



MINUTES



Meeting of the General Plan Advisory Committee (GPAC)

Date: April 27, 2017

Time: 6:00 pm

CITY OF SCOTTS VALLEY 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5630	MEETING LOCATION City Council Chambers 1 Civic Center Drive Scotts Valley, CA 95066	POSTING: The agenda was posted 5-17-17 at City Hall, SV Senior Center, SV Library and on the Internet at www.scottsvalleygeneralplan.com
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CALL TO ORDER 6:00 p.m.

ROLL CALL

Elected and Appointed Officials:

- Present: Randy Johnson, Mayor, Scotts Valley City Council
Jim Reed, Vice Mayor, Scotts Valley City Council
Derek Timm, Chair, Scotts Valley Planning Commission
Russ Patterson, Director, Scotts Valley Fire Protection District Board of Directors
Michael Shulman, President, Scotts Valley Unified School District Board of Directors
Steven Clark, At-Large Member, Appointed by the Scotts Valley City Council
Angela Franklin, At-Large Member, Appointed by the Scotts Valley City Council
Ed Harmon, At-Large Member, Appointed by the Scotts Valley City Council
- Absent: Scotts Valley Parks & Recreation Commission Representative
John Yost, President, Scotts Valley Chamber of Commerce Board of Directors
Chris Perri, Vice President, Scotts Valley Water District Board of Directors

City and Support Staff Members:

- Present: Jenny Haruyama, City Manager
Kirsten Powell, City Attorney
Taylor Bateman, Acting Community Development Director
Bill Wiseman, GPAC Consultant, Kimley-Horn

PUBLIC COMMENT

None.

ALTERATIONS TO CONSENT AGENDA

None.

CONSENT AGENDA:

None.

ALTERATIONS TO REGULAR AGENDA

None.

REGULAR AGENDA

1. Introduction of GPAC Members

GPAC Members and staff introduced themselves.

2. Committee Orientation

- a. GPAC Bylaws
- b. Brown Act
- c. Conflicts of Interest (FPPC Form 700)
- d. Communications Protocols

City Attorney Powell reviewed the various laws, rules and regulations that govern the GPAC.

3. General Plan Update Process (Presentation)

Bill Wiseman, GPAC Consultant, gave a power point presentation of the General Plan update process and responded to questions from the committee.

4. Community Workshop #1 – Envision Scotts Valley (Overview and Brainstorm)

Bill Wiseman, SVGP Consultant, noted that the workshop is envisioned to be an informal open house. Members of the public will visit various topic stations, which will be facilitated by GPAC members, with support from City staff and consultants. The stations will be designed to encourage public input regarding the future vision of Scotts Valley. This input will provide the basis for creating a vision statement for the community, which will in turn help guide policy development in the updated General Plan. Members of the public will be provided with the community fact sheets, access to the online survey, and a General Plan t-shirt. It was emphasized that the purpose of the meeting is to listen, and that the General Plan vision will take shape as the document is prepared over the next 18 months.

As part of the outreach effort, social media will be used to reach as broad an audience as possible. This include agencies, schools, and local community groups. It was noted

that the meeting will also be advertised via the City's General Plan Update website, email distribution, physical posting, and from GPAC members.

A list of questions will be provided as a way of eliciting comments, should they be needed.

The community workshop was set for June 3, 2017, from 11am to 2pm at the Scotts Valley Community Center.

5. Future Meetings

Future GPAC meetings were scheduled as follows:

GPAC Meeting #2 – May 22, 2017, at 6:00 pm in the City Council Chambers

Community Workshop #1 – June 3, 2017, from 11:00 am to 2:00 pm at the Scotts Valley Community Center.

GPAC Meeting #3 – June 26, 2017.

ADJOURNMENT The meeting adjourned at 8:00 p.m.

Approved: _____
Randy Johnson, Chair

Attest: _____
Taylor Bateman, Acting CDD