



GPAC Meeting No. 1

City Council Chambers

April 27, 2017

Presentation Outline

- Roles & Responsibilities
- General Plan 101
- Scotts Valley General Plan





Roles & Responsibilities – City Staff

1. Provide overall project management and oversight
2. Direct the work of the consultant team
3. Review all draft documents
4. Assist with public outreach
5. Assist with the public hearing and adoption process

Roles & Responsibilities – Consultants

1. Organize and facilitate public outreach
2. Conduct background research on existing conditions
3. Prepare and analyze land use alternatives
4. Prepare draft goals, policies, and implementation programs
5. Prepare the General Plan EIR
6. Provide support for the public hearing and adoption process



Roles & Responsibilities – GPAC

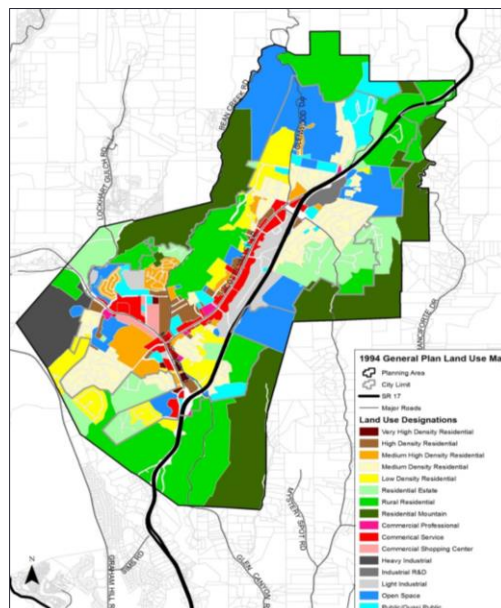
1. Provide recommendations to City staff at strategic milestones
 - *Land use alternatives*
 - *Draft goals and policies*
 - *Administrative Draft General Plan and EIR*
2. Work with agency staff in the development of work products
3. Participate in community outreach





What is a General Plan?

- Community vision document
- “Blueprint” for future policy decisions
- Required by CA State law (Section 653000)
- Last update 23 years ago



State Required General Plan Elements

1. Land Use
2. Circulation (Mobility)
3. Safety
4. Noise
5. Open Space
6. Conservation
7. Housing



Optional Elements

Any subject related to physical development

- Common Topics
 - Economic development
 - Community design
 - Public facilities and services
 - Community health
 - Water



How Issues Must be Addressed



Recent State Law and General Plans

- Complete Streets
- Flood Hazard Mitigation
- Climate Change
- Sustainable Communities

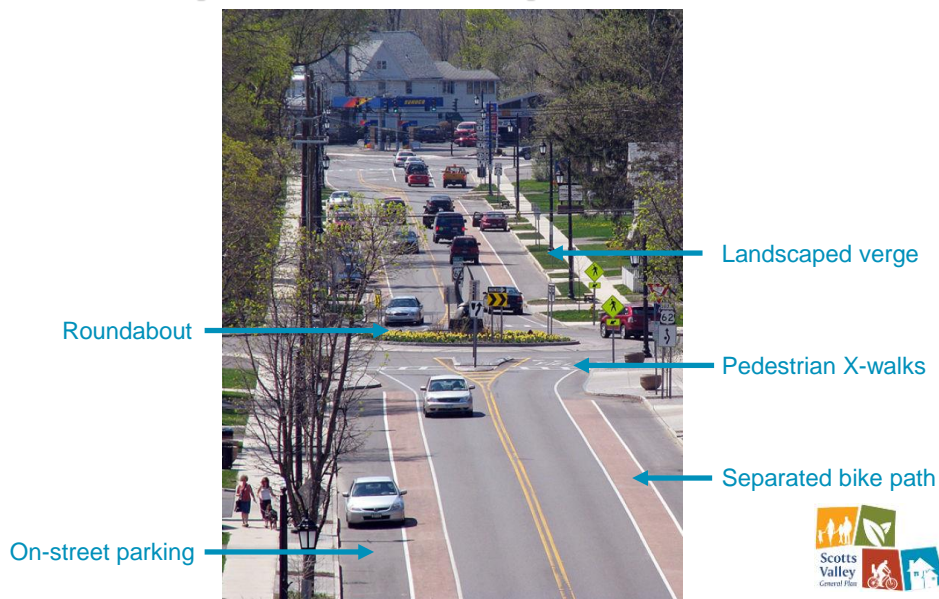


Complete Streets Act - AB 1358 (2008)

- Requires Circulation Elements to “include a plan for a balanced, multi-modal transportation network to meet the needs of motorists, pedestrians, bicyclists, children, seniors, disabled, transit users, and commercial goods movers.”
- Revised circulation element must be adopted to qualify for Association of Monterey Bay Area Governments (AMBAG) funding.



Example of a “Complete Street”

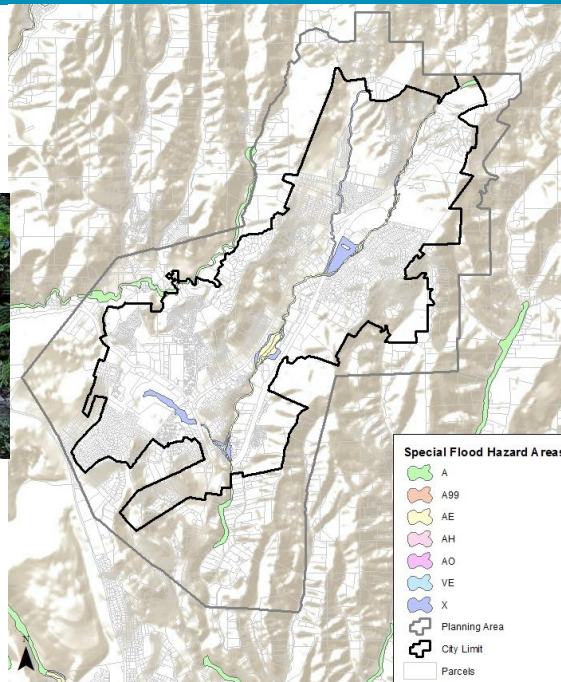


Flood Hazard Mitigation – AB 162 (2007)

- Identify areas subject to flooding
- Consider location of natural resources used for groundwater recharge and stormwater management
- Reflect new flood hazard information
- Exclude housing from areas not adequately protected from flooding
- May adopt the Safety Element in conjunction with the Hazard Mitigation Plan

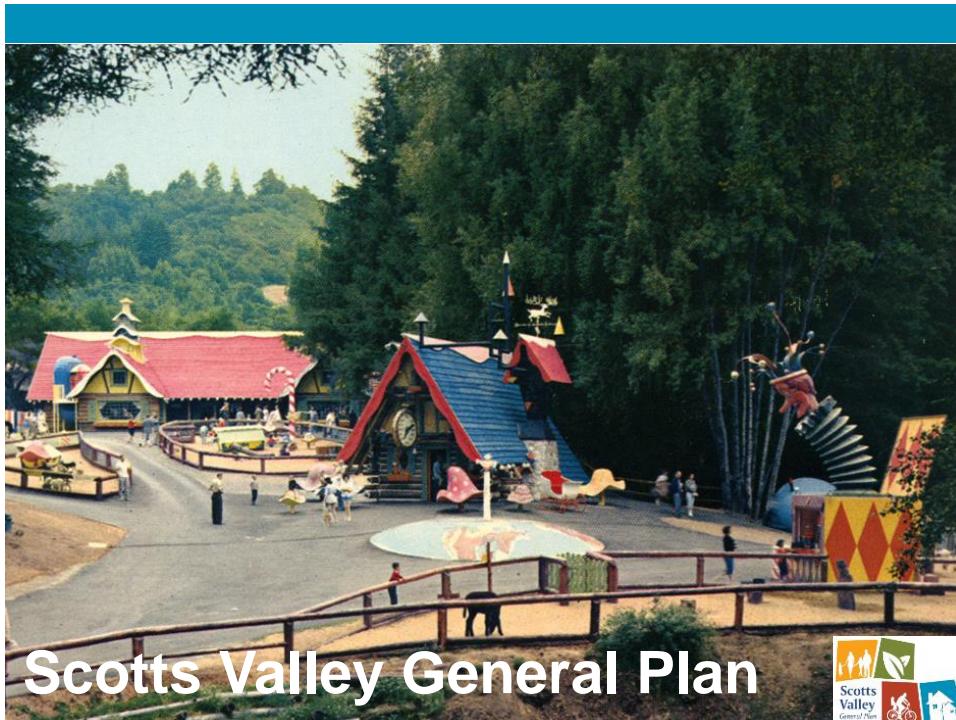
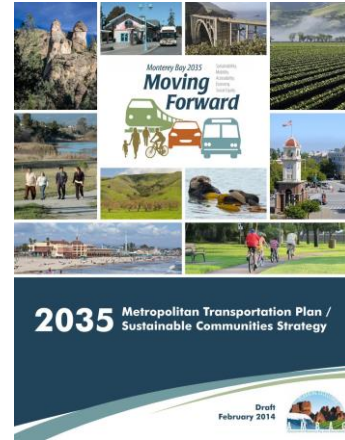


Flood Hazards

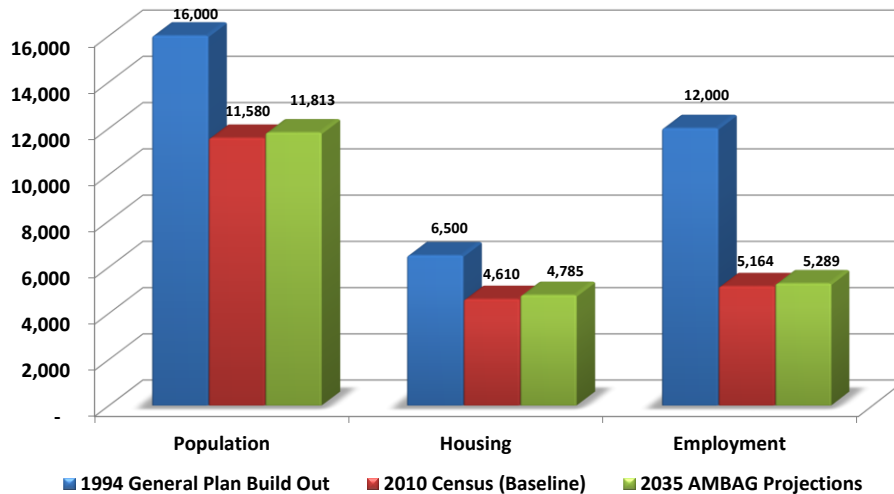


Sustainable Communities Strategies – SB 375

- Prepared by AMBAG
- Links land use, transportation, and housing to reduce GHG emissions
- Incentives are provided to projects and local government plans that are consistent



Existing General Plan Assumptions



Source: Scotts Valley General Plan (1994) and AMBAG (2014)

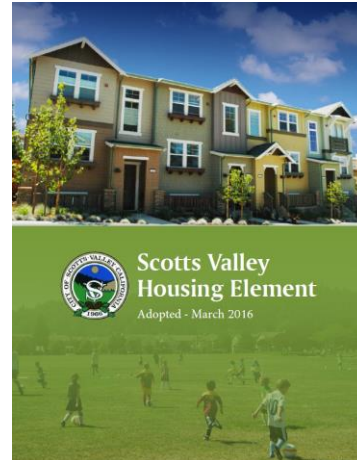
Scotts Valley General Plan Organization

Category	General Plan Element
General	Vision
	Introduction
	Administration and Implementation
Built Environment	Land Use
	Housing
	Economic Development
Mobility	Mobility
Natural Environment	Open Space & Natural Resources
	GHG
Community	Community Services & Facilities
	Public Safety & Noise



2014-2023 Housing Element

- Adopted by City Council March 2016
- Regional Housing Needs Allocation – 140 units



Project Phases

1. Project Initiation
2. Existing Conditions / Data Gathering
3. Vision and Guiding Principles
4. Land Use Alternatives
5. Prepare the General Plan
6. Environmental Review
7. Plan Adoption



1. Project Initiation – General Plan Website



1. Project Initiation – Fact Sheets

- Four magazine style fact sheets for each General Plan category
- “Snap-shot” of trends, facts and figures
- Available as handouts, e-distribution, and via City General Plan Project Website



1. Project Initiation – Community Survey



Scotts Valley General Plan Update Community Visioning Survey

Thank you for taking time to complete this survey for the Scotts Valley General Plan Update!

The City of Scotts Valley is embarking on an exciting effort to update our General Plan. The existing General Plan (1994) is now 20 years old and many changes have occurred.

The updated Scotts Valley General Plan will define a common vision for the future of our city and will provide guidance for many important issues related to land use, mobility, housing, recreation, and public facilities and services.

The survey is divided into five (5) parts. To start, let's begin with a few questions about yourself. Please note that this information will only be used for statistical purposes only and will not be shared.

1. Gender
☐ Male
☒ Female

2. Age Group
☐ 17+ under
☐ 18 to 25
☒ 26 to 40
☐ 41 to 65
☐ Over 65

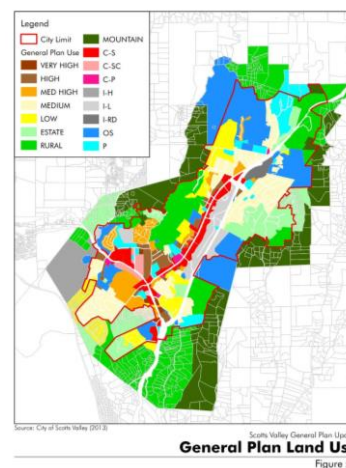
3. How long have you lived in Scotts Valley?
☐ Less than 2 years
☐ 2-5 years
☐ 5-10 years
☒ Over 10 years
☐ Not a resident

4. What is your living status?



2. Existing Conditions / Data Gathering

- GIS database and project base maps
- Fact Sheets
- Technical analysis
 - Traffic and transportation
- Address regulatory requirements
- Identify key issues and constraints



3. Vision and Guiding Principles

Basis: Community Visioning Workshop and Survey



1. Who are we now?
2. Where do we want to be?
3. How will we get there?



Draft the general plan vision and guiding principles



4. Land Use Alternatives

- Land assessment:
 - Vacant
 - Underutilized
 - Vision and guiding principles
 - Community input (e.g. property owner requests)
- Iterative analysis based on:
 - Circulation
 - Economic / market opportunities
 - Fiscal impact on city services
 - Community benefits
 - Other



5. General Plan Preparation

- Element by element review with GPAC
 - Evaluate existing General Plan
 - Identify new policy options and actions
- Administrative Draft General Plan
- Joint PC/CC Study Session
- Public Review Draft General Plan
- Community Workshop #2

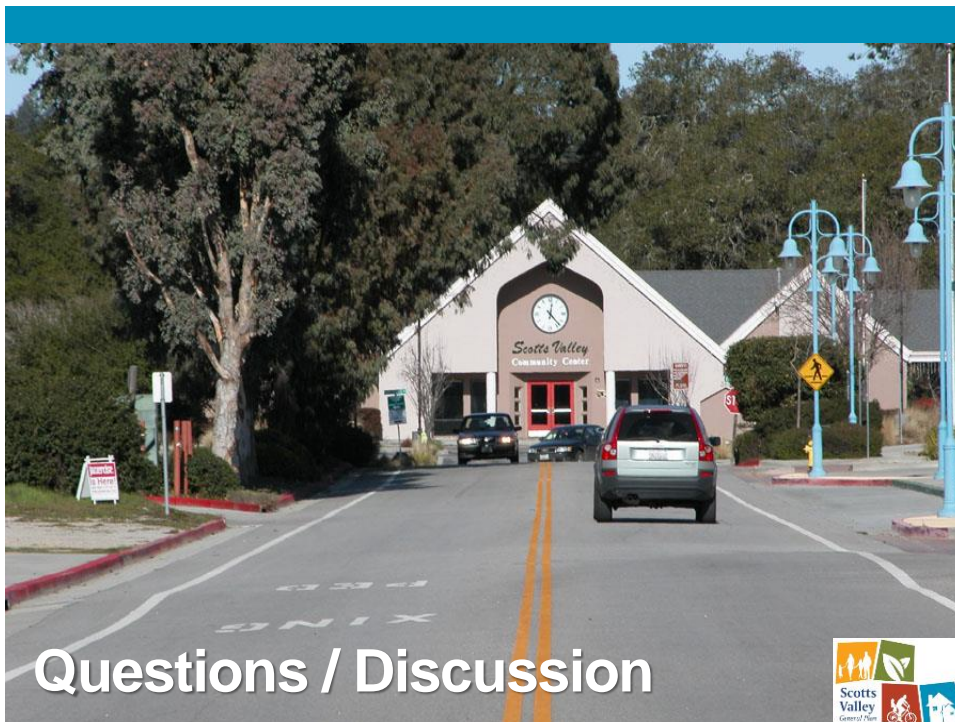


6. Environmental Review



7. Plan Adoption

- Planning Commission Hearings (2)
- City Council Hearings
- Final General Plan documents
- City Council adoption hearing



Questions / Discussion

