjoy the pump track.
- Weekly
- Too many kids not wearing helmets at skate park. Too many juveniles misbehaving/foul language at skate park.
- We live in Skypark and see the sprinklers water the payment/walk path almost every time they are on. As a improvements, I would like to see a street light on the park side of the crosswalk on Skypark drive. This is the cross from the park to the green belt on Skypark Drive. It is always dark and hard to see if kids are about to walk or ride their bikes across the street. A park light by that crossing would help prevent someone getting hit by a car... even if it has a stop sign at that location. It always dark looking into the park and has he
- SP is the jewel of the city
- I love Skypark! I love the Music in Skypark events, and the Garden Faire. I'm looking forward to attending many more of the events there. I have held my birthday party there for the past three years, and it's become very popular. It coincides with the last Music in Skypark event of the year, in September.
- Skypark needs upgrades to the park with regard to adding a jogging path around the soccer field. Something needs to be done about the speeding - we needs speed bumps or some form of speed reduction devices. More stop signs are needed, lines down the middle of the roads need to be added, curbs need to be painted - this is a high profile and high traffic area and it needs to be respectfully managed that way.
- mainly use dog park and soccer fields
- We love sky Park!
- Love Skypark. Develop a real downtown...not another strip mall with Safeway as the anchor tenant.
- Fix the irrigation on the soccer fields. It's terrible. The city would do well to add small concession buildings at Sky Park during events. Food, Wine, Beer, Candy.
- Wish the bathrooms were a little bigger or couple more stalls each.
- We use multiple parks daily and sky park could use significant drainage improvement but it's pretty nice
- Walk in the parks 4 - 5x per week! I wish the area adjacent to Silverwood Drive / next to hotel would be turned in to a park
- We walk linear path around Skypark frequently.
- please build the town center already



- Just a big dry soccer field with a playground. Splash pad, more shade and seating would be a great start. At least there's a dog park but again just a big fenced open space with no interest.
- Mostly use the SV branch of the county library.
- Bus/transit center: daily. Skypark: daily. Library: 2-3x/month.
- Could use better promotion of walking trails.
- My wife and I enjoy walking at SkyPark and Henry Cowell. We walk together every Sunday in SV, and would love more parks and open spaces.
- Skypark is amazing! We used it even more when my kids were young. A community pool there or at Siltanen would be so appreciated. We love that our dog is allowed on leash and we walk her there often.
- Skypark was our favorite Santa Cruz County park, and it was the main reason why we bought a home in Scotts Valley. We would love to see a perimeter bike/running path around the soccer/multi-use fields. This would be a huge boost for all ages. The Skate Park needs a monitor on site, we are worried about our 8 and 10 year old going there, (with adult supervision), as there is a constant element there that is confrontational with everyone from the kids to SVPD.
- Leave it alone. It's fine. No change
- Needs more modern and inventive play structures.
- soccer games/practices
- We need a public pool and a water park. Also more family-friendly events please
- Would love a public pool closer to the south end of Scotts Valley or a gymnasium rec center for volleyball etc. Love to have an activity for teens and active adults like climbing gym, skating rink, bowling.
- Need better access to Glenwood Preserve.
- Skypark itself is obviously high-use, and therefore deserves high maintenance, attention to parking issues, and ongoing respect for the residents of the Skypark neighborhood, including not over building next to the homes, e.g. putting in more sport courts.
- Skypark is wonderful. As is Siltanen. My children would have had no place to play soccer, use playgrounds, swim, or play softball without these critically important parks. My granddaughter had her 1st bday at Macdorsa and her 2nd bday at Skypark. They're wonderful.
- we need to use them more.

- My kids are older, so we mostly use Sky Park for sports, but we also use the tennis courts and the library and are appreciative of all of it. It would be nice if Sky Park's skate park could have someone watching over it -- it sounds like some bullies are driving out younger kids on multiple counts
- Needs more shade. Lots of wasted space.
- Love Skypark! It has a wonderful ability to offer so many different things.
- Parks and open spaces. That is why we are here.
- Great job getting events going there, it has really become a destination.
- Even though we live in unincorporated Santa Cruz (Rolling Woods), we are in Scotts Valley several times a day.
- Love having the library close to the middle school and sky park is a wonderful family and community center.
- kids love the skatepark, i am not such a fan as it comes with another set of issues.
- We love Skypark and the library, we use them often and enjoy all of the events in these locations.
- We go to Skypark at least twice a week. Library once a week. Thank you, thank you!
- The skate park needs to be monitored. Older kids harass and intimidate younger kids and use foul language. This often goes unchecked as no parents are with the older kids. It would be great to have a larger swim center at Skypark.
- Bigger Skatepark, Smaller Dog Park, Fewer Soccer Fields, Improve dirt area for new Pump Track or something park oriented.
- Love that we have large park but poor fields. Stinky dog poop garbage bin at the Entrance to the park is really disgusting.
- I understand it's a land ownership deal, but sure seems like there is a lot of unused space near Skypark that could be used for rec/28/2017 9:29 AM View respondent's answers
- We LOVE the SV library and Skypark! Can the Siltanen pool be made bigger to serve a wider population in the summer (as of now, only small children benefit from swim lessons there) and to serve SV High swim team/water polo during the school year? I'd be willing to pay a tax/bond to fund a real community pool!
- Improve/maintain soccer fields - gopher holes a problem Relocate and revive the community garden!! Manage squirrel issues



- Why are the comments only about Skypark. There are other great parks -- some that no one even knows about! Why is that? What's up with Quarry park? Lodato? These are precious but under utilized and not maintained.
- We are so busy. Would use them more if Lockewood Ln was safe enough for bikes and had a better sidewalk.
- We need a pool!!!! The next project for the city should be a pool!
- 6/28/2017 8:47 AM View respondent's answers
- Our household generally goes to the local state parks and beaches. No offense but City Parks are typically small, crowded. Music in the Park and the Beer Festivals at Sky Park are another story.
- Dog park is great
- Why only Sky Park? What is it you want to know ? I use the parks, library or other community facilities daily. Why does the city allow weekly use of food trucks and alcohol at Sky Park. Parks should be parks free of business being conducted.
- Nice
- The maintenance of skylark has been lacking.
- Improve bathrooms
- Love the dog park and all facilities. Would love to see a water play area in summer
- Children are in college, but used the parks frequently when they were younger.
- Make a stylish dog park. Cities have competitions to see how cool they can make them. Please look that up. Also great for social interaction of all ages. Like San Francisco please make an age restriction for how old you need to be to enter.
- Love Skypark. We go every day. Would love to see the airstrip used for a commercial mixed use or added park Space.
- Love Skypark and all the festival's they have there, in addition to soccer for my kids.
- Love it. Get the Parks and Rec staff to step out of their little castle and enforce the rules that are there, such as safety/bullying at the skate park and people not using the fields when they are closed.
- Love the parks and library. Would love a town plaza and improved walkable streets. Make Scotts valley a walkable city and at night the town with come alive on the main roads.
- love the dog park!
- Would like more cooperation with school district to provide a sport complex

- Improve maintenance of parks and rec building as it is looking run down. Second restroom at tennis courts instead of an outhouse. Grounds on perimeter of trail need to be better groomed as it looks neglected
- There is a need for more bocce courts, more playground equipment, basketball courts and maybe a small cement amphitheater.
- Skypark is big asset to our community and should have high priority. It is a place that our community comes together for events, and enjoyment
- Bathrooms need remodeling, more shade
- We are usually at a park, library, or other community facility more than 3 times per WEEK.
- Generally if there is an event at Skypark, like the movies or food trucks.
- Lose the skate park. It attracts a bad element and the helmet rules are rarely obeyed.
- Open the field year round and patrol the skate park more.
- Have more programs at Siltanen park
- Food Truck Friday, farmers market, playground, pump track, Touch A Truck, fireworks are all great amenities which add a lot to quality of living here.
- I use the library on an almost daily basis - it is a treasure. I love having the farmer's market on Saturdays and would love to have it go year round. I walk Skypark weekly. It would be great to have a path alongside the concrete for those of us who prefer a softer surface.
- More bike racks.
- Create road from Skypark around back of park to intersect old Aviza facility road Bean Creek. At a minimum extend bike and walking trails to intersect bike path to Middle School and negotiate walking/biking trail that links to back of High School.
- Please DO NOT ruin the playground when it is time to upgrade, in the way MacDorsa was ruined. The structures there at Macdorsa are virtually useless to children under 12. We never go there anymore. The new playground at Vista Del Lago is perfect. Please refer to that for future park improvements!!
- Our 2 large park are well maintained and very nice. It would be nice to see more things for the kids to do, maybe a roller hockey rink or some other type of activity. More Bocce ball courts would be nice
- We love Skypark and are there often. Love the activities such as movies and Food trucks. We need a Large Community Swimming Pool, with all the trimmings of slides, fountains etc.



- When kids were young, soccer was nice. After skatepark and dog park went in, we avoid it. Dead-end access is awkward (try getting around during July 4th fireworks - ugh)
- The skatepark's location, essentially in the middle of the parking lot, takes away from the potential of the entire park.
- Move the dog park somewhere else. Plant more trees. Add more acreage to the Park if possible.
- We use the library and Sky Park very frequently. Wonderful resources!
- Please also install lower basketball hoops on the poles so younger children are also able to play basketball and actually make baskets without parents having to hold them up to make a basket!
- Skypark???
- Weekly library user. Having the library next to the farmers market is a great idea
- We love to walk around Skypark on the trail.
- Our kids are grown up now, but we used and enjoyed these facilities every day for many years.
- We use the library often.
- We use it less now because my kids are now older, but it was a go to place on the weekends when they were younger. I would like to see a better job done in regards to keeping it clean.
- love Skypark Wish you would install lower basketball hoops on poles for younger children
- Awesome multi-use and family-friendly park.
- Skypark is great!

Question 37: What priority should the City place on expanding the following recreation facilities? (100 responses)

- We have enough baseball and soccer fields.
- Spray park would be phenomenal
- Scotts Valley would do well to recognize the importance and significance of mountain biking in Santa Cruz county. We have Fox headquartered here, and world renowned companies like Santa Cruz Bicycles & Ibis Bicycles locally. People come from all over to ride trails available here in Santa Cruz County. With the Velocity bike park potentially coming to the Mount Hermon owned property in Felton I think we could capitalize on just how many people flock to the area literally every weekend. Add a loop trail up in Lodato Park. Explore making some type of connection through the Hanson quarry property to the trails in Wilder that will take you all the way to UCSC and Wilder Ranch, or some type of connector along Mt Hermon over to the new Velocity site. All of those things are rideable from the "Town Center" here...
- The high school needs a pool that can also be shared by the community
- Defined sport areas partition off park users access during scheduled activity, which is much of the time. For example, I have to thread my dog walks away from the large turf area, playground and weave through parking lots and vehicular drop offs and pick ups. We are cramming so much scheduled activity in that a casual visit to the park is becoming a gauntlet to traverse
- Really don't want a bowling alley or skating rink. Like the Bocce ball area. Our community center may be under-utilized for town events.
- Permanent Pickleball courts
- We have ALL of these at Skypark! Except an aquatic center.
- Offer things for both youth and seniors and keep them green.
- Permanent pump track (for bikes).
- Town center would remove the dog park and I always see dogs off there leash at the Skypark. Without the dog park I would not be able to point owners to a location that is safe for their dog to be off the lease. We need to have dog parks for people that want their dog to run free. There is also a huge need for an aquatic center / pool in our city. It will help the schools with activities, keep kids active and out of trouble... as well as provide activities to seniors. I'm surprised we haven't worked on this in partnership with the schools and local clubs like the Boys and Girls club that is trying to open.



- I marked "No opinion" on all but walking trails, because I have no experience or family experience on which to base an opinion. However, these are all the kinds of things that contribute significantly to residents' physical, emotional, and mental health; so anything that needs expanding in order to meet the community's needs should be given high priority.
- I think the facilities above are all great in town. We could use more walking trails.
- Siltanen swim center is a joke.
- Keeping everything that we already have in good condition would be my top priority.
- The Skate Park just encourages the wrong type of element in Scotts Valley
- Fields need to be open for use by anyone always (including school fields), unless there is a specific reason to close one (e.g. preparing for a scheduled game.) "Field closed", or "fields only available to organized leagues" is just not acceptable. We need to encourage kids to go to the parks without their having to join some organization.
- Scotts valley needs full court basketball court
- City to maintain good relations with the "Scotts Valley Sportsmen's Club;" this is vital for our police department, and for citizenry.
- Support our local shooting facilities. Build swimming facility that supports schools and public. Finish high school sports facilities for school and public use
- I love Dogs BUT dislike dog parks for many reasons and none of them have anything to do with dog behavior
- The local soccer, baseball, soccer, and lacrosse leagues do more to maintain and improve their facilities than the city is willing to provide
- McDorsa park playground can be better
- Above says it all. A real pool! More parks and playgrounds. Keep what we already have, i.e. sport facilities. Sometimes it feels like Scotts Valley is a socket or ball field with houses. Let's build community!
- It seems like a regional aquatics center would be desirable, however, having worked at Simpkins, we found that NO civic open-air pool in the entire country pays for itself. So the length of lanes and COVERED pools would be key features: that we are unlikely to be able to fund.
- Sky Park has a huge skate park - definitely do not need more of that for a small town. I think the biggest priority is to preserve existing, and increase, open natural spaces. There is open space in the city, and city managers would do well to protect it. Nearby nature areas are associated with higher property values, increased retail behavior, and better quality of life for city residents.

- Increase the bike/running paths around Skypark to reduce congestion, and give kids a safe place to ride.. We live in Skypark and don't let our children ride/practice out front due to safety concerns...most traffic refuses to slow down. I see wobbly bike riders on Mt. Hermon as well...a big loop around the soccer/multi-use fields would be a great boost.
- Public pool
- Why waste time and tax dollars on something that is already good. It's fine, leave it alone.
- A community pool that is large and heated with a small wading baby pool area and a play area for kids. With diving boards too!
- If the city could assist with getting The Boys and Girls Club open on Scotts Valley Drive. it would help a lot with the youth of Scotts Valley during the summer months, and lift the burden on the parent for sliding their kids in camp all over the county throughout the summer which is very expensive
- Invest and complete Sports Complex. That will generate income for the school and city in the future. You can hold many weekend tournaments there that will generate a lot of money. Not to mention hotels and restaurants will be busy that weekend.
- Some trees at the dog park would be awesome. An additional pool or gym with access to volleyball courts, open gym, etc. would be wonderful. La Madrona Swim club is too expensive and before moving here we always lived in a community that had a city run gym with super reasonably priced sports activities and a variety of open gym hours. Great for community bonding and sports team off season. By the way, Harbour high now has a sand volleyball court. It is currently the fastest growing college sport. It would be amazing if Scotts Valley students could utilize a home court. A few nice courts could also be rented for extra revenue for tournaments etc. But the sand quality is really important! Just a thought:)
- Please keep the dog park in Skypark. We really need a pool. Can we share it with the school district?
- Aquatic center is sorely lacking
- Expand aquatic area Stiltanen larger pools splash pad love the fence around the pool and live the fence around the joining playground makes it safe for youngsters while watching siblings in swim lessons
- As we have no aquatic center, and the need appears high from talking with fellow residents, this would be a priority as long as you can control the crowds coming into the area.
- Nature and the outdoors is the best part of SV. A community pool would be amazing!!



- Put a horseshoe pit at sky Park
- It would be AMAZING if we could get a pool like Simpkins Center or SLV
- aquatic center, at high school, would be a huge plus! i think city is doing good on parks and sports fields. skatepark is great. dog park is great. walking trails are good.
- The dog park and skate parks are already great and well liked.
- There are very few options for swimming in this area. More walking trails would be a great improvement.
- Playgrounds, trails and skatepark don't need to be expanded just maintained and monitored
- I believe we have plenty of existing sports infrastructure to utilize or renovate. A swim center would be nice, and more hiking trails-perhaps some behind the Scotts Valley drive condos across from the carwash?
- I don't have an opinion about expanding them but I do think they are valuable and should be well maintained.
- Our boys use the skatepark daily. We would really like to see landscaping around seating areas for shade and lights so that in the shorter days of fall and winter our boys can skate.
- Skate park can be dangerous as rules are not enforced (smoking, no helmets, confrontational middle school kids...) We need more parks.
- If we were to expand the aquatics facilities, perhaps the high school kids could use that instead of building an aquatics center solely for the high school.
- Would be nice to have a park on the Granite Creek side of HWY 17 which there is virtually none, except the short Lodato park trail system which is too much dog droppings to be usable.
- Need more basketball courts -- full size! No more half courts.
- Seems obvious, but I feel we should focus on adding the things don't already have such as an aquatics center (sorry but the little pool hardly counts) that most people can use, before improving fields that get so much use already, even now.
- Don't know who owns the amphitheater at Siltanean but it needs attention and could be used more
- Our facilities are great!
- We have a lot of state parks nearby with trails to hike and walk on, and great sidewalks all over town. We don't have a pool (city or high school) or adequate fields for our schools.

- We already have Lodato and Skypark for walking. Henry Cowell not far. Would love to see more turf fields so that soccer doesn't have to get cancelled if it rains too much. Also we need a community pool! Siltanen pool should be re-built to the size it was supposed to be. See comments above. SV High needs a pool and it could be at Siltanen. Then on weekends and in the summer it can be for the community for a wider age range of swim lessons, rec swim, could be a wonderful money-maker for the city!
- Finish and support redevelopment of SVMS Support the new sports fields at SVHS, add lighting to the field. It provides a safe place for high school kids and adults to use at night.
- We need a better swimming pool that the SV HS team can use. It's embarrassing that they have to go to SLV. We can do this!
- Parks with water features- similar to southern Oregon would be great. Also can't we expand the pool/redo it.... and do something like Simpkins! Or a manmade lake with "beach" behind the high school... with lifeguard.
- We already have a very nice recreational setup for both leisure and sports. Missing is a water park or pool for public use other than tiny Siltanen. A water/splash park for pointless kids would be amazing.
- #1 priority should be a pool! Only the wealthy have access to a pool in as V (active swim center and La Madrona). Siltanen does not support swimming for older kids and is really not a full use swimming pool. Low income kids have to drive 10+ miles to have access to a public pool-which is not cool. Swimming should be available to all not just the SV wealthy.
- You can eliminate dog parks completely. Just slap severe fines on dog owners for not cleaning up their mess. Slap huge fines on unleashed dogs that bite. In my experience, Cities are too hard on dogs and the owners typically resent the city regulating dog.
- We already have lots of baseball/soccer fields, playgrounds, etc. we need a swimming pool at the high school and more walking paths
- The city needs to properly maintain the facilities it has. The question is worded incorrectly , you don't expand when you can't take of what you have!
- We need an aquatic center besides the baby pool at Siltanen park
- I have noticed other cities have biking or walking trails throughout the town. It would be nice to have something to walk on other than street sidewalks.
- Improve skatepark enforcement. More helmet wearing, NO bikes or have bike only hours, less hooliganism
- you already have huge fields. Make a walking path around it for people to exercise.
- Green belt or walking trails would be amazing!



- It would be great to have a large community swimming pool where people could do laps. Maybe on SV drive in the empty lot near the Baymonte Preschool Too?
- What is up with that strange ass new playground at MacDorsa?!? My kids don't know what the hell to do with it.
- Sky park is great and so is the little league field. A large community pool and plaza would be fantastic.
- All new developments should incorporate an open space aspect with walking trails connecting developments. Kids should be able to walk safely from place to place and should have plenty of space to play sports and to play in nature.
- Do not re zone golf course.
- Pool is way too small. Tennis courts are fine with the lighting. Ball fields at Siltanen are super
- A much larger pool facility like Simpson's in Live Oak. Maybe that is a good item to put in the old Watkins Johnson site with exits on both Blueberry and Bean Creek.
- Not so much as expanding but making it easier to maintain
- Would love to see a park. Just a park with no sports fields attached. A park where you can go bbq, walk, sit and read, maybe with a water feature (not a pool, or wading pond).
- I would only expand the skatepark if there is someone hired to enforce the rules. I won't take my kids there anymore because of the language, behavior, and lack of consideration for others skating. Every time I go past the skate park there are more kids without helmets than with them.
- Of these listed, I feel like there are already skate parks and sports fields, so I would choose to focus on trails.
- Once again, lose the skate park.
- Some of the existing facilities are underutilized because they are hidden or too hard to get to.
- A local aquatic center would be awesome! I would put a higher priority into access to the parks we have, connecting paths to the businesses and schools before dumping more money into nice places we all have to drive to.
- Fix improperly installed Skypark Soccer Fields. Add parking and kings village road access from Skypark along back side of park.
- See previous comments about playground improvements. Please be sure to include slides, swings, and a variety of structures for all ages in any park improvements. See Vista Del Lago. MacDorsa is such a disappointment and loss.

- POOL!
- We have an abundance of excellent state and regional parks in the vicinity so I see city parks as an adjunct to these, especially on days when the better known parks are busy.
- Given SV's small size & the surrounding SLV/SCZ areas and parks, more walking/biking trails etc. are not really needed.
- Either close the skate park or staff it when its open. You don't allow the city pool to be open without a lifeguard, so why is the skate park open unsupervised? We have already had one person die in the skate park, but there have been no pool related deaths. It doesn't seem logical.
- Build a larger swimming pool in the City.
- mountain biking trails
- playgrounds are completely inaccessible to children and parents in wheelchairs. Despite popular belief, wood chips are not accessible! There is no planning and no access even to the disabled swing! We need to add pour in place and make all replacement play structure accessible and with something that kids in wheelchairs can do once they get up there into the play structure.
- Over the years SV has done an amazing job on this category but I think we now should have a PROPER pool - the time is here :)
- Almost everybody walks!
- Please upgrade the women's restroom, i.e. sink, soap dispenser, toilet area, floor, wall.
- help the SVSC - they are trying to build this for the community. They can do it much more effectively than any government
- We need a swimming pool like the one available in SLV. It serves the schools and the community.
- louie walters memorial stadium
- An aquatic center catering to both adults and children would be a great addition to SV!
- Helmet rule at Skypark skatepark does not seem to be enforced. It would be nice to have an additional dog park in the city, in addition to the one at Skypark. Parkour, anyone?



Question 38: How satisfied are you with the following public facilities and services? (80 responses)

- Our water bill has increased 150% which is ludicrous. Also, our schools are way too crowded!!!
- The permitting office needs to be better organized to deal with permits for local construction. I've had three contractors comparing SV to Santa Cruz, and they all have strong feelings. My projects have likely taken 6 months longer because of delays in permitting, deciding on revisit to site that we need new permits, and it's just been in general pretty painful.
- Traffic flow needs immediate attention
- Would like a website or other information delivery about our City Council, etc. maybe it's out there but would like to know how I can get info on important topics and a way to communicate easily via computer or website.
- I love this town!
- The city staff that I have encountered are, as a rule, very pleasant to interact with, and that definitely adds to the character of the city.
- SVHS has not been accomodative of my son's disability or 504...
- Need new leadership in administration, term limits
- - The cost of City Police are bankrupting the city. They demand the lion's share of the budget and spend too much time telling citizens there issues are not a priority. We would be better served financially and services by contracting with the Sheriff's Office, converting the police department into a substation, and requiring there officers to perform the services the citizens of the city what they need. - We need more access by private residents to recycled water. - The Administrative Offices are understaffed and unhelpful when you actually talk to them. Moral and public service is very low.
- Brook Knoll school is in desperate need of a renovation.
- Cars are left parked in my neighborhood for weeks and months. Nothing is done about it.
- I haven't lived here long enough to be able to make a valid assessment of these services.
- The water district and city hall need more transparency -
- We were extremely disappointed in the quality of the teaching at Scotts Valley Middle School. We are open to any other options to avoid having tenured teachers who do not teach.

- Huge increase in water rates.
- Quality of education is great! The facilities and buildings need upgrading. SVHS needs more landscaping.
- parks and rec does not have much in SV
- We are on SLV water.
- Scotts valley schools should support accelerated learners but they do not
- Water rates are too high. Water restrictions to tough and punitive. When will SV develop per ponds and ground water recharge facilities? We need to lead the county in this.
- Classroom sizes are too large The skate park needs an onsite monitor, or camera system to record the kids making it unsafe/unfriendly...
- SV schools have terrific staff/education programs but the facilities are in terrible disarray. Thankfully SVMS is now undergoing its renovation but SVHS is still sadly without adequate classroom facilities, athletic facilities, pool, landscaping etc.
- I went to school at Vine Hill, Brook knoll, and SVMS. Glad we are finally getting a mostly new middle school before my daughter will be there but pretty sad that the elementary schools, which were "old" when I was a student there 39 years ago are now even older. When I went to Brook Knoll there was plenty of green grass to run on, lately not so much.
- Water is very hard, poor taste, and very expensive.
- Finish the high school performing arts ctr. and pool. Expand park & Rec.
- We need an official Rec center with services. There is nothing!
- Middle school reconstruction seems like it will be over budget. Need track at SVHS
- The water still taste horrible the schools need upgrades lights football field track
- The schools are really good in Scotts Valley. I'm glad they are finally able to update the middle school. It's a shame that it took so long, but is good that they are finally doing it. I hope the school board replaces Ms. Bariteau before school starts again in the fall. She has been difficult to work with over the years. I think our parks are clean and beautiful and I'm appreciative of how present and helpful our police and fire fighters are. I think the water in Scotts Valley is absolutely horrible. It tastes awful -- really awful and is so hard that it wrecks everything. We tried a water softener and it didn't seem to do enough. And then they raised the rates after we cut back with the drought. I wish they would bring our rates back down and not punish families who have more children and need more water by overcharging at higher tiers. And is there any way they can improve the water quality and taste?



- Love the police here: visible presence, junior academy
- Skypark is falling apart. Maintenance is needed. As a person who lives in Skypark, I pay taxes for maintenance and I am not seeing repairs being done. This park is used by a lot of people for concerts, fairs, soccer, lacrosse etc. The park needs to be maintained
- I appreciate that the students are heavily supervised by police while they walk to and from school. I'd like to see more enforcement of speed limits during the commute hours.
- Scotts Valley water is not very good lots of chlorine. We only drink purified water. Also, bummed about the increase in our water bill.
- I live in the county on La Cuesta drive so technically don't receive the same services. I'd actually love the mañana woods area to be incorporated into the City.
- I am satisfied with the teachers and administration but find the campuses themselves very disappointing.
- As hot as it gets here, I am really surprised we don't already have an amazing aquatics center.
- We need more police and fire staffing due to the increased levels of population. They still have the same number of dispatchers and officers when I worked there in 1990 and Hidden Oaks has more unsavory characters renting there since I've lived here. The rate of property crimes has gone up just in this complex alone. Also, more homeless people are seen at the shopping centers begging for money and being lewd when intoxicated.
- Distinguished schools seem based on test scores alone--SVEF is funding the little music we have (along with technology and aides). No art, wood shop, home ec, or OPTIONS for our middle schoolers and high schoolers.
- A big strength of this town!
- Fire is a District not a City Department. You should prioritize helping the District move to La Madronna and stop trying to develop that property for your gain.
- We have a well. The water department basically ignores us.
- The schools are embarrassing. I can't believe how run down they look. We are an affluent city and it's unacceptable that are schools are in such disrepair
- I hate having to pay that state fire fee I guess due to being in unincorporated Scotts Valley. A scam. Also on san Lorenzo water. Sometimes odd taste. Also water pressure so high. Wished the schools had buses and better non-congested drop offs.
- Mixed reviews with the police force. They are a bit boy scout-ish and heavy handed. Granted they do a good job keeping the Santa Cruz transient trash out of town. Fire department appears to not have enough work to do. I'd love their job, salary and

pension for the actual work done. The water quality is very poor. I measured a water hardness of 475 ppm. It's hard on dishes and appliances. The water price is also going up. More cost without any increase in quality or service... Bottled water comes in at 50 ppm.

- The elementary and middle school leadership has been excellent. The high school leadership is severely lacking. Replacing the principal should be a high priority. SVHS has a bullying problem. We are thrilled to finally have construction on new facilities at the middle school.
- Maintain the city parks, trim trees, turf, weeds, fix broken fences, equipment, parking lots. City Hall - codes and regulations are not being enforced, there is no staff
- Provide an indoor cafeteria for the kids to eat in the rain at the schools. We need lights and an all-weather track at the high school. high school kids should not have to go to SLV to swim
- Your plans department cannot answer basic questions regarding easements within the city.
- Need more staff.
- I rated the police low because I don't think they are doing enough to address the loud motorcycles or those racing at extremely high speeds. My boys have to walk on Zayante road, there are no sidewalks and almost everyone drives past the speed limit on top of the people racing at top speed. I fear for their safety.
- PD is understaffed. Water is too expensive and I believe mismanaged for years. Water and city employees should be paying their own medical and retirement.
- I tried calling the mayor a call and never received a call back. Just wanted to ask what is likelihood a Whole Foods coming. Also to discourage big box discount clothing store I heard rumored to being considered for old Safeway. Highly encourage a field trip to two similar towns and how one developed and the other. Moraga with a TJ max and it's a dead town and town with good planning like Lafayette and it's booming.
- Spending money on a foot path that no one uses instead of important issues in our city is a huge problem.
- Too many police, though the service is excellent. Scale back and pay them better. COMBINE redundant departments and make them WORLD CLASS - parks and rec, water and sewer do not each need their own billing departments. COMPETENT online services - build an awesome website and MAKE IT WORK! City website is pretty bad...how long has much of it said "coming soon"?!?
- Dissatisfied with how our water rates were raised due to great conservation efforts. ??



- Private well owners have a right to their water - I do not support the SVWD's plan to meter private wells. I would like to see more transparency in our local government. It feels that many items, especially items relating to development, are handled behind closed doors in "good old boy" sessions.
- Park and rec does not seem to follow laws regarding employee breaks, lunch hours, and overtime pay, etc.
- Library has become a loud uncomfortable spot for adults as Jr high students make way too much noise. They don't use the library assets but use it as a holding spot until parents work day is over. I am very displeased with the lack of environment control and many people have mentioned this to me. I wish I could do something to change this situation!
- Need helpful staff at library
- Not responsive to request for information. Limited office hours for public. Usually no receptionist to direct inquiries.
- Water quality is better but way too much calcium and the pressure is way too high at times. The parks and school facilities can use extra employees they get overly used
- The schools are getting very crowded, could use more playground equipment, and massive face lifts/upgrades. Parks and rec continues to put out their recreation guides long after families have already signed up for camps/classes/activities.
- Didn't like the new restrictions on renting out of community for events. If there is a problem with property damage, I think a better way forward would have been to increase security deposit.
- Adult volleyball league please!
- Class sizes at schools are too high, the school is at capacity, how will children from the new housing developments be accommodated? What effect is that going to have on the quality of education of our schools ?
- The elementary schools in Scotts Valley are crowded and need to be upgraded/ cleaned up. Much like the work that is happening at the Middle School.
- The water district is a mess and seems to be getting worse without oversight instead of better. They are a monopoly wasting money on a crazy of expenses completely unrelated to supplying safe water. I'm happy with the facilities and schools, but the access to these is the biggest issue to me.
- Quality People
- The fact that our water rates are going to increase by 95% over the next 5 years is ridiculous. The quality of our water isn't very good, very hard water.

- I think the city needs to be more transparent around the lack funds our city gets from our property taxes and other places for our school facilities. We have such an involved parent population here and I would think if there is a way to lobby for more money for our district, we could get some parents to work toward that goal. I have lived and my children have gone to school in other cities and it's SHOCKING how poor our school facilities are right now. Not just the middle school. The fact that these schools are falling down and don't have even multi-purpose rooms is unreal. I've never seen anything like it.
- Lumping Public Works, Planning etc. into "City Hall" category
- We love our schools and police!
- City website needs improvement! I do see that you are working on that. thank you
- Attitude is everything...the library lacks adjustable work tables for wheelchair users. City hall...city council does nothing to make access to city hall a priority. Traffic lamp post blocks anyone most wheelchair users from getting to city hall without going in the street. This sends a clear message that those with mobility issues in Scotts Valley are unimportant.
- Overall, the City does a WONDERFUL job!
- SV Resident but SLV Water....but so very happy with SVWD and their efforts with recycling water, etc.
- Great you are taking input from the Community!
- seems like police would be concerned and would want to write up reports when residents call to report crimes whether they are small or large, they should be interested when needles and other drug paraphernalia are found in residential areas, this would be a good thing to track....
- Elementary and Middle Schools are so far out of date and undersized, I don't know that the city or SVUSD will ever be able to catch up.
- I am only dissatisfied with the schools because I believe teachers in Scotts Valley should be earning a higher salary comparable to districts in the surrounding area.



Question 39: What do you like MOST about living in Scotts Valley? (455 responses)

- My neighbors are great, I don't have to drive into Santa Cruz too much for things that aren't here. I do think there is still a small town feeling, but it is slipping away. Multi story buildings, apartment complexes, its turning into a city rather than a town.
- small town feel and proximity to beaches, mountains, parks and the South Bay
- Small town character.
- Parks
- The weather and small town feel.
- The weather, the small mountain town atmosphere, the people and the proximity to a host of great outdoor options.
- Small town feel, amazing schools, beautiful 60s homes in the woods, and all relatively affordable. If we can buy it or do it in town, we do!
- Small town atmosphere. Access to basic services are close. Close to big retail, but not surrounded by it.
- Can walk to many services, traffic is not as bad as Santa Cruz
- Small town, safe & friendly atmosphere.
- It's a beautiful bedroom community with a small and familiar vibe. SV has great access to both sides of the hill, nice parks, and little drama that is found in Santa Cruz and SLV.
- The community. People are friendly and involved. We have a great town with so much potential. Let's expand our outdoor community spaces to encourage more interaction with neighbors and community members. In a world that is increasing isolation through social interaction via technology, let's be different and interact through activities and events in our growing community. Better pedestrian and bike paths will encourage this.
- Privacy
- Hidden gem. Accessibility to Monterey Bay, Peninsula (over-the-hill), up the coast (Half Moon Bay), etc.
- It has a great mix of all different economic groups near each other, we have a great community park, safe streets, good emergency services, friendly.
- Proximity to Santa Cruz and San Jose.
- Weather, proximity to Santa Cruz and Santa Clara County
- Small town feel, friendly people, kids & families everywhere, access to local retail (supermarkets, movies, hardware, etc.), relatively close to Silicon Valley

- Monteville
- Semi-rural living. Good air and water. Good police , safety for family
- Dog park. Shooting range. Small town feel.
- Everything, weather easy access to Santa Cruz, Monterey, local stores, Silicone valley, Tahoe,
- I LOVE the dog park, Skypark, Siltanen, and the small town vibe. I like that we have a number of diverse restaurants and convenient shopping, coffee shops. I love that it is still a small town and people know each other.
- I really like the small-town feel (most of the time) and the community events and sports.
- Size of our town. The cleanliness. Availability to Services
- Safe and secure. Small enough to know people, many churches and good shopping nearby. Natural beauty.
- Small town feel and safe
- Location, citizens and quality of life.
- Walking proximity to everything needs in life.
- Friendly people, very little multiple families living in one household. Great police and fire service.
- Convenience, small town.
- How small the community is and that when you shop you always see a neighbor.
- Small town surrounded by nature
- Small town appeal
- Small town feel and shorter commute to Silicon Valley while still being close to Santa Cruz where my family lives.
- Small town
- The weather
- Safe, clean, well maintained, good schools, nice parks.
- I like the small-town character of our town. I love how the police keep our city safe and free from panhandlers, drug users, gangs, etc. (as compared to Santa Cruz, which is terrible). I love the fire department and the paramedics. I love our weather, our beautiful trees and valleys. I like the fact we have basic services in retail, banking, entertainment, etc. I have lived here for 47 years and never once regretted my decision to build here!



- Small town environment
- Climate. Sky Park. Library.
- I love the people of the community that I've met in my neighborhood (Hacienda Drive), at kid's school (Vine Hill), and at local church (Gateway). They are friendly and share same values of living together in common respect and are teaching their children the same values. I enjoy the proximity to Santa Cruz with it being easy to get to, but far enough away that we have our own community feel and less crime and less homeless issues.
- Small town feel and we feel safe letting our children play outside and walk down the street.
- Clean and Safe.
- The "small town" feel and its location. We are near the beach yet also not far from the Bay Area, nestles against the redwoods & Santa Cruz Mountains. I love that our Local officials are assessable.
- The location, people, weather, trees, mountains, redwoods, library, parks, SV Market and Nob Hill, the way the city, police and fire work together with residents to make our city a wonderful place to live.
- Small town character. Feeling that I personally know most of the people making things happen locally.
- Lived here going on 45 years. What is there not to like about living in Scotts Valley.
- Being in-between two high use areas (Santa Cruz, Silicon Valley) that provides most of what a resident needs without having to deal with the crowded rush that occurs in those communities. - The interface with wildland areas. - Proximity to the coast and entertainment without have to live in the use patterns caused by those who visit.
- The beautiful surrounding area. Restaurant choices are close by Convenience to highway
- Perfect location for commuting, great schools, parks, family friendly. Quiet nights, safe neighborhoods, clean streets and parks.
- Beautiful, close knit, safe, small town that has a lot of amenities and is in a great location.
- Small town feel, working families, good schools
- small town feel and people
- it's safe enough for my kids to go places alone
- The library, Skypark, community center and bus depot provide a nice place for people to gather.

- Access to nature, convenient location
- Small town feel. Not congested. Friendly people.
- Small town feel, low crime, everyone is friendly
- Small town rural nature, and that it is safe.
- We like not being a tourist destination, not being a destination for the homeless population and we like feeling safe in our city.
- Small town atmosphere. We need to keep it this way. Like Capitola was before the City of Santa Cruz took over its political agenda. No dense and mixed use developments.
- People
- That it is not too crowded, small town feeling, not too loud or congested
- Living so close to so many beautiful natural attractions – Henry Cowell, Loch Lomond, Lodato Park.
- Schools, proximity to beach and nature activities.
- It is mostly safe city, with community values and balanced budget.
- Safe neighborhoods and typically clean
- A strong sense of community
- Small town family feel Safe area with low crime access to supermarket, drug stores, & Kmart SKYPARK! Easy access to 17
- I live in mountains and SV is my town close to me. I grocery shop here and try to spend my dollars with the local businesses, I like the fact that it has the basics that I need.
- Great community, fantastic schools, feels safe.
- Proximity to Santa Cruz and Los Gatos. Quiet, not congested like San Jose.
- We are truly a community that focus on enjoying life. (e.g. Summer food truck events, music in the park, art and wine festival, etc.) We need to continue to focus on what makes living here great.... OUTDOOR activities.
- not having to navigate the fish hook
- Small town feeling
- Small town feel, central location, weather
- Small town feel, safety, great place to raise a family
- SAFETY, Family orientate
- I love being able to walk to Raley's, the cinema, Coffee Cat, CVS, ACE, etc. I love that I can catch the bus to work w/in a short walk from my house. It takes me under 30



minutes from the moment I walk out my front door to when I walk in my office downtown. That's fabulous! I love the heat! I love walking to Skypark for events. I love being so close to Felton, Henry Cowell, New Leaf Market, and redwood hiking trails.

- safe community to raise kids. Good schools
- The family atmosphere - please do not let us turn into the part of Capitola by the weekend swap meet - we don't need to apartment complexes, that will not help the community only over populate it. We need an organic holistic approach to growth and not a dated, 1980s line the pockets of the land owners approach. We Are NOT a fast food town.
- safe, small town
- Proximity to beaches and to San Jose.
- Friendly town. Having the nicest cinema and library in the county are a big plus!
- Proximity to the beach, mountain biking trails, activities in Skypark.
- The Small Town Feel...seems we are trading it away for High Density Housing...
- Proximity to Beach and Mountains with good schools.
- Small community, beautiful trees and mountains with redwoods, Ladado Park, Scotts Valley Sportsman Club, Sky Park
- Small town character, community, safety, peace, quiet, open space, beautiful environment, great schools, close to larger communities.
- Small town safe feel.
- Community and parks
- (The climate, of course), and the feel of living in an forest village, apart from the bustle of larger towns.
- Local small town environment.. People and schools.
- It's beautiful, good schools, low crime, small town feel, not crowded with out of town tourists, SAFE.
- The fact that it still feels like a small town and not a cookie cutter suburb. Unfortunately, the pace and amount of development is rapidly destroying that feeling.
- I like that I grew up here and was able to come back and live here and raise my family here.
- Rural but near civilization.

- I love the small town feel and the community. I think the schools (education, Not the facilities) are excellent. I like that the traffic is usually good except when people that live in SLV are using Mt. Hermon to commute. I like that I feel safe here.
- I feel safe.
- very few homeless people and plenty of park options
- It's still very safe compared to most surrounding locations.
- Small town feel and away from the hustle of Silicon Valley
- Small town and friendly people
- I love the intelligence of our small community and how active parents are with the schools and the town. There a lot of smart, intelligent and active people in our community.
- Mostly quiet. Close to the ocean, but not too close.
- Beautiful place to live
- The SMALL town character and raising my family in the safe environment. The Police Dept. and schools do a tremendous job!
- It's still a small town and feels like a safe place to live.
- Weather, Proximity to Santa Cruz and Silicon Valley.
- small town experience without being too far from all the conveniences of the Bay Area.
- Brook Knoll school and the proximity to the beach and Henry Cowell
- It's a small town feel. Very safe to walk around at any time of day or evening. Friendly people.
- Small Town feel
- Schools, safety, friendly
- weather
- Cooler and calmer than Silicon Valley and safer than Santa Cruz.
- Small town feel...The center of all I need...mostly above the fog...
- Small town feel. Weather. Surrounded by trees.
- Sky Park. Zinnia's shopping center. Walgreens's business variety. Police and fire departments quick response. Trees. Variety of grocery stores. Hilton (but too expensive for out of town guests), Friendly people. Easy in dealing with City building issues. A relatively good program of the protection of the Santa Cruz Sandhills and its endangered



species. Not many huge chain stores. (Please no Targets!!) Not a lot of housing complexes or huge apartment complexes.

- Small town feel. Neighborhoods.
- Rural, small town feel.
- Small town atmosphere.
- It's quiet.
- Beats living in Santa Cruz, I live in a peaceful area of Scotts Valley.
- Convenience and sunshine.
- Small town environment.
- Small town quite nice weather. Mountain & ocean close by.
- Climate, small town feel
- It is not the festering hole of Santa Cruz
- Small town character but near larger amenities
- I really enjoy the small town feel. I also like the dog park and the general friendliness of the people. I appreciate a very quiet place to live and I'm very happy with that.
- The small-town character, safety, close proximity to retail stores.
- Small town feel, and plenty of open space.
- It is pleasant and relaxed but close to many things. The city has good services like grocery stores, coffee shops, and a great movie theater. Places with more options (Santa Cruz, Silicon Valley) are nearby.
- We like the great schools and small community feeling. I love that I can leave my house and have quick access to everything important.
- Best schools near the coast
- Skypark, it was top of our list and why we bought a home here.
- It's safe and clean.
- The most important is the open space, undeveloped land especially on the north end of town. We like the small town feel of the city.
- I LOVE the small-town character and proximity to the Redwoods and beaches without being isolated from the "real" world (e.g. excellent internet, a stone's throw from Silicon Valley and retail) It's the best of both worlds!
- small town feel, semi-rural
- Sunshine

- location; proximity to work and to the beaches, Santa Cruz restaurants security privacy / natural setting
- Nature, open space, small town but close to Santa Cruz and silicon valley
- Proximity to Santa Cruz without all the congestion.
- It hasn't been destroyed yet by high density housing and ugly strip malls. It's heading that way though, and that is a shame. Citizens feel powerless. If we allow businesses like in-and-out burger to come it, I guess that is the sign that it's all over. We have too much fast food as it is. We are missing our opportunity to capitalize on small town appeal. We are letting it slip away one lot at a time.
- Reverse commute to work in Santa Cruz and natural environment
- The weather, the community feel and being close to family and friends.
- The small-town atmosphere in the middle of Silicon Valley its vast ness...
- Small town feel. Best schools in the area. Safe place to raise a family and live. Great parks. Please keep it that way!
- Location and small town feel
- Small town
- Small town, trees, clean air, quite, neighbors, community events.
- Fresh air, peace and quiet, trees, small local businesses, proximity to beaches.
- Safety, peaceful, quiet, quaint, redwood trees.
- My house with a big yard, living on an old street. I also appreciate proximity to Santa Cruz, UCSC, beach, state parks, farmers' markets, and proximity/access to the Bay Area and SJ Airport.
- Small town Less commercial
- The redwoods at my house
- Midway to beaches and inland
- Safe place to live. Thankful that we are a relatively wealthy community with a lot of philanthropic parents and business.
- Small town character and natural environment
- The people! the proximity to Henry Cowell, the schools. The fact that every house in our neighborhood looks different and that there are lots of trees.
- Safe and quiet
- Safe city with Good Schools.



- Small Community
- The people! Our love for making our city better! Low crime and good schools. Perfect weather and beautiful environment.
- Safe. Small town feel. Stop
- Proximity to beaches and Silicon Valley without the congestion of Santa Cruz or Silicon Valley. At the same time, I end up having to go to those places for all of my needs because I cannot access them in Scotts valley.
- The schools, the safety and sense of community.
- Small town, friendly feel with easy access to state parks and beaches
- Safe community Great schools
- It got a feeling where you can meet and know your neighbors, you can raise a family, you don't have the kinds of trouble that are becoming dominant problems in many cities. It may be that Scotts Valley is becoming exclusive because it is simply more expensive to live here than other
- Knowing your neighbors and feeling safe
- Community and no traffic.
- It is close to walking, hiking (Henry Cowell and mountains) and close to the beach as well as amenities of Santa Clara County
- Schools, outdoor spaces.
- Schools small town feel.
- Not as much fog as other close areas. A relatively safe town. Lots of police.
- The fact that it's a bedroom community with relatively small density, and not enough services to attract too much congestion.
- The community feel.
- Small town atmosphere, easier to get to beach AND San Jose than Santa Cruz.
- Being in a close-knit community, being so close to my family in Santa Cruz and in San Jose, being able to commute over the hill easily, raising my son in a town that takes pride in its youth.
- Being in the redwoods. Living on Bean Creek (not the road, the actual creek). Feeling like my family and home are relatively safe. Very low crime rate. Small town feel (though that cuts both ways - a bit gossipy at times). Being near Santa Cruz. Being near several local and state parks. Hiking.

- Small town feel. Quiet. Not congested with people and traffic. Don't make it like San Jose!
- Smallish town with a focus on family. Not in Silicon Valley. Proximity to the ocean.
- Small town; great schools; good people.
- It's not too large, people are generally friendly, we have trees and safe streets. It's close to Santa Cruz but away from the busy tourist season.
- Small town feel. Accessibility to highways. Schools
- It does not have the homeless problem that Santa Cruz battles every day. I feel safe in Scotts Valley. It seems to be a good place for families. I would love to see sidewalks. I know it would help traffic if we felt safe letting our kids walk to and from school. I hate that I have to drive to pick up my kids because there are no sidewalks near their school or bike lanes.
- Family town. Well cared for. Beautiful.
- The redwoods, small town, always available parking for retail and restaurants, schools, weather. Can commute to silicon valley if necessary.
- Clean, safe, family friendly, quality area for raising kids, quality schools.
- I love the community and the people. I love the small town feel. I love that it still feels safe to let your kids outside.
- The quiet the people the fire and police service the convenience of most stuff the parks
- Small town, wildlife, trees, near beach and SJ.
- Small town, slow pace, clean air, beautiful surroundings, nice weather, not isolated (like some small towns I've lived in). Good-hearted local leaders who try to make it a better place for us to live.
- Schools
- proximity to beach and abundance of outdoor activities. small community feeling. schools. surrounding nature.
- The traffic is so much less than Santa Cruz, but we are close enough to still enjoy the beaches. The shorter commute over the hill is helpful for commuting. The schools are more challenging, and I love the small town feel.
- Safe, good schools, proximity to hiking/ beaches/ etc.
- I like that it is clean, and relatively safe. I can walk to the store with my kids and not fear for our safety.
- small town living, low crime



- Safety
- I can live near the beach but not be involved in the chaos if I do not want to be. I am happy to be able to have a self-sufficient community where I can purchase most everything I need/want and not have to go outside the city limits to do so.
- Very safe
- Community feel
- The community vibe.
- Community atmosphere
- Small town character
- quality of this community
- Small town feel. Beautiful scenery
- I like the farmers market, the library, Art & Wine festival and other events.
- Community
- Small town feel. The local residents are generally very nice.
- Easy access to what my family needs, safety, cleanliness, community feel.
- Beautiful spot, you can get around easily by walking or biking. Lots of trails to explore the various hills. Less traffic than SC or SJ.
- Safety, quiet. Schools, lack of congestion, less segregation, everyone speaks English, respectful neighbors, people acknowledge one another on the streets and inside businesses. Lots of local fundraising. Wildlife. The list goes on and on
- The location of my house and I have family here and the weather is great. It used to be a quiet town with little traffic but with all the building and congestion now it's not so much fun to live here any longer. I have lived here for 40 plus years.
- Safety
- Small community, green and nature areas, excellent schools and public works
- Safe, family friendly town. Great schools
- It is a friendly community and feels safe.
- Safety and location
- I love the small town feel. I am a single mom so having the ability to feel that my kids are safe when walking or riding their bikes to park is wonderful. I love the fact that there is always a sense of police presence as well.
- Small town in close proximity to Silicon Valley

- It's a great place to raise a family because of the excellent schools and community involvement in education and extracurricular activities. A small town feel but close to Silicon Valley and large cities as well as the beach and redwoods. fairly easy access to good paying jobs and a variety of recreational activities.
- The trees and the small town feel.
- It is beautiful, the air is clean, the town is small, everyone is very friendly, and the schools are great.
- I love the small community feel, the safety, and the schools.
- Small town. Family friendly. Location
- Small town feel with limited traffic and not many crowds (this used to be the case).
- I like the small town feel. I like that it is a safe place to raise my children. I like the proximity to the beach and I love living in the trees.
- Family friendly, kid centric, safe and quiet.
- Safety for our children is paramount.
- Small town feel, safe
- The schools, the parks, the library, it is family-friendly, it is safe, convenience when I grocery shopping.
- Mountains, Close Ocean, Schools, Skatepark
- Small Town feel and safety. Where else can you leave your doors unlocked if you want to in your home. The police are doing a great job and the community is clean and kept up nicely with a small-town feel.
- Small town, close to beaches and Silicon Valley, open space
- I like the small town feeling and getting to know the people that live here.
- Small town feel, close to lots of activities, great schools.
- The small town look and feel with excellent schools and caring teachers.
- Small quiet town, peaceful and friendly
- Environment is lovely and like the people who choose to live here and respect the environment. Love the individuals who volunteer to make things better such as Sheryl McEwan, Robert Aldana, Darshana Croskrey and Rosanna Herrera, and many others??
- Safe and beautiful. good schools, friendly people
- The charm, it's safe, great place to raise a family , small town environment, clean, redwoods, pine trees, near beach and Silicon Valley,



- The small town community and the safety and security of being able to walk to almost everything. Public safety is the most important thing I LOVE about Scotts Valley. We have a high percentage of law enforcement and Fire Fighters that live in this city. Let's keep it that way!
- Small town, small town 'feel', community events (music in the park, etc.).
- Very family-friendly. Community support for the public schools. SV Ed Foundation, Music in the Park, so many ways that the town comes together to support the kids of the town.
- The people and community.
- Well, it used to be quite.
- Family friendly and the police.
- Small town feel, yet close to beaches, SF, airports. Exceptional schools & nice parks.
- - Lower rate of homeless people than Santa Cruz. - Cleaner than Santa Cruz - Lower rate in crime. - Close to Highway 17.
- I love the small town feel. I love the beauty of the trees all around us. I love that you can drive down Scotts Valley Drive on the weekend and it feels empty! I love the community feel.
- Safe, with little crime.
- Climate, easy to get around in a car, Skypark area, walking trails
- Safety! Cleanliness, small town feel, not too crowded... yet!!
- Quality of life -- like living in the country.
- Convenience.
- No bums, transients and their ilk. The city is clean and well maintained. Family oriented environment. Values-oriented residents. No graffiti. LET'S KEEP IT THAT WAY!!! Don't succumb to being a social justice, hate this-hate that hipster town like Santa Cruz.
- The small town feel, and feeling of community. Easy access to everything in close proximity.
- The feeling of safety. I want to feel safe and not have to worry about vagrancy or drug users in my town. I love that fact that I can feel safe letting my kids be in Scotts Valley by themselves. I would never live in Santa Cruz as it's very unsafe.
- Like coming home to it.
- Scotts Valley has a small town feel while still providing everything I need within close proximity. It also feels safe and the community looks out for each other.

- Close to everything important in a small town with nice people.
- Safe, clean, small-town feel
- Safer than most other towns in the County. Small town feel and a sense of community. Quiet. Good education.
- Safer than most places. Stores are close. Little traffic. Great Schools. However it seems crime is picking up. Nonstop reporting of theft in Whispering Pines area.
- Small town
- Schools
- It's quiet and the residents are generally good people.
- We live in Rollingwoods next to Brook Knoll Elementary but feel part of Scotts Valley. We enjoy soccer games, Fourth of July fireworks, walking trails and the playground at Skypark. We like shopping in Scotts Valley when we can.
- Community, safety
- I love the small town feeling. We have each other's backs. We watch each other's kids. I feel safe in Scotts Valley I feel like my kids are safe in Scotts Valley Thank you for keeping us SAFE!!!!
- It's beautiful and spacious
- The city offers a safe environment for my family. I work in Santa Cruz and it is nice to come home and not have to deal with homeless people begging me for money outside the stores or sleeping on the streets. I see enough of that at work.
- Small town, nature, schools
- The small town feel.
- Community and small town feel.
- The beautiful area and the people !
- Small town atmosphere. STOP BUILDING NEW HOMES! Are schools crowded enough
- I love the safety of the city. The police are absolutely fantastic. Every interaction has been great. I would like to see more community policing. I think it is important to meet and talk to the sheepdogs that are protecting us.
- The people
- Relaxed, more spread out than Santa Cruz, less fog, great library, easy to park, nice people
- The mix of nature and retail space. Also the small town community feel.



- I love the safe feeling it has. I think our police do a great job keeping everyone safe. I love the schools, and Skypark. The people are friendly. I like the small town feel when there are events such as touch a truck, or Music in the Park, or the 4th of July parade.
- Small town feel
- Natural beauty, proximity to Silicon Valley and beaches, education quality, family focus
- It's very quiet, but easy access to Santa Cruz and San Jose
- Small town, close to Santa Cruz but not in Santa Cruz, close to family, lack of panhandling, the people, the events.
- Lived here my entire life. Love the small town feeling, although that is going away. I can't believe that I have sat through 2 red lights turning from Mt. Hermon onto Scotts Valley Drive on more than one occasion
- It's small-town vibe, knowing my neighbors; home for over 50 years.
- The quiet, small town feel.
- Friendly people, low crime
- Safe, easy to get around. Great places for kids to play and get outdoors.
- Peace and quiet (until the flight paths changed). Proximity to coast / beach
- The small safe town feel. Great sense of community.
- Small town, low traffic most of the time, friendly, family oriented residents.
- The small town feel we will always be a town and that's not a bad thing. For a few years I lived near Boston and I hated it. I'm a small town guy. I lived near Scotts Valley for 32 years and have always felt safe. Like I said before I feel like Scotts Valley can't handle a city population only a town one.
- Small town feel but easy access to larger metropolitan areas.
- The small city atmosphere and political climate and school system.
- Small town feel, but with many resources
- The natural beauty and nice, friendly people
- Small town feel, friendly people, proximity to nature, safe community
- I like that i feel safe here. I can run early by myself in the am and not worry
- Close proximity to natural beauty.
- Small town character
- Love the small town feeling. You have great potential to keep that feeling and make a great town.

- Small town feel! Don't want it to become busy like San Jose
- Small town feel
- How small it was... I miss that part. going from place to place and always running into someone i know
- Being close to my family, the redwoods and the beach. Also the great sense of a small tight knit community that watches out for each other.
- My roots, safe and mellow.
- Safety.
- small town community, let's keep it that way.
- Small town community Mountain biking and outdoor rec Involvement in schools
- Small town atmosphere; availability of amenities such as movie theater, library, community center, banks, shopping, close to ocean and redwoods.
- How close it is to Santa Cruz and highway 17.
- It's just easy to live here. Everything's here, nothing extra, no traffic, no hassle.
- I love the small town atmosphere, the sense community, and safeness.
- Skypark
- Schools, proximity to Santa Cruz without being in a transient crime ridden city
- Small town feel where everyone looks out for each other.
- Small town, close to family, great schools & great sense of community. I love the parks & fields, especially the little league fields.
- Weather. Trees. Public safety / crime rate. Police dept.
- Mountains and ocean all nearby
- The smell of the trees and how cozy the valley feels
- The people, natural beauty, location.
- The small town community, safety, schools, park, proximity to the beaches, jobs over the hill and very nice people.
- proximity to SC and ocean, family oriented and friendly. not overly crowded... yet.
- Small town feeling
- It's family friendly with great markets, parks and activities for kids. Also, its low crime rate.
- Small town atmosphere, safety, great schools, less traffic than Santa Cruz



- Safe. You know everyone!
- The people and landscape
- Small town feel and living with pure clean air!
- Small town feeling - friendly people
- Close to beach and great community.
- Views of surrounding hills, sunshine and being on a sewer versus septic.
- The people and the mountain/shore location.
- I love the small town feel while still being within 30 minutes of the bay area and 15 minutes to the beach.
- The natural beauty, small-town feel, lack of traffic congestion, safety, great schools, fantastic weather, open space, state parks, and proximity to the beach without having to live in the hustle.
- Location, convenience, golf course.
- Friendly, small town feel.
- Feels safe. Is friendly.
- The variety of housing type is nice. Not so cookie cutter same everywhere. Regular life people from tech folk to public servants.
- Small and friendly community, close to beach and redwoods, good recreational services, great climate. Build the town center
- Small town atmosphere allows less congestion on roads and in public places. I love the location near SC beaches and mountains plus 20 minutes from Los Gatos. The people seem more relaxed and friendly than in Silicon Valley where I used to live.
- Close to San Francisco
- The small town feel, the schools, the senior center.
- Safety, cleanliness, friendly atmosphere, good schools.
- Small, almost rural (trees and mountains) atmosphere with shopping, restaurants and entertainment. Proximity to highways and metro areas. Reasonable socio-economic mix of residents. Relatively low crime rate.
- Great schools, mountains, close to beach.
-
- The small community
- Close to beach. Relatively quiet. Not a lot of vagrants. Family friendly. Safe.

- Low crime. Small town feel. That I can go in to a store or restaurant and know the owners/employees and am greeted by name. That we know our Police officers and Firefighters.
- 5 minutes to the Redwoods, 10 minutes to the beach, small community
- Safety. Climate.
- The gun range
- We moved to SV to get away from the congestion in Los Gatos and get our kids into a COMMUNITY. Scotts valley offers a small town feel which we enjoy and desire our children to grow up in.
- Small town feel, clean, friendly, safe.
- We have great neighbors and a walkable location. I am glad that the city usually "thinks small" when making program and budget commitments, unlike our more dramatic sister-city to the south.
- Proximity to Silicon Valley and beaches. Proximity to world famous wine industry. Great people. Great schools.
- Small town feel
- Small town feel. The beauty of the surroundings redwoods/mountains. I feel relatively safe here as compared to nearby towns in the county.
- Location, small town, community.
- It is beautiful and safe.
- Close enough to everything...my work, spouse work, etc.
- Almost everything. Mountains, redwoods in my backyard, chill, friendly people, no sense of rush like Silicon Valley, great public schools, lack of community tension from conflicting cultures, open space.
- It's quiet (but that's changing) and not too congested with traffic (but that is changing)
- The woods and nature, and proximity to the beach
- It's close to Santa Cruz and easy to get around via Highway 17, but I like that it's quiet with nice people.
- Quiet, safe and small town feel. Still plenty of trees and trail access around. Good parks, generally clean streets. I like that's it's quiet, that there aren't a lot of bars or nightlife, that there's just one movie theatre.
- The sense of living in a slightly more rural area, quieter, less traffic, less airplane traffic, more trees and access to hiking.



- It's clean and very safe. Small homeless population. No needle exchange. Not a sanctuary city.
- It's close to the beach/hiking trails.
- Community atmosphere. Green/trees views etc.
- Great schools, beautiful town, close to mountains and ocean.
- Small town feel.
- The small town feeling although it is starting to change with all the new construction and whoever is approving the housing construction needs to take a hard look at the actual living situation will be like for the residents of the new housing on Scotts Valley Drive across from the middle school. It is ridiculous that it was even approved. And the houses on Lockwood are even more ridiculous. Cramming 3 large houses on that lot takes away the charm that a small city has to offer.
- I love the small town feel and the strong sense of community. We have the best schools!
- Convenient location. Beautiful setting. Friendly people. Just wish it wasn't so car oriented. Feels like a drive through rather than a destination. Needs more of an identifiable culture and visual style. What is SV known for?
- In no particular order: peaceful surroundings, super-duper responsive police, small town feel, perfect situated between Silicon Valley and beaches, great weather, super family oriented town.
- It is safe, clean and quiet compared to most other communities. It is easy to get around the town, at least for now.
- It's safe, beautiful, close to the 17 and the beach
- Small, upscale town feel. Safety and low transient population.
- Great schools and high quality families.
- Small town feel Close-knit community
- everything
- People, schools, safe community, worry free, it's beautiful!
- The community that is here. I like the small town feel and hope it continues to stay that way. Not very keen on the idea of developing the town and building more housing.
- Bedroom Community close to State Park, Close to the Beach, easy access to Silicon Valley.
- The quiet small town atmosphere
- Proximity to family, open space, beaches, dining, and recreation.

- The mountain air.
- The air quality in the morning, my neighbors, the smell of the fog lifting and the sun coming up with a hint of oak and bay leaf smell in the air. Trails at Henry Cowell park. Play areas for kids at Hocus Pocus and SkyPark. Proximity to family. My local daycare provider. Friendly Thai restaurant employees. Running into friends at the Farmers Market.
- Beauty and People Community environment
- Small town, nearby Santa Cruz, fair commute to Bay Area. But most importantly, I love the very good air quality and the great outdoors opportunities.
- Safe and clean. Near family and nature.
- The small town feel and the family owned businesses and restaurants.
- The people. We have a lot of amazing people. The Safety. The fact that my children can play outside without me watching their every move means the world to me. Proximity to Santa Cruz and Silicon Valley without having to live in either.
- Quiet, pleasant town.
- It's not as liberal as the rest of the cities in the area
- Size, community spirit, convenience, locale (SCZ mountains, altitude, proximity to SLV, SCZ, Silicon Valley).
- small town and safe
- Safe place to raise a family.
- The weather. The forests around it. Republicans can actually live here.
- The small town character and the ease to get around.
- small town feel
- N/A
- I appreciate the level of safety - especially while raising children here. Santa Cruz is out of control, and their problems are spilling over to us. We need to take proactive measures to stop that crime and deter new criminals from coming here. Consider things such as: cameras at major intersections, license plate readers, and other measures to deter crime - and solve the ones that do occur.
- The small town.
- More affordable than Santa Cruz
- Location



- The Trees. The small town character and quality of life. Limitations to high-rise buildings (although this is getting bad in last few years).
- Peaceful with open spaces and views. Still small town feel but I'm afraid we're giving in to excessive growth
- We moved here from West side of Santa Cruz to get away from the congestion of Mission Street. But now I am afraid you are trying to turn Mt. Hermon and Scotts Valley drive into another Mission Street. Really take long looks at traffic and too much housing. Once you have done it you can't take it back.
- community feeling
- Small town feel almost still here. Many people know each other.
- The concern for environment, care of our infrastructure
- Small town character and community is like a family!
- It's safe & clean- clean air & water, good schools, nice parks, proximity to beach & the bay area. It's beautiful hillsides & trees.
- Everyone knows everyone through some connection
- Small town living - feel pretty safe and accepted
- The small town feel. Everything is easy to get to.
- The fresh air, friendships, and small town atmosphere.
- The weather, the beautiful environment, progressive outlook, community feeling, great schools! And much more!
- Small town feel, excellent schools, surrounded by mountains and redwood trees, beaches 15-20 minutes away and big city amenities just over the hill.
- small town feel, great schools. enhance the character of the existing support local businesses by building apartments for workers
- small town feel friendly area quick response of police and fire dept. when they choose to show up for an incident
- Small town feel, can walk to many things like parks, restaurants, library, movie theater, stores, entertainment. Safe. Great schools. Friendly community.
- Small town feel and safety
- What I used to like was there was little traffic, little in the way of gangster types and drunk kids walking down the streets. The kids now throw trash where ever and drop their bottles off where ever or break them in the street.

- The natural environment and proximity to both nature and Santa Cruz & the rest of the bay area.
- The quiet, the trees, the proximity to the ocean but not actually being right by the beach, the small town atmosphere, the weather.
- Great community in a green environment.
- Small, family oriented city.
- Small town, nice people
- I enjoy the library a lot, and expanding on the library as much as possible would be nice. The middle school, though old and going through a lot of construction, has wonderful staff which makes up for the facility. I enjoy the small town feel, and living in Scotts Valley feels much safer and more relaxing than living in the bigger town of Santa Cruz or other near towns.
- It's friendly, it's quiet, it's safe. Schools provide good education, even if the buildings are falling down.
- The small-town spirit with little traffic, fresh air and forests.
- Scotts Valley drive
- quiet
- Proximity to Silicon Valley AND the beach
- I like that I am not in San Jose, Santa Clara or Campbell (high density urban sprawl).
- growing thriving community - but we need more workforce housing
- WEATHER
- small town feel/ community, proximity to nature,(close) and proximity to retail/ shopping.
- Natural beauty, close to community of friends, great outdoor opportunities, proximity to beach/hiking/city/mountains.
- The connection to my family history here. I enjoy the small town feel but not being too far from the city for cultural enrichment. I like the proximity to the state parks and beaches.
- Quick and easy access to shopping areas, quiet residential areas, hills & trees, parks, local businesses (minimize chain stores), farmer's market, proximity to coast and state parks, good schools.
- Great weather



Question 40: What should be done to IMPROVE Scotts Valley? (452 responses)

- Less hotels, less big name retails and grocery stores, fix the parking on Tabor Drive!!!!!!
- a viable town center that makes sense
- Spend more on roads and less on police.
- Retail options Sidewalks/ road quality
- Smaller teacher/student ratio on the schools Spray park Community pool More retail like a Target-Get rid of the Kmart!! More family friendly restaurants like a Red Robin or chain restaurant
- Consider term limits for City Council. Actually listen to the feedback and input from this survey and the community workshops about the Town Center concept. There's no point in soliciting feedback and "involving" the community if the Council's just going to chase the \$ that comes from new development.
- Bike paths Sky Bridges over Mt. Herman Walking paths Target Whole Foods or Trader Joes More Restaurants/Local Eateries Someone has to come up with plan to buy the Airport road from Santa Cruz. 1/2 of it should go to mixed dev, retail with apartments on top. The other half should be left open space to keep those fireworks right where they belong.
- High end restaurants. Complete sidewalk on north side of Mount Herman Drive.
- Regulate the horribly high and variable water pressure in Granite Creek Estates
- Better water quality Better pedestrian access More facilities/activities for youth Increase diversity and arts/culture (maybe start with hosting more cultural events)
- Re-engineer the roadways for increased traffic flows, redesign the medians on Mt Hermon and beautify them. Keep the town center (if ever built) small and unique, but not directed at sacrificing small town living for a large tax base like everywhere else. Don't sacrifice the current Safeway anchored shopping
- To help the traffic problem, bringing back school buses to transport children to and from Vine Hill, Brook Knoll, the middle school and high school would be tremendous. Especially the elementary schools. Parents spend gas, time and clog up the streets with multiple pick up and drop offs per day, especially if there is more than one child per family. The parking lots and surrounding streets are a mess during pick up time especially. How could we dialog and explore this more?
- Fine dining and high end grocery stores and retail. We are a mess with every fast food, nail salon, cheap massages, bars. CVS, Walgreens, K Mart, dollar store etc.

- More types of healthy food grocery stores and restaurants - more of the quality of Santa Cruz, fix the Mt. Hermon L turn on Whispering Pines, bring in innovative shopping for clothing, etc.
- More good restaurants and shopping; improve the vehicle congestion on Mount Hermon; improve the appearance of small businesses on SV Drive.
- Promote diversity! Improve the water quality. Make the city look attractive. Keep adding cultural events.
- Landscape the medians on Mt. Hermon Rd as you come off 17 and head to Scotts Valley Drive, and also as you leave Skypark on Mt. Hermon going towards Kmart where the welcome to SV sign is.
- More communities, less sprawl.
- No pot shops. A good name brand restaurant like the Out Back. Allow entry of In-N-Out Burger. A place to safely fly model airplanes and drones.
- Control homelessness and petty crime. More sports facilities and open space
- Add a Walmart or Target
- I work in Santa Cruz, and hear that people of color don't feel safe or welcome here in Scotts Valley. That bothers me a lot. I remember a time a couple of years ago that someone carved a swastika into the sand hill near Bluebonnet Lane, and although someone got rid of it relatively quickly it was passed over as a "kid's prank" and not really addressed in a serious way. I would like to see Scotts Valley be truly inclusive and safe for people of all races, religions, and sexual orientations. I think the City Council could show more leadership in this area (note that I am not suggesting the City Council has done anything negative in this regard, but has not been really proactive in trying to create a truly inclusive environment). I am super happy living here; I would like to also feel really proud to live here, and a more inclusive environment would make me feel more proud to tell people I live here.
- I have listed my concerns on the previous questions.
- Too much police activity!
- Maintain the balance of locally owned businesses vs. large chain franchises, more recreation areas, more NICE restaurants, sponsor more neighborhood events so folks will get out and talk with neighbors, fix the school funding issues.
- Keep homeless and pan handlers out!!!! Develop Scotts Valley Drive. One level housing for seniors. The green planting at the beginning of Scotts Valley Drive (near Mt. Hermon Road) is lovely and makes a great first impression of our city and that we care about how we care for it. The medians on Mt. Hermon Road (The dry weedy areas) do not make a great impression. If you are going to have these at least keep them weeded. The



sign with our cities service clubs on Mt. Hermon Road coming in from SC could sure use an upgrade. Again, first impressions of our city and what pride we take in it.

- A pedestrian friendly downtown shopping/entertainment district would be nice.
- The bike lanes should be I priced and widened to allow safer riding for kids and families
- I used to respect the city administration for the job that they were doing to maintain a high quality of life and governance of Scotts Valley. Rather recently it has been made obvious that the City has neglected its responsibility to the citizens by poor management of the water and sewers and by continuing to sign sweetheart contracts with the public employee unions at a time when other, more responsible municipal and county governments in the bay area were doing the opposite. It is just incompetence, at best, that the City is paying 100% of retirement, lifetime medical etc. at the expense of the taxpayers when most other responsible government agencies have gotten away from this and ask the employee to contribute a substantial portion to their own future. Then we reward the mis-management of the water and sewer facilities with high salaries and benefits for years of incompetence, for which we, the homeowners, are forced to pay.
- Improve the street asphalt paving frequency. Install speed bumps on residential streets that have attracted commute traffic. Example Mt Hermon shortcut to Scotts Valley drive using Oak Creek Blvd. lots of kids in this neighborhood (of no sidewalks) walking to school. Ric Diola
- More moderate tech businesses
- Improve Scotts Valley Drive.
- public transit. Government - encourage more turnover create and keep open space more bike lanes
- Improve and expand our schools. Renovate old buildings and homes. Better restaurants and services.
- Curb pace of developments
- Stop new constructions. New homes on SV Drive look stupid. New hotel is an eye sore.
- Not keep building food places that are the same. Need more high end restaurants
- Stop building high density house and commercial property
- Improve transportation (widen roads, improve intersections, etc.).
- We NEED a town center where people can gather and shop/eat. Please keep working on trying to get it built so we all can enjoy it.
- Better planning, less building to preserve resources

- Better financial support of schools/ kids. Maintain law enforcement to keep the town safe for all. Better school facilities/ aquatic center. Get the Town Center to actually happen instead of always falling through. Lower cost of living to make it more affordable to more middle class people. Better safety for cyclists.
- I think the most important thing to do at this juncture in Scotts Valley's history is to create a city center that is very well thought out for the future. I would strongly suggest that it be built in a similar fashion as the town squares that are seen in Europe. Where there is a very large area in the center that has nothing in it (except maybe a fountain), just a large cobblestone square, that is surrounded on all sides by restaurants and/or other retail shops that face into the square on the first level. The open area is used for different town events, performances, etc. The restaurants would be able to use a small allotment of space as outdoor dining. It would be a place that is unique to our city and this would really set it apart from other towns in the area. We don't need any more hotels or strip malls. We do need a large area that would keep people in town on nights that they would otherwise go elsewhere for dining and socializing. A place where parents can let their kids run around (such as a large space would provide) while enjoying a glass of wine with friends. It would be successful because of all the different dining options (I would suggest keeping out franchise type and mainly just locally owned to keep that small town feel).
- Clean up the eye sore buildings and businesses along Mt. Hermon Rd. and Scotts Valley Drive. Keep your police officers happy as they are truly what make Scotts Valley a nice, safe place to live and raise a family.
- More retail
- More affordable housing with the goal to making sure our children will be able to afford to live here. I fear that the more that people from over the hill with higher incomes move in, the more we lose our identity and what makes this town so special.
- Bring in more mid-priced, family-friendly dining with outdoor patios. (Panera, Vege Grill, Noodles and Co are good examples). This type is the fastest growing market in the dining industry, very popular with singles and busy families.
- Plan for increasing pedestrian and bicycle pathways as a way to reduce the need for cars within town. Most routes are not safe now nor attractively designed.
- Would enjoy having more quality restaurants and fewer "fast food" places.
- Make an increased effort to provide affordable housing. Those of us who raised our children here would like to see them be able to live here. - Stop waiving development fees in order to provide the services required to maintain and increase the services required for quality of life.



- http://www.rogerbrooksinternational.com/20_Ingredients_Handout.pdf All the ingredients are here, just needs to be tied together in a cohesive plan.
- Inclusion of affordable housing for working families.
- Encourage small, intelligent growth, that adds character and value to the area while also increasing opportunities for moderate to high end restaurants and retail to move in.
- embarrassed to live in a town that put no priority in creating character or cohesiveness in its commercial developments. Would love to see us celebrate the towns history (strange and weird as it might have been).
- I'd like to see the main streets more visually pleasing like Santana Row. I want more plants, fountains, seating areas. I'd like to see the kinds of stores that we need (shoe stores, athletic clothes/supply stores, wine bars, tapas restaurants, nice restaurants with outdoor seating) and absolutely NO strip malls (Panda Express, Starbucks, Home Depot).
- Bring the Town Center project to fruition!
- Needs town center and pedestrian friendly retail
- Do not turn the golf course into high density housing. I'd rather see it turn into a park or bike park. I would like to see the skypark facility be a nice downtown area with good restaurants and nice shops. No big box stores, but a trader joes would be nice.
- I don't want SV to grow too much because I like that it isn't always BUSY. Would like to keep it slow-paced. I left the Bay Area for a slower pace of life.
- Slow down on construction/development.
- The aesthetic appeal of our city needs to be improved.
- Aquatic center. Freeze on hiring especially in the building department. Stop putting homes on the main streets i.e. SV Drive and Mt Hermon. Do not build the Town Center. Too much like downtown Santa Cruz.
- Aquatic center would be fantastic!
- Regulate housing....limit the size of new developments, keep the golf course as open space if it sells instead of allowing a massive development. Add more restaurants along Mt. Hermon. Expand bike lanes, encourage walking and biking. No more grocery stores, encourage smaller shops like a produce market, locally owned type businesses that are smaller and more community focused on daily needs, a butcher perhaps, flower shop, etc.
- The city feels very fractured. There are little incentives to park your car and walk around. The sidewalks only provide views of cars either on the road or in parking lots. Walking on Mount Hermon with a child is incredibly stressful due to the amount of traffic and speed of the traffic. There also are very few stores that I want to go to.

- Keep working at community activities for families and adults.
- Zero available commercial real estate. Get rid of trailer parks. Increase police presence. Overall beautification
- Keep partisan politics out of Scotts Valley! Consistent theme for the city for new and remodel construction. Develop a strategy for upgrading roads that are within the City limits but not currently maintained by the City. A walkable City Center that is conducive to social gathering and communication, i.e. coffee shops, sidewalk dining, entertainment.
- More gathering locations with restraints retail and bike paths to get there. Desperately need a large aquatic center for our students and community members.
- Offer more low income public housing or more landlords accepting section 8...
- The Town center project along Mt Hermon Rd needs to be started and completed Sidewalks between Kmart & Nob Hill need to be installed Remove the transients that frequently are seen in the Kmart/7 eleven parking lot Install some landscaping along the road median between Skypark Drive & McDonalds where the City of SV sign is in the middle.
- Bringing in more tech opportunities for people to choose to live and work here instead of going over the hill. Bring in more community areas-where you can walk easy to shops, restaurants and parks
- Read in the SV Banner that the mural on the wall at Siltanen Park was replaced. It was probably time but the new mural was designed and executed by a teacher from Mountain School, a private school in the Soquel Hills. How embarrassing that we cannot even create our own public art here in Scotts Valley? How void of creativity are we? To me this speaks to the ultimate poverty in our community, and exemplifies what many people around the county say about us, "Scotts Valley has no character." Some seem to think we need a trendy shops to find our soul but I feel by not developing and exhibiting public evidence of the depth of the human beings that inhabit this little chunk of ground here in 2017, we are nothing short of culturally bankrupt. When was the last time you attended an art show at the middle school? How well was Scotts Valley High School represented this year at the county wide art show? I am talking about art from the guts of our citizens, of all ages, not a weekend, bourgeois, Art and Wine Festival. It's not here, it's not encouraged, it's not part of our culture. Shame on us.
- Improve its character
- Fill vacant buildings along Scotts Valley Drive. Need a better community swimming pool.
- Mt Hermon road needs to be ready for increase in traffic prior to even thinking about a town center. We need to fill our empty business buildings with companies rather than focus on building more spaces. No more hotels... adding a business to the town is not



always the right thing. Look at long term impacts vs reacting to being under water. Taking this approach will help prevent us from becoming a hotel community were the only employer is asking for hospitality specialists. I'd rather see us bring in Kaiser and build a big hospital that can help be a backbone to funding our town.

- Create a town center that is pedestrian.
- I really like the idea of the town center project, there should be more reason for people to come and stay in Scotts Valley, places to eat, shop etc. Most people just tend to drive through it. However I feel it is very important to maintain green spaces and access to nature. I like the Los Gatos model, but would not like to see SV turn into 41st Ave. or Santana Row
- We really need a walking downtown area.
- It would be great to build town homes or small homes that are affordable. The rising cost of living in the Bay Area means that many teachers, firefighters, etc. will not be able to live in the area anymore. More public walking trails or bike paths would be great as well.
- Attract hi tech
- Make it more pedestrian, bicycle, and transit-friendly! We'll all be happier and healthier for it. Happy people to out to have fun, and patronize local businesses. We need to be able to see each other out and about, walking on the streets (sidewalks), and greet each other - then get into conversations in our wonderful local cafés. Also, prioritize local businesses over large chains. I have not gone to Pete's since I moved here. I'd rather walk to Coffee Cat, which is farther.
- more restaurants, community outside areas.
- Invest in our infrastructure and social services like the police, fire department, schools - make decisions with 10 years in the future as your compass - keep our mountains and natural lands clean and pollution free. I love this town but if it turns into another downtown Santa Cruz it will be a shame
- create a town center to walk and hang out
- More quality eating establishments that are not Mexican, Japanese or Chinese. More facilities for children to spend time together in a safe and fun environment. We are happy the middle school is being rebuilt but despite the gold ribbon status, the teaching staff needs to be evaluated and the teachers that are not up to the Scotts Valley standards need to be removed.
- Better restaurants and a bookstore would be nice.
- Develop city center, attract an anchor store, finish the middle school, get the owner of Hula's in Santa Cruz to open a location here. :)

- Less High Density Housing...Less New Strip Mall construction that requires shoppers to drive to the business.
- Swim Aquatic Center and more bike paths.
- Curb Appeal of Mt. Hermon Road and Scotts Valley Drive. It does not look like a well-planned city. Thrown together more like it. No consistency at all.
- Deal with aesthetically displeasing properties on Scotts Valley Drive
- Housing housing housing!!!!
- Have the appearance along Mt. Hermon Rd: slightly upscale, maximize greenery
- More restaurants, retail, would like to see a more single family homes instead of condos/ houses with no yards.
- Public transit to the Bay Area/Silicon Valley other than 17 Express, which is useless for anyone commuting to the Cupertino, Sunnyvale or Mountain View areas.
- Building moratorium, more money for park maintenance, term limits for councilmembers!
- Stay business friendly. Encourage business to set up and grow here so jobs are here. Encourage housing that's affordable.
- Been waiting and hoping for the town center for over 20 years. I hope I see it in my lifetime.
- I would love to see Skypark developed with nice restaurants and shops. Should be done like Los Gatos or Santana Row with outside seating at restaurants. I would love to have a larger public pool. Maybe at the high school or at Skypark.
- The long awaited town center would be nice.
- Sidewalks, crosswalks, revamp Scott's valley drive and renovate the gross building along it. Bring in established eateries and retail shops and make Scott's valley drive into a place where you can walk, shop and enjoy the town
- Keep it safe and provide space for people and families to live and maintain healthy lifestyles.
- define what makes our city unique... Use that to determine how to promote revenue growth for the attraction of new businesses. Let's see Silicon Valley commute to Scotts Valley for work! this will support our small businesses and restaurants and provide more taxes to improve our great little town.
- New leadership that will focus on affordable housing and bring new business. We need to take advantage of the fact that the entire San Lorenzo Valley is part of our population when you look at our retail and traffic needs



- Build an actual down town next to Skypark, Library, Mt Hermon - Move the motor home / trailer park next to post office to the industrial area on Scotts Valley drive, or frontage road near Old Borland Building.
- Get rid of the strip malls. Entice some good bars and bar + grill options to open in SV.
- Town center with mixed use (retail/housing/restaurant) to make a great place for people to gather.
- Have the city council stop spending so much money! Water rates are ridiculous.
- Focus more on bring in retail business and restaurants. limit high density and low income housing.
- More retail shops would be better.
- Stop building all the high density housing and hotels.....it will ruin this small town that does not have the infrastructure or topography to properly accommodate them. Town Center would be nice as well....and please do not use Safeway as an anchor retailer for the town center. That is just lame.
- Clean it up! Go to cities like Cupertino and Santa Clara, and Sunnyvale, and Palo Alto and see how beautiful, safe and clean a city can be. Re-do the Kmart shopping center. In fact get rid of Kmart. We need a Target, Trader Joes, and Whole Foods and more high quality restaurants with outdoor seating.
- Need 1 or 2 small used bookstores and little cafes. Trader Joe's would be nice.
- Keep the family home the center of thought.
- I have lived here 25 years and there is still no town center, decent restaurants, retail. In fact, is disgraceful how much we pay to live here and after all these years we still have so little. No more sushi restaurants, coffee shops or empty office space PLEASE
- more sidewalks in neighborhoods, underground power, hiking/running trails, better traffic management, higher end restaurants (we have enough fast food, taquerias and sushi.
- Lacks character and cohesion. A community pool, parks, playgrounds, etc. would do wonders. It feels like a halfway point spread along the side of the highway.
- Enforce vagrancy laws to abate the increasing homeless problem...or find another way.
- Build Town Center with residential above retail & restaurants. Restaurants with outdoor seating. Transform Scotts Valley Drive corridor into multi-residential mix with hotels & retail/restaurants, then relocate industrial shops to other out-of-sight parts of city.
- The sand cliff on Whispering Pines and Blueberry Drive must be better protected from erosion, kids playing, graffiti. Some office buildings on SV Drive look abandoned and falling apart. Traffic congestion at main intersections during rush hour. More sidewalks.

Even better signage: street names, location of things like library and community center. People drive too fast without citations on busy, residential side streets. We need restaurants other than fast food open past 9:00pm!!! The smell from the water treatment plant at Hocus Pocus Park sometimes makes walking there impossible. Horrible odor! Some of the parking lots are so badly designed it's almost comical. (Evers) MORE signs about wildlife in area along roads.

- Manage traffic solutions proactively ahead of planned growth.
- Limit growth and improve facilities etc.
- More retail and single family homes with sidewalks and schools more focused on meeting all children's needs - even accelerated learners
- Improve the streets. Attract new business to SV. Promote single family homes on quarter acre parcels. We don't want to look like Hollister a or high tower condo community.
- Arrest that SOB motorcyclist that screams down Mt. Hermon road every night about 10. Replace K-mart with Target. Make official many pedestrian "short cuts" across private land for more direct routes from home to services. Longer right turn lanes at shopping centers and major streets. Enforce ADA and Title 24 requirements more stringently: do not let local restaurants upgrade inside without providing safe and accessible routes from the sidewalk and parking lot into the facility. (My wife's aunt died from a fall on non-compliant stairs from a local restaurant, one which has interior upgrades and exterior expansions without ANY accessibility improvements. Not good.) Put wider dedicated bike lanes on Mt. Hermon Rd. and Scotts Valley Drive. Do NOT increase the allowable speeds on any street: and continue with good enforcement.
- Develop more small businesses along Scotts Valley Boulevard
- Freeway access improvement needed.
- Let us not turn it into Santa Cruz
- More larger restaurants that can accomplish consistent quality. Better surface water management
- crimes have risen greatly here in recent years. I think that drug use has risen as well so there needs to be more attention paid to that
- Not to fall in the trap that other small towns have fallen and surrender to rapid and uncontrolled growth.
- There is really no need for MORE retail and commercial development. There is plenty of that already. More mid and low density housing, and maintenance of open green spaces. Again, refer to New Urbanism design for suggestions.
- More restaurants.



- Offer a community pool. Siltanen is great for young kids, but joining an expensive club isn't an option for everyone. And, going to Santa Cruz with the whole County is not fun either. It's often foggy and cold there too. SV is the perfect place and needs a community pool.
- Highway 17 traffic, thriving mixed use town center (like Santana row), and aquatic park
- Get rid of K-Mart, bring in a Target...we drive out of town to shop unless it's for small items we can find at the handful of stores we have here.
- Need a downtown
- Keep any new fast food chains out of the city, how many fast food places do we really need? We have enough hotels too. The city presently approves projects that are eyesores and in my opinion the new projects that have been built in the last few years are not aesthetically appealing. For example, the new hotel on Scotts Valley Drive. Are there not restrictions on how many stories can be built? That hotel is too high. Also, the subdivision across the street just looks like a bunch of cheap houses. Can't the city encourage projects that are more pleasing to the eye? And developers should be held accountable for setting aside more open space, not these tiny patches of grass with a children's slide on it.
- I would like to see more retail services so I don't have to go over the hill or to Capitola for more variety in grocery shopping (Trader Joes or Sprouts would be awesome) and to get better retail choices (thank god for Amazon!) I think there is plenty of room and audience for retail without affecting the small town feel and/or impacting traffic (some retail on Scotts Valley Road rather than having it all on Mount Hermon would help distribute traffic).
- no more hotels!
- Clearly mark pedestrian crossings. Provide sidewalks on both sides of roads with heavy and/or fast traffic. Provide public trashcans and doggie waste bag dispensers.
- more community facilities: rec center + swimming pool emphasis on landscaping and visual appeal (retail, signage, property maintenance)
- Stop expanding so much! We have limited roads and traffic is already bad. Please preserve our small town feel!
- Spruce up the appearance on Scotts Valley Drive; add more retail such as a Target, a Trader Joes, and some better restaurants.
- Decide what you want to be: a 20 -50k population with homes and businesses crammed in to this valley, with no ensuring character, and serious infrastructure issues, or become an even more desirable mountain town with 11-15k population and a high quality of life

for residents. There is nothing wrong with heading in the direction of emulating other no-growth small towns. It can work!

- STOP all high density/low income home construction projects. This is key to preserving the natural beauty, preventing road congestion that diminishes quality of life, improves existing home values, keeps academic standards high in the schools.
- More refined and modern look. Less old fashioned strip mall look, less fast food kind of feel.
- Scotts Valley really needs a couple of marquis retail stores to attract people from out of town. No more fast food, and many more restaurant options that are low cost but healthy. If we were able to build a walking town center I feel like it would make our town a destination spot. We are a pass through town now and we should have resources for commuters to capitalize on stopping in Scotts Valley when weather is bad or traffic is stuck on 17
- More open space. Bike and walking trails. More great facilities for kids/teens. Investing in programs for kids that will result in healthier happier teens/young adults and help mitigate against drug use etc. and overall keep our community safe, clean, and a place we all want to keep living in.
- Downtown area, remodel/update and sports complex
- Not grow too much
- More accent on the small town, community, keep it green and family friendly; bring family restaurants (barely any options now). Thank you.
- The roads are terrible. Most are completely falling apart. They do not just have potholes they are disintegrating. The town needs to incorporate the roads. Left to private citizens repairs and maintenance will be substandard and infrequent.
- More businesses on Mt. Hermon and more affordable housing on SV Drive. Expand swim center
- We need a public pool similar to Simpkins, a water playground at SkyPark, a modern shopping/city center; we need a bus that goes directly to West Side and UCSC; we also need more multi-unit, affordable housing for young professionals.
- Art and decorate
- Better biking lanes and roads; a turfed or two turfed sports fields so adult and kids leagues are not playing within the gopher holes and a bigger pool
- Allow or have easier regulations for young chefs to start their restaurants. Really you should allow them to start PopUps, or do like they do in Portland and have food carts throughout. Secondly, place a moratorium on rent hikes for 10 years while solutions are brainstormed for the housing crisis.



- Bring high-salary jobs to Scotts Valley
- More affordable restaurants in a variety of ethnicities. Love a quaint gathering area for outside socializing and eating area similar to Los Gatos lawn and gazebo area. Or the brick sidewalk and charming feel off down town Santa Cruz. I would love to have an promenade area for outside music, dining and strolling on a summer or holiday night.
- Get the state to improve the commute over CA-17 to Silicon Valley.
- More Diversity
- A little more shopping would be nice but not necessary. A central place to meet people like a town center would be great to put a heart into the town. Small scale would be best as I don't believe we could sustain many businesses and restaurants. I know that affordable housing is needed to keep our public service people in our town. Our teachers, fire and police make so much less than they would if they commuted. We are lucky to have such amazing people. Can we have an assistance program for buying homes for our public service? Such as the new developments being offered to them with affordable units and down payment assistance programs like other cities have?
- Stop cutting down all the trees to build houses on the side of SV Drive. Stop over building. You are taking away the charm of our town.
- Retail retail retail and community warmth that reflects its residents.
- Please bring in upscale restaurants and shipping. The food here is terrible and having Kmart as the only major store is depressing.
- Bike lanes and attractive town center
- We need more restaurants Not so many fast food places
- By the same token, as it gets more and more expensive, families are being forced out of town, and the town dynamics will change, less need for parks and features because less families are able to stay
- More restaurants
- more retail business--restaurants (sandwich/salad/burger places and higher scale places or some chains such as Panera, Chipotle, or unique restaurants--no more sushi places needed!! better retail shopping stores--less consignment type
- Need a target or Walmart. More affordable housing
- More construction that pay prevailing wage and employ LOCAL construction workers.
- The existing infrastructure needs to be remodeled and maintained. Require building owners to be more responsible for their buildings. I would like to say the schools are superior, but past the elementary level, good teacher retention is an ongoing big problem, and bullying is an issue that continues to be swept under the rug.

- Let's bring some interest to the city. Concerts like the Makaha Sons...better food, maybe a larger retail store would bring more people and then more money. How about building that Town Center I've been hearing about for years. And some affordable housing so our family can stay together. Young people starting out cannot live in their own home town.
- Better retail. Scotts Valley Drive is an eyesore, too much mixed use. Additional growth should be commercial only.
- More affordable housing options.
- Community Pool! Town Center! This needs to happen!
- Keep the charm. We do not WANT or need high density housing in our small town!
- Better and safer trails for biking and walking. A central location for restaurants and community to gather.
- Would love a Town Center or a beautifully designed Downtown where we can shop and eat with our family and friends (like Los Gatos, Los Altos, Palo Alto, etc.). Don't like the strip malls. Let's get rid of those. I would love more walking or running trails for outdoor activities. The City would really benefit from an enhanced Community Center which contained an Community Pool, gym and daycare for our families. Go and visit the Community Center in Truckee, it was amazing!
- We need to update and get better retail/restaurants here. It's disappointing to need to drive to Santa Cruz for a nice night out.
- Better retail spaces. Restaurants. Having restaurants, shopping, schools safely accessible via walking and biking routes.
- Scotts Valley needs restaurants, retail stores, bakeries, coffee shops where you can go sit outside and talk. Places for the young people to meet and have fun. There are very few coffee shops or restaurants with outside seating. Scotts Valley Drive has so much potential, but it is horrible to see all those buildings that are falling apart and have zero character.
- Sidewalks and bike lanes like real cities.
- More affordable housing. Our reputation across the county and beyond is that we are all white, rich, and unkind. We don't want that!
- Improved shopping center/retail areas. Larger community parks n rec with larger community pool.
- Maybe find ways to improve retail/restaurants options but without strip malls and big chains! Embrace the fact that we are a MOUNTAIN community in SANTA CRUZ county. Let's maintain that unique vibe and not become a miniature San Jose, please! Most of the folks that work here commute to the Valley but call this home to escape the Valley way of life. Please don't let us loose that! We need a town center, a place where the



community can gather and eat, listen to music, walk around, shop. People can walk and bike to and kids can run around and play. A food court? A food truck lot? A laid back hippie version of Santa Row? This is such a close community, let's give us an awesome place to gather! We usually leave and go gather in Los Gatos or Santa Cruz because there is nothing like that here. The middle school kids need an after school option. Boy and girls club? And please NO MORE hotels!

- High school lights football field track signal lights going to high school intersection there sucks pave all residential cut trees back blocking views of our Beautiful valley keep the environmentalist regulations out we have enough trees Build a new Safeway shopping centers improve shopping bigger parking lots more sweepers to clean the streets on residential areas Pave the curbs street everything is breaking down in whispering Pines street invite more businesses from Santa Cruz like pizza my heart and unique mom-and-pop places to come into Scotts Valley
- Less homes along main thoroughfares.
- I'd love it if we had a city swimming pool for the kids to go to each summer (or year round). Whenever I visit relatives in Utah, I'm amazed at the City Family Rec Centers they have -- check out the one in Provo, Utah or Lehi, Utah. They have giant pools, water slides, fitness facilities, gymnastics and other classes for kids. It's amazing and super affordable for families.
- Update school infrastructure
- more thoughtful planning. [example houses being developed on SV drive near middle school] cramming 5 single family homes on a lot that should only hold one is absurd. not the right type of housing development for the space. should have been multifamily residences, if residences at all.
- Sidewalks and street paving in the hilly neighborhoods. Streets aren't well maintained and bushes and trees are growing into the middle. There should be sidewalks to keep our kids safe from being hit on these roads that aren't wide or safe.
- More retail, restaurants, gathering, quaint downtown
- More support of traditional family values, continue to work to keep drugs, gangs, and homeless out of our city. Let them know that Scotts Valley will not pander to them the way Santa Cruz does. We expect more of our citizens. We are happy to support people struggling to get back on their feet, but we as a city and a society will not tolerate deliberate self-destructive or socially destructive behavior.
- public transportation, more shopping
- Fix our roads. Work on traffic. Build more attractive structures for more social entertainment such as new restaurants, new retailers which will bring more revenue to our city . Make the city "more" walk able and quite building dense housing

developments. City wide wi-fi and chargers. Be an example city for progressive Eco Friendly Small Town in California!

- Spend time on road maintenance, bike support around the city, and a better overall look to Scotts Valley Drive
- More landscapes on Mt. Hermon
- Encourage small business growth
- We need more shade at Skypark & a summertime water feature would be nice. I'd also like to see a small outdoor modern/rustic city center. A kid-friendly place where we can grab a good coffee, eat with friends, shop & walk around.
- Improve the schools
- Please see previous notes on housing growth. More large open spaces to gather.
- Stopping crime that is filtering in from other areas. Build a downtown with restaurants and shopping
- Need more sidewalks! Esp. on all the side streets. There needs to be more bike paths and pedestrian ways. Need a real Town Center. This project needs to get going!
- More self-contained so I don't have to go into Santa Cruz for appointments and shopping.
- Better planning and less sprawl.
- Finish downtown project, create community environment where teens are drinking and using substances less.
- Utilize more of the most scenic areas (Hilltop ridge in center of town, redwood forest behind Santa Village, ridge of Lodato Park, etc.) as public parks, as opposed to single-family homes. Some of the best spots in town are locked up in private hands, and developing a public access plan for them could really cement SV's reputation as a beautiful place to live and explore.
- Maintain small growth..... this town prides itself on the size and quality of itself. The only people wanting more growth is solely for their own financial gain and no compassion for the needs of the town
- Get the Town Center prioritized so the community can gather, make it a destination.
- Keep it a Valley and not change it to a large commercial city. Stop all the unnecessary building.
- Update the town. Bring in new restaurants, update parks and schools. Overall, our town looks like it hasn't been updated or maintained since the early 90's.



- More thoughtful growth that provides needed services but doesn't make traffic worse or decrease open area.
- Build a real town center with great restaurants and shops.
- I really wish there was a nicer shopping option than our Kmart. The quality of products and selection is bad. I go to Capitola to shop most often and Santa Cruz.
- Build the town center
- A downtown area would be really nice. More outdoor seating at restaurants is always a good thing too.
- Town Center
- We need an aquatic and sports center for the high school students and the community. We also need more entertainment and retail businesses so that we can spend our time and money in Scotts Valley instead of going into Santa Cruz or over the hill for those activities and businesses.
- Limit development of high-density housing and large retail establishments trying to build here (e.g., Target, hotels, etc.)
- Please do not fall victim to increasing costs, gentrification, and hoping to become Los Gatos. This will push all locals out. Keep the locals in mind with all future strategic planning, as we built this city, we remember when there was no Skypark, no Starbucks, no hipster cafes (which I love btw), when Seagate was the largest business in town, and SV Drive and Mt. Hermon were bare roads. Please keep the local feeling with growth, and please keep the beautiful scenery alive by not building in every open area.
- 1. Landscaping along Mount Herman Road w/ a new "Welcome to SV" sign. HIGH PRIORITY 2. More retail and restaurants (NOT fast food, way too much fast food in SV) 3. Sidewalks along Glen Canyon Road (under freeway bridge to fishing park) 4. Lights/landscaping at Skatepark
- Clean it up. Nicer landscaping. Clean up old facilities, parks, etc. Example: SV center could be used for a lot of community things but is so run down with cobwebs and spiders and trash. Let's fix up our community and enjoy it more!
- More variety of restaurants (not just breweries or burger places).
- I would love to see more small businesses and nice restaurants for nights out.
- A town center would be a tremendous boost to the city.
- Dramatically increase access to affordable single family housing.
- central meeting area (like a town center) -- public pool (deep enough for diving) that our students can use for school sports.

- More housing! We also need more restaurants, I can count on one hand the amount of decent places to go out to eat, and none of them would be the type of place you would want to go out for an anniversary (maybe Malone's, but only because the outside patio is nice). We need the town center to liven up the city, more food and shopping so people don't always have to go over the hill or to Santa Cruz. Scotts Valley is not currently living up to its potential and it's disappointing since it is not cheap to live here.
- Expand a few restaurants. Add to the park.
- Better relationship with the Police and Skatepark, better Middle School drop off.
- Just make sure new additions to Scotts Valley conform to a master plan for the Aesthetics. Keep major retail out.
- School infrastructure needs to be improved. More small businesses, restaurants with outside patios. Clean up the look of SV drive. Improve landscaping in medians on mount Hermon
- I would to see more indoor fun things to do for kids such as trampoline jumping. I also think we need a great bakery like Kelly's or The Buttery or even a new one! There's none here!
- Unify the appearance, attract some family style restaurants, BUILD THE TOWN CENTER (with some classy retail outlets).
- Do not turn this into another bedroom community of Silicon Valley.
- absolutely needs more retail and restaurants!
- More of the same
- Control speeding and crazy white trash driving Get a public swimming facility and much better shopping and dining facilities
- Less is more .. to much unnecessary development. To many empty buildings.
- Same - need more public safety and city staffing.
- Less strip mall feel (Scotts Valley Drive/Mount Hermon), more 'downtown' feel. We could have a Santana Row/downtown with mixed shopping/residential instead of strip mall-type roads.
- Finish and open the Boys and Girls Club! Move the City Center along Performing Arts center - what is status? A community pool that the high school can use - it's insane that all we have is dinky Siltanen pool (great for when your kids are babies/toddlers and then after that you have to join a gym or go to SLV or Santa Cruz. Sad : (
- Need a town center with better restaurants.
- Stop the dirty politics.



- Better sidewalks on Kings Village. Water play feature at park. Seek more input when building play structures. (Mcdorsa Park).
- Skypark built, we've lived here for over 27 yrs. with promises of a town center being built, unfortunately, don't think it will happen in our lifetime, hopefully it will for our grandchildren. Very disappointing.
- Offer more affordable housing. - Rent control absolutely needs to be implemented. - Attract more businesses so there is opportunity to work and nurture the economy here in Scotts Valley. Save us from having to commute. - More public transportation options for commuters and students I.e. commuter buses, school buses, etc. - Better traffic flow/control for school drop offs and pick-ups. Specifically, Vine Hill elementary. It has been ridiculous and even dangerous attempting to pick up my daughter from school.
- Remodel and upgrade the kitchen in the Community Center
- Like I said, less homes, more retail, sports centers, entertainment (trampoline place, bowling alley, batting cages, etc.). Better restaurants, a bakery!
- The sound of HW17 permeates the entire city. Is there something that can be done to mitigate the traffic noise? It's unhealthy.
- Build a vibrant town center.
- Develop a Town Center
- See comment above about a better pool facility or man-made lake with beach area for swimming. And added water features for play at parks using recycled water.
- Not turn it into a strip mall town, and really, the major issue lies in improving the intersection at Granite Creek. That is the only access to Baymonte, Montessori, SVHS, Vine Hill school, neighborhoods there, and now Keiser, the new hotels, 1440, etc.... I think we've all given up on any town center.
- Scotts Valley drive is improving but the area around the mobile park in the middle looks awful. It would be nice to move those businesses to the back streets and make the main street look welcoming and offer shops and restaurants.
- Stop building and keep what little open space we have open. Stop the housing project in Santa's Village and Borland and turn into a park. Will never happen that's why I will move away. Soon we will be a trash city like San Jose or Los Gatos. Bye bye to our close nit small town. You all are ruining it. I know you need the tax money but maybe you need someone to help bring in the next Borland. Let me know and I can help find a/ multiple companies to occupy our existing vacant properties.
- Get that mixed use building going on Mt Hermon. The propane abandoned buildings need to go. Time to build!

- There is not a lot of recreation available for kids and teens should they just be looking for a place to hang out. (Bowling, roller skating, arcade, pool etc.). Dining options have always been limited in Scotts Valley as well. It would be great to have some anchor family style restaurants that could draw people into Scotts Valley from other parts of the county.
- Bike paths Pedestrian areas Better school infrastructure (It's amazing the elementary schools do not even have a cafeteria or indoor gym).
- Efforts to maintain SV and keep it the way it is
- We desperately need more restaurants and retail. We often drive to Santa Cruz because there are very few quality restaurants. We also do not have many clothing stores or retail shops, so we go to Santa Cruz, Capitola or San Jose. I'd like to see the Town Center focused on these aspects. A place for entertainment is secondary to meetings these needs.
- I'd love to see it very high on walkability. Some great trails, Get a control on the crime picking up. A very cute walkable downtown like Los Gatos or the row of retail/restaurants in Miami Beach that doesn't allow cars.
- Pool, sidewalks, and better enforcement of stopped trucks on Scotts valley drive.
- STOP building those ridiculous high density box homes. They are future ghettos and reduce the quality of life for the existing residents (congested roads, etc.) . You do NOT have an obligation to provide housing for the poor. You do have an obligation to spend tax dollars responsibly.
- Inclusiveness
- We would really like to have the town center built with higher end stores and restaurants. We currently drive to Monterey and San Jose/Los Gatos for Apple, Pottery Barn, JCrew, Panera Bread, In and Out Burger.
- More retail/dining options, aquatics center at high school, safer bike paths in neighborhoods with no sidewalks (whispering pines, etc.)
- We need retail and more restaurants. We need to create an environment that we can spend money locally and stay in Scotts Valley for our needs.
- Get rid of my ex-spouse and get my house back.
- Stop building more hotels/motels and homes.
- Town center with cool eateries and retail. Also a Trader Joe's. And a swimming pool at the high school. Better pedestrian and bike access throughout town so everyone isn't in their car all the time.



- Stop building so much!!! With brand new EMPTY buildings sitting on the Drive, I can't believe there is still talk of building more. Instead, make improvements/update current outdated structures to be more attractive & efficient. Both main arteries are a hodgepodge of old, ugly buildings.
- More restaurants!!!! Shopping would be nice. Open space must be preserved and expanded. Less dense development of housing.
- Maintain City Parks Enforce Sign ordinance, the junk signs are tacky and visual litter Pave and maintain the city streets
- restaurants. Quit stuffing unaffordable houses everywhere.
- STOP BUILDING NEW HOMES!!!
- Keep out of towners from using our neighborhoods to speed through and avoid lights on MT Herman. Apps like waze have forced us to take more aggressive measures like LG.
- Better shopping and restaurants
- Bring more administrative jobs here
- Schools facilities/playgrounds/fields need improving. Brook Knoll doesn't even have a field for the children, it is a sand lot. A downtown center, new restaurants would be awesome. Trader Joes would be super helpful, and bring in tax money, I drive to Santa Cruz weekly to go there. An Aquatic center would be awesome.
- More green space and walking trails
- More retail, restaurant/ bar options. There is no downtown or city center which is a real problem in my view
- Actual businesses by the "hotel" and dentist. It's becoming an eyesore and I really think it's a good place for some business.
- I said it before but I'll say it again, sidewalks and bike lanes and bike roads. Make it easy to use alternative means of transportation to get around town. Some cities have made cross walks like an X in addition to the standard land crossing like a. Box and have improved pedestrian safety. I also suggest that. A biking bridge over Mt Hermon between the shopping centers would be really nice.
- The town needs to progress with the times, new looks, retail, restaurants, etc. I moved back after being gone for 15 years and it is EXACTLY the same!
- Seems that traffic is really becoming congested. seems like crime is much worse, doesn't have that safe place to live as much as it used to
- Stop building!
- Reduce speeding and motorcycles. Increase homes for rent at affordable rates.

- More variety in RESTAURANTS, more shopping options (Trader Joe's, target, Nordstrom rack). More indoor play options for kids, nice older age apartments that aren't mobile homes.
- Zone out the gun stores. They are a danger to the community. More bicycle and pedestrian access. Retail areas could be a lot more attractive. Strip malls are ugly.
- Bring in occasional outside events (revenue) like drone racing at Sky Park. Skateboard competitions, mountain bike races, etc.
- Be thoughtful about development and move infrastructure along with it.
- Improve pedestrian and bike paths to encourage more walking/riding amongst residents. There may be a large bike presence in SV but I would question how many are residents/families that live here. I would love to feel safe riding my bike to the store or local events but I don't feel the roads provide enough safe access. Especially with small children. Pathways a bit removed from the busy streets (not just a bike lane on the road) would be awesome.
- No more buildings as it over populated a town
- More variety in restaurant selection
- Operate the city and services within budgets. It seems at every election the city and other critical services are asking for more money on the backs of tax payers.
- Make it safer for pedestrians and bicyclists build an aquatic center.
- Stop letting developers determine the "plan" for growth.
- Scotts Valley Drive looks old and run down due to industrial and odd retail spaces (but I don't know what can be done about this), Kmart is a mess, more sit down restaurants would be great
- SV could do more to encourage its residents to be outside
- Attract retail and GOOD restaurants. We do not need more sushi or another poorly run Jia Tella restaurant.
- Modernize, encourage businesses i.e. in old Borland and Seagate office parks
- Think I covered it.
- A more distinct vision of what Scott's valley drive should look like. More esthetically pleasing walking/pedestrian areas.
- We really need an aquatic center and a natural food store. The environment is perfect for both and would both thrive but neither exist here!
- What's up with hotel on Scotts Valley Dr.? It's taking way too long to build. Becoming an eye sore.



- Traffic Signals
- Encourage more walking and biking and a city center with more entertainment and nicer restaurants. I'm tired of feeling like if I want to go on a date with my husband or want to go out to something that isn't Mexican, pizza, or sushi that we have to go into Santa Cruz or Capitola.
- Enough of how will the city government make money and more of what does our community want and need!
- Retrofit and green existing facilities rather than building new. If the city does build new, LEED and ped bike centric
- Complete moratorium on future housing projects
- Scotts Valley Drive revitalization
- Maintain small town character while making improvements.
- It doesn't feel like much of a town. Just a place to drive through to get to/from the mountains. It's lacking a defined town center.
- Walking paths, biking paths, safety to be outside and enjoy our town out of a car.
- Stop adding new housing!! Our small outdated small schools can't handle more kids!!!!!!!!!!!!
- Better curb appeal, better dining and retail especially along Mt. Hermon Road.
- Encourage clean and organized development and densification. More trails, pool, park space.
- Increase retail--it would be great to have stores that supply more home goods so I don't have to drive to Santa Cruz for so much shopping. Also, we need an additional grocery store to accommodate the number of people here. We need to consider adding an additional elementary school in the next decade to handle the increase in students.
- I would like to see a greater variety of restaurants choices, retail clothing choices & cleaner or remodeled bathrooms at the parks.
- Bike and walking trails. Modern well designed walkable retail and community centers.
- Scotts valley drive needs more retail. The city center needs to be started . So far I've waited at least 25 years.
- Town center and good restaurants
- No jobs pays what it cost to live here. Last studio posted was 850 sq. ft. for 2100 \$ a month. This is huge area problem with rent gouging.
- Modernize! Improve. Do the right things and do them well!!!

- See above
- thoughtful growth, affordable housing, improve walking areas, better restaurants and variety. We don't need any more fast-food or Mexican food restaurants either.
- Build a bigger community pool and aquatics center at Siltanen that the high school can use.
- Provide better retail services
- More activities and places to go for children.
- Stop residential construction, keep open space, fund schools, improve bike lanes, make more parks, improve the look of Scotts valley drive. Finally, create a water feature/splash pad near sky park.
- SV Drive old businesses are an eyesore, no consistency or character. Town center would be nice. Trader Joes would be awesome.
- Not let it become a "big city feel"
- Include more streets in the city maintenance program, remove Kmart and other low quality strip mall for walkable city center
- Bring in good restaurants and NO MORE fast junk food!! Shopping is also lacking here. Can't we create a mini downtown Los Gatos?
- Build the town center - get rid of the trailer storage on Mt. Hermon road - build the sports complex including a pool at the high school
- More sidewalks in housing areas.
- More apartments and senior services
- Work to attract more moderate and high end retail and restaurants. Fewer strip malls and junk food.
- Smarter planning; too many hotels, not enough affordable retail
- More mixed-use developments along SV Drive and Mount Hermon with special care to not overwhelm our roadways, aquifer, schools and athletic facilities. A real town center that focuses on locally-owned business, not chains, so more of the money spent in the community stays in the community. Preserve open space and build more walking trails.
- Attract more higher end restaurants, improve street maintenance. Encourage updating and improvement of older buildings on SV drive.
- Performing Arts Center, Theater, More events like Music at SkyPark
- Not so much development! Lower the water rates; I'm paying twice as much for water as I did before I moved here.



- Need more opportunities for teens to work locally. Perhaps to train as caregivers? Provide cross pollination opportunities to happen easier between youth and senior centers?
- Bring in a Trader Joes or Whole Foods rather than any other chain grocery store.
- Build the town center, improve parking, repair damaged roads and aging roads such as Oak Creek Blvd, update store fronts, reduce traffic backup using better light metering.
- Careful planning to maintain the beauty of SV. No approval of ugly housing such as the present housing site on SV drive where 5 houses are being squeezed on a small site. How this was ever approved is a mystery as it looks horrible.
- Get rid of the damn airline traffic noise which has invaded our city skies
- The senior center needs more funding. The city center project needs to be completed.
- more affordable housing
- Plan growth carefully with citizen input and adequate studies of sustainability and available resources.
- Town center as focal point for community, not just retail on transfer corridors.
- Better retail than Kmart, and more diversity for restaurants (seem to have a lot of the same types of places. All good, but have to go to SC or over the hill for Italian, and other options.)
- Support business, activities, education and events that add to the quality of our life, not consumeristic. Add more Arts to the community, it encourages inner growth and interest to the city
- More restaurant/retail options. Build sports complex with aquatic center.
- STOP building new homes. STOP building new offices. Utilize the empty office space we have now. Attract bigger businesses so those of us who are forced to work "over the hill" have an opportunity to work for a large employer and thus afford to work where we live.
- Invest more in parks and recreation, create a look and feel for the city overall that ties it all together, a town center that includes shopping, food, art, outdoor seating, and more.
- Create a downtown/town center!!! Build more pedestrian friendly areas!
- Complete "town center". Fill in development holes on SV Drive with architecturally complimentary buildings. Bring the Santa Cruz Warriors facility here.
- The city should focus on providing restaurants and shopping options that will keep residents here. This is a great town with a small town feel, but when we want to go

shopping (other than grocery) or dine out, we leave. The options in town in this area are disappointing.

- See previous notes about the direction we fear the city is heading.
- We need more non-luxury rental housing, such as one-bedroom rental apartments. We also need bigger reserves to weather the next recession and a solid plan for dealing with long-term problems (such as pension costs).
- Sports facility, gym. Tennis courts. Theatre or open air music facility.
- While the small town feel is my favorite thing about living here, I find myself driving to Santa Cruz/Capitola at least 1-2 times per week to shop or eat out. Scotts Valley needs more GOOD dining options, and shops like a Target, or some of the small shop options in DT Santa Cruz. There aren't many options to buy clothes for adults or kids and having to drive into Santa Cruz can be a nuisance.
- Limit new development. Keep it a small, safe community with good schools. Improve parks and city aesthetics.
- Visually upgrade. Scotts Valley Drive is an eye sore. We don't have a downtown or center.
- Build the town center!!! Also build sidewalks on more streets.
- Completely dead after 7 no matter the day and WASP snobs.
- Develop a downtown vibe somewhere! Foot-centric, not car-centric. A central place to gather, see summer concerts on a stage, more outdoor dining, a beer garden, less strip mall and parking lot vibe. The more people get out of their cars, the better ANY town will become. Encourage existing food establishments to update and upgrade their street presence. Fill in some of the gaps on Scotts Valley Drive, and create a connection between the two major streets. Open another market: Whole Foods, Trader Joes, Sprouts...something else to draw traffic onto SVD.
- More inclusion on the outlying areas, for maintenance, even if they are unincorporated, they are neglected and sad to be called Scotts Valley and feel like they are not well maintained
- See my previous comments - more places with outdoor seating with pleasant views that are bike/ped accessible along Scotts Valley Drive. Roundabouts on Mount Hermon.
- See previous comments. "Ruralness" is great until you have to drive 17 to get services you can't get or find on this side of the Hill.
- Plant more trees, any trees, native and non-native. Stop the use of pesticides.



- Add high end restaurants. At least one "draw" place that people would want to come to SV for. For example: Sullivan's Steak House, Ruth's Chris, Black Angus. Whenever we want to eat out at a great restaurant we have to leave town.
- Teacher pay is way to low and will lower the quality of our schools if it is not addressed. Also, we need to improve Scott's Valley Drive. There are too many empty buildings and too many signs.
- The aesthetic and greenness of Scotts valley is important and I would like to spend more dollars here so retail/restaurant/bar entertainment is important. Housing is unaffordable for many and I am sick of teachers leaving schools to work elsewhere so that they can afford a home.
- Like the middle school, the town does not look as good as it runs. We have quality families and community, the town just looks dumpy.
- Stop the expansion.
- 6More open space. The last thing this city needs is more office/retail space. Keep that on Scotts Valley Drive. The Skypark area should be kept open for public use. I enjoy watching the remote control planes and the dogs and kids running around. I have a hard time imagining more retail stores thriving in this city. It seems to be a bit or miss on what makes it and there is enough empty spaces.
- I don't want to see SV get bigger in population. I want to see it get better. If the goal is to build more homes to attract more families to SV, it's a mistake. SV will lose the small town charm. Crime, panhandling, drugs will all increase with the population growth. Our schools can't continue to accommodate the growth with the current facilities. The elementary schools are so old and outdated. Space for kids is shrinking as portables are added to the campuses to keep up, with the growth.
- See above. There is no there there. Although we love it here!
- While the police are doing a great job we need to step it up to try to catch the perps breaking into cars, shooting up drugs and leaving their needles behind. Develop a proper downtown like Los Gatos, Campbell, or Saratoga.
- Please review how the infrastructure of the town will need to be upgraded to prepare for the development projects that are going on now and planned for the future.
- We desperately need a highway 17 bus route that stops in Los Gatos. It would take a LOT of congestion off the roads. Trader Joe's please! In n Out...get rid of the expensive, low quality massive chains
- Continue to keep drugs/homelessness out of our town. Keep our parks clean.
- single family homes are \$1M+. The appearance of Mt Hermon Rd and SV drive don't reflect this.

- Access to more internet broadband options. (E.g.: Cruzio Fiber)
- I really don't like all the fast food. McDonald's, Burger King, Carl's Jr, Taco Bell, and Jack in the Box are not places that Scotts Valley needs. I wish we had some more healthy/organic alternatives for restaurants and quick food places. Having more walking/biking trails throughout the city would be a positive way to improve the city as well. More nice/community apartment complexes would be great!
- More Housing!!! Strategic/Smart design for the community. Building developments with parks, walking paths, water features. So many young families in this town are having to leave because of the housing crisis.
- Understand that a significant portion of your money comes from people who do not live in SV, but work, shop, and drive through. So many of us would rather make the drive to SV, than deal with the roads, congestion, parking, and other problems in SC.
-
- Make existing amenities more accessible, by both beautifying and marketing Skypark and providing easements and pathways for folks who are willing to drive less.
- Focus on meeting the needs of the people who work here but can't live here. Focus on providing services for our friends and neighbors who commute through Scotts Valley. We are not a Los Gatos so we don't need a bunch of upscale retail. We are not a tourist attraction so we shouldn't try to compete with Santa Cruz.
- Pedestrian and bike access. Monitor lights at Kings Village and Mt Hermon and Scotts Valley Drive to improve safety. Oversight for the water district. Central car free downtown area with outside seating for restaurants, pubs, businesses.
- Enable Scotts Valley to improve instead of degrade based on cost property... The aging buildings and strip mall nature of community could be dramatically improved making Scotts Valley a destination for shoppers, tourists, commuters build a bigger tax base. Resurrect a quality use for the old Target location that brings in sales tax, jobs and other revenues. Grow with a master plan that keeps Scotts Valley unique, but doesn't gradually kill it from lack of income sources.
- Get rid of the airplanes, save our skies, those should fly over the over the Pacific instead.
- More variety of stores and restaurants. Add a Trader Joe's, and have an open pedestrian plaza area with cafe, bakery etc.
- Do everything possible to maintain the small town feel, don't grow too fast or too much. Traffic is a real issue and need to be better managed. Every new development in town adds to the traffic situation. We don't want SV drive to become an El Camino Real. We don't want Scotts Valley to become just like Santa Clara or Sunnyvale.



- Restaurants. We need more local food options that are not Fast Food or Sushi. NO MORE SUSHI. We love sushi, but we need more variety in this town. Be great if we could encourage some food options in those empty buildings on SV Drive. We have lived here almost two years and I can't believe those are still basically empty. Retail. I would give just about anything if we could have a Target here. The amount of time spent going to Capitola isn't fun for a dual working family. Maybe Kmart will finally close down and we can put it right there. Oh dare to dream. Move forward with the Town Center. Everyone wants it, but no one really understands why it's not moving forward. Other than the developer has other projects. I think the city needs to see if there is anything that can be done to encourage that being built.
- I think a "main street" type atmosphere or look on Mt Hermon and / or SV Drive can be done. I envision something similar to Santa Cruz Ave in Los Gatos, though on a smaller scale.
- Turn the skate park into an aquatic center
- Surprisingly bureaucratic, given the very small size and low city employee count. SV still takes itself too seriously. Become nimbler. I didn't see a category for this, but SV needs to be more age-friendly - it's not a place that easily accommodates the needs of an aging population. We've seen quite a few move away rather than age in place - Need more than some mobile home parks.
- Plan better developments along Scotts Valley Drive. to make more attractive. Increase tax rates to support police and fire services more effectively. Make a limit to city council terms.
- We should put more bike paths in the city.
- Better building design. More trees, and build a beautiful downtown.
- Let's move ahead on the Town Center project. We really need it. We should put a moratorium on all new commercial construction. We are in danger of losing our small town feel and becoming a busy, crowded city. It seems the developers are having their way and are changing the character of Scotts Valley.
- make it look like a mountain town
- (See question 39)
- Less buildings
- There's no there there. No true center, little sense of community. It's an "L" of strip malls with no heart. Throw up some apartments and condos and embrace being a bedroom community to Santa Cruz & Silicon Valley.
- Get new leadership.
- Affordable housing

- Create a "Theme" for our city that guides future development, urban design and transportation changes. For example: "A Redwood Coastal Town" A peaceful atmosphere with the scenic beauty of life among towering trees. A small town lifestyle boasting a pleasing combination of forests, parks and coastal urban living. New construction, especially commercial, needs to embrace our Theme, to retain the qualities that please the eye throughout the city.
- Stop with the new homes....high density....it's unattractive and over burdens traffic and natural resources (WATER)
- Pay attention to the traffic impact on our town.
- provide more affordable housing so that people who work here can also afford to live here and participate in community activities. HIGH Priority to make Scotts Valley a thriving community where young families can raise their children and not be forced out of the area due to high housing costs. Many grandparents have grown children with families who would love to live in SV so children can stay in the community where they were raised and enjoy the luxury of having grandparents close by so grandchildren can see their grandparents often instead of once or twice a year around the holidays. This would be a great improvement to quality of life in SV.
- 3 of 5 city council members seem to not care about anything but growth and increasing tax base from any kind of business no matter how ugly. You seem to have no input from anyone with wheelchair access issues on this commission. BIG MISTAKE! Clearly you are taking bikes more seriously than wheelchairs. This means that our community members in wheelchairs are being isolated at home and dependent on other to meet basic needs. You need input from persons with significant disability experience to assist in planning the future of Scotts Valley. Our town needs to be diverse and accessible to all! Your 6/3 meeting was very inaccessible. The whole area was congested with all the events....farmers market...Skypark...etc., and there was no disabled parking anywhere near the community center. You need to reach out to Spring Lakes mobile home park and oak tree villa. There is an overabundance of gun shops in Scotts Valley. This is a serious concern for the safety of our residents. We need to limit the number and location of gun shops in S.V.
- Make it bike and walking friendly.
- Safety concerns on SVD. People drive way too fast on a 35mph road!
- Town Center
- Invest in more activities for our young adults like a bowling alley or under 21 pool hall
- More frequent street cleaning - including the cul-de-sacs and small roads Fix streets of potholes and tree root hazards Clean drains Regular trimming of greenery around traffic signs for safety Improve traffic flow on Green Hills Road by opening the Navarro Gate



- Can young people who graduate from Scotts Valley High and college afford to live here? If not, we should do something about it.
- Slow down on development!
- More available affordable and senior housing.
- focus of needs of family and kids, and growing elderly population. look for opportunities to engage the elderly community and community activities
- connect parks create small office space to create small business growth
- no more low income housing make sure we have adequate safe water supply good road conditions if appropriate, homeless people could maybe assisted to the safe homeless shelters in SC for a safe place to sleep
- Community pool Connecting SV to Felton and Santa Cruz with a bike / walk path
- Get rid of or lower the amount of low income families and housing!
- Dramatically improve pedestrian & bike infrastructure, including wide sidewalks and protected bike paths separate from cars. Increase use of renewable energy & require green building for all development. Turn this town into a model city for the next century that people don't need to leave to be happy and still get what they need to live. Keep out big chain box stores and encourage local business. Increase cultural & entertainment events that draw residents out, especially those that take advantage of our great natural environment. Preserve mini-natural habitat when development occurs.
- Develop a vision for the city that makes the town cohesive from an environmental/visual standpoint. Don't over-develop at the expense of what our roads, schools, etc. can handle.
- Roads and infrastructure needs to keep up with development
- More bike paths. a swimming pool in high school for students sport. less hotels around next to the city.
- Better schools! Cannot stress that enough!!!
- We should focus on building less housing, because with more people moving in, the schools are getting overcrowded. It would also be nice to have a wider selection of restaurants, maybe more family friendly ones such as casual barbecue places or places more similar to Buffalo Wild Wings or Bubba Gump's. Maybe even diner style restaurants.
- Make sure it doesn't turn into Santa Cruz! Keep the Homeless out, keep the streets safe, keep jobs here, get Silicon Valley firms to setup satellite offices to keep SV residents off Hwy17 and close to home.

- Stop more hotels from being built. They are not harmonious with the rest of the city and do we really need so many? Make bike lanes easier to recognize and use, especially for car drivers.
- Scotts Valley drive
- Limit growth plans to only after infrastructure needs have been addressed first!!!!
- Get the builders under control, we don't need a lot more residential development and that which is built needs to be of a high quality with properly sized lots.
- More workforce and affordable housing Promote building secondary dwelling units - relax regulations and waive some fees to make it more affordable for people to build ADUs. This is housing that can allow seniors to age in place or provide affordable housing for young single professionals just beginning their careers and college students.
- COORDINATE THE SIGNALS
- add just a few more restaurants and a little more shopping so I never have to leave!
- More housing options for people that cannot afford expensive homes. Open an aquatic center (or Community Center with a nice large pool) for adults and kids that is more affordable than the current sport clubs. Trader Joes instead of Safeway. A healthy alternative to a coffee shop (natural food cafe/smoothie/Wi-Fi hangout space). Better public transit (more denser housing that is close to transit). Safer/more accessible bike paths, especially near schools.
- Retain character and charm but also look to the future.
- Scotts Valley would benefit from having a brick-and-mortar independent bookstore, and a diverse array of restaurants serving healthy food. The current choices are very limited.

BUILD MORE HOUSING